



The Association of
Accountants and
Financial Professionals
in Business

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Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

Dear Akron IMA,

Happy New Year! Hope everyone is able to join us at our upcoming events. See you soon!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

Follow us on Twitter!

Did you know... you can follow the chapter on Twitter [@AkronChapterIMA](#)? Follow us and keep up to date on news and events for your chapter!

President's Message

Greetings to everyone!

We have quite a varied slate of speakers scheduled for the upcoming months – all events are online and are provided at no cost. Please invite friends or colleagues to our webinars; guests are always welcome at no cost.

Please plan to attend the Trivia Challenge and Awards Night meeting on Wednesday, January 27, from 6:30 – 8 pm. We will be recognizing perfect attendance winners and other award recipients during this event. In addition, there will be a trivia challenge with prizes for the first, second, and third place winners of each round. Trivia will be general trivia (not related to accounting.) We will also have the January members meeting during the evening.

Don't miss the 2020 business tax update webinar on Wednesday, January 20, 6:30 – 8 pm Eastern, presented by chapter member Russ Tietz. He will be sharing changes and tips for business taxes during the webinar.

All chapter events for January – May 2020 are online due to the continuing pandemic. I am truly thankful that the technology exists for us to stay connected and learning. Even though it would be nice to get together in person, we are able to continue with chapter activities. Eventually when we have in-person events again, I know I will be most appreciative of something I used to take for granted.

Good luck with those of you wrestling with year-end closings and the like. As always, stay safe and take care.

Wendy Tietz, 2020-2021 Akron IMA Chapter president



Welcome New Members and New CMAs!

Date Joined	Name
12/17/2020	Minerva Enrique Ocampo
12/20/2020	Mary Ponder

Congratulations to members Matt Paolone and Steven Ilijevich for receiving their CMA certification!

Trivia Challenge and Awards Night on Wednesday, January 27, 6:30 – 8 pm

From **6:30 – 8 pm on Wednesday, January 27**, the Akron chapter is having a Trivia Challenge. It is also the annual Awards Night, where chapter members will be recognized for perfect attendance and other awards. The chapter meeting will take place during this event as well.

Come and show off your trivia knowledge. There will be prizes for the first, second, and third place winners of each trivia round!

This event does not qualify for CPE. We do, however, earn competition credit for the event, so do come out (virtually) and support the chapter.

There is no cost to members or to non-members for the event.

See the Akron chapter IMA portal to register for this event. [Registration Link](#)

IMA's Count Me In podcast: Building a Continuous Improvement Culture (Ep. 104)

Edward Lam, Chief Accounting Officer at Exeter Finance, joins Count Me In to talk about building a culture around continuous improvement, the future of work, and implementing various leadership strategies to best guide and shape an effective accounting and finance function. In this episode, Ed talks about how he has witnessed his own job change in the last 3-5 years, what he's done to develop change management skills in alignment with the necessary shift in responsibilities, and how to get buy-in from all stakeholders involved. To wrap up the conversation, Ed also shares his thoughts and what is still to come for accounting and finance professionals. Download and listen now at this [link](#).

Meeting schedule for 2020 - 2021

Here is the schedule of the Akron chapter IMA events that are currently planned for the remainder of the 2020 – 2021 IMA year. More events may be added. All events listed here are online webinars or online meetings.

Date	Time (EST)	Theme or topic	Format and tentative CPE hrs
Wednesday, January 20, 2021	6:30 - 8 pm	Business tax update	Webinar – 1.5 hr CPE
Wednesday, January 27, 2021	6:30 - 8 pm	Trivia Challenge and Awards Night (chapter meeting)	Online meeting
Wednesday, February 17, 2021	6 - 8 pm	Slippery Slope of Greed - Ethics Webinar*	2.0 hr CPE (Ethics CPE!)
Friday, March 12, 2021	12 - 1 pm	CPA vs. CMA: What's the difference?	0 CPE
Wednesday, March 17, 2021	6:30 - 8 pm	Emerging Accounting Technologies, featuring Blockchain: Futures, Fads and Fallacies*	Webinar – 1.5 hr CPE

Friday, April 16, 2021	8 - 9 am	Federal Reserve of Cleveland: Basics of how the Federal Reserve of Cleveland works	Webinar – 1 hr CPE
Wednesday, April 21, 2021	7 - 8:30 pm	Mikaela Hunt, Breaking out of career comfort zones*	Webinar – 1.5 hr CPE
Wednesday, May 12, 2021	6:30 - 8 pm	Sales and use tax primer (CBiz)*	Webinar – 1.5 hr CPE

*Chapter meeting to follow webinar (separate sign-up link on Akron Chapter portal.)

All online events are free this year. Register through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

Job Postings

Please use the following link to view a Staff Accountant position at Malone University:

<https://www.malone.edu/about/people/directories/offices-services/human-resources/administrative-positions/staff-accountant/>

Board meeting schedule for 2020 - 2021

All Akron chapter IMA board meetings for the 2020 – 2021 year will be online.

Here is the schedule of the Akron chapter IMA board meetings:

Date	Time (EST)
Wednesday, January 13, 2021	6:30 - 7:30 pm
Wednesday, February 10, 2021	6:30 - 7:30 pm
Wednesday, March 10, 2021	6:30 - 7:30 pm
Wednesday, April 14, 2021	6:30 - 7:30 pm
Wednesday, May 5, 2021	6:30 - 7:30 pm

All Akron chapter IMA members are welcome at the board meetings. Register for the board meetings through the Akron IMA portal at this [link](#). Once you register, you will receive an email with event information and links about 24 hours before the event.

Comic



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CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org