



The Association of
Accountants and
Financial Professionals
in Business

In This Issue

March 2019

[President's Message](#)

[Welcome New Members](#)

[2018-19 Meeting Schedule](#)

[Registration Changes](#)

[Pre-Tech Session](#)

[Technical Session](#)

[Monthly Chuckles](#)

[Board for 2019-20](#)

[Meonske Conference](#)

[CMA Mentoring Program](#)

[Internet References](#)

Quick Links

[Akron Chapter Website](#)

[IMA National Website](#)

[Ohio Council Website](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for CMA/CFM Night on Wednesday, March 20, 2019 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, March 15th. Please see directions in the "Registration Changes" article.**

Check in starts at 5:15 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. Pre-Technical Session begins at 6:10 p.m. Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 2 CPE credits this month. Student members always pay \$10 for dinner. CMA/CFM Members can register for \$15 this month!

Consider joining the Board for next year (2019-2020)! We have put together the Board roster for next year and will vote for approval at the March dinner meeting.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Hello Akron chapter! We had an awesome turnout for Student Night, so moving to Tuesday seemed to help with student attendance. Thank you to all members for allowing us to try something different. It is March and we now know that spring will be with us this month and I am sure we are all looking forward to springtime weather! We have more great speakers lined up this month and it is CMA/CFM/CSCA night where those who hold one of these credentials will get in for \$15 rather than \$25. I hope that many of you are able to make our March 20 (Wednesday again) meeting!

Joe Richards
IMA President
2018-19



Welcome New Members

Date Joined	Name	Occupation
1/26/2019	Brooke Rae Ann Aukerman	Student
1/26/2019	Kyle Edward Berardi	Student

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- March 20, 2019 – “CMA/CFM/CSCA Night”
- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations should now go through the chapter website:

<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

All registrants will sign a waiver for their picture to be posted on social media, should the opportunity present. If you wish to “opt-out”, you will have the ability to do so at the sign-in table. Your privacy is our concern!

March Dinner Meeting

Hilton Garden Inn

March 20, 2019

CMA/CFM Night

Agenda:

Registration opens at 5:15pm

Buffet Dinner at 5:45pm

Pre-Tech Session begins at 6:10pm

Technical Session begins at 7:10pm

Pre-Tech Session - "The Impact of a Community College on Workforce Development"

Don Mullen

Stark State College Akron

Don Mullen is currently Executive Director of Stark State College Akron. He has been employed at Stark State College for almost 10 years and he accepted his current position about three years ago. Prior to this position, Don was Department Chair of Accounting and Finance. He is a Goodyear retiree, having worked there 31 years – his last position was Director of Finance of Global Products – Including Worldwide Racing, Off-the-Road Tires Aviation, Goodyear Chemicals, R&D and the Rubber Plantations. He was basically the CFO of a Strategic Business Unit which generated more than \$1.5 billion / annually.



Don holds an undergraduate degree from the University of Akron and an MBA in finance from the University of Texas at Tyler. He is a CPA and hold memberships in the Ohio Society of Certified Public Accountants and the American Institute of Certified Public Accountants. He also holds the designation of Certified Global

Management Accountant. Don holds an active teaching license in the State of Ohio to teach Social Studies and Data Systems in grades 7-12.

Community Activities

- Member of the Akron Urban League
- Akron/Summit Head Start Self-Assessment Committee
- Member of Elevate Akron Committee
- Appointed by The Mayor of the City of Akron and County Executive to serve on the 2020 Census Committee
- Member of the County Executive's Diversity Committee
- Member of the United Way / City of Akron Financial Empowerment Service Committee
- And several others

Don and his wife of almost 49 years, Karen, who is a retired health care executive, live in Bath and have three grown children and five grandchildren.

Finally, believe it or not he was a competitive handball and racquetball player – winning the University of Akron intramural Racquetball championship when he was in his mid-50s.

Technical Session - "Cybersecurity"



Jayne Cole, Director, Global IT Risk and Security, Goodyear Tire & Rubber Company



Pam Gerber, Cyber Ops Section Lead, Goodyear Tire & Rubber Company



Dirk Zabel, Manager, Global IT Operations, Goodyear Tire & Rubber Company

Jayne Cole graduated from Cleveland State with a BA in Communication. She worked for 17 years at a private label credit card bank in Operations and then as a leader in IT. Jayne earned her Project Management certification in 2003 from the Project Management Institute.

Jayne joined Goodyear in 2008 and helped create the North American Tire IT Project Management Office. Since 2008, she has held a variety of positions in both North America & Corporate IT as well as Operations in both Corporate and EMEA including:

- Manager of corporate ERP team – mainframe, Ariba, SAP
- Enterprise Competency Manager – taught project management all over the world
- Director EMEA Project Management Office
- Director, IT Risk & Security including accountability for Data Privacy

Pam Gerber has spent a total of 13 years in the security realm. Most of her time has been in IT Risk & Security, while about four years of that she spent in physical security conducting investigations, with half that time focused on Insider Threat.

Pam joined Goodyear in 2002. She is currently the Cyber Operations Section Lead reporting to Jayne.

Pam holds a Masters of Art in Organizational Leadership, a Bachelors of Art in Organizational Management from Malone College, and an Associates of Art from the University of Akron. Pam holds the Insider Threat Program Manager (ITPM) certification.

Pam has worked for Cleveland Museum of Art, JP Morgan Chase, IBM and now Goodyear.

Dirk Zabel is originally from Germany, graduating from Fachhochschule Fulda with a Diplom Informatiker FH (BS in Applied Mathematics, Computer Sciences, and Telecommunications).

Dirk started at Goodyear in 1995 as Netzwerk und System Administrator at Deutsche Goodyear Holdings GmbH in Germany. He came to Goodyear Akron in 2000, and has held several positions, including, Network Services Architect, IT Team Lead, Manager Retail IT COE (Center of Excellence), Manager of IT Enterprise Operational Services, and currently Manager of Global IT Operations. His operations department serves Goodyear's global needs 24x7.

Dirk is fluent in both English and German and holds the ITIL Foundation in IT Service Management Certification.

Monthly Chuckles

Thanks to Ken for this month's jokes:

- It's 4:04. Do you know where your auditor is?
 - Where do homeless accountants live? In a tax shelter.
 - A fine is a tax for doing wrong. A tax is a fine for doing well.
 - How do you know you have a great CPA? He has a tax loophole named after him.
-

Board of Directors Slate for 2019-2020

Attention Akron chapter IMA members: we are now looking for a few additional Board members for the next fiscal year (Board position marked "OPEN" below). Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Joe Richards at akron@imachapter.org. The following chapter members are nominated for and will stand for election to the 2019-2020 Board of Directors at the March 20 chapter meeting:

Position	Member Name
President	Joseph A. Richards, CMA, CPA
Vice President - Finance & Admin.	Jeffrey A. Falter
Vice President - Education & Speakers	Jeffrey A. Falter
Vice President - Communications & Community Relations	Kelly Heil, CMA
Vice President - Membership	Kelly Heil, CMA
Treasurer	Shirley A. Calvin
Secretary	Christine Niswender

Directors Reporting to Vice President - Finance & Admin.

Chair, Audit Committee	Russ Tietz, CPA
Chair, Nominating Committee	Joseph A. Richards, CMA, CPA
Director, Insurance & Speaker Archives	Linda M. Simko
Director, Employment	Robert S. Shapiro
Associate Director, Employment	OPEN

Directors Reporting to Vice President - Education & Speakers

Director, CMA & CFM Programs	Linda S. Garrison
Director, Speakers	Christine Niswender
Director, Technical and Board Meeting Facilitation & Attendance	Jeffrey A. Falter
Director, Librarian	Linda S. Garrison
Director, PD Session	Jesse Noel Juguilon

Directors Reporting to Vice President - Communications & Community Relations

Director, Program Booklet	OPEN
Associate Director, Program Booklet	OPEN
Director, Advertising	OPEN
Director, Corporate & Academic Development	Jacquelyn Tura
Director, Public Relations	Joseph A. Richards, CMA, CPA
Associate Director, Public Relations	OPEN
Director, Special Activities	OPEN

Directors Reporting to Vice President - Membership

Director, Member Attendance	Linda S. Garrison
Associate Director, Member Attendance	Billy H. Dreyer
Director, Member Relations	Jeffrey A. Falter
Director, Young Professionals Committee	OPEN
Director, Retired Professionals	OPEN
Director, Student Relations	Wendy M. Tietz, CMA, CSCA, CPA
Coordinator - KSU	Wendy M. Tietz, CMA, CSCA, CPA
Coordinator - University of Akron	Il-Woon Kim
Coordinator - Youngstown State University	Raymond J. Shaffer
Co-Coordinator - Youngstown State University	David B. Law
Coordinator - Brown Mackie College	OPEN

Directors Reporting to Treasurer

Director, Chapter Awards	Linda S. Garrison
--------------------------	-------------------

Directors Reporting to Secretary

Director, Newsletter	Kelly Heil, CMA
Webmaster	Linda S. Garrison
Co-Webmaster	Kelly Heil, CMA

Meonske Professional Development Conference

Save the dates!

45th Annual Professional Development Conference, Institute of Management Accountants, Ohio Council at Kent State University. Cost is \$185 per day, \$135/day for Educators, \$50 late fee after April 19. Brochures are being sent via mail.

Register online [here](#)

Day 1: Thursday, April 25 (8 Hours CPE)

7:30 - 8:10 a.m. ***Registration & Welcome***

Dr. Norman Meonske, Professor Emeritus, Kent State University

Jeff Bissell, CPA, CFO, and Treasurer, NMG Aerospace

8:10 - 8:20 a.m. ***“IMA and CMA Update”***

Ginger White, CMA, CSCA, Chair of IMA’s Global Board of Directors

8:20 - 9:10 a.m. ***“High Impact Conversations”***

Tim Gearty, CPA, JD, CGMA, Partner, Gearty & McIntyre, LLC

9:10 - 9:45 a.m. ***“Fixing the Broken Budgeting Process in a Digital Age”***

Gary Cokins, CPIM, Founder, Analytics-Based Performance Management

9:45 – 10:15 a.m. **Morning Refreshments, Vendor Displays, and Networking**

10:15 – 11:30 a.m. ***“Will You Be Ready for the Changes Caused by Artificial Intelligence (AI) on the Accounting and Finance Function?”***

Tim Gearty, CPA, JD, CGMA, Partner, Gearty & McIntyre, LLC

11:30 a.m. – 12:05 p.m.

Lunch Moderator **Jeff Bissell**, CPA, CFO, and Treasurer, NGM Aerospace

12:05 – 12:15 p.m. **Student Awards and Introductions**

12:15 – 1:30 p.m. ***“The Debrief-Focused Approach in Business and Life”***

Robert “Cujo” Teschner, Lt. Col. USAF, Founder & CEO, VMax Group

1:30 – 2:45 p.m.

Afternoon – 2 Concurrent Tracks

Track 1 ***“Women’s Leadership Positions: Creating a Better World for All”***

Moderator **Dr. Deborah Spake**, Dean, College of Business, Kent State University

Panelists **Linda Devonish-Mills**, CMA, CPA, CAE, IMA Director, Diversity and Inclusion

Margie Flynn, Senior Partner, BrownFlynn

Tracy Lindberg, Partner, Ernst & Young

Ginger White, CMA, CSCA, Chair of IMA’s Global Board of Directors

Track 2 ***“Delivering Excellence in Accounting and Finance”***

Presenter/Moderator **Gabriel Zubizarreta**, CPA

Panelist **J. Stephen McNally**, CMA, CPA, Global CFO for the PTI/Phoenix family of companies

2:45 – 3:05 p.m. **Afternoon Refreshments, Vendor Displays, and Networking**

3:05 – 4:30 p.m. ***“Women’s Leadership” (Continued)***

“Delivering Excellence” (Continued)

4:30 p.m. **Wine and Cheese Reception Sponsored by Silicon Valley Accountants**

Day 2: Friday, April 26 (8 Hours CPE)

7:30 - 8:00 a.m. **Registration & Welcome**

8:00 - 9:45 a.m. ***“Financial Reporting Panel”***

Moderator **Robert Herz**, CPA, CGMA, FCA, Former Chair, FASB

Panelists **Wesley R. Bricker**, Chief Accountant, U.S. Securities and Exchange Commission

Wayne Carnall, Partner, National Professional Services Group, PricewaterhouseCoopers

Marsha Hunt, Financial Accounting Standards Board

9:45 – 10:15 a.m. **Morning Refreshments, Vendor Displays, and Networking**

10:15 – 11:45 a.m. ***“Financial Reporting Panel” (Continued)***

11:45 a.m. – 1:50 p.m. **Luncheon Program**

“Coping with Current Political, Legislative, and Regulatory Changes”

Harvey Pitt, CEO of the global business consulting firm, Kalorama Partners, LLC

This session includes aspects of the new tax laws, the ongoing tariff wars, cybersecurity, and the need to include so-called critical audit matters in auditor reports, among other things.

1:50 – 3:15 p.m. ***Screening of “All the Queen’s Horses”*** (Award-winning 2017 documentary film showing details of the largest municipal fraud in U.S. history)

Kelly Richmond Pope, Associate Professor, School of Accountancy & MIS, DePaul University

3:15 – 3:35 p.m. **Afternoon Refreshments, Vendor Displays, and Networking**

3:35 – 4:30 p.m. ***“All the Queen’s Horses” (Continued)***

Case Study:

Accounting and auditing lessons learned by understanding the ethical decision-making process and encouraging employees to whistle-blow

4:30 – 4:45 p.m.

Wrap Up – Door Prizes

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org