



The Association of
Accountants and
Financial Professionals
in Business

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Dear Akron IMA,

In-person events through May 31, 2020 are to be cancelled or postponed per IMA Global. Please join your fellow IMA Members on Wednesday, May 20, 2020 for a remote CPE session. Registration details will be announced soon!

We have multiple free and reduced-price learning offerings in the newsletter this month. Make sure you check out the Gleim offer and the IMA options that have been extended through June 30.

Please forward newsletter items to: [IMA Newsletter](#).

Thanks!
Kelly Heil

Follow us on Twitter!

Did you know... you can follow the chapter on Twitter [@AkronChapterIMA?](#)
Follow us and keep up to date on news and events for your chapter!

Quick Links

[Akron Chapter Website](#)

[IMA Global Website](#)

[Ohio Council Website](#)

Employment News

Please contact [Bob Shapiro](#) if you have a job available or if you are looking for an employment opportunity.

President's Message

Hello Akron chapter,

I certainly wish that we could be together for our last meeting of the year which is past president's night. It would be my first time as a past president and I was looking forward to celebrating with all of the past presidents in attendance. I guess I'll have to wait! Make sure you mark your calendar for our May technical sessions on Wednesday May 20th. I hope you are able to attend. In the meantime, watch your email for a special invite to a "virtual happy hour" with the rest of the chapter. We would love to see all of you "there"!

Joe Richards
IMA President
2019-20



Welcome New Members!

Date Joined	Name	Occupation
4/23/2020	Ariel Stewart	Student
4/25/2020	Brandy Via	Student
4/25/2020	Camilla Hall	Student

Congratulations to a new CMA!

Congratulations to Ms. Linda Francis for obtaining her CMA in April 2020.

2019-2020 Meeting Schedule

Regular meetings for 2019/2020 will be the following:

- Wednesday, May 20, 2020 – Web Meeting
-

May CPE Web Meeting

May 20, 2020

Agenda:

Webinar opens at 5:15pm

Chapter Meeting 5:30 – 5:45pm

Technical Session 6:00 – 6:50pm

Technical Session - "Body Language and its Impact on Communication"

Holly Klingler

Research and Innovation Coordinator at Northeast Ohio Regional Library System

Holly Klingler has a certification in nonverbal analysis and has been presenting on body language for over ten years. She trains people in a variety of career fields on how to utilize body language effectively and successfully in their profession. She has presented at the Akron Women's Bar Association, for three years at the Ohio Certified Public Accountants Annual Conference, for three years at the Hudson Job Corp. and as an instructor at Bryant & Stratton College for over nine year, illustrating valuable techniques to read and communicate nonverbally and providing ways to put your best foot forward while being evaluated. From customer service to conflict management to confidence exercises, she teaches nonverbal skills you can use in both your profession and personal life to communicate effectively between others and even within yourself.

Board Roster for 2020-2021

Wendy	Tietz	President
Linda	Garrison	President-Elect
Joseph	Richards	Past President
Jeffrey	Falter	Administration VP
Kelly	Heil	Communication VP
Joseph	Richards	Prof. Education VP
Kelly	Heil	Membership VP
Shirley	Calvin	Treasurer
Christine	Niswender	Secretary

Kelly	Heil	Webmaster
Linda	Garrison	Webmaster
Russell	Tietz	Director
Robin	Marshall	Director
Jeffrey	Walters	Director
Noel	Juguilon	Director
Robert	Shapiro	Director

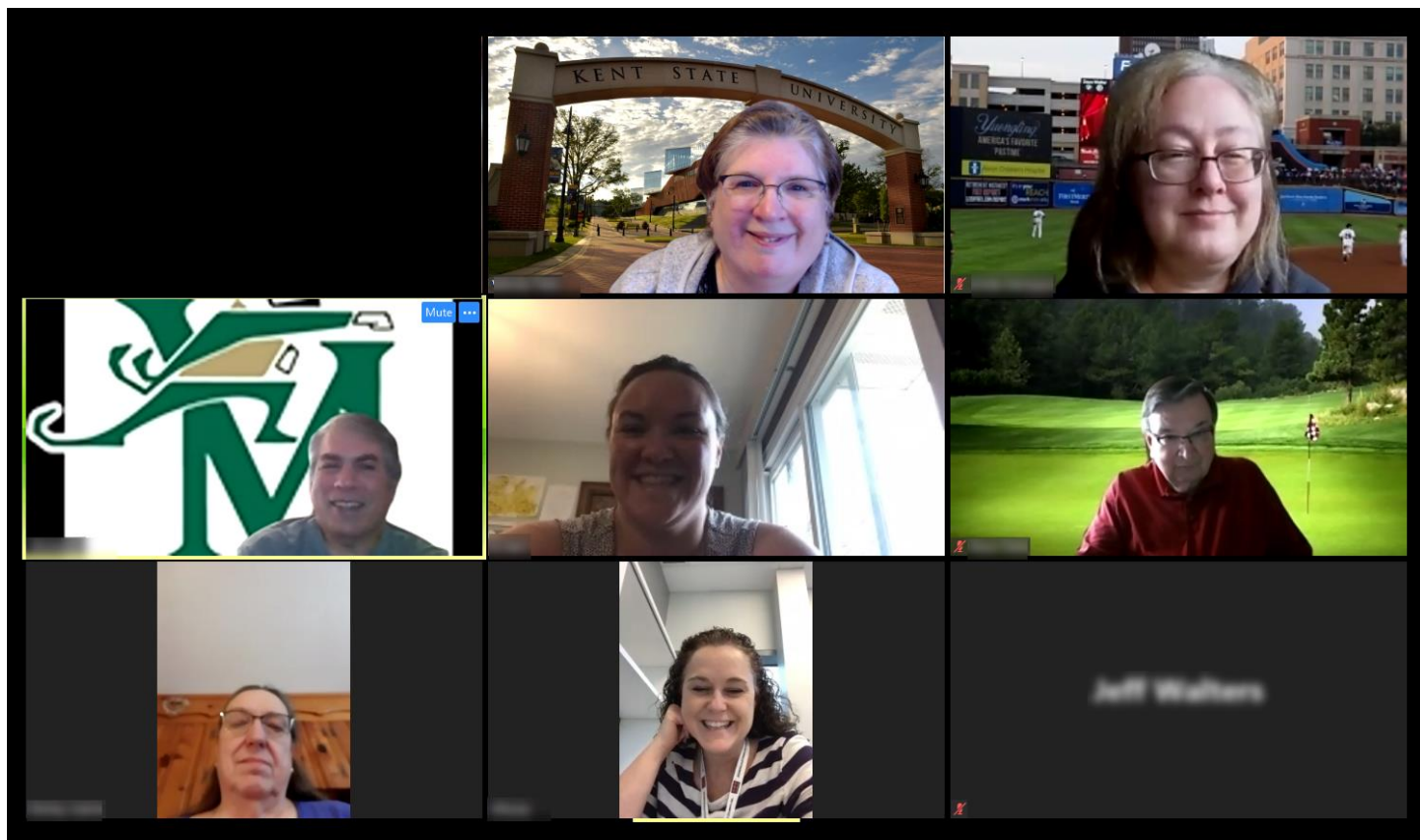
Board Meetings Conducted Online

Beginning with the March 2020 board meeting, we have conducted all IMA Akron Chapter board meetings online using Zoom. While we miss the in-person interactions, it is good that we can continue our chapter activities in this new environment we find ourselves navigating – and I think that virtual social interaction is better than no social interaction.

I am including a screenshot of our April 2020 board meeting. We had eight board members in attendance and we went through a full agenda.

I wanted to extend the invitation to all of you to get involved with the Akron IMA chapter by joining the board. Our board meetings will continue to be online into the foreseeable future. Even when we emerge out of the current stay-at-home environment, we are talking about continuing to have at least some of the board meetings on Zoom – the convenience is attractive – and it opens up opportunities for those who live a distance from the physical location of the board meetings.

Get involved in the Akron chapter IMA – there are opportunities on the board for distance-friendly positions!



Wendy Tietz

New Member Benefit! "IMA Excel 365: Tips in Ten" Nano Subscription Series

Keep up with the latest exciting features being introduced in Excel. This mobile-friendly subscription series offers quick, 10-minute nano-courses presented by renowned author and Excel expert Bill Jelen (Mr. Excel). Explore the newest features and earn valuable CPE. New courses will be added regularly to the subscription. You'll earn 0.2 CPE credits for successfully completing each course in the subscription package. All credits earned are automatically recorded on your myIMA dashboard. FREE for IMA members! [Access IMA Excel 365 Nano CPE Package Now](#)

Gleim CPE Sale

Gleim is offering 50% off any* CPE package, including individual courses.

Topics include:

1. Annual Federal Tax Update
2. The Home Office Deduction
3. Ethics

And more!

[Gleim Link](#)

*Excludes AFSP and AFTR. Can't be combined with any other offer

IMA Podcast and Free Learning Series

Blockchain 101 by IMA - Free for members through June 30

Blockchain 101 by IMA® (Institute of Management Accountants) is a gamified e-learning course designed to help you develop a foundational level of knowledge in the area of blockchain technology. This course focuses on various elements of blockchain most relevant to management accountants. Earn 1 NASBA CPE credit. Subscription expires one year from purchase date.

Strategy and Competitive Analysis Learning Series - Free for members through June 30

As part of IMA's commitment to supporting the developmental needs of our members, we are pleased to make this course available free through April 30. [The Learning Series](#) is a set of five engaging online courses, a practice question bank, and reference resources. The topics are aligned to the CSCA exam content and designed to provide an overview of strategy and competitive analysis and to help improve strategic partnering skills. Up to 21 NASBA CPE credits are awarded upon successful completion.

IMA Data Analytics & Visualization Fundamentals Certificate™ - Free for members through June 30

Learn how the power of data can be harnessed to gain deeper insight into business performance and make informed strategic decisions. This online course offers hands-on, experiential learning through case scenarios and practical exercises. The content is based on IMA's thought leadership found in its various research and publications. You'll hear straight from industry experts who share their proficiencies and perspectives on emerging technologies, data analytics, and data visualization. Earn an IMA professional certificate, a digital badge, and 9 NASBA CPE in data analytics and visualization fundamentals. [Link](#)

IMA's Count Me In Podcast

Features the latest perspectives on accounting and finance from industry experts with topics including emerging technologies, business innovation, and the future of the profession. Sixty-eight episodes have already been published and the subscriber list is rapidly growing! We currently have listeners in 106 countries. You can read more about the podcast in our press release [here](#) and to listen to the episodes, visit the podcast website [here](#).

CMA Mentoring Program

The IMA Akron Chapter is proud to offer its members a mentoring program to assist CMA candidates with strategies to pass the CMA exam. The IMA Akron CMA Mentoring Program will encourage networking and provide career development opportunities designed to help CMA candidates (mentees) and other members (mentors) in our chapter to form valuable mentoring relationships. The success of this program will rely on volunteers to serve as mentors. Mentoring can take place online, by phone, or in person at Akron chapter events or other locations.

Mentees and mentors will be matched based on the needs of the mentee and the availability of the mentors. The ideal mentor for this CMA focused program would be an individual who has obtained the CMA certification and / or who has recently passed one or both parts of the newer two part CMA exam structure. All individuals who are currently enrolled in the CMA program and studying for the CMA exam are encouraged to enroll as a mentee. In addition, individuals who are undecided about obtaining the CMA certification and would like additional information or guidance are encouraged to enroll.

The CMA Designation - The CMA (Certified Management Accountant) is the advanced professional certification specifically designated to measure the accounting and financial management skills that drive business performance. Achieving the CMA credential demonstrates your mastery of financial planning, analysis, control, and decision support, as well as professional ethics.

If you would like more information, please contact: Jeff Falter at akron@imachapter.org

Internet References

Dinner Reservations, Newsletter articles, Employment service, IMA insurance: akron@imachapter.org

Akron chapter website: akron.imanet.org

IMA Global website: www.imanet.org

Login: enter user name (your IMA account number)

Enter password (last name, unless you changed your password)

Ohio Council website: www.ohio.imanet.org

Access online recording of chapter meetings:

Contact the chapter board members at akron@imachapter.org