



The Association of
Accountants and
Financial Professionals
in Business

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[Akron Chapter Website](#)

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[Ohio Council Website](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Please join your fellow IMA Members for **Game Night** on Wednesday, November 20, 2019 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305. **RSVP deadline is Friday, November 15th.**

Check in starts at 5:15 pm. Dinner will be served at 5:45 p.m. sharp. Cost for Members is \$25.00. Non-members pay \$30.00. Pre-Technical Session begins at 6:10 p.m. Technical Session begins at 7:10 p.m. Cost is \$0.00 if you are not having dinner. 2 CPE credits this month. Student members always pay \$10 for dinner.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

Follow us on Twitter!

Did you know... you can follow the chapter on Twitter [@AkronChapterIMA?](#) Follow us and keep up to date on news and events for your chapter!

President's Message

Who wants to win a prize? Our November chapter meeting will be led by our own Wendy Tietz and Sue Mullen and we will be playing games and winning prizes! Make sure you come prepared to answer questions related to accounting and strategic planning. I hope to see you there!

Joe Richards
IMA President
2019-20



Welcome New Members!

Date Joined	Name	Position
9/7/2019	Sabrina Marie Rodgers	Student
9/12/2019	Bradley Linton	Student
9/19/2019	Hanna Rohrmann	Student
10/13/2019	Ms. Karyn Kail	
10/24/2019	Jaylon Smith	Student
10/25/2019	Mrs. Malinda Nett	
10/27/2019	Miss Claudia J Chew	Student
11/28/2019	Mr. Michael Demich, CMA	Transfer In
9/1/2019	Ms. Kristine Elizabeth Fager	Transfer In - Student
8/31/2019	Miss Isabella Rose Hurray, I	Transfer In - Student
9/15/2019	Mr. Kade Sayre	Transfer In - Student
9/16/2019	Mr. Cameron John Deal	Transfer In - Student

2019-2020 Meeting Schedule

Regular meetings for 2019/2020 will be the following:

- Wednesday, November 20, 2019 – Game Night
- Wednesday, January 15, 2020 – CMA/CSCA/CFM Night
- Tuesday, February 18, 2020 – Students' Night (Location TBA)
- Wednesday, March 18, 2020 – Guest Night
- Tuesday, April 21, 2020 – Social Networking Night (no pre-tech session)
- Wednesday, May 20, 2020 – Past Presidents' Night

November Dinner Meeting

Hilton Garden Inn

November 20, 2019

Game Night

Agenda:

Registration opens at 5:15pm

Buffet Dinner at 5:45pm

The games begin at 6:10pm!

Game Night Hosted by Wendy Tietz and Sue Mullen

Awards Night Recipients

The October Awards Night was a success as always! Check out our award winners.



Member of the Year – Kelly Heil



Associate Director of the Year – Billy Dreyer

Perfect Attendance:



47 years – Ken Bechtol



30 years – Linda Simko

41 years – Wayne Hawkins



27 years – Roy Howarter

Not Pictured Perfect Attendance:

48 years – Billy Dreyer

11 years – Shirley Calvin

9 years – Doreen Kuster

7 years – Sherri McGuinness

6 years – Linda Garrison

4 years – Kelly Heil

3 years – Christine Niswender

2 years – Don Mullen

1 year – Joe Richards, Robert Shapiro, Kerstin Peters

Cleveland East Annual Controller's Workshop

The Cleveland East Chapter of IMA is hosting their Annual Controller's Workshop on Friday, November 22nd. This event is at a low cost of \$125 for 8 hours CPE. We have an exciting program this year that we think you won't want to miss.

[Register today!](#)

Cleveland East Chapter of IMA

Annual Controller's Workshop



Controller's Workshop

BASF
23700 Chagrin Blvd
Beachwood, OH
Friday, November 22nd
8:00 am – 4:30 pm

A one day seminar for
Controllers, CPAs, CMAs,
CFMs and Accountants
interested in staying up to
date on topics of interest
or new rules and laws.

- Blockchain
- Tax Update
- Excel, PowerBI, Data Analysis
- Role of the Mgt. Acct.
- Ethics
- Performance Appraisal

[Register online today](#)

(click the link to the online registration to register for the event)

Cost: \$125

SEMINAR OUTLINE

7:30 **Continental Breakfast** - Sponsored by



8:00 **What is Blockchain and how does it work?**

Dr. Charles Dull, Associate Dean for IT
Center of Excellence at Cuyahoga Community College

- However, is it the right decision for every business? What would a decision process look like for determining if Blockchain was right for you? During this presentation we will take a look at how you might develop a decision process for potential adoption



9:30 **Tax Update**

Tammy Tran- Sr. PCX Dept, Cohen & Co
Alex Huff—Manager A&A, Cohen & Co

- Meals and Entertainment – Breaking it Down
- Bonus/\$179 Depreciation Changes in Perspective
- Ohio Budget Bill Highlights
- Wayfair - Sales and Use Tax Refresher
- Lease Standards – Changes, Updates, and Hot Topics



Break—Sponsored by **KELLY** financial resources

11:00 **Excel, PowerBI and Data Analysis—Eliminating the Paralysis of the Analysis**

Don Tomoff, founder Invenio Advisors LLC

- Explain the Excel "power tools" and better understand the capabilities of "modern" excel
- Understand how Excel and PowerBI, although separate platforms, are integrated and complementary tools
- Explain the process of "ELTR" in data analytics—Extract, Transform, Load and Report



12:00 **Lunch - provided**

12:45 **Role of Management Accountants in Powering Organization Behavior**

Gaby Lahoud, Serenity Advisors—Consulting Firm, IMA Board Member

- What is organization behavior?
- Influence of the organization culture on the accounting and finance departments
- The role of management accountants in reshaping the organization behavior for a more effective and efficient decision-making process
- How a powered culture can turn a management accountant into a strategic partner

2:00 **Ethics**

Marybeth Murphy - Assistant Professor of Accounting, Hiram College

- Case study analysis

3:00 **Why Everyone Hates Performance Appraisals, and What's Next?**

Jim Smith—The Executive Happiness Coach®



- Understand why current one-way, top-down Performance Management (PM) systems do not and cannot ever work well
- Experience a reverse feedback process with the potential to shift responsibility for PM
- Learn a balanced feedback model based in Appreciative Inquiry
- Review findings from Positive Psychology about context and feedback
- Leave with tools and data to support a redefinition of PM systems in their organizations

Program Book Link

The program book is in the works for the 2019-2020 year. Stay tuned!

Monthly Chuckles

Q: What's the definition of an accountant?

A: A guy who wanted to be a mortician but didn't have the personality

Q: What is the Army slogan for accountants?

A: Be audit you can be

Q: If an accountant's wife can't get to sleep, what does she do?

A: Leans over to her husband and says "Tell me about work today, honey."

Open Board of Directors Positions for 2019-2020

Attention Akron chapter IMA members: we are now looking for additional Board members for the next fiscal year. Note that if you serve on the Board for five years, you will qualify for reduced dues as an ELM (Emeritus Life Member) when

you retire. Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. If interested in volunteering, please contact Joe Richards at akron@imachapter.org.

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org