

The Summit Report

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Highlights

CPA/CMA Jeopardy

Check out the upcoming Jeopardy event on 3/16 at KSU!

Upcoming Meetings

March 2017

Greetings!

Pardon any dust from the newsletter construction, but we hope you like the new format!

Please join your fellow IMA Members for CMA/CFM Night on March 15, 2017 at the HILTON GARDEN INN, 1307 E. MARKET ST., AKRON, OH 44305

Check In is at 5:30 p.m.

DINNER IS BEFORE THE PRE-TECH AT 5:45 pm.

Pre Technical Session: 6:10

Technical Session: 7:10

CMAs/CFMs can attend for \$15.00 this month!
Cost for Members is \$25.00. Non-members pay \$30.00.

For every Pre-Technical or Technical Session that you attend, you earn 1 CPE towards your CMA or CPA requirements.

Remember, members are always welcome at meetings. Even if you're on a diet or don't feel like eating - come to hear the speakers anyway.... there is NO charge if you are not eating!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!

Kelly Heil

President's Message

Fellow IMA Members,

The weather has been crazy, but winter was a walk in the park this year. We have an exciting lineup of March Events for you as you get ready for spring!

March 15th is our CMA/CFM Night. If you are a CMA/CFM, we will be recognizing you and giving you a

The next dinner meeting is on 3/15. The next board meeting is 3/29.

Save the dates!

The Meonske Conference is three days this year: 4/26-4/28. Check out the article to see speakers and topics for each day.

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

break on the dinner price. CMAs and CFMs will get in for just \$15!!

The speakers for our March 15th dinner meeting are also very interesting. Reverend Norm Douglas, Pastor of St. Vincent De Paul Church will speak to us on "Strengthening Character and Commitment at Work".

Following that, Linda Zucca, PhD, CPA, will speak to us on the topic of "Accounting Ethics". Be sure to make your reservation today!



Also coming up is our IMA/Ohio Society of CPAs "**Jeopardy**" Event. This will be at the College of Business Administration, Room 206, from 7 to 9 pm, March 16, 2017. This event will consist of games, networking, pizza, and prizes! REGISTER NOW using this link: <https://tinyurl.com/hygebk8>. Any further questions on details of this event can be sent to Paige Upole at pupole@kent.edu. This event will be worth CPE credits.

It's time to elect a new Board this month. See below for Board posts that need to be filled. Now is your chance to get more involved in the IMA Akron Chapter. This is good for your LinkedIn profile and your resume as well. Let me know as soon as possible which Board position you are interested in filling at linda_garrison@goodyear.com. These positions are not a huge time commitment.

The Akron Chapter relies heavily on our Board of Directors for planning and executing our activities throughout the IMA year. Without a dedicated and engaged Board, the Akron chapter would not be an award-winning chapter. Sign up today!

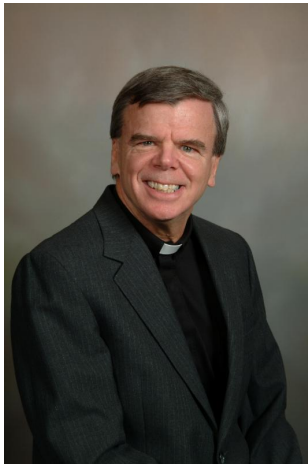
Be sure to check out the upcoming Meonske Conference information below for this April 26 thru 28. The event gets bigger and bigger each year. Now they have added an extra day! Note this is a good way to get your Ethics requirements in for CPE too!

More news later, but we expect to be seeing Mr. Excel in October. Mark your calendars for October 27. More details to follow as the date nears.

As always, follow us on Twitter for announcements and information [@AkronChapterIMA](https://twitter.com/AkronChapterIMA).

See you on the 15th!

Linda Garrison
President
Akron Chapter IMA
2016/2017



**Pre-Tech Session -
"Strengthening Character and Commitment at Work"**

**Hilton Garden Inn
March 16, 2017
6:10 P.M. (SHARP)**

Reverend Norm Douglas
Pastor, St. Vincent de Paul Church

"Strengthening Character and Commitment at Work"

Reverend Norm Douglas, a graduate of The University of Akron and St. Mary Seminary, was ordained a Catholic priest for the diocese of Cleveland in 1974 and served 11 years as an associate pastor and 14 years as a pastor in the Akron area. In 1999, he was named Executive Director of Heart to Heart Communications, Inc. In 2016, Father Norm became Executive Director Emeritus and returned to full-time parish ministry as the Pastor of St. Vincent de Paul Church in Akron. In 1997, he received the Charles Salem Humanitarian Award presented by the City of Akron Human and Community Relations Commission, and in 2005, was one of the recipients of the University of Akron Outstanding Alumni Awards.

Father Norm and Attorney Larry Vuillemin in 1990 co-founded Heart to Heart Communications, whose mission is enriching lives by helping individuals and organizations strengthen and live their inner values. They were recipients of the 2002 Distinguished Leadership Award presented by Leadership Akron, the 2009 Betty Dalton Community Service Award, the 2014 Community Medal Award presented by the Salvation Army of Summit County, and the 2015 Friend of Young Leaders Award presented by Torchbearers. Together with Dr. Steve Hallam, former Dean of the University of Akron College of Business, Father Norm and Larry co-authored a book, "How in the World Do We Make a Difference: Getting to the Heart and Soul of Love and Work". Heart to Heart offers leadership development series, work-related programs, community-wide events, and faith community experiences.

Technical Session - "Accounting Ethics"

**Hilton Garden Inn
March 15, 2017
CMA/CFM Night**

Linda J Zucca, Ph.D., CPA
Associate Professor and Department Chair, Department
of Accounting
College of Business Administration, Kent State University



"Accounting Ethics"

Linda J. Zucca, Ph.D., CPA, serves as the Chair of the Accounting Department at Kent State University and also as the Coordinator for the Master of Science in Accounting (MSA) program.

Linda conducts research and teaches in the area of financial accounting. She earned her undergraduate and MBA degrees at Miami University and her Ph.D. at Case Western Reserve University. Since joining Kent State University faculty in 1988, she has had particular interests in earnings management and the impact of asset impairments on financial statements. Through service on the Financial Accounting Standards Board's Task Force on the impairment of Long-Lived Assets, she has observed the standard setting process and has contributed to the development of accounting standards. Her teaching interests include Corporate Accounting and Professional Issues and Ethics in Accounting; she regularly teaches in the University's Honors Program.

In 2015, Linda was named the Ohio Outstanding Accounting Professor by the OSCPA's and the Ohio Region of the American Accounting Association. The award is presented to an educator who has made positive contributions to the education of accounting students. Linda, a Hudson resident, is only the third KSU faculty member to receive the honor.

2016/2017 Meeting Schedule

March 15, 2017 - "CMA/CFM Night"

April 19, 2017 - "Past Presidents' Night"

May 17, 2017 - "Guest Night"

Welcome New Members!

Date Joined	Name	Employer	Sponsor
1-1-17	Donald C. Mullen	Stark State College	
2-8-17	Ivy Sherisse Sheeler	Student	
2-27-17	Beoo C. Garner	Student,U of Akron	Il-Woon Kim
2-27-17	Shayla E. Gasanova	Student,U of Akron	Il-Woon Kim
2-27-17	Alexander R. Lane	Student,U of Akron	Il-Woon Kim
2-27-17	Kevin J. Szillat	Student,U of Akron	Il-Woon Kim

CMA/CPA Jeopardy Night at KSU

We have CMA/CPA Jeopardy Night coming up at Kent State on Thursday, March 16, from 7 - 9 pm, at the Kent State University College of Business, 475 Terrace Drive, Kent, OH, in Room 206. We want professionals (you all) to attend! We will be having students and the evening is sure to be lively. Register for this free event at <http://tiny.cc/ksujeopardy> . Also email Wendy Tietz at wtietz@kent.edu if you are coming so that she can make arrangements for a parking permit for the event.

Meonske Professional Development Conference (\$175 per Day)

SAVE THE DATES

43rd Annual Professional Development Conference

Institute of Management Accountants, Ohio Council at Kent State University

WEDNESDAY, April 26, 2017 PRECONFERENCE WORKSHOP (8 HOURS CPE)

Speakers are Ashwinpaul (Tony) C. Sondhi and Gabe Zubizarreta

"Transformation Panel: Selected Executing Challenges & Practical Solutions"

"Panel: Revenue Recognition - ASC 606 Implementation Challenges Already Experienced"

"Panel: Finance Business Partnering - Making Successful Partnerships"

AFTERNOON CONCURRENT TECHNOLOGY TRACKS

#1 "Panel: Revenue Recognition Technologies: Determining the Need & Selection Criteria"

"Panel: Revenue Recognition Technologies: Successful Implementation Considerations"

OR

#2 "Panel: Leasing Technologies: Successful Implementation Considerations"

"Panel: Leasing Technologies: Determining the Need & Selection Criteria"

THURSDAY, April 27, 2017 CONFERENCE (8 HOURS CPE)

"How the CMA and Related Learning Enhances Personal Brand & Professional Reputation"

Jeffrey C. Thomson, President & CEO of the IMA

"The Millennials Are Coming - How to Get Them Integrated, Engaged & Effective in the Workplace"

Timothy F. Gearty, Partner, Gearty & McIntyre, LLP, National Director & Editor-in-Chief, Becker Professional Review

"Non-GAAP Financial Measures that Add Transparency & Value to Financial Reporting"

Timothy F. Gearty

"The Truth & Consequences of Accounting Ethics: Considerations in Ethical Decisions & Workplace Dilemmas"

Timothy F. Gearty

Donald C. Brown, Executive VP for Finance & Administration, FedEx Freight

"The Next Frontier: What Management Accountants Need to Know about Sustainability Accounting"

Dr. Jean Rogers, CEO & Founder, SASB

"Meaningful Reporting on the Metrics of Sustainability through Current SEC Requirements"

Robert B. Hirth, Jr., Chair, COSO, Senior Managing Director, Protiviti, and Member, SASB

AFTERNOON CONCURRENT TRACKS

#1 "Empowering Financial Transformation Success"

Gabe Zubizarreta, Founding Principal, Silicon Valley Accountants

Jeffrey L. Bissell, CFO & Treasurer, NMG Aerospace

OR

#2 "Ohio Professional Standards and Responsibilities"

Dr. Norman R. Meonske, Professor Emeritus, Kent State University

FRIDAY, April 28, 2017 CONFERENCE (8 HOURS CPE)

"Financial Reporting Panel: Accounting Standards Update"

Leslie F. Seidman, Executive Director of the Center for Excellence in Financial Reporting, Lubin School of Business, Pace University

Wesley R. Bricker, Chief Accountant, SEC

Jeannete M. Franzel, Board Member, PCAOB

James L. Kroeker, Vice Chairman, FASB

Robert Uhl, Partner, National Director of Accounting Standards & Communication, Deloitte & Touche LLP

Luncheon Speaker

"Building for the Future: Constructing Growth from a Troubled Turnaround Company"

Joseph M. Gingo, Chairman, CEO and President, A. Schulman Company

"COSO ERM - The Next Big Opportunity to Grow with Confidence"

Jeffrey C. Thomson, President & CEO of the IMA

Dr. Sandra B. Richtermeyer, Dean of the Manning School of Business, UMass - Lowell

Robert B. Hirth, Jr., Chair, COSO

"Empowering a Diverse Workforce to a Position of Leadership"

Bismark Myrick, Director of the Office of Equal Employment Opportunity & Diversity, US Patent & Trademark Office

Billy O'Quinn, Director, Global Diversity & Inclusion, The Goodyear Tire & Rubber Company

Carlos M. Chavez, Chavez & Associates

Annual Program Book Update

The Board of Directors has decided to stay with the pdf online format of the Annual Program Book and, thus, hard-copy Annual Program Books will not be mailed to members with email addresses. Instead, members can view/download the book from the website address www.yodergraphics.com/ima/2016_ima_roster.pdf. The password is "ima2016". The website was accessible after October 1. Members with an email address will still be mailed a hard-copy Program Book. Members who attended the September 21 tech session meeting at the Hilton Garden Inn also received a Program Book. If you need a hard-copy of the Annual Program Book, please contact Linda Garrison at Linda_Garrison@goodyear.com.

Come to a Board Meeting

If you would like to go behind the scenes and learn what it takes to put on monthly tech session meetings and run the chapter, why not attend a Board meeting? The next meeting will be on **March 29** at 6:15 PM at the Enclave, 3800 Rosemont Blvd., Fairlawn 44333. Come in off Cleveland-Massillon Road to Rosemont Blvd. Go west on Rosemont Blvd. all the way to the end (one exit beyond the entrance to Rosemont Country Club). Turn right at the last right before the gates blocking entrance to Rothrock Road; clubhouse is the first building on the right. Free pizza and soft drinks; see your Board leaders in action.

KSU CMA Review Course

I wanted to let everyone know that we are going to be having an informal CMA Review course for Part 2 here at Kent State during the spring semester 2017. Here are the details:

1. We are going to be basing the review course on the Wiley CMAexcel Review Course, so you would need to purchase the review course (to get the participant guide.) The link to Wiley's site is <https://www.efficientlearning.com/cma/>
2. The review course sessions will be held Sunday afternoons usually from 3 - 6 pm in the College of Business at Kent State.
3. The first review session will be on Sunday, January 22, 2017.
4. The review course will consist of 13 sessions; we will finish up in early May. There will be a few Sundays off due to exams, spring break, etc. A detailed course schedule will be available in early January.
5. I am leading the overall course. Students will rotate "teaching" the review sessions week by week; the best way to learn anything is to teach it. However, I will be involved in every review session.

6. There is no cost for the course (beyond the cost of purchasing the Wiley CMAexcel Review materials). However, a small donation of \$50 for our student IMA chapter would be appreciated if you participate.
7. If you want to sign up for the Part 2 CMA review, just email me at wtietz@kent.edu. We would love to have you; feel free to share this information with interested colleagues.
8. If you have any questions, please let me know.

Board of Directors Slate for 2017-2018

Attention Akron chapter IMA members: We are now looking for new Board members to serve the Akron chapter for the next IMA fiscal year. If interested, please contact Linda Garrison at Linda_Garrison@goodyear.com.

Serving as a chapter Board member is a volunteer position that doesn't involve a huge time commitment. This is a great opportunity to become more involved with the Akron chapter and build or enhance your leadership skills.

The Akron chapter relies heavily on our Board of Directors for planning and executing our activities throughout the IMA year. Without a dedicated and engaged Board, the Akron chapter would not be an award-winning chapter!

The following is a partial list of the Board Members nominated for next year. The slate will be voted on at the March 15 meeting and a complete list will be mailed to the membership later.

President - Linda Garrison

VP-Finance & Administration - Jeff Falter

VP-Education & Speakers - Joe Richards

VP-Communications & Community Relations - Kelly Heil

VP-Membership - Ken Bechtol

Treasurer - Shirley Calvin

Secretary - OPEN

Chair, Audit Committee - OPEN

Chair, Nominating Committee - Linda Garrison

Director, Insurance & Speaker Archives - Roy Howarter

Director, Employment - Robert Shapiro

Director, CMA & CFM Programs - Linda Garrison

Director, Speakers - Joe Richards

Director, Technical and Board Meeting Facilitation & Attendance - OPEN

Director, Librarian - Linda Garrison

Director, December PD Session - OPEN (Diane Saulino will help Director)

Director, Program Booklet - Roy Howarter

Associate Director, Program Booklet - KenBechtol

Director, Advertising - OPEN

Director, Corporate & Academic Development - OPEN

Director, Public Relations - OPEN

Director, Special Activities - Linda Garrison

Director, Member Attendance - Jeff Falter

Associate Director, Member Attendance - Billy Dreyer

Director, Member Relations - Jeff Falter

Director, Young Professionals Committee - OPEN

Director, Retired Professionals - OPEN

Director, Student Relations - Wendy Tietz

Coordinator, KSU - **Wendy Tietz**
Coordinator, U. of Akron - **Il-Woon Kim**
Coordinator, Youngstown State U - **David Law**
Director, Chapter Awards - **Linda Garrison**
Director, Newsletter - **Kelly Heil**
Webmaster - **Linda Garrison**
Co-Webmaster - **Kelly Heil**

We hope to see you at the March meeting.

CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The CMA Mentoring Program - The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter jfalter@roadrunner.com

Dinner Reservations: imadinner@hotmail.com or (330) 904-7986

Newsletter articles: ima_newsletter@yahoo.com

Employment service: rshapiro@socius1.com or (330) 703-9195

IMA insurance: R_Showarter@hotmail.com or (330) 688-7670

Akron chapter website: www.akron.imanet.org

IMA National website: www.imanet.org

Login : enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Online Program Book: www.yodergraphics.com/ima/2016_ima_roster.pdf

Password is ima2016

Access online recording of chapter meetings:

Contact Roy Howarter at (330) 688-7670 or R_Showarter@hotmail.com

Get the password from Roy

Akron Chapter IMA | imadinner@gmail.com | <http://akron.imanet.org>

76 S Main

Akron, OH 44308

Text | [Optional Link](#)

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