

Next Meeting – Ethics Workshop: The Slippery Slope of Greed and Networking

Topic:

This workshop is based on Le-Nature's, Inc., a Pennsylvania-based beverage company founded in 1989 by CEO Gregory Podlucky, who oversaw a large-scale financial fraud based on bogus sales revenues from the late 1990s through 2006. The Le-Nature's fraud will be used as a vehicle to explore the fraud triangle, the Committee of Sponsoring Organizations of the Treadway Commission (COSO) internal control framework, and how management accountants can contribute to strong internal controls, fraud prevention, and an ethical climate that encourages good overall corporate governance. The ethical responsibilities of corporate accountants and other parties involved in the accounting and financial reporting process will be explored by referring to the IMA Statement of Ethical Professional Practice.

Each participant earns **2 NASBA CPE**.

Date: Tuesday, January 5th at 5:00 PM

Location: Virtual Meeting

Agenda:

- 5:00 – 6:00: Virtual Networking with fellow attendees
- 6:00 – 8:00: Virtual Ethics Workshop

Cost: Members and Students are free
Non Members: \$20.00

[Register here](#)

Please Share:

This is a great opportunity to start the year out by making good progress on required CPE. This is NASBA certified, so share with your friends and coworker who may also need CPE in ethics.

President's Message

I hope everyone had a Happy Thanksgiving! Believe it or not, 2020 is coming to an end. All I can say is what a year! I certainly hope you get a few minutes to reflect on this last year and be grateful for the things we take for granted, such as health, family, friends, freedom, careers, and life in general.

Speaking of thankful, one thing I am grateful for is the Tampa Bay IMA Chapter board. What a great team of people that care about the industry and the Tampa Bay Area. A few Saturdays ago, the Tampa IMA board met to plan all of the events for 2021. Based on the news, it looks like we

might have another virtual year, but that is okay because we will adopt. The chapter will be offering multiple events each quarter, including virtual networking events, CPE credit training, a monthly data analytics review course, an educational program to connect with the local colleges, and so much more. I challenge you to keep an eye on the website and your email because we have some great stuff coming your way!

Right now, make sure you go ahead and mark your calendar for our first event of 2021. On Tuesday, January 5th, we host our first meeting of the year with a two hour CPE program on ethics. Before the program, the IMA Tampa Chapter is hosting its first virtual networking event. The key to our success with these programs is just getting people to show up and give it a try. Make sure and register for our first event of 2021.

I hope you have a great holiday season. We are excited about getting the chapter up and going in 2021. If there is anything I can do for you, or if you have questions, please feel free to contact me anytime! Happy Holidays!

Douglas Allen, CMA, CSCA
Tampa Bay Chapter IMA President
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Future Meetings

The Board has just finished their fall virtual retreat to plan for the upcoming year. We planning to offer meetings totaling nine CPEs during 2021 along with many networking opportunities. These meetings will be a mix of evening events and lunch time webinars. The evening events will start out virtual and will change to in-person when it is safe to do so. We are also looking into offering a study group for the Data Analytics course that is offered through the IMA.

Below are the dates of the future meetings:

- January 5th Evening: The Slippery Slope of Greed with networking before the meeting
- The first week of February lunch webinar
- April 6th Evening with networking before the meeting
- The first week of May lunch webinar
- July 6th Evening with networking before the meeting
- The first week of August lunch webinar
- October 5th Evening with networking before the meeting
- The first week of November lunch webinar

Volunteers

The Tampa Bay IMA Board has some open positions. If you interested in helping us revitalize the chapter, please send an email to tampabay@imachapter.org. If you are interested in volunteering but don't want to commit to a specific role or tenure, please let us know. We have lots to do and would welcome any assistance.

**Tampa Bay Chapter
2020-2021
Officers and Directors**

President: Douglas Allen, CMA, CSCA

Secretary: Rob Goodwin, CPA

Treasurer: Matt Kessenich, CMA, CPA

VP Membership: Callie George

VP Communication: Nicole Dunn, CIA, CMA

Webmaster: Deborah Hayden, CPA, CITP, SHRM-SCP, CFE

Director: OPEN

Speakers and Topics

Are you interested in speaking at one of the future meetings? Or maybe you know someone who is? Or maybe you have a topic that you really want to hear about. If so, please send an email to tampabay@imachapter.org.