

Heartland Council Education Conference

2022



September 21			September 22		
8:00	Welcome		8:00	Welcome	
8:10	Debrief to Win: Foundations of Real Teamwork	Robert Teschner	8:10	Fraud and Pop Culture	Kelly Paxton
9:15	ESG	Melinda Stinnett	10:05	Foreign Exchange Market Update & Risk Management Considerations for Corporates	Jenn Pike
10:45	Employee Wellness	Chris Zervas	11:10	Economic Update	Chris Kuehl
1:15	Breakout A		1:15	Breakout C	
	Supply Chain	Jeff Dehart		Energy Crisis: How Bad and How Long	Chris Kuehl
	Basic Intro to Power BI Visualizations	Pam Schmidt		Transformation Through Emerging Technologies	Mark Marmon
	Debrief to Win: Learning to Live Real Accountability	Robert Teschner		FASB/GAAP Update	David Stotemyer & Kyle Miller
2:25	Breakout B		2:45	Breakout D	
	Power Biz: Cleaning & Transforming Data	Pam Schmidt		Tax Update	Derek Smith
	Critical Keys to Leadership	Chris Zervas		Managing Financial Risk	Rob Dunbar & Jeff Farmer
	Develop an Analytics Mindset	Kim Church		Manufacturing Issues	Michael Eaton
4:10	The Importance of Having a Secure Community	Shannon McMurtrey	4:10	Made Right Here for 100 Years	Phil Slinkard

16 Hours CPE Available

NASBA Certified

Breakfast, lunch and refreshments included

University Plaza Hotel and Convention Center, 33 John Q. Hammons Parkway, Springfield, Missouri

Early Bird \$390 (on or before August 15) Regular \$410 First time attendees save \$25

Save even more with a corporate sponsorship!



CORPORATE SPONSORSHIP OPPORTUNITIES

Do you want to save money on every ticket purchased? Become a corporate sponsor and watch your savings grow with each registration! In addition to per ticket savings, your company will be entitled to the benefits listed below:

(Based on your sponsorship level)

Registration Form

Co. Name _____
 Co. Address _____
 City/State/Zip _____
 Contact Name _____
 Contact Phone _____
 Contact Email _____

Sponsor Levels		Price Per Ticket	# of Tickets	Minimum Investment Required	Savings off Regular Ticket Price	Exhibit Booth?
Sponsors <i>Mark one</i>	Platinum	\$335.00	21	\$7,035.00	\$1,575.00	Y N
	Gold	\$355.00	10	\$3,550.00	\$550.00	Y N
	Silver	\$370.00	5	\$1,850.00	\$200.00	Y N
	Bronze	\$380.00	2	\$760.00	\$60.00	
	Exhibitor			\$400.00		
Individual	Early Bird	\$390.00	Regular	\$410.00	First Time	Y N
Benefits	As a corporate sponsor, you will be able to purchase discount tickets to the conference, your company name and logo will appear in the partici-					
Bronze	2 discounted tickets to the full conference <i>(\$60 Savings)</i>					
	Company name/logo on website					
Silver	5 discounted tickets to the full conference <i>(\$200 Savings)</i>					
	Company name/logo on website					
	Opportunity to put promotional materials in participant packets Free Exhibit Booth (if desired)					
Gold	10 discounted tickets to the full conference <i>(\$550 Savings)</i>					
	Company name/logo on website					
	Opportunity to put promotional materials in participant packets Free Exhibit booth (if desired)					
Platinum	21 discounted tickets to the full conference <i>(\$1575 Savings)</i>					
	Company name/logo on website					
	Opportunity to put promotional materials in participant packets Free Exhibit booth (if desired)					
	Specific event sponsorship with signage highlighting your company (if desired)					

2021 Sponsors

PLATINUM SPONSORS:	GOLD SPONSORS:	SILVER SPONSORS:	BRONZE SPONSORS:
Forvis	O'Reilly Automotive	Jordan Valley Health Center	Drury University
Jack Henry & Associates Inc.	City Utilities of Springfield	Prime, Inc.	City of Springfield
SRC Holdings Corp.	AECI	Guaranty Bank	Trinity Housing
	KPM	Paul Mueller Co.	Jared Enterprises
SUPPORTING SPONSORS:	The Whitlock Co.	Bass Pro Shops	Southwest Baptist University
	Marmic Fire & Safety	Central States Industrial	Arc of the Ozarks
	Affordable Accounting		HE Williams
Greene County Auditor	Mercy	Abacus CPA's	

REGISTRATION AND PAYMENT OPTIONS:

TO REGISTER:

INDIVIDUALS: [Click here](#) for registration link or fill out this form and mail to the address below.

SPONSORS: Contact Belinda Pearson with your chosen sponsorship level and she will send you a link to register, pay and sign up your participants.

PAYMENT METHODS: Online you can utilize a credit card or choose other option and mail check made out to MSU to MSU Outreach, Attn: Belinda Pearson, 901 S. National, Springfield, MO 65897

REGISTRATION DEADLINE: 9/16/2022

CANCELLATIONS/REFUNDS/SUBSTITUTIONS: Cancellations made less than five working days prior to the conference start date are subject to a \$50.00 cancellation fee. Refunds will not be granted after the conference has begun. Substitutions may be made prior to the conference start date.

NASBA CERTIFICATION: The Heartland Regional Council of the Institute of Management Accountants (Sponsor Number 140706) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website www.nasbregistry.org.

The conference program for 2022 requires no prerequisites or advanced preparation and is program level Basic.

If you have any questions or any technical difficulties, contact Belinda Pearson at 417-836-6866 or 417-425-2637.