The Association of Accountants and Financial Professionals in Business

2020 – 2021

Annual Program Booklet

Winnebagoland Chapter

Table of Contents

Websites

Chapter	www.winnebagoland.imanet.org
LinkedIn	https://www.linkedin.com/groups/3197794/
Facebook	https://www.facebook.com/pages/Institute-of-Management-Accountants-IMA-Winnebagoland-Chapter/134944876526330
Regional	www.midamerica.imanet.org
Global	www.imanet.org

About IMA

Vision:

To be the leading resource for developing, certifying, connecting, and supporting the world's best accountants and financial professionals in business. To achieve this, we endeavor to:

- Provide best-in-class certification—the CMA—for critical internal financial management responsibilities, including planning, budgeting, business reporting, decision analysis, and risk management
- Support members' career development through access to an active professional community, continuing education, valuable information, and resources
- Support members and their organizations in driving business performance by promoting the highest ethical standards for internal financial management practices

Building successful careers and organizations requires the ability to rise above shifting business landscapes. At IMA, we are pleased to support the journey.

Join the IMA

To become a member of the IMA, go to www.imanet.org/membership
Winnebagoland Chapter Number is 0389.
Any questions, please email our Chapter's email address: winnwire@gmail.com

Message from the Board

Our board has planned our 2020/2021 program year with a bit of uncertainty as to how in-person gatherings will evolve over time. We value all of our members and are happy to continue providing opportunities for CPE in the best way possible. Although there are many benefits to meeting in person, right now, the safety of our members is of utmost importance!

We have finalized topics, speakers, and dates for all of our monthly meetings. The first two meetings of our program year – September and October – will be held virtually. Starting in November, we will announce via our Monthly Newsletters if that month's meeting will be held virtually or in-person. As the year goes on, we hope to be able to meet in-person as circumstances allow. EventBrite links to sign up for each month's meeting will be shared via the monthly newsletters as well.

We appreciate everyone's flexibility and cooperation as we navigate this process, and please reach out with any questions.

--Winnebagoland IMA Board of Directors

Mid-America Council

The Association of Accountants and Financial Professionals in Business

MID-AMERICA REGIONAL COUNCIL

http://www.midamerica.imanet.org/

Did you know that the Winnebagoland Chapter is part of a regional council, the Mid-America Council, made up of thirteen chapters? The geographical coverage for the MAC is Wisconsin, Illinois, Iowa, and parts of Indiana. Each chapter operates independently with the council overseeing their activities and providing support and guidance as needed. World-wide there are over 300 councils and active local IMA chapters!

You can be a part of the regional council activities by being a chapter delegate. Every chapter in the council is allowed up to three delegate votes at each quarterly council meeting (held in July, October, January, and April.) It's a great opportunity to share ideas, strategies, and learn about the work going on at the global level.

The council also coordinates various annual educational conferences, providing council members, guests, and students with a great source of CPE and an opportunity to network with other IMA members.

SAVE THE DATE!

Fall Educational Conference:
Friday, September 18, 2020
WebEx Conference

Winter Webinar:
November 2020

Spring Webinar:
February 2021

Spring Educational Conference:
April 2021
Venue/Format TBD

The Winnebagoland Chapter currently has a number of members on the council board:
Martha Paalman – Council Secretary
Rick Bellmore – Council Regional Director and Past President
John Wieland – Council Regional Director and Past President
Bill Ramsay – Past President

If you are interested in attending a council meeting, becoming a council delegate, or learning more about the regional or global IMA organization, please contact one of the council members listed above by sending an email to winnwire@gmail.com which will be directed their way.

Ethics – Blinded by the Pressure

Using scenario-based interactive exercises based on a real-life study on Diamond Foods, you will be able to recognize an ethical dilemma within an organization, identify improper departures from GAAP reporting as a means to improve reported results, recognize the appropriate ways to increase profits within GAAP and ethical guidelines, and identify an auditor's role and responsibility when faced with an ethical dilemma.

DIAMOND FOODS

Date: Tuesday, September 15, 2020

Time: 5:00-7:00 Virtual Presentation (2 hr Ethics CPE)

Location: WebEx Virtual Presentation

Colleen M Srnka, CMA, MBA

Colleen M Srnka re-joined IMA in 2013, becoming involved with the chapter board and earned CMA in 2016. She earned a MBA from UW-Oshkosh and BS-Accountancy with Computer Science minor from UW-LaCrosse.

Colleen recently worked as a Financial Cost Analyst contractor through Experis Finance. She has been a seasonal individual tax preparer with H&R Block since 2009.

Throughout her career, Colleen has been involved with ERP systems primarily within manufacturing organizations. She has worked with marrying business processes and system capabilities from Procure to Pay, Inventory Management, Production, Order to Cash, and Prepare to Report. She has held various roles including Financial Analyst, Manufacturing Systems Consultant, Implementation Coordinator, Business Process Re-Engineering, Modification Specification Writer/Quality Assurance, and Trainer.

Staying Connected Virtually with Your Team, Clients and Prospects

Keeping communication and business development flowing in today's environment is challenging. What creative ways are you implementing to stay connected with your team, clients and prospects? Join us to receive proven strategies and tactics to help you coach and build relationships in this virtual environment.

- Learn how to network in a virtual environment
- Get creative with the tools available
- Build relationships with the seven-touch approach
- Receive a personal strategy map tool to help you become the architect of your future

Date: Tuesday, October 13, 2020

Time: 5:00-6:00 Virtual Presentation (1 hr CPE)

Location: WebEx Virtual Meeting

Diane Roundy

Manager

Baker Tilly Executive Search

Diane Roundy is a Manager at Baker Tilly Executive Search. Baker Tilly Executive Search is a national placement of C-level professionals, VP's and Directors across multiple business functions and industries. The Search & Staffing team also fills positions in accounting and finance at all levels. Diane holds an MBA from the University of Wisconsin-Oshkosh and an undergraduate degree in Business and Communication from UW-Stevens Point. She serves on the Board of Directors for the Green Bay Packers (Chairing Community Relations), Advisory Board at St. Norbert College Donald Schneider School of Business and the Bay Area Community Council Board of Directors. Diane is a co-founder of The Women’s Fund of Greater Green Bay and past Chairman of the Board at Denmark State Bank. Ms. Roundy is a recipient of the UW Oshkosh Outstanding Alumni award, Wisconsin FBLA Business Person of the Year award, Who You Should Know award, Athena, Silver Medal and Chamber Ambassador Award. Diane and her husband Rick reside in Greenleaf, Wisconsin and have three grown children.

bakertilly
EXECUTIVE SEARCH

Robotic Process Automation for Finance and Treasury

Digitalization has dramatically changed the way organizations operate. New digital tools are available almost every day – and many of them have the potential of a major impact. They enable the transformation of business processes to become more efficient, agile, meet compliance requirements, enhance customer experience, or improve the general quality of deliverables. They may even help to achieve process performance never thought possible! Robotic Process Automation (RPA) is one of those digital enablers, and it has created quite a bit of interest over the past couple of years – to the point of becoming a mainstream trend relevant for many businesses.

This presentation will discuss:

- What is Robotic Process Automation?
- What is the value of Robotic Process Automation?
- What are typical use cases of Robotic Process Automation for Finance and Treasury functions in an organization?

Date: Tuesday, November 10, 2020

Greg Grey

Senior Manager, Corporate Finance and Treasury Applications

Oshkosh Corporation

Greg Grey has over 35 years of Information Technology experience, primarily spent with General Electric, Thrivent Financial and Oshkosh Corporation. He currently leads the Robotic Process Automation practice at Oshkosh Corporation, where he has been employed in various IT leadership roles since 2013.

Greg is also an Adjunct Professor at Lakeland University, as well as a guest lecturer at UW-Oshkosh. He holds a master's degree in Business Administration from Marquette University and an undergraduate degree in Data Processing from UW-Superior. In his spare time, Greg enjoys being outdoors golfing, fishing and skiing, and most of all spending time with his family.

OSHKOSH™

Be the Change:

Driving New Expectations, Processes and Performance in Organizations Rooted in Tradition

Organizational change is difficult, even more so in organizations with long-standing beliefs and traditions; however, change can also be rewarding and empowering for every employee. Sharon Pickering, CFO of the YMCA of the Fox Cities, will share her journey of working with two deeply traditional organizations and how she was able to “be the change” when the organizations needed it most.

Date: Wednesday, December 16, 2020

Sharon Pickering

CFO, YMCA of the Fox Cities

Sharon Pickering has worked in the non-profit sector for over 15 years. Right out of college, she worked as a program director with the Girl Scouts. She left that position knowing she wanted to work with a community-minded organization with the hopes of someday returning to the non-profit sector as a CEO. She was fortunate to work for Hoffman LLC and held eight different positions in her 10 years with the company. She was able to gain experience in accounting, HR, marketing, business development, operations and business process development and implementation. This helped her establish a well-rounded business mindset to move to the next level in her career.
In 2008, during a merger of six Girl Scout councils, Sharon was hired as the CFO of the new council. Her primary focus during her time at the GS was to close out the books of the six legacy organizations and develop a strong financial structure for the new council.
In 2015, she was hired as the CFO for the YMCA of the Fox Cities. She has been involved in a number of projects to propel the organization forward including use of fund accounting, new operations, accounting, fund development and HR software and updated staffing practices.
Sharon received her Bachelor's degree in Business Administration from Michigan Technological University and her Master's degree from Silver Lake College. She currently lives in Appleton with her wife, dog and two cats and enjoys traveling as often as time permits.

Tax & Accounting Update:
Turning Planning Into Opportunity

Barb Gonnering and Nick Hammer, senior managers at Wipfli LLP, will lead an interactive discussion as we embark on the 2020 filing season. They will provide up-to-date tax and accounting updates to help you as you prepare to officially close 2020.

- Business tax highlights
  - Key provisions of new legislation passed to assist businesses during the coronavirus shut down
- Individual tax highlights
  - Applicability of new legislation and overview of 2020 tax compliance
- 2021 Planning Considerations
  - What can you do now to plan for a successful year?

Date: Tuesday, January 19, 2021

Presenters from Wipfli:

WIPFLI

Barb Gonnering

Tax Senior Manager, CPA

- Senior manager in Wipfli's tax group, specializing in the manufacturing and transportation industries
- More than 13 years of experience dedicated to providing clients with full service tax solutions
- Extensive tax experience including compliance, consulting, and planning
- Member of the AICPA and WICPA and holds a degree in accounting from University of Wisconsin – Whitewater

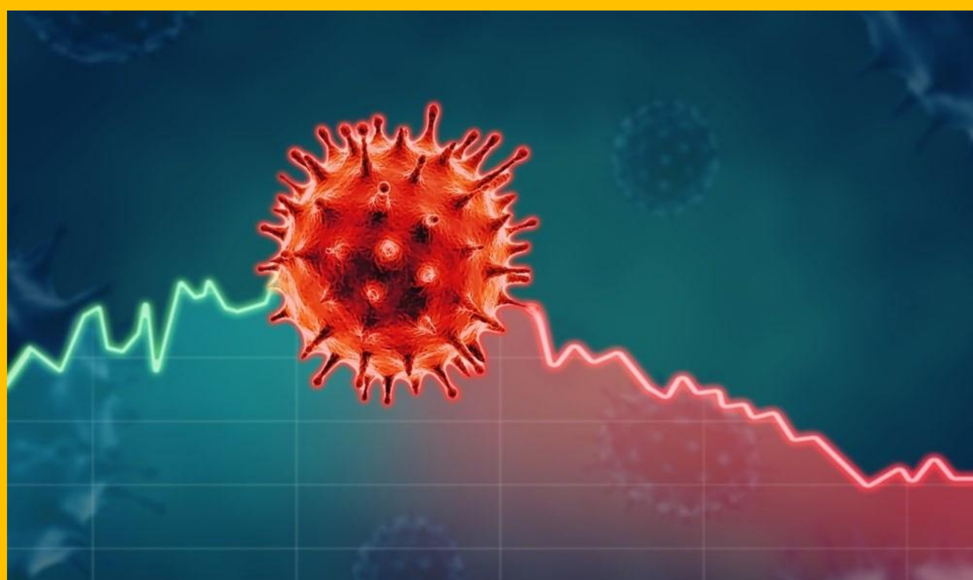
Nick Hammer

Tax Senior Manager, CPA

- Senior manager in Wipfli's tax and business advisory services groups
- Provides accounting, tax, and business consulting advice for small and medium-sized businesses and their owners
- Leverages nearly 12 years of experience as a trusted business advisor and takes a personalized approach to deliver a high-level of service to his clients
- Member of the AICPA and WICPA and holds a degree in accounting from St. Cloud State University

Business Implications of the Pandemic

We are in the midst of an unprecedented pandemic and economic response. The presentation will review the impacts of COVID-19 on businesses, consumers, and communities. It will also touch on the strategies businesses have taken to adapt and the impacts of public policies such as the CARES Act.



Date: Tuesday, February 16, 2021

Jeff Sachse

Director, Center for Customized Research and Services at UW Oshkosh

In addition to his role at UW Oshkosh, Jeff is also the Founder of Rawley Point Economic Advising, a small consulting firm in Manitowoc. CCRS provides consulting, customized training, and market research services to businesses throughout Northeast Wisconsin. Rawley Point is the lead organization behind the Light Up the Lakeshore initiative focused on design and entrepreneurship in Manitowoc County. Prior to these roles, Jeff also served as a labor economist with the Wisconsin Department of Workforce Development and as the Director of the Office of Economic Advisors.

UWO | UNIVERSITY OF WISCONSIN OSHKOSH

Cultivating a Bias-Free Workplace

For companies to succeed in the global marketplace, leaders must fully leverage the skills and attributes of a diverse team. In the quest to attract and retain the right skills, best minds, and the strongest talent, companies must create an environment that embraces diversity and inclusion. This presentation will:

- Define bias and identify how cognitive reasoning and stereotypes impact biases
- Describe unconscious bias
- Explain the value of diversity and inclusion
- Recognize bias and its effects in the workplace
- Discuss strategies for overcoming biases.

Date: Wednesday, March 17, 2021

Roopa Venkatesh

Associate Professor of Accounting
University of Nebraska at Omaha

Roopa Venkatesh is an associate professor of accounting at the University of Nebraska at Omaha (UNO). She is the recipient of the 2020 IMA R. Lee Brummet Award and the 2020 IMA Champion Award, IMA Faculty leadership Award in 2017, and serves IMA at various levels, including serving on, the global board of directors, the Diversity and Inclusion Committee, the Committee on Academic Relations and is one of the founding board members of the IMA Platte Valley Chapter in Nebraska.

Dr. Venkatesh teaches managerial accounting and managerial accounting for supply chain management, and her research draws from theories in psychology, organizational behavior, and economics. Her research has been published in The Journal of Management Accounting Research, Journal of Emerging Technologies in Accounting, Journal of Theoretical Accounting Research, IMA Educational Case Journal, Strategic Finance, and Ethics & Behavior.

Her accomplishments in research, teaching, and service have been recognized with two IMA grants from the Foundation for Applied Research (FAR) in 2009 and 2016, the William C. Hockett Professorship, the UNO Dean's Citation Award for Excellence in Service (2018), UNO Alumni Outstanding Teaching Award (2017), Dean's Citation Award for Excellence in Teaching (2016), College of Business Administration Summer Teaching Fellowship (2015), and the UNO University Committee for Advancement in Teaching Curriculum Development Grant (2014-2015).

University of Nebraska Omaha

Bernice F. Jenkins, CPA, CMA, MBA, MAcc

Operational Account Manager- Blue Cross Blue Shield of Alabama

Bernice Jenkins is a native of Montgomery, Alabama. She received a B.S. in Accounting from Tuskegee University in 2001 and a joint MAcc/MBA from Samford University in 2009. She earned the Certified Public Accountant (CPA) designation in 2013 and the Certified Management Accountant (CMA) designation in 2014.

Jenkins began her career with the General Electric Company (GE) in 2001. She is a graduate of two of GE's premiere financial leadership development programs: Financial Management Program (FMP) and Corporate Audit Staff (CAS). Both programs consisted of global rotational assignments across different finance functions for multiple GE businesses. She also obtained GE's Six Sigma Green Belt & Black Belt Certifications.

Since moving to Birmingham, Alabama, in 2005, Jenkins has worked in a variety of management accountant roles as a consultant with The Siegfried Group, LLP and a senior accountant for Blue Cross Blue Shield of Alabama (BCBSAL). Her most recent role with BCBSAL consists of managing operational accounts within the Provider Billing area. Prior to this, Bernice led the cost allocation process for the administrative service agreements with BCBSAL's government subsidiaries.

Jenkins is an active member for both the Institute of Management Accountants (IMA) & National Association of Black Accountants (NABA). She is a member of IMA's Global Board of Directors and also serves on two of IMA's standing advisory committees - Diversity and Inclusion Committee & ICMA Exam Review Committee. Jenkins was also recently appointed as Financial Literacy Director for the Southern Region of NABA. Her focus will be to revitalize NABA's financial education programs across the southern region. In her personal time, Bernice enjoys fitness, cooking, and spending time with her family.

BlueCross BlueShield of Alabama

Tour – Menasha Water Plant & Presentation on Sustainability

Menasha Utilities

Menasha Utilities is a municipally owned and operated electric and water utility, serving more than 9,000 customers for electric and 5,000 water customers. They provide their customers with clean, high-quality water that meets or exceeds all state and federal standards. Their water quality and capacity are monitored every day by well-trained system operators 24/7. Their water source is taken from Lake Winnebago. It is then filtered and treated at the Water Filtration Treatment Plant located on Manitowoc Street in Menasha. In 2006 they started a $12.8 million dollar water treatment plant addition designed to meet Safe Drinking Water Standards. The project included the addition of new water filters, granular activated carbon filtering, and ultraviolet disinfection. The plant runs very efficiently, and during the tour you will get to see many of the processes once the water gets to the plant.

Menasha Utilities
THE POWER OF COMMUNITY

Menasha Water Plant Tour Guide: Adam Smith
Water Utility Manager – Menasha Utilities

Adam Smith is the Water Utility Manager for Menasha Utilities. He manages all operations at the Water Treatment Plant as well as the Water Distribution department which works on all infrastructure in the ground. He has a passion for the outdoors and the environment in general. He went to Bay College in his hometown of Escanaba, Michigan, and received Associate Degrees in Environmental Management and Water Resource Management. He later attended the University of Wisconsin-Stout where he obtained a bachelor's degree in Operations Management.

He moved to Wisconsin after college and became a water and wastewater operator for a small city. He spent several years moving from small towns such as Markesan, Wisconsin, to larger cities like Milwaukee as a water plant operator. He started at Menasha Utilities as a water plant operator. He then was promoted to Lab Foreman, followed by Water Utility Manager in October 2017. He gained a lot of experience and learned several treatment techniques along the way. He absorbed a lot of his knowledge learning from co-workers and reading industry journals. He is heavily involved in organizations within the water treatment field. Some of the organizations he is currently involved in are the American Water Works Association, Wisconsin Rural Water Association, and the West Shore Water Producers Association. He enjoys teaching new water professionals and working with colleagues to protect one of our most valuable resources: water.

Menasha Utilities
THE POWER OF COMMUNITY

How to Save the Environment… and Some Money, Through Sustainability Efforts

The formal definition of sustainability is the ability to exist constantly. Focus on Energy will discuss resources they have to provide companies and residential customers cost-effective energy efficiency programs. Come learn what companies are doing to reduce energy consumption as well as some success stories!

Focus on Energy empowers the people and businesses of Wisconsin to make smart energy decisions with enduring economic benefits. They work with 107 of Wisconsin's electric and natural gas utilities to benefit all Wisconsinites by implementing energy efficiency and renewable energy projects. Since 2011 Focus on Energy has delivered more than $1 billion worth of net economic benefits to Wisconsin.

- In 2018, 113,600 homeowners and 5,100 businesses participated in Focus on Energy programs.
- The 721 million kilowatt hours and 20.7 million therms saved by Focus on Energy in 2016 could power nearly 69,000 homes for one year.
- Every $1 invested in Focus on Energy projects gives $5.93 in benefits back to the state.

Date: Tuesday, April 13, 2021

Time: 5:00-6:00 Tour – Menasha Water Plant (1 hr CPE)
6:20-6:30 Networking/Snacks
6:30-7:30 Speaker (1 hr CPE)

Location: Tour: Menasha Utilities Water Plant (57 Manitowoc Street, Menasha, WI 54952)
Presentation: Menasha Library (440 1st St, Menasha, WI 54952)

Presenters from Focus on Energy:

focus on energy®

Partnering with Wisconsin utilities

Joe Kottwitz

Energy Advisor –Agriculture, Schools & Government Programs

Joe is an Energy Advisor for Wisconsin's Focus on Energy Program, serving customers in northeastern Wisconsin. He has worked with Focus on Energy since 2011, providing customer service and financial incentives to agriculture, school and government organizations. Prior to joining Focus on Energy, he was an Energy Manager for Portage County and the City of Stevens Point. Joe holds a degree in Natural Resource Management from UW-Stevens Point. He is a professional Certified Energy Manager registered with the Association of Energy Engineers.

Frank Barth

Stakeholder Manager

Frank has served as Stakeholder Manager with the statewide Focus on Energy program since May of 2018. Frank works closely with Wisconsin's participating Municipal Utilities and Electric Cooperatives on collaboration efforts to help educate residents and businesses about available Focus programs and resources. Previously, he spent nine years as an Energy Services Representative for WPPI Energy and has more than twenty years of experience in industrial account management and customer service. Frank holds a BA in Business Administration from UW-Milwaukee as well as Association of Energy Engineers CEM and Key Account Management certificates.

Pat Stepanik

Energy Advisor – Residential Market Outreach

Patrick has worked as a Market Outreach Specialist in Northeast Wisconsin with the Home Performance with Energy Star Program in the residential HVAC and "Whole Home" programs for over seven years, and he is a certified professional with the Building Performance Institute. Prior to joining Focus on Energy in June of 2012, Patrick worked on both the contracting and distribution side of the HVAC industry. Throughout his 30 plus year career in the HVAC industry, Patrick has promoted high efficiency and energy savings and has worked with Focus on Energy as both a Trade Ally, and now Energy Advisor, since the program's inception in 2001.

Richard Feustel

Energy Advisor – Large Energy Users

Richard works closely with industrial, health care, and other large companies to help them reduce their energy spend. Prior to joining Focus on Energy, he had been an Energy Manager and Engineer with 25 years of experience in energy strategies and engineering operations. He initiated, developed and led the energy departments for both Mercury Marine and Briggs & Stratton. Richard was recognized as the 2011 International Energy Manager of the Year and the 2013 Renewable Energy Innovator of the Year by the Association of Energy Engineers. He is also the current Vice President of the Wisconsin Association of Energy Engineers.

Ethics – Identity Theft: Protect and Prevent

Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. Francesca Johnson will explain the different types of identity theft, how to recognize it and how to prevent it for individuals and businesses – including information about Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to spot the red flags of a scam. You will also be given helpful brochures to take home with you. In addition she will share ways to identify risks within your company and how to minimize them. She will also share best practices for establishing data privacy and security policies for your business. Added bonus - she will also discuss unemployment fraud.

Date: Tuesday, May 18, 2021

Francesca Johnson

Agency Liaison

Bureau of Consumer Protection / Division of Trade & Consumer Protection

Wisconsin Department of Agriculture, Trade and Consumer Protection

Francesca Johnson is an Agency Liaison for the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade and Consumer Protection. As the Agency Liaison based in the Milwaukee office, Francesca travels throughout southeastern Wisconsin to educate the public, businesses and law enforcement on the importance of privacy protection and data security. Francesca has over 12 years of state service in the combined areas of Unemployment Compensation, Fraud Investigations and Adult Education.

Officers & Directors

Chapter Administration	
IMA Global Liaison	Colleen Srnka, CMA
Secretary	Amber Beistle, CMA
Treasurer	Gayle Brown, CMA
Meetings Committee	
Director of Meetings & Webmaster	Martha Paalman
Community Service Coordinator	Craig Gloudemans
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA
CMA Coordinator	John Wieland, CMA, CPA
Program Booklet & Newsletter Coordinator	Emily Nettesheim
Regional Council Representatives	
Council Secretary	Martha Paalman
Past President & Regional Director	Rick Bellmore, CPA
Past President & Regional Director	Bill Ramsay, CMA
Past President & Regional Director	John Wieland, CMA, CPA

Put a Face to the Name – Meet this program year's Officers & Directors!

Colleen Srnka

Amber Beistle

Gayle Brown

Martha Paalman

Craig Gloudemans

Jill Halverson

John Wieland

Emily Nettesheim

Rick Bellmore

Bill Ramsay

Perfect Attendance

Rick Bellmore	26 years	Martha Paalman	14 years	Jill Halverson	1 year
Curt Esser	19 years	Colleen Srnka	4 years		

1000 Point Club

10 years perfect attendance – not necessarily consecutive.

William Zorr	26 years	Paul Brusky	15 years	William Ramsay	12 years
Rick Bellmore	27 years	Raymond Rewalt	15 years	Ann Keller	11 years
Larry Koeppen	25 years	James Wacker	15 years	Darrel Luebke	11 years
John Ponczoch	21 years	Martha Paalman	14 years	Al Walschinski	11 years
Donald Tremel	21 years	Richard Hillebrandt	13 years	James Brockhaus	10 years
John Wieland	20 years	Harry Ostendorf	13 years	Robert Nackers	10 years
Curt Esser	19 years	James Smits	13 years	Keith Siebers	10 years
Gary Streich	17 years	James Wrase	13 years		
William Barribeau	15 years	Donald Peotter	12 years		

UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:
LinkedIn: https://www.linkedin.com/in/uwocobaccountingclub
Facebook: https://www.facebook.com/UWOaccountingclub/

UWO Accounting Club Contacts:
- Tyson Wundrow
- Henry Hildebrand

If you are interested in contacting a member of the Accounting Club, please send an email to winnwire@gmail.com which will be directed their way.

GLEIM® CMA REVIEW

The Winnebagoland IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Almost 40 years ago, Gleim set the standard for CMA exam review. Today, as an industry leader and IMA Strategic Partner, we continue to dedicate ourselves to preparing candidates to pass quickly and confidently. The 2020 Gleim CMA Review includes thousands of the most realistic CMA exam questions, the most comprehensive coverage, dedicated and reliable support, and more. More CMAs have passed with Gleim—we have the experience to guide you to exam success! IMA chapter members, order now and save at least 30% on our Premium CMA Review System.

Place your order directly online by going to gleim.com/IMAWinnebagoland or contact Alexandra Graham at 800.874.5346 ext 428 or imachapters@gleim.com to learn about the significant discounts you are eligible for as an IMA Chapter member.