



October 2023 Newsletter

Greetings, Grand Rapids IMA members! Here is your October chapter newsletter.

October Chapter Meeting – West Michigan Economic Update

On October 17, Dr. Paul Isely, associate dean and professor of economics at the Seidman College of Business at Grand Valley State University, presented an economic update focused on the West Michigan economy during our monthly lunch meeting. Over 30 members and guests attended the luncheon and presentation.

You can review a copy of the presentation slides here: [IMA October Meeting Slides](#)

November Chapter Meeting – Tax Update (1 hour CPE)

Our November meeting features Scott Ritsema, CPA, who will provide a fall tax update. Scott has been a regular presenter and participant in the Grand Rapids chapter over the years.

This meeting will be held at Bridgewater Place (333 Bridge Avenue NW, Grand Rapids) from 11:30 AM – 1:30 PM on Tuesday, November 21, 2023. The event is free and includes a catered lunch. Further details will be available when event registration opens.

Kids' Food Basket

At our October meeting, we distributed paper lunch bags and coloring supplies to anyone interested in decorating lunch bags for the Kids' Food Basket. If you volunteered to decorate bags at home, you can return the decorated bags during our November meeting. If you're unable to attend the November meeting, please contact Chuk Gottschall (cgottschall@pennellcpa.com) or another chapter leader to coordinate a drop off time and location. If you would like to participate in this event but did not pick up any supplies at the October meeting, please reach out to Chuk at the above email address to coordinate a pick up time and location.

Other Upcoming Chapter Events

The chapter board is working on finalizing our 2024 winter/spring meeting schedule. Potential topics include artificial intelligence, Excel or Power BI training, leadership training, and personal/organizational development. If you would like to suggest a topic or presenter for future chapter meetings, please let us know.

IMA CPE Opportunities

The IMA offers over 1,300 courses eligible for NASBA CPE credit, and a number of these courses are free for IMA members. You can find these free courses by logging in to your member account on [the IMA website](#) and filtering [the full course catalog](#) by "Price > Free for Members."

A list of upcoming webinars sponsored by the Institute of Management Accountants is available through [the IMA's webinar page](#). IMA members can also view recordings of past webinars, though no CPE is available for archived webinars.

Many IMA chapters host webinars and virtual events that you can attend from the convenience of your home or the office. These upcoming events are listed on [the myIMA Network® calendar page](#).

Thank you for your ongoing support of the IMA and your Grand Rapids chapter. We look forward to seeing you in November!