

The Summit Report

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Highlights

Save the date!

Mr. Excel, aka Bill Jelen, is returning on 10/27! Stay tuned for more details.

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

September 2017

Greetings!

Please join your fellow IMA Members for Boss's Night on September 20, 2017 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305

Check In is at 5:30 pm.

Dinner will be served at 5:45 p.m. sharp. Pre-Technical Session begins at 6:10 p.m. and Technical Session begins at 7:10 p.m.

Cost for Members is \$25.00. Non-members pay \$30.00

For every Pre-Technical or Technical Session that you attend, you earn 1 CPE towards your CMA or CPA requirements.

Remember, members are always welcome at meetings. Even if you're on a diet or don't feel like eating - come to hear the speakers anyway.... there is NO charge if you are not eating!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!

Kelly Heil

President's Message

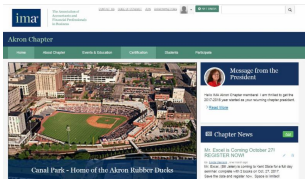
Fellow IMA Members,

Our first dinner meeting is quickly approaching. This will be an interesting and informative look into the ever-changing job market. Evelyn Hronec from Creative Financial Staffing will speak to us on "Successful Hiring Practices". Mike Hoffman from Alliance Resource Solutions will follow that up by speaking to us on "Winning the War for Talent in a Crazy Labor Market".



Website Update

Check out the article on our new chapter website. Great job, Linda!



I'm sure there will be tips for both the hiring manager and the job seeker you won't want to miss. Everyone who comes to the September meeting will receive a hardcopy of our 2017-2018 Akron Chapter program book. The program book is an invaluable resource for me.

Our Mr. Excel full-day seminar at Kent State Hotel & Conference Center is well over the halfway point in registrations already. It is October 27, 2017 and is sure to be a sell-out. We can take a limit of 100 registrants, so take advantage of the early bird pricing (ending Sept 15) and register today!

<https://squareup.com/store/akron-chapter-ima>

This is a brand-new year full of new possibilities, networking opportunities, and a brand-new website! I am pleased to announce our new web address <http://akron.imanet.org>. This site standard was rolled out by IMA National so that information can be pushed out right when it becomes available worldwide. Each chapter personalizes their own chapter site. Visit often to get updates and information. Also, be sure to follow us on Twitter [@AkronChapterIMA](https://twitter.com/AkronChapterIMA).

I am also happy to announce that Ken Bechtol has been released and is back home now. He will be able to join us at our first dinner meeting. Welcome back, Ken! I am looking forward to seeing everyone on September 20 at our first dinner meeting.

Be safe and take care!

Linda Garrison, President
Akron Chapter IMA
2017/2018

Pre-Tech Session - "Successful Hiring Practices"

Hilton Garden Inn
September 20, 2017
6:10 P.M. (SHARP)

Evelyn Hronec, CPA, MSA

Managing Director, Certified Personnel Consultant, CFS-Creative Financial Staffing

"Successful Hiring Practices"

Evelyn is the managing director of CFS-Creative Financial Staffing, a staffing and recruiting firm for the accounting industry. Her previous experience includes an internal audit background in the financial services industry, holding various managerial positions including Director of Internal Audit.

CFS places accounting and financial talent in organizations in both temporary and direct hire situations. Evelyn is responsible for the growth and management of the



Northeast Ohio office located in Green, OH. She employs a staff of recruiters and sales personnel and directly manages them on sales efforts, proper candidate selection, salary negotiation and candidate career consultation. Evelyn has worked with thousands of candidates and clients at all levels throughout her staffing career. She has gained valuable insight into employee motivation and productivity drivers, and understands those activities that help retain strong talent. Evelyn speaks to various audiences on hiring, employee relations and career issues.

Evelyn serves as an Advisory Board member to the Stark State College-School of Business and is Past-President of the Ohio Recruiters Association. She is also a Board Member for the Canton IMA chapter and is a member of The Ohio Society of Certified Public Accountants, The Institute of Internal Auditors and the Institute of Management Accountants.

Technical Session - "Winning the War for Talent in a Crazy Labor Market"

Hilton Garden Inn
September 20, 2017
Boss's Night

Michael Hoffman
Managing Director, Alliance Resource Solutions



"Winning the War for Talent in a Crazy Labor Market"

Mike Hoffman has over 20 years of experience in the consulting and staffing Industries. He is the Managing Director for Alliance Resource Solutions. This Alliance Brand specializes in Accounting/Finance, Tax and Audit contract consulting and direct hire placements. Prior to joining Alliance, Mike was a Senior Director of Recruiting for RGP. Before joining RGP he was a Managing Director for Experis. Before RGP, Mike was Manager of Internal Audit for Finast Supermarkets. Mike began his career at Deloitte and spent over 6 years in the Audit and Advisory Services Practice. Mike is an Inactive CPA and CIA. He has a B.S. in Accounting from the University of Akron. He is currently on the Board of Directors for the Cleveland Society for Human Resource Management.

2017/2018 Meeting Schedule

Regular meetings for 2017/2018 will be:

September 20, 2017 - "Boss Night"
October 18, 2017 - "Awards Night"
November 15, 2017 - "Young Professionals Night"
January 17, 2018 - "Social Networking Night"
February 21, 2018 - "Students' Night"
March 21, 2018 - "CMA/CFM Night"
April 18, 2018 - "Past Presidents' Night"
May 16, 2018 "Guest Night"

All monthly meetings will be held at the Hilton Garden Inn unless otherwise indicated above.

For meetings at Hilton Garden Inn check-in at 5:30 p.m., dinner at 5:45 p.m., pretech 6:10 p.m., and tech session at 7:30 p.m.

IMA Workshop - Mr. Excel, Friday, October 27, 2017

Registration Information

The Mr. Excel (aka [Bill Jelen](#)) workshop fee includes Mr. Excel Workshop from 8 am to 5 pm, 8 hours of CPE, two Mr. Excel books, continental breakfast, lunch, and parking. Bill Jelen (aka "Mr. Excel") will be conducting two sessions: Power Excel and Advanced Data Analytics. Your workshop fee covers both sessions. The workshop will be held at the [Kent State Hotel & Conference Center](#), 215 S. Depeyster Street, Kent, Ohio. Parking is available at the parking garage across from the Kent State Hotel & Conference Center.

Workshop fee schedule:

- \$115 for IMA members before September 15 (\$130 between 9/16 - 10/20)
- \$140 for non-IMA members before September 15 (\$155 between 9/16 - 10/20)

The IMA member rate is available if you are (1) a member of any chapter of the Institute of Management Accountants; or (2) are with a company that has at least one IMA member attending.

This workshop is limited to 100 attendees. We expect the workshop to sell out, so register early. All attendees must register before October 20, 2017 (no payments at the door.) Early bird pricing ends September 15.

Payment by Credit Card:

Register and pay using a credit card at <https://squareup.com/store/akron-chapter-ima>

You do not need to mail the registration form if you pay by credit card.

Payment by Check:

Complete and mail this form with your check (you do not need to complete this form if you pay by credit card.)

Name of attendee	Company name	Email address	Workshop fee (see schedule)
		Total fee enclosed	\$

Please make checks payable to: ***IMA, Akron Chapter***

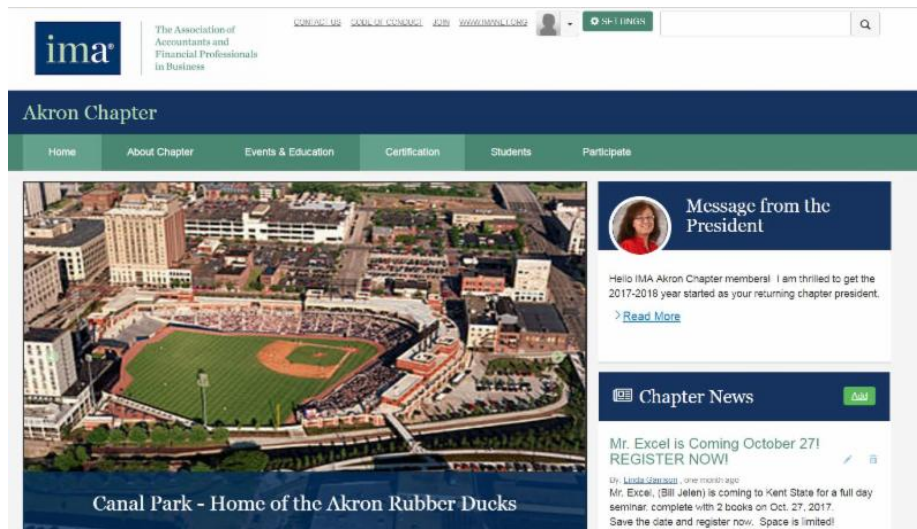
Mail checks to: Wendy Tietz, 804 Dominion Drive, Kent, OH 44240

Akron Chapter has a New Look!!

We are happy to announce the long-awaited rollout of our new Akron Chapter website!

The new standard template will make the look and feel of all IMA chapters similar and allow IMA National to push widespread information down to the chapter websites, eliminating duplicate work for the chapter webmasters. We are continuing to populate information, so check back frequently for updates and information so you don't miss anything.

The new web address is <http://akron.imanet.org>. Make it a favorite today!



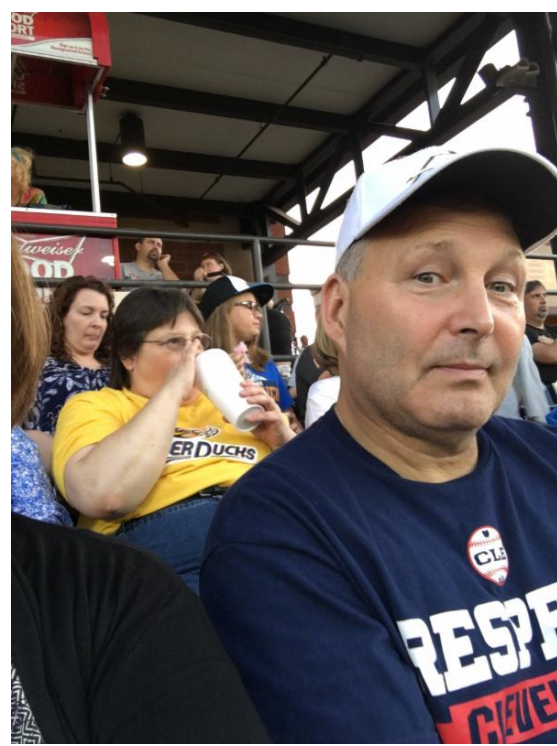
Annual Program Book Update

The Board of Directors has decided to stay with the pdf online format of the Annual Program Book and, thus, hard-copy Annual Program Books will not be mailed to members with email addresses. Members without an email address will still be mailed a hard-copy Program Book. Members who attend the September 20 tech session meeting at the Hilton Garden Inn will also receive a Program Book. If you need a hard-copy of the Annual Program Book, please contact Linda Garrison at Linda_Garrison@goodyear.com.

Rubber Ducks Game Photos



August 12th Rubber Ducks game!



CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The CMA Mentoring Program - The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the

availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter jfalter@roadrunner.com

Job Opportunities

Management Resources (Project Work, Consultant to Hire):

Job#1 - Controller

Robert Half Management Resources is looking for a highly-skilled Assistant Controller to join a dynamic and fast-growing team. If you're a self-starter who combines a real passion for analytics with strong technical skills, then you may thrive in this position. Your responsibilities in this role, Complete month-end, quarter-end and year-end close including financial statements, Prepare and maintain account reconciliations/analyses for balance sheet and income statement accounts, Handle monthly financial executive package and control book to include budget to actual comparisons by department, Coordinate and lead external financial audits, Prepare external monthly and quarterly reporting packages and supply to Board meeting decks, Handle treasury function to ensure vendors are paid timely and cash forecasts are accurate, Provide technical accounting GAAP mentorship, external reporting and support to the Company. Position pays \$35-45 hour.

Maintain accounting and reporting policies, Assist in the development of the accounting team, including staffing, performance management, and training, Other responsibilities include, but are not limited to participating in special projects, system improvements or ad hoc analyses/projects as assigned.

Please email matt.bash@rhmr.com or contact 330-252-1870 for more information.

Required: Bachelor degree in Accounting, Minimum 5 years accounting experience preferably with mix of Big 4 and small corporate company accounting background, Knowledgeable of Intacct and Salesforce desired, Strong technical background in public accounting (GAAP), SEC reporting and SOX compliance is a plus, and Excellent verbal and written communication skills.

Job #2 - Auditors

We are in desperate need of any Auditors in Manufacturing, Public Accounting, or Corporate. If you have an Audit background and are interested in Consulting, Project Based work, Contract to Hire roles. Please call Matt Bash @ 330-252-1870.

ROBERT HALF: DIRECT HIRE/PERM PLACEMENT OPPORTUNITY

Job #1 - STAFF ACCOUNTANT! Exceptional opportunity for a highly skilled and diversified STAFF ACCOUNTANT. Our client is a leading manufacturer located in the Akron area. They offer an exceptional work environment including competitive wages, benefits, and opportunity for growth. The Staff Accountant duties will include but not be limited to: reconciling general ledger and balance sheet accounts, maintaining fixed asset schedules, sales tax filings, A/R, back-up for A/P, and assisting with the month-end close. The successful candidate will have strong technical skills including advanced Excel and knowledge of ERP systems. Interested

candidates are encouraged to contact Robert Half International by sending their resumes to Joe Betro at joe.betro@roberthalf.com or calling (330) 252-0263.

Job #2 - ACCOUNTING MANAGER! Our Canton client has been a leader in their industry for over 100 years. They currently have an exciting opportunity for an Accounting Manager to join their team. The company boasts a family-oriented, causal environment along with a fantastic benefit package! The responsibilities of the Accounting Manager will include but not be limited to: maintaining the general ledger, oversight of the Accounts Receivables, month-end close, weekly and monthly bank reports, and preparation of financial statements. The successful candidate should be familiar with manufacturing burden rates, and inventory absorption, as well as have superior Excel skills including macros. A bachelor's degree in Accounting or Finance is required and at least 6 years of relevant experience. This is a fantastic opportunity with growth potential and will be filled quickly! The salary range is \$65,000- \$75,000. Interested candidates are encouraged to contact Kelly Sober by sending their resume to kelly.sober@roberthalf.com or calling (330) 252-0263.

Internet Reference Page

Dinner Reservations: imadinner@hotmail.com or (330) 904-7986

Newsletter articles: ima_newsletter@yahoo.com

Employment service: rshapiro@socius1.com or (330) 703-9195

IMA insurance: R_Showarter@hotmail.com or (330) 688-7670

Akron chapter website: akron.imanet.org

IMA National website: www.imanet.org

Login : enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Online Program Book: www.yodergraphics.com/ima/2016_ima_roster.pdf

Password is ima2016

Access online recording of chapter meetings:

Contact Roy Howarter at (330) 688-7670 or R_Showarter@hotmail.com

Get the password from Roy

Stay Connected

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Akron Chapter IMA | imadinner@gmail.com | <http://akron.imanet.org>

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