



The Association of
Accountants and
Financial Professionals
in Business

2019 IMA Carolinas Council Spring Conference

“We’re Back”

Accelerate your learning at the beach
16 hours of NASBA CPE

HILTON MYRTLE BEACH RESORT
APRIL 25-26, 2019



The IMA Carolinas Council is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219

General Conference Information

- This is the 48th annual spring conference in Myrtle Beach, and our 5th year at the Hilton Myrtle Beach Resort.
- The Carolinas Regional Council (later Carolinas Council) was founded in 1971 when there were nine chapters in the two Carolinas with approximately 2,000 members. It was the first Council of the twenty-four Councils in the Institute of Management Accountants (IMA) and was chartered in 1975
- 16 hours of CPE (NASBA) is offered over two days, including 2 hours of ethics.
- The opportunity to expand your professional network by attending the sessions and socializing with other business professionals from the Carolinas and surrounding areas.
- Unique blend of tradition and innovation. Designed to help accounting and finance professionals develop the key competencies needed to become strategic partners within their enterprise
- **Hilton Myrtle Beach Resort** is once again our host hotel. It offers spectacular views in both the guest rooms and main conference rooms. It has an outdoor pool, fitness facility and the Royale Day Spa.

Registration Information

Registration is now OPEN for the 2019 Spring Conference

Please visit the website below for hotel and speaker information. We will be updating the site and this brochure as information becomes available so please visit often.

<https://www.regonline.com/carolinasCouncil2019>

The 2019 packages are as follows**:

- All sessions and meals both days - \$395
 - Thursday sessions and meals - \$220 (Breakfast, Lunch)
 - Friday sessions and meals - \$240 (Breakfast, Lunch, Dinner)
 - Students – All sessions and meals both days - \$150
 - Students - Thursday **OR** Friday sessions and meals - \$80
- Conference Room Wi-fi 3 MB internet 2 days \$20 (Individual Logins) Register under merchandise tab
- Conference Room Wi-fi 6 MB internet 2 days \$30 (Individual Logins) Register under merchandise tab

Additional meal tickets may be purchased during the registration process for friends or family (Breakfast \$20; Lunch \$25; Friday Social \$50. Reduced prices for children.

**Please note, for special conference rate pricing or other matters, please contact Mike Billings or Jamie Long

CANCELLATION POLICY

If cancelled at least 72 hours before the event, the registration will be reimbursed 100%. If cancellation occurs after that time, reimbursement will be for the CPE hours but not the meals that were purchased. Emergency situations are reimbursable in full.

If you have any questions please contact Jamie Long or Mike Billings.

Contact Information below

Email us

carolinas@imacouncil.org

919-818-0044 or 252-931-5415

COMPLAINT POLICY

Please contact Jamie Long or Mike Billings with any problems, concerns or complaints about the conference event. Their contact information is above. Conference evaluation forms will be provided the day of the event.

Lodging Information

Hilton Myrtle Beach Resort
1000 Beach Club Drive
Myrtle Beach, SC 29572-5304

Hotel Prices – 2 Hotel Options at the Hilton Resort – all are close or at the Hilton Hotel where the conference rooms will be located. Free Parking

Hilton Honors members receive free in-room Wi-Fi. (Please join Honors before the event)

[Hilton Hotel Reservation Link- Click Here](#)

- \$146 Ocean View Guest Rooms at the Hilton Hotel
- \$148 1 Bedroom Condo Ocean View– Royal Palms located adjacent to Hilton
- \$263 2 Bedroom Condo Ocean View– Royal Palms located adjacent to Hilton

➤ Above Group rates are available until March 25, 2019



Conference Agenda

Full Breakfast served daily starting at 7:00 am, first speaker will begin at 8:00 am

Thursday April 25, 2019

Start	Finish	CPE Credits	Speaker	Title	Topic/Field of Study	Program Level	Prerequisite s	Advanced Preparation	Delivery Method
7:00	8:00			Breakfast					
8:00	9:40	2	John Brausch	FASB Update	Accounting	Basic	None	None	Group Live
9:40	10:00			Break					
10:00	11:40	2	Brad Monterio & Derek Fuzzell	Diversity and Inclusion "Cultivating a Free Bias Workplace"	Personnel/Human Resources	Basic	None	None	Group Live
11:40	12:00			Sponsor Time					
12:00	1:00			Lunch					
1:00	2:40	2	Tony Caspio	Leadership...Dealing with Executive Minimization Syndrome	Business Management and Organization	Basic	None	None	Group Live
2:40	3:00			Break					
3:00	4:40	2	John Anderson	Don't fall victim....Life in the Information Age (Break Out Session)	Specialized Knowledge & Applications	Basic	None	None	Group Live
3:00	4:40	2	Tim Gallagher	Tax update (Breakout session)	Taxes	Basic	None	None	Group Live
		8		Total CPE hours	50 Minutes equals One hour of CPE				



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Conference Agenda

Full Breakfast served daily starting at 7:00 am, first speaker will begin at 8:00 am

Friday, April 26th

Start	Finish	CPE Credits	Speaker	Title	Topic/Field of Study	Program Level	Prerequisites	Advanced Preparation	Delivery Method
7:00	8:00			Breakfast					
8:00	9:40	2	Rick Thompson	Ethics	Behavioral Ethics	Basic	None	None	Group live
9:40	10:00			Break					
10:00	11:40	2	Michael Eckard	Employment and Compensation update..... What you need to know	Business Law	Basic	None	None	Group live
11:40	12:00			Sponsor time					
12:00	1:00			Lunch					
1:00	2:40	2	Zach Mueller	Forensic Accounting (Breakout Session)	Accounting	Basic	None	None	Group live
1:00	2:40	2	Chip Hardy	Fiduciary Responsibility (Breakout Session)	Specialized Knowledge	Basic	None	None	Group live
2:40	3:00			Break					
3:00	4:40	2	Tony Dinola & Molly Whyte	Driving Organizational Efficiency through the use of Intelligent Automation	Information Technology	Basic	None	None	Group Live
		8		Total CPE hours	50 Minutes equals One hour of CPE				



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Social Events

- ***Friday Conference Celebration at the Hilton Resort***
 - For attendees and their families (please see Registration information page for meal prices for family members)
 - Social hour with cash bar begins at 6:00 PM and dinner at 6:30 PM
 - There will be kids activities
 - Games/Activity

John Brausch, Director with RealFoundations



- John Brausch is a Director with RealFoundations, a professional services firm focused on helping firms that develop, own, service, occupy or invest in real estate make smarter, and make more profitable decisions. John is RealFoundations' outsourced service leader for accounting and lease.
- John is a graduate of The Citadel and earned an MBA from The University of Montana. He is a CMA, CFM and CPA.
- John is a former Chair of IMA. John served as Chair of IMA's Governance Committee, Performance Oversight and Audit Committee, Planning and Development Committee, and Volunteer Leadership Committee. John is also a former Chair of the ICMA Board of Regents. John served on the ICMA's exam review committee as a member of the Board of Regents for 9 years prior to being named Chair of the Board of Regents.
- John has written two dozen articles for *Management Accounting* and *Strategic Finance* magazines. He is a Lybrand Winner for his 1994 *Management Accounting* article: "Target Costing for Profit Enhancement."

Tony Caspio, Vice President-Supply Chain, Global Equipment for Sealed Air Corporation



- Tony serves as a Vice President-Supply Chain, Global Equipment for Sealed Air Corporation, a Fortune 500 company headquartered in Charlotte, NC USA with 2017 sales of \$4.5B and approximately 15,000 employees serving customer in 122 countries.
- Prior to this role, he served in various senior finance leadership roles including global supply chain finance and global division finance for two different divisions of Sealed Air. During his 20 year career at Sealed Air Tony has also served on the board for two joint ventures, one in Spain and another in Turkey.
- Tony is finishing his 6th year as global director for the Institute of Management Accountants. For the past 20 years he has also held leadership positions at the chapter and council level for the IMA. He has also served the community for multiple years as a board member of the United Way of the Piedmont and several property or homeowners associations.
- Tony earned his Accountancy Bachelor of Business degree from Western Illinois University and is a Certified Management Accountant.

**Derek A. Fuzzell, CMA, CSCA CPA,
Vice President – Finance/Treasurer, Northwest Federal Credit Union**



- Derek Fuzzell is the Vice President of Finance & Treasurer at Northwest Federal Credit Union, a \$3.4 billion financial institution in the Greater Washington, D.C. area. Derek was presented the 2018 Exemplary Young Professional Award by the IMA for his work on advancing profession and volunteer service which includes serving as a Global Director on the Board of Directors, Chair of the Investment Subcommittee and Member of the Performance Oversight & Audit Committee of the Board, member of the Stuart Cameron McLeod Society (SCMS), member of the Global Advisory Committee on Diversity & Inclusion, Member of the Potomac & Chesapeake Council, and President of the Nation's Capital Chapter. Derek has previously served as the Chair of the 2018 Annual Conference Program Committee and as Chair of ad hoc committees focusing on engaging young professionals. In Derek's industry, he was recognized as a finalist for the 2017 Next Top Credit Union Executive for his work on educating non-financial managers on topics related to Finance, Accounting, Risk, Economics and Strategy which he teaches at his Credit Union monthly. Derek holds a B.S. in Economics from the University of Houston and an MBA from Virginia Tech University's Pamplin School of Business.

BRAD J MONTERIO Managing Director, Colcomgroup



- Brad Monterio is Managing Director of Colcomgroup, Inc. Monterio advises organizations about strategy around the intersection of technology, business and accounting/finance. He specializes in disclosure through the strategic integration of new technologies, structured data/XBRL, advanced analytics, sustainability and integrated thinking/reporting focused on multi-capital business models. Monterio is a former investment banker and began his career in marketing and product development positions at Chase Manhattan Bank in international private banking and investment product development.
- Monterio was appointed to the IMA Global Board of Directors for 2018-2020 and served previously from 2010-2016. He has previously served on IMA's Planning & Development Committee, Nominating Committee and Governance Committee. He is chair of the IMA Diversity & Inclusion Committee and chair emeritus of the IMA Technology Solutions & Practices (TS&P) Committee. Monterio is a Board Member of the Casualty Actuarial Society (CAS), as well as past member of the CAS Innovation Council, CAS Institute Strategic Planning Committee, and CAS Institute's Leadership Advisory Council. Monterio is also past vice chair of the XBRL International Best Practices Board. Monterio co-chairs the ICAEW Natural Capital Accounting Structured Data Task Force and is past co-chair of the Sustainability Accounting Standards Board (SASB) XBRL Feasibility Task Force.
- Monterio regularly speaks/writes/blogs on technology, corporate disclosure, data governance, integrated reporting, XBRL, sustainability, marketing and communications issues. In late 2017, he co-authored "Leveraging the COSO Internal Control – Integrated Framework to Improve Confidence in Sustainability Performance Data" with Robert Herz, former FASB chair, and Jeffrey Thomson, CEO of IMA and COSO Board Member. Brad received his Bachelor's Degree from Dartmouth College in 1988, speaks French and is an avid traveler.

JOHN M. ANDERSON, CSDS CFO Shred360



- John has been directly involved with providing information security solutions for thousands of businesses for the past twelve years. The creation of Shred360 in 2006 was the culmination of many life experiences.
- His first business related duties included direct operational management responsibilities and sales development for MPC Environmental Services, and then as the owner and primary licensed general contractor for A&S Utilities.
- John is a founding partner and CFO of Shred360, a document security and information management company, located in Columbia, South Carolina. Shred 360 is the largest privately held information destruction company in the Southeast.
- National Association for Information Destruction (NAID) Board of Directors, 2013-2015
- His previous experience includes four years as an enlisted soldier in the Infantry and five years as an active duty commissioned officer in the United States Army. Duty assignments included platoon leadership positions in Germany and Italy, and military intelligence duty responsibilities in Ft Lenard Wood MO. His accomplishments during military service include; Numerous Achievement Medals, Airborne Wings, Ranger Tab, Senior Jumpmaster Qualification, and Rigger School.

Timothy P. Gallagher - Grant Thornton

Partner, Tax Reporting and Advisory CPA (North Carolina, South Carolina)



Tim is a partner in the Tax Reporting and Advisory practice in Grant Thornton's Charlotte office. He started his career in 2003 in Grant Thornton's Columbia office. He has deep experience in corporate tax matters including the accounting for income taxes under ASC 740, mergers and acquisitions, tax planning, and consolidated corporate income tax compliance for both multinational public and privately held companies.

Industry experience Tim serves clients in the transportation, manufacturing, distribution, retail, and professional services industries.

Education & professional memberships Tim graduated from the University of South Carolina with a Master of Accountancy degree, and he graduated from Bob Jones University with a Bachelor of Science degree in accounting

Rick S. Thompson, Sr. VP Finance, Secretary and Treasurer



- Pacolet Milliken Enterprises, Inc. Rick Thompson is the Sr. VP Finance, Secretary and Treasurer of Pacolet Milliken, a privately held real estate, energy and investment company headquartered in Greenville, SC. Previously, he served as Chief Financial Officer of this rapidly growing Company for nine years.
- Prior to joining Pacolet Milliken, he was a 28 year associate of Milliken & Company where he assumed a number of significant roles including Corporate Director for Product Management Improvement, Finance Team Leader for Enterprise Resource Planning, Manager of Global Systems Integration, Financial Reporting Manager, Corporate Cost Manager and Industrial Engineer at five different manufacturing locations.
- In 1997, Mr. Thompson completed Duke University's Advanced Management Program. He holds a Master of Accountancy degree from Gardner-Webb University, is a Certified Management Accountant, Certified Financial Manager, Certified Public Accountant (CPA - licensed in NC), Certified Internal Auditor, Certified Treasury Professional and a Certified Fraud Examiner. Mr. Thompson is also a Distinguished Toastmaster.
- He has served as President of the Carolinas Council of the Institute of Management Accountants and currently serves on IMA's Global Board of Directors. Mr. Thompson is the past Chair of the Board of Regents of the Institute of Certified Management Accountants. He was awarded IMA's 2015 Exemplary Leadership Award.

Michael Oliver Eckard, Shareholder – Ogletree Deakins



- Michael Oliver Eckard is a shareholder in the Charleston and Atlanta offices and has been an employment lawyer at Ogletree his entire legal career. Michael represents companies in labor, employment, restrictive covenant, and wage and hour matters in the health care, manufacturing, chemicals, hospitality, transportation and logistics, and retail industries, among others. He regularly advises companies on human resources and labor policy issues. Michael represents his clients in many types of employment litigation matters, including wrongful termination claims, sexual harassment claims, employment discrimination claims, employment contracts, wage and hour claims, trade secrets, and non-compete agreements. He also represents management in union organizing campaigns, collective bargaining negotiations, arbitrations, and unfair labor practice and representation proceedings.
- Michael's nationwide litigation and advice practice focuses on protecting corporate clients against claims of discrimination, harassment, and retaliation; claims involving restrictive covenants, unfair competition, and trade secret claims; federal and state wage and hour laws; and claims of defamation, breach of contract, and intentional torts. He has litigated labor and employment-related matters in federal and state courts throughout the United States, including appeals before the Georgia Court of Appeals, Georgia Supreme Court, and the Eleventh Circuit Court of Appeals. His litigation matters include single-plaintiff, multiple-plaintiff, and collective action cases, as well as labor and employment arbitrations and administrative proceedings.
- Michael serves as a trusted advisor to his clients, regularly providing counsel to corporate executive, legal, and human resources leaders on matters such as risk management; labor relations; workforce planning (including workforce growth and reductions in force); labor and employment matters pertaining to corporate mergers, divestitures, and other transactions; employee recruiting and hiring practices; employee discipline and termination; wage and hour law compliance; and strategies for preventing and investigating harassment and discrimination claims.
- Prior to his legal career, Michael served in the U.S. Army, specializing in Military Intelligence. Michael served in multiple duty stations, including operational tours in Kuwait. Michael is also a licensed pilot and enjoys flying airplanes for recreation.
 - Michael is a former law clerk for the U.S. Department of Justice – Civil Division, Washington D.C.
 - Michael is also the 2005 recipient of the University of South Carolina Law School's coveted Knox L.
 - Haynsworth Labor Law Scholarship Award.

Zachary Mueller CPA, CFF, CVA, CFE Dixon Hughes Goodman LLP

Manager | Forensic and Valuation Services



- Zachary has been practicing public accounting for over thirteen years handling auditing, accounting, tax, litigation support services and business valuations for a wide variety of industries and entities including corporations, limited liability companies, partnerships and sole proprietorships. His focus is in the business valuation, fraud & forensics and litigation support arena.
- Zachary assists attorneys with civil and criminal litigation involving complex financial issues relating to divorce, contract disputes, shareholder disputes, fraud, and business interruption.
- Professional & Civic Involvement American Institute of Certified Public Accountants South Carolina Association of Certified Public Accountants National Association of Certified Valuators and Analysts Association of Certified Fraud Examiners Upstate Mediation Center, Treasurer South Carolina Association of CPAs Piedmont Chapter, Vice Chair
- Licenses & Certifications Certified Public Accountant (CPA) – Licensed in South Carolina & Florida Certified in Financial Forensics (CFF) Certified Valuation Analyst (CVA) Certified Fraud Examiner (CFE) Education Florida Atlantic University Bachelors Accounting Florida Atlantic University Bachelors Management

Tony Dinola, CPA Grant Thornton

Partner, Digital Transformation and Management



Tony is a versatile business consultant focused on servicing clients in many industries. With deep expertise in technology and his background as a CPA, he is focused on solving business problems across the enterprise.

Tony's professional experience has centered on large-scale transformations across the finance function and IT systems. His experience has included:

- Helping merge the finance function of new acquisitions onto acquirer processes and systems
- Leading program management efforts for ERP projects to accomplish objectives and achieve desired benefits
- Providing governance models and structure to track progress and address issues and risks
- Coordinating system testing, conversion, and cutover efforts
- Adoption of new accounting standards through process re-design efforts and new systems implementations.

In addition, Tony has led significant strategy projects including:

- IT Strategy & Roadmap development
- Large-Scale ERP Implementations for SAP & JD Edwards
- Post-merger integration services
- Business process re-design

Molly Whyte, Grant Thornton

Manager, Digital Transformation and Management



Molly has significant experience in project and program delivery – from initial planning through deployment. She has served clients in various highly regulated industries such as health care, financial services, and manufacturing. Additionally, she has experience helping clients leverage legacy and emerging technologies to drive decision-making and operational efficiency. She has experience in system implementation, application rationalization, and integration planning.

Molly is a key member of the firm's Intelligent Automation practice, enabling clients to make informed decisions about Intelligent Automation solutions through detailed process analysis and defined benefits realization. As part of the practice she has analyzed Intelligent Automation solutions, built evaluation and implementation assets, and led automation engagements. She also has experience managing teams and stakeholders through governance design and deployment.

Molly received a BSBA in Finance and Banking from the University of Missouri-Columbia

Thank You to our Sponsors

