

Study Group - Beyond the Basics: Data Analytics and Visualization for Accounting Professionals

The Tampa Bay IMA Chapter Board has been working on some creative ways to connect this year. In addition to our quarterly training and networking events, we also are going to start a monthly study group. This is a great opportunity to learn, connect with fellow IMA members and professionals, and practically apply information to your profession. Let me explain.

For our first study group, we selected a program called, “Beyond the Basics: Data Analytics and Visualization for Accounting Professionals”, which is a collaborative effort between the University of Illinois and the IMA. If you want to participate, you would need to enroll in the class by going to the link below and paying the \$95.00 one-time fee.

<https://giesbusiness-ima.thinkific.com/courses/btb-davap>

Once you sign up, the course is broken down into nine separate modules. Every other week, we will meet via Zoom and review the information learned in the assigned modules, discuss how we can incorporate what we learn in our individual businesses, and discuss topics related to the modules just completed. Below is the schedule:

14 January 2021 (6pm Zoom): Introduction Module 0 / Module 1
28 January 2021 (6pm Zoom): Module 2
11 February 2021 (6pm Zoom): Module 3
25 February 2021 (6pm Zoom): Module 4
11 March 2021 (6pm Zoom): Module 5
25 March 2021 (6pm Zoom): Module 6
8 April 2021 (6pm Zoom): Module 7
22 April 2021 (6pm Zoom): Module 8

The first class begins on 14 January 2021. If you are interested in doing this with the group, please let Douglas know ASAP.

Please email Douglas at allen.douglas24@gmail.com once you get signed up with the link from above. He will then send you the Zoom link so you can join us for the sessions.