



The Association of
Accountants and
Financial Professionals
in Business

In This Issue

September 2018

[President's Message](#)

[Welcome New Members](#)

[2018-19 Meeting Schedule](#)

[Registration Changes](#)

[Pre-Tech Session](#)

[Technical Session](#)

[Rubber Ducks Game](#)

[Program Book Update](#)

[Board of Directors Slate](#)

[CMA Mentoring Program](#)

[Internet References](#)

Quick Links

[Akron Chapter Website](#)

[IMA National Website](#)

[Ohio Council Website](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for Boss's Night on September 19, 2018 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, September 14th. Please see directions in the "Registration Changes" article.**

Check In is at 5:30 pm.

Dinner will be served at 5:45 p.m. sharp. Pre-Technical Session begins at 6:10 p.m. and Technical Session begins at 7:10 p.m.

Cost for Members is \$25.00. Non-members pay \$30.00.

For every Pre-Technical or Technical Session that you attend, you earn 1 CPE towards your CMA or CPA requirements.

Remember, members are always welcome at meetings. Even if you're on a diet or don't feel like eating - come to hear the speakers anyway.... there is NO charge if you are not eating!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

President's Message

Welcome back for the 81st chapter year of the Akron chapter of the IMA. I hope everyone had a great summer and you are all ready for a great slate of speakers. I hope I see you all at the September 19th meeting at the Hilton Garden Inn!

Follow us on Twitter for announcements and information @AkronChapterIMA.

Joe Richards, CMA, CPA
President Akron Chapter IMA
2018/2019



Welcome New Members

Date Joined	Name	Occupation	Sponsor
8-21-18	Brian Park	Controller/Student	
8-28-18	Victoria Latrice Duckworth	Student	
8-28-18	Artur Jagusztyn	Student	

2018-2019 Meeting Schedule

Regular meetings for 2018/2019 will be the following:

- September 19, 2018 – “Boss Night”
- October 17, 2018 – “Awards’ Night”
- November 14, 2018 – “Young Professionals Night”
- January 16, 2019 – “Social Networking Night”
- February 19, 2019 – “Students’ Night”
- March 20, 2019 – “CMA/CFM/CSCA Night”
- April 17, 2019 – “Past Presidents’ Night”
- May 15, 2019 – “Guest Night”

Registration Changes

Meeting registrations should now go through the chapter website:

<http://akron.imanet.org/>

Directions are available by clicking on “[All Discussions](#)” in the green Menu Bar toward the top of the page.

If you have any issues, please contact us at akron@imachapter.org.

Pre-Tech Session - "IMA Policies and Chapter Portal Operations"

Hilton Garden Inn

September 19, 2018

6:10 P.M. (SHARP)

Linda Garrison, MBA

GBS Team Leader GCTSC Cash Management, The Goodyear Tire & Rubber Company

Wendy Tietz, PH.D., CMA, CSCA, CPA, CGMA

Professor, KSU Department of Accounting

"IMA Policies and Chapter Portal Operations"

Linda Garrison has worked at The Goodyear Tire & Rubber Company at their Akron Headquarters location since 1989. She has held various accounting, finance, information technology, and marketing positions in her 29 years with the company. Linda has worked in Procurement, Engineered Products Accounts Receivable, Data Security, IT Finance, North America Consolidation Accounting, Commercial Tire FP&A, and Global Business Services General Accounting. Her current title is GBS Team Leader GCTSC Cash Management. This position leads the accounting functions for the Goodyear Commercial Tire & Service Centers cash management.

Linda has been a member of the IMA Akron Chapter since 2013, and has held several Board positions, including Secretary, Chair-Nominating Committee, Director CMA/CSCA Programs, Director Librarian, Director Public Relations, Director Special Activities, Director Chapter Awards, Webmaster, and President...many of these roles held simultaneously. As President of Akron chapter IMA, Linda led the chapter to second place in the WORLD in the Stevenson Division twice.

Linda earned her Bachelor of Science, Marketing and Masters in Business Administration, E-Business from the University of Akron. She is currently working on obtaining her CMA certificate.

Wendy Tietz, Ph.D., CMA, CSCA, CPA, CGMA is a Professor in the Department of Accounting in the College of Business Administration at Kent State University, where she has taught financial accounting and managerial accounting since

2000. She teaches in a variety of formats, including large face to face, hybrid synchronous web-based, and asynchronous web-based. She authors a blog, "Accounting in the Headlines", which has real-world news stories and resources for use in the introductory accounting classroom. Dr. Tietz was awarded the Jim Bulloch/IMA Award for Innovations in Management Accounting Education for her blog in 2016 and the Bea Sanders/AICPA Teaching Innovation Award in 2014. She is the co-author of Managerial Accounting, Braun & Tietz, 5th edition, 2017, Pearson Education, and is also a co-author of Financial Accounting, Harrison, Horngren, Thomas & Tietz, 11th edition, 2016, Pearson Education.

Technical Session - "Leadership, Integrity & Success"

Hilton Garden Inn

September 19, 2018

Boss's Night

Norbert "Nobby" Lewandowski, CPA, MBA

Principal, Lewandowski & Company

"Leadership, Integrity & Success"

Nobby is nationally recognized for his presentations, seminars, workshops and business coaching. His delivery of relevant topics keeps audiences tuned in and thirsty for more information. By wrapping wisdom in a package of wit, music, and humor, he captures the crowd.



From his career as a professional baseball player to founding one of the largest accounting firms in Northeast Ohio (CEO for 23 years) to his successful entrepreneurial ventures, Nobby's life experiences, both successful and challenging, result in humbling and inspiring presentations. Ironically, his biggest personal challenge to overcome has defied conventional thinking in becoming a career public speaker!

Simply stated, Nobby Lewandowski stutters. On April 6, 1965, a turning point occurred in his life. It was on that day the managing partner of the major accounting firm who employed Nobby informed him that he would be better suited for a position that required minimal verbal skills as this person thought his flawed speech represented an "inability to communicate". Nobby eventually left the firm and he clearly "communicated" to his boss that his "inability to speak fluently" should never be confused with an "inability to communicate".

Determined to never let his speech challenge be an impediment to his success, Nobby has become a huge success in the arena of public speaking despite being a stutterer. He helps his audience understand facing adversity, and obstacles can result in building strong character and be the foundation for success. By facing his own challenges, Nobby has successfully leveraged what most would think to be a "liability" into a unique and impactful "asset". Nobby truly proves the theory that "It's What You Say, Not How You Say It".

Nobby received a BA from Kent State University and an MBA from Case Western University. He has been an Ohio CPA since 1964, a member of the AICPA and the OSCPA's. He writes articles in accounting magazines and has written two books.

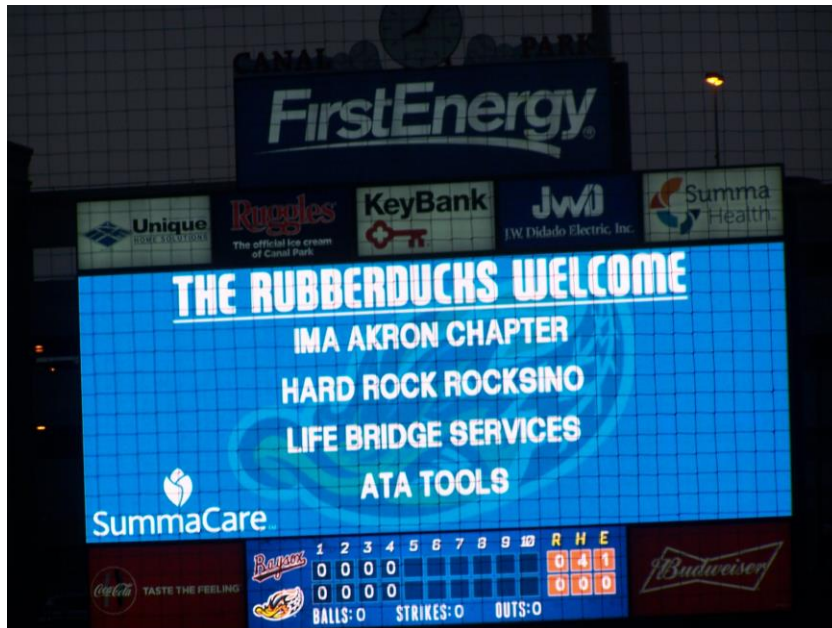
Akron Chapter Night at the Rubber Ducks

The weather was great for our IMA Akron Chapter night at the Rubber Ducks game. The temperature was in the 70's, and the food was good. Although, Akron didn't win that night, they did make it to the playoffs. We received a shout out on the jumbotron at the end of the fourth inning. It was dollar beer night, and everything in the team store was 25% off. Attending from Akron chapter were Linda Garrison (& her husband), Linda Simko, and Ken Bechtol.

After the game, we watched the spectacular fireworks set to the music of the late, great Tom Petty.

A baseball limerick By Garrison Keillor:

Baseball's a slow game, no doubt.
And a fan can go strolling about
For a bratwurst with mustard
And a soft frozen custard.
And why not a bottle of stout?
Come back to your place,
Still no one on base,
Same score and nobody out.
You sit with your thoughts
Then notice your brat's
Incomplete and you go back for kraut.
And thoughtfully
You go off to pee
And wash and dry off your hands.
Then up goes a shout
At a powerful clout,
A long foul ball in the stands.



Program Book Update

IMA National has instituted a new Privacy Policy protocol (effective May 1, 2018) following the guidance of the European Union General Data Protection Regulation (GDPR). The new privacy rules will affect the roster section of the Annual Program Book. In last year's Program Book, we published chapter member's name, employer or occupation (e.g., "student", ELM, consultant, etc.), an email address, and a phone number. Under the new protocol, we can no longer publish any personal contact information and will not be publishing a hard-cover Program Book this year. If you would like to download a copy of the online Program Book, instructions on how to do that will be provided at the September tech session meeting or in an email Blast.

Board of Directors Slate for 2018-2019

Attention Akron chapter IMA members: we are now looking for a few additional Board members for the next fiscal year (Board position marked "OPEN" below). Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Linda Garrison at akron@imachapter.org. The following Board positions are still open:

- Chair Audit Committee – **OPEN**
 - Director, Advertising – **OPEN**
 - Director, Corporate & Academic Development – **OPEN**
 - Director, Special Activities – **OPEN**
-

CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In

addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA National website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org

Akron Chapter IMA | akron@imachapter.org | <http://akron.imanet.org>