

The Summit Report

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Highlights

Save the date!

Mr. Excel, aka Bill Jelen, is returning on 10/27! Stay tuned for more details.

Employment News

Please contact [Bob](#)

July 2017

Greetings!

Have a great summer!

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!

Kelly Heil

President's Message

Fellow IMA Members,

I hope everyone is having a fantastic summer. Here's something to do while you are lying on the beach...study for your CMA (Certified Management Accountant) certification! Did you know that the IMA has a relationship with Gleim Publications Inc. that gives IMA members who have joined a chapter a **SIGNIFICANT** discount on their study materials? That is how I first joined the Akron Chapter. Our award-winning chapter also has mentors and many other resources to help you get certified. The Wiley materials are also very helpful. If you are interested in learning more about either Gleim or Wiley materials, feel free to shoot me an email at linda_garrison@goodyear.com or call me (330) 904-7986. Also, for CMAs, there is the new certification, CSCA (Certified in Strategy & Competitive Analysis). I believe one of our members is already pursuing this certification. She can share her experiences with us as she gets further into her studies. Stay tuned for that!



I'd like to personally welcome **Christine Niswender** to the board. Christine has been a very engaged member of the chapter and sat in on several of our board meetings last year. She has really stepped up to help us out this year and has lined up many of the speakers on this year's slate. We are so glad to have Christine on our board!!!

[Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

On the lighter side, come out and join us on August 12 for the Rubber Ducks game. It is always a good time and a chance to network with other chapter members in a relaxed environment. We always get a shout out on the big screen, which is very cool.

If you ever have any questions or want to become more involved, do not hesitate to contact me..

As always, follow us on Twitter for announcements and information [@AkronChapterIMA](#).

Enjoy your summer!
Stay safe and hope to see you at one of the events!

Linda Garrison, President
Akron Chapter IMA
2017/2018

Welcome New Members!

Date Joined	Name	Employer	Sponsor
6-6-17	Andrea Reagan Finley	Aultcare	
6-30-17	Suzanne Riffle	Jo-Ann Fabrics & Craft Stores	

2017-2018 IMA Current Competition

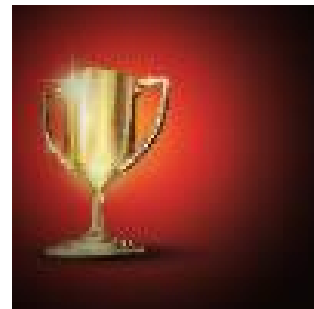
At May 31, Akron chapter is in 28th place in the World in the larger-chapter Stevenson Division competition, continuing our strong 2nd place finish from last IMA year. Among Ohio Stevenson Division chapters, we are #2 (behind #17 Dayton, but ahead of #33 Cincinnati North, #51 Cleveland, and #66 Columbus). We appear to be on a roll; let's keep the ball rolling by encouraging more members to pass the CMA exam (we currently have 59 CMAs in our chapter).

For comparison, in the smaller-chapter Warner Division competition among Ohio chapters, Canton was 18th, Cleveland East was 35th, Lima was 38th, and Toledo was 46th. Akron chapter has 168 members (excludes students, ELAs and ELMs, and retirees), Canton has 113 members, Cleveland has 199, and Cleveland East has 102.

CONGRATULATIONS!

At the June 20 Chapter & Council Awards Recognition Luncheon in Denver, we not only won the Remington Rand Trophy 2nd place award and the Chapter Public Relations Bronze award, but MORE:

- The chapter achieved "Outstanding" Level of Service
- Chapter member David Stout won two Certificates of Merit awards for publishing two articles in the Winter 2017 edition of Management Accounting





Akron chapter IMA member Sue Mullen is shown above in Denver holding the chapter's Remington Rand Trophy and the Bronze Public Relations medal

Save the date for Mr. Excel

Mr. Excel, aka Bill Jelen, is coming to the Kent State Hotel & Conference Center on Friday, October 27, 2017, to talk about Power Tips for Excel AND Data Analytics using Excel. More details will be forthcoming but save the date for this full-day program!

ANNUAL PROGRAM BOOK UPDATE

This summer, we will update the Membership Roster section of the Annual Program Book, which should be ready for distribution/viewing in September. As a source document for membership information, Ken Bechtol is using a chapter dump dated 7-5-17. Please review your information on the IMA National website by going to www.ima.net.org and then follow this path in the "IMA Membership" block on the left side of the screen:

- • Click "Member Log In"
- • Enter "User Name" (Your IMA account number, found above your name on the address label of "Strategic Finance" magazine)
- • Enter "Password" (usually your last name, unless you changed your password).
- • Click "Sign In"
- • Click "Edit Profile" at top left corner of screen
- • When screen displays your information, update any necessary changes to your "Home" and "Business" addresses, phone numbers, and email addresses.
- • Be sure to Logout after your website update.

If you changed any personal information on your website entry after 7-5-17, please notify Ken Bechtol (kpbechtol@neo.rr.com) because he will be using the 7-5-17 chapter dump information for the membership roster section of the Program Book, unless you notify him differently. This section will reflect your name, and credential designations (CMA, CFM, CPA, etc.), employer name, work phone and email address. If you would rather display your home phone number and home email address (rather than work information), please advise Ken accordingly by August 15.

ANNUAL PROGRAM BOOK ADVERTISERS

We are currently looking for advertisers for our Annual Program Book. The pricing for the ads is as follows:

- Half page, black & white ad - \$100
- Full page, black & white ad - \$150
- Business card size, black & white ad - \$50
- Inside Front cover (in color) - \$330
- Inside Back cover (in color) - \$330
- Outside Back cover (in color) - \$390
- Inside Last page facing Inside Back Cover - \$225
- All ads in the online version only are in color for no extra charge, if submitted in color
- There is an additional charge for color in the printed Program Books.
- If you have any questions, or wish to place an ad, please contact Mike Savage at msavage2905@hotmail.com or any Board member.

Akron Rubber Ducks Game

We have again arranged for discount tickets to an Akron Rubber Ducks minor league baseball game - **with fireworks!!**

The date is August 12th, a Saturday, at 7:05pm.

There will be Fireworks set to Bob Seger music and we will be in section 19, where we have been in the past, with a great view of the game and fireworks and not too much sun!

All of this for the Bargain price of just \$8 per ticket.

We have arranged for one of our members to THROW OUT THE FIRST PITCH AT THE GAME!!!!!!

If you are interested in tickets and also being the IMA member or guest to throw out the first pitch, please indicate your interest to Andrea Schnee at a.schnee@sbcglobal.net

The winner of the first pitch will be chosen at random from those indicating an interest.



Congratulations to Cassandra Cameron!!!

University of Akron student Cassandra Cameron has received two scholarships from IMA - regional and national. Cassandra received the 2017

IMA Memorial Education Fund (MEF) Scholarship in the amount of \$2,500. She will accept the award at the November 11 IMA Student Leadership Conference in Houston. IMA's National Research & Academics Relations Administrator Kerry Butkera stated that the national scholarship is highly competitive and it is very rare for one student to get both the regional and national awards.

CMA Mentoring Program

The Akron chapter IMA is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The Akron IMA CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

The CMA Designation The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

The CMA credential is:

Focused - On the critical skills you use in business

Respected - Leading employers seek to hire and promote CMAs

Valued - CMAs on average, earn higher compensation than noncertified professionals

Convenient - CMA exams are offered electronically in hundreds of locations worldwide.

The CMA Mentoring Program - The accreditation process leading to the CMA designation can be a rigorous experience requiring great energy and effort. The CMA candidate will have questions regarding exam content, study materials, test taking strategies, and much more. Without somebody to guide and mentor them, the candidate may become discouraged and abandon the certification program. However, through the Akron IMA CMA Mentoring Program, candidates will be able to seek and obtain the support and guidance of fellow chapter members who have earned their CMA designation.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

If you would like more information, please contact: Jeff Falter jfalter@roadrunner.com

HOT JOB OPPORTUNITIES FROM ROBERT HALF

Management Resources (Project Work, Consultant to Hire):

Cost Accountant - 03300-0009324430, \$32-35 hour.

Robert Half Management Resources has a great opportunity for a 6+ Month project,

potential consultant to hire. The consultant will be responsible for annual budget planning, monthly forecasting process, interim estimates, strategic planning process, fixed asset maintenance, and cost center reporting.

Controller - \$35-40 hour

Robert Half Management Resources is currently searching for Controllers to join our practice for multiple project opportunities. The Controller will be responsible for planning, directing and coordinating all accounting operational functions, managing the accumulation and consolidation of all financial data. Also, the Controller will coordinate and prepare internal and external financial statements and provide management with information that is vital to the decision-making process. The Controllers will manage the budget process, assess current accounting operations and make recommendations for improvements and evaluate accounting and internal control systems. The Controller will also develop and monitor business performance metrics.

ROBERT HALF: DIRECT HIRE/PERM PLACEMENT OPPORTUNITY

Controller - Job Order # 03300-0009324067 \$85k - \$105k annual base salary

Robert Half Finance & Accounting has an exciting opportunity for a direct hire, Controller opportunity, regarding a long-time, prestigious RH client in the Akron area.

Key Responsibilities include:

- Control of automated and manual journal entry processing
- Budgeting/Forecasting
- Fixed Asset acquisitions, disposals, along with recognizing gains and losses on fixed asset disposals
- Recording depreciation expense (book and tax purposes)
- Cost accounting transactions (variance and root cause analysis and reporting)
- Financial statements
- Product cost-profit analysis
- Monthly and quarterly tax provisions/assist with annual corporate tax returns
- Assist with integration activities of acquisitions, including all accounting systems

If you are interested in this position or any other opportunities, please contact Matt Bash, Resource Manager at 330-252-1870 or email your resume to matt.bash@rhmr.com

Internet Reference Page

Dinner Reservations: imadinner@hotmail.com or (330) 904-7986

Newsletter articles: ima_newsletter@yahoo.com

Employment service: rshapiro@socius1.com or (330) 703-9195

IMA insurance: R_Showarter@hotmail.com or (330) 688-7670

Akron chapter website: www.akron.imanet.org

IMA National website: www.imanet.org

Login : enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Online Program Book: www.yodergraphics.com/ima/2016_ima_roster.pdf

Password is ima2016

Access online recording of chapter meetings:

Contact Roy Howarter at (330) 688-7670 or R_Showarter@hotmail.com

Get the password from Roy

Stay Connected

Follow us on 

View our profile on 

Akron Chapter IMA | imadinner@gmail.com | <http://akron.imanet.org>

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