

<u>Export Assistance in Northwest Ohio</u> -D.Paul Zito, Vice President of International Development <u>zito@rgp.org</u>



<u>Toledo Region Ohio Small Business Development Center (SBDC) Export Assistance</u> Network hosted by Toledo Regional Chamber of Commerce

http://www.toledochamber.com/ohio-sbdc-export-assistance-network.html

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The Ohio SBDC Export Assistance Network can provide assistance with and information on:

- Cultural and Language Assistance
- Custom Market Research
- Due Diligence
- Export Education: documentation, logistics, etc.
- Export Readiness Assessments
- Financial Assistance
- Identifying Local Marketing Tools
- International Partner Searches
- Local Product Requirements
- Trade Missions

It also acts as the referral agency to:

Ohio Export Assistance Office of the Ohio Development Services Agency (Columbus) https://development.ohio.gov/bs/bs_globalohio.htm

-can provide market research via representatives in dozens of countries

Ohio International Market Access Grant for Exporters (IMAGE Grant)

Funded by the state of Ohio and the U.S. Small Business Administration and is designed to increase exports and create jobs. The IMAGE Grant offers financial assistance for small businesses to promote their products and services in international markets. The grant will provide a 50 percent reimbursement up to \$12,500 per fiscal year for qualifying activities. Deadline to apply: April 1, 2018

See: http://development.ohio.gov/bs/bs_image.htm

Ohio Export Internship Program (EIP)

Up to \$3,600 reimbursement for intern wages
Trained, full-time summer interns will focus on export development
A uniquely tailored scope of work with specific deliverables. Deadline to apply: March 1, 2018

See: http://development.ohio.gov/bs/bs oxip.htm

University of Toledo and UPS's Export Success

9 month executive-level export training program
Access to mentors and subject-matter experts
Customer/distributor search in country/region of choice around the world

See: http://www.utoledo.edu/business/exportsuccess/

Note: 2018 program will begin in fall of 2018 and will be administered by the Toledo Regional Chamber of Commerce. Contact Paul Zito for more information at zito@rgp.org

<u>US Commercial Service- Cleveland US Export Assistance Center (USEAC) and US Commercial Service Eastern Michigan</u>

www.export.gov

The U.S. Commercial Service is the lead trade promotion agency of the U.S. government. U.S. Commercial Service trade professionals in over 100 U.S. cities and more than 75 countries help U.S. companies get started in exporting or increase sales to new global markets. It can provide market intelligence, agent/distributor and buyer searches, trade show assistance, etc

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