

SCMS

Virtual Mid-Year September 2020

FREE CPE Event—5 hours

Calling all IMA
members

September 21, 2020, 6 to 9 p.m. Eastern

Topic: Leadership

Objectives: Attendees will learn who is a Leader, what is leadership, why people follow, leadership skills, and alignment & leadership

Presenter: Roy Austin, CMA, CMA, Business Coach Time: 6 PM—7 PM CPE credit: 1 hour

Topic: Best Practices for Navigating the Business Swamp

Objectives: In this session, learn  best practices for navigating through common issues like improving collection of receivables, evaluating loan payoffs, budgeting vs. forecasting, tax strategy vs. business strategy, steering growth, negotiation techniques, time management, and attracting/retaining star talent.

Presenter: Roy Austin, CMA, CMA, Business Coach Time: 7 PM—8 PM CPE credit: 1 hour

Topic: Having the Necessary Security in-place for Employees to Work from Home

Objectives: Learn about cybersecurity and how to work remotely from home while keeping your data safe in the cyber world. Learn how to apply the techniques businesses are using to keep your personal information safe from the cyber criminals.

Presenter: Michael Maloney, IMA Global IT Time: 8 PM—9 PM; CPE credit: 1 hour

September 22, 2020, 6 to 8 p.m. Eastern

Topic: Business Diversity - Not for the Faint of Heart

CPE credits: 2 hours

Objectives: Does your supply network reflect the community in which you live and work? This session will help your organization create a supplier diversity strategic plan derived from a corresponding SWOT analysis and Action Plan document

Presenter: Karmin Bailey, Senior Manager, Procurement & Business Diversity Columbus Regional Airport Authority in Columbus, Ohio

Free CPE for all IMA members

For more information / registration visit

SCMS.imanet.org



Coach
Roy Austin



“Coach Roy” Austin’s presentations include humor, unique graphics, and true-life stories from extensive experience with small and large businesses. Attendees learn to build a solid foundation for better business decisions to gain a competitive advantage. He is a CMA, CPA, business coach, trainer, and author of “The Alligator Business Solution.” Roy was CFO, D.J. Powers; controller, Savannah Manufacturing; and worked for Eastman Chemical Company. Roy is a member of IMA’s Small Business Committee, a member of IMA’s Savannah Chapter, and in 2004 was IMA’s Florida Council Financial Executive of the Year. Roy founded the Savannah CFO Council, which he chaired for 10 years, and is active in Business Networking International. He served as treasurer of the Bluffton Chamber of Commerce and chair of the Volunteer Advisory Board to the Tennessee Department of Corrections. Recently he founded Libraries For Kids Int’l, which helps rural African schools without internet access establish libraries. He is a decorated Vietnam veteran.

Karmin Bailey



Karmin Bailey is the Senior Manager, Procurement & Business Diversity for the Columbus Regional Airport Authority in Columbus, Ohio, which was awarded the 2019 Inclusion Champion Award-Medium Airports from the Airports Council International. Karmin is a dedicated business diversity professional committed to the elevation of small and minority-owned businesses. As an IMA member, Karmin serves on the Diversity & Inclusion Committee and is the Chair for the Measurement Working Group, a subcommittee of the D&I Committee. Karmin has served on numerous panels and was a speaker at the 2019 Applying New Vision & Inspiring Leaders conference. Karmin earned her Bachelor’s Degree in Accounting and Finance from The Ohio State University.

Michael
Maloney



Mike has been working in the “IT trenches” for as long as he can remember. His work experience in IT started when he was in high school, stretches more than 35 years, and encompasses many different organizations and industries. He’s worked with everyone from small “mom & pop” type shops and practices, to educational institutions, and various Fortune 500 companies - eventually landing at the Institute of Management Accountants. At the IMA, Mike is the Director of Network Administration and has global responsibility for IMA’s networks, phone systems, and servers. He is also the staff liaison to the Technology Solutions & Practices committee. When not doing IT related activities, Mike enjoys restoring his relatively low-tech 120 year-old Victorian home.