

# Ohio Regional Council News May 2015

[www.ohio.imanet.org](http://www.ohio.imanet.org)



Ohio  
Regional  
Council

## Ohio Regional Council Meeting - Friday, May 15, 2015 at 4:00 p.m.

**Nationwide Hotel & Conference Center  
100 Green Meadows Drive South  
Lewis Center, OH 43035**

Call-in#: 800.261.3225

Conference code: 2728906



## Leadership Training Workshop - Saturday, May 16<sup>th</sup> from 8:00 a.m. to 2:00 p.m.

### Chair's Corner

Another year has come to a close as does my term as your 2014-2015 Council Chair. I want to personally thank everyone that helped me this year to have another successful Council year. We have a great group of individuals that truly make the Ohio Council the Best every year!

If you did not attend the annual Meonske Professional Development Conference in April, you missed a great event which started with Thursday's Keynote address from former Notre Dame Head Football Coach, Former ESPN Analyst, and best of all a Kent State Alum, Lou Holtz. He is a tough act to follow.

Our annual Leadership Training Workshop is scheduled for Saturday May 16<sup>th</sup> and will be in Columbus (see the website for details). This is an excellent opportunity for all current and future Chapter leaders to not only gain valuable leadership skills, but also network with other chapter members. I would encourage as many of our chapter members/leaders to attend this important event.

Also coming up is the National Conference in Los Angeles in June. This is another valuable place to receive CPE and also network with fellow members from all over. We also get to welcome in the new National Chair, our own Ben Mulling from the Cincinnati North Chapter.

I also want to wish our in-coming Council Chair, Candy Levine, a warm welcome. Since I have worked with her at our local level and at council for many years, I know she will truly be a great asset for the Council.

All the best,  
Joe Kirchner

The Ohio Regional Council is delighted to award three scholarships this year. These awards were announced on Thursday, April 23<sup>rd</sup> at the Meonske Professional Development Conference luncheon at Kent State University.

Our first scholarship winner who will receive a \$2,500 scholarship is Julya Faulkner. Julia is a junior at Ohio Northern University. Once she receives her Bachelor's degree she would like to receive a Master's Degree in Forensic Accounting and become a Certified Management Accountant (CMA). She is involved in the Ohio Northern University Honors Program and their IMA student chapter. She was able to attend the IMA Student Leadership Conference last fall. In her spare time, she owns and operates her own bakery business and helps raise funds for Make-A-Wish and the IMA chapter.

Our second scholarship winner is Taylor Randles who will receive a \$1,500 scholarship. Taylor is finishing up her sophomore year at Ashland University. She is working towards her Masters in Accountancy. She is an officer in her student IMA chapter, in charge of Special Events, and was also able to attend the IMA Student Leadership Conference last fall. In her spare time, she works at the university and also tutors other students in using spreadsheets, since she is Microsoft certified.

Lastly, Charles Wilson will receive a \$1,000 scholarship. Charles is a student at Kent State University, who is planning to finish his Bachelor's degree next spring, and then get a Master's degree in Accounting. Charles is an officer in the Kent State IMA Chapter and was also able to attend the Student Leadership Conference. He appreciates being able to network with area professionals at Akron chapter functions. He just completed an internship at Ernst and Young and has participated in other accounting student leadership programs here and in Europe. His involvement with student organizations has allowed him to participate in various volunteer projects, such as the High School Career Day held at the College of Business.



Pictured from left to right: Scholarship winners Charles Wilson, Taylor Randles, Julya Faulkner, and Joe Kirchner (IMA's Ohio Regional Council Chairman)

## **Volatile Economic Landscape Shapes the Future of CFO Role, Says New Research from ACCA and IMA**

**New York and Montvale, N.J. – April 15, 2015** – New research conducted by ACCA (the Association of Chartered Certified Accountants) and IMA® (Institute of Management Accountants) has revealed five key economic developments that will shape the role of finance leadership in the future. To view the full report, “Tomorrow’s Finance Enterprise,” visit: [http://www.imanet.org/docs/default-source/acca/cfo\\_profiles.pdf?sfvrsn=2](http://www.imanet.org/docs/default-source/acca/cfo_profiles.pdf?sfvrsn=2)

The report highlights survey responses from 1,631 global ACCA and IMA members about their views on the skills, experience and priorities for current and future CFOs. Supplementing the research were a number of in-depth interviews with a variety of senior finance professionals.

According to the report, the five issues shaping the destiny of finance are:

- Volatility and risk
- Enterprise strategy supported by smarter finance delivery
- An increased emphasis on intangibles in creating value
- New technology frontiers
- The quality of talent available to the CFO function

“The instability of the current economic landscape has understandably brought new levels of scrutiny to the role of CFO and the effectiveness of investments. In many cases, this has demanded a cultural shift among finance teams, which are now required to operate in a much more ambiguous business environment,” said Jamie Lyon, ACCA’s head of corporate sector insights. “The assets that drive corporate wealth aren’t what they used to be. In the knowledge economy, intangibles such as data, information, brand and talent are central to future value creation for all sizes and types of businesses.”

The report also emphasized the importance of technology. “To propel business growth, finance leaders will need to continue prioritizing investments in technology,” said Raef Lawson, Ph.D., CMA, CPA, IMA’s vice president of research and policy. “CFOs have a responsibility to ensure digital, social, mobile, cloud and analytics become a strategic tool in driving enterprise change and increasing the role the finance function plays in overall business strategy.”

Alongside an understanding of business strategy and technological developments, critical management skills and behaviors will continue to be prized in finance leaders. Also, talent development processes must evolve in order to keep up with the proliferating priorities and expectations of finance leaders. The ACCA/IMA research shows that as the role of the CFO continues to expand, it is becoming difficult to ensure finance professionals transition from a narrow focus on functional perspectives to a broader understanding of strategic leadership. The survey results reinforced the need for robust succession planning, coaching and mentoring practices in order to create long-term success in developing future finance leadership talent.

---

## **ICMA Announces Medal Winners for CMA (Certified Management Accountant) China Program**

**Montvale, N.J. – April 9, 2015** – ICMA® (Institute of Certified Management Accountants), the certification division of IMA® (Institute of Management Accountants), today announced the most recent medal winners for its Chinese-language CMA® (Certified Management Accountant) exam program.

Of the 3,193 individuals who took the two-part CMA exam in Simplified Chinese during the November 2014 testing period, medals were awarded to the following for their exceptional performance:

- Meng Hong of Xicheng, Beijing, People's Republic of China, received the ICMA Gold Medal for achieving the highest exam score.
- Lei Zhang of Xicheng, Beijing, received the ICMA Silver Medal for achieving the second-highest exam score.
- Qiang Li of Haidian, Beijing, received the ICMA Bronze Medal for achieving the third-highest exam score.

ICMA also recognized the following with Certificates of Distinguished Performance: Wei Cheng of Nanjing, Jiangsu; Hua Li of Dongcheng, Beijing; He Ma of Fuzhou, Fujian; Minglei Qian of Nanjing, Jiangsu; Tao Wang of Xicheng, Beijing; Yingjie Xu of Qingdao, Shandong; and Ziran Xu of Hongkou, Shanghai.

In addition, Difei Hu of Hangzhou, Zhejiang, received the Priscilla S. Payne Student Performance Award for achieving the highest score as a student during this testing period.

"ICMA congratulates these award recipients and is pleased to honor their exceptional performance on the Chinese-language CMA exam," said Samuel C. Weaver, Ph.D., CMA, CFM, chair of ICMA Board of Regents. "Since the introduction of the two-part exam into Simplified Chinese, we are seeing steadily increasing interest in this program, particularly among employees at state-owned enterprises. We are confident that this growth will continue as management accounting professionals in this region recognize how earning this certification can improve their career opportunities and benefit their respective organizations."

For more information about the CMA program, please visit <http://www.imanet.org/certification>. For more information about IMA China, please visit <http://www.imanet.org.cn/>.

---

## **IMA Expands Influence in India, Signs New Strategic Partners and Launches Eight New Chapters**

**Montvale, N.J. – April 7, 2015** – To provide training and certification tools for a growing group of accounting and finance professionals in India, IMA® (Institute of Management Accountants) has announced a partnership agreement with John Wiley and Sons, Inc. (Wiley), publisher of the CMA Learning System (CMALS), and Miles Professional Education (Miles), a major professional certification course provider in India. Under the agreement, Miles commits significant resources to support live training for management accountants preparing to take IMA's Certified Management Accountant (CMA®) exam using Wiley's CMALS.

IMA's globally recognized CMA credential is an advanced assessment of accounting and financial management knowledge in four critical areas: financial planning, analysis, control and decision support. The two-part exam is offered through Prometric testing centers across India and throughout the world.

"As local economies grow, so, too, does the demand for highly qualified management accountants," said Jim Gurowka, CAE, IMA vice president of international development. "This new partner agreement solidifies IMA's commitment to the region and reinforces our dedication to supporting careers, organizations and the public interest."

Beginning this spring, Miles offers an eight-week, instructor-led course to prepare management accountants for the exam. The courses, available in eight cities across India, provide 60 hours of training on exam content, guidance for taking the test and career counseling.

“We at Miles recognize a great opportunity for management accountants in India with the recent government focus on economic development and growth,” said Varun Jain, CMA, CPA, CEO, Miles Professional Education. “The availability of the CMA credential will enable a highly qualified workforce and enhance performance of organizations.”

“Wiley’s global success in providing best-in-class professional educational products and services is underpinned by collaborative relationships. As such, we are proud to cement this important initiative with our longstanding partners at IMA and Miles,” said David Pugh, executive publisher and senior vice president at John Wiley and Sons U.S. headquarters.

Vikas Gupta, managing director of Wiley India, added: “This partnership underscores Wiley’s commitment to support individuals around the world pursuing globally relevant professional certifications, such as the U.S.-based CMA. The planned coursework will allow undergraduate and post-graduate students to sit for the exams in parallel with their college coursework. The CMA also helps working professionals take their careers to the next level through a cost-effective path. The preparation of CMA professionals also fits perfectly with the national skill-development agenda of India, which Wiley has always championed.”

#### Local Chapter Network Expansion

In tandem with this announcement, IMA has expanded its international chapter roster by adding eight new local chapters in India: Bangalore, Chennai, Hyderabad, Kochi, Kolkata, Delhi, Mumbai and Pune. IMA also has an active Mutual Recognition Agreement with the Institute of Cost Accountants of India (ICAI).

“IMA strongly believes in delivering the best in localized programs and services. Our new network of chapters in India and expanded CMA program support will help meet the specific needs of professionals in the region,” said IMA’s Gurowka.

For more information on IMA’s regional chapters, visit <http://www.imanet.org/groups-networking/regional-councils-chapters>.

---

## **[IMA Global Salary Survey Reports Increase in Compensation for Management Accountants](#)**

*Results, featured in this month’s Strategic Finance Magazine cover story, confirm link between certification and new career opportunities*

**Montvale, N.J. – March 10, 2015** – Results from the IMA® (Institute of Management Accountants) Global Salary Survey reveal that, in 2014, median total compensation for management accounting and finance professionals in the U.S. increased to \$113,000 from \$105,500 in the prior year – an increase of 7.1 percent. Globally, the data collected from IMA members in 81 countries indicate a median total compensation of \$66,000. The Global Salary Survey can be viewed in the newly redesigned Strategic Finance Magazine, which is now available to the public online: <http://www.sfmagazine.com/>.

Approximately 70 percent of survey respondents reported a pay raise following the 2013 Salary Survey. As economic outlook continues to strengthen, the prospects for future raises also appear bright, with more than three-quarters of survey respondents anticipating a raise in the coming year.

#### **Compensation by Responsibility**

According to the survey, salaries remained largely the same or declined for professionals in traditional areas of responsibility such as corporate accounting, taxation, general accounting and internal audit. However, the need for budgeting, planning and cost-control skills has led to an increase in salary for professionals with responsibilities in these and related areas.

Based on median total compensation, the highest-paying areas of responsibility are as follows:

1. Information systems
2. Education
3. Corporate accounting
4. General management

In the United States, an especially large pay increase occurred in the area of risk management, reflecting greater corporate awareness of this issue. Public accounting remains the lowest-paid area globally.

### Global Trends

Globally, the Netherlands and Switzerland continue to have the highest average salary and total compensation. Meanwhile Egypt holds the lowest rank for compensation, presumably in large part due to economic and political factors in the country. Asia continues as the region with the lowest average compensation; however, compensation values in Asia and the Middle East/Africa region are showing significant improvement.

“Overall, survey respondents in the Asia/Pacific region experienced gains in earnings. For CMA-certified professionals, the earnings opportunity is most pronounced,” said Raef Lawson, Ph.D., CMA, CPA, IMA vice president of research and policy and co-author of the survey. “CMAs in the Asia/Pacific region earn roughly 75 percent more than those without certification. Their employers also benefit by having highly qualified accounting talent capable of competing globally.”

### The ROI of Education and Certification

The 2014 Global Salary Survey shows that while higher degrees are predictably linked with significantly higher compensation, certification leads to both increased pay and new career opportunities.

According to the survey, 83 percent of professionals holding the CMA® (Certified Management Accountant) certification believe it strengthens their ability to move across all areas of the business, and 80 percent are confident that certification creates new career opportunities. Globally, CMA-certified professionals earn 59 percent more in salary (\$73,000) and 63 percent more in total compensation (\$85,000) than the median rates for non-CMAs.

---

## ***IMA Launches New IMA Accounting Honor Society (IAHS)***

**Montvale, N.J. – March 2, 2015** – IMA® (Institute of Management Accountants), the association of accountants and financial professionals in business, launched today the IMA Accounting Honor Society (IAHS), designed to recognize and honor academic achievement in the study of accounting. Students can visit the brand new IAHS website to join. Visit [www.IAHS.org](http://www.IAHS.org) to learn more.

IAHS membership is available to all students who meet the eligibility criteria:

- Attend an accredited college or university
- Be a declared Accounting, Finance, or IT major
- Have taken a minimum of three accounting courses
- Be enrolled in junior year or later in an undergraduate program, or a graduate or Ph.D. program
- Have an overall and accounting GPA of 3.0
- Provide a transcript as proof of eligibility
- Pay a one-time fee of \$50 for lifetime membership

As part of IAHS benefits, members receive a Certificate of Recognition, a graduation cord, digital badge recognition, access to a members-only LinkedIn group, and more.

“In today’s competitive job market, students need a point of differentiation as they begin their career journey,” said Raef Lawson, IMA vice president of research and policy and professor-in-residence. “IMA is excited to recognize outstanding students for their achievement by creating a society of career-minded professionals.”

About IMA Accounting Honor Society (IAHS)

The IMA Accounting Honor Society recognizes and honors students for their academic achievement in the study of accounting and meet other specific eligibility criteria. IAHS is supported by a Corporate Advisory Board comprised of influential leaders from the business and education community. For more information about IAHS, please visit [www.iahs.org](http://www.iahs.org).

---

## **[New IMA Framework Gives Organizations Tools for Successful Operational Change Initiatives](#)**

*Latest Statement on Management Accounting Helps Employers Ease Emotional Impact of Change and Measure Success*

**Montvale, N.J. – February 24, 2015** – Implementation of new systems and processes is doomed to fail without proper organizational change management, yet it is consistently overlooked. To help organizations consider the human perspective and reaction to change, learn how to ease the impact, and minimize associated issues and risks, [IMA](#)<sup>®</sup> (the Institute of Management Accountants) has released a new Statement on Management Accounting (SMA) entitled “Managing Organizational Change in Operational Change Initiatives.” The SMA’s framework defines the concepts and principles that must be considered when making organizational changes – changes that management accountants are uniquely qualified to help their organization accomplish. The full paper is available on [IMA’s website](#):

“This framework describes typical employee reactions when change is occurring in the workplace, and it ties these phases to the stages of a typical project management methodology,” said Raef Lawson, CMA, CPA, Ph.D., IMA’s Vice President of Research and Policy. “It is intended to give organizations tools to control the change management process and assess the success of their initiatives.”

The Framework, which discusses the human reaction to change, was authored by Katie Terrell, an instructor at the University of Arkansas in the Walton College Accounting Department where she focuses on accounting information systems and the impact on human behavior.

First introduced in 1981, IMA’s Statements on Management Accounting present the association’s position on a range of issues relevant to the profession. To view IMA’s previous Statements on Management Accounting and other thought leadership reports, visit [http://www.imanet.org/resources\\_and\\_publications/Research\\_Studies\\_and\\_Resources.aspx](http://www.imanet.org/resources_and_publications/Research_Studies_and_Resources.aspx).

---

## **[IMA’s Jeff Thomson and Curtis Verschoor Named ‘Top Thought Leaders in Trust’ for the Fourth Straight Year](#)**

**Montvale, N.J. – February 3, 2015** – For the fourth consecutive year, Jeff Thomson, CMA, CAE, president and CEO of IMA<sup>®</sup> (Institute of Management Accountants), and Curtis Verschoor, Ph.D., CMA, CPA, chair of IMA’s Committee on Ethics, have been named 2015 Top Thought Leaders in Trust, an award issued by Trust Across America-Trust Around the World (TAA-TAW).

The Top Thought Leaders in Trust award celebrates professionals—including CEOs, educators, researchers and other experts—who are elevating societal trust and transforming the way organizations do business.

“IMA is grateful to have two distinguished leaders honored by Trust Across America for four straight years,” said Joseph A. Vincent, CMA, IMA chair. “Their recognition is a reflection of IMA as an organization with an unwavering and relentless focus on ethics and core values, always leading by example.”

Shortly after assuming his role as president and CEO of IMA in 2008, Thomson introduced IMA’s Global Core Values, which have solidified the association’s reputation as a trustworthy and valuable business partner. Strengthened by Thomson’s commitment to ethical behavior, IMA has grown in size, influence and respect while pursuing partnerships that serve the public interest.

Verschoor, the author of 11 books and more than 200 journal articles on ethics, trust and sustainability, has been instrumental in the ongoing development of IMA’s Committee on Ethics, as well as the *IMA Statement of Ethical Professional Practice*, which serves as a guideline for appropriate business conduct for IMA members. He shares his thought leadership through a monthly column in IMA’s *Strategic Finance* magazine and other outlets.

“We congratulate all of our honorees whose work is shining a spotlight on the importance of trust and providing a roadmap for others to follow,” said Barbara Kimmel, executive director of TAA-TAW. “They inspire organizations to look more closely at their higher purpose, to create greater value for—and trust from—all of their stakeholders.”

Committed to establishing integrity as a priority in the management accounting profession, IMA advocates the highest standards through its *Statement of Ethical Professional Practice*, Ethics Helpline and Committee on Ethics. For more information, visit IMA’s [Ethics Center](#).

For details on the award and its winners, visit [www.trustacrossamerica.com](http://www.trustacrossamerica.com).

---

## **[ICMA Announces Leading Performers on CMA \(Certified Management Accountant\) Exam](#)**

**Montvale, N.J. – January 23, 2015** – ICMA® (Institute of Certified Management Accountants), the certification division of IMA® (Institute of Management Accountants), today announced the most recent group of leading performers on its CMA® (Certified Management Accountant) examination, recognizing individuals in both the English and Simplified Chinese exam programs.

Of the 5,726 individuals who took the CMA exam in English during the September/October 2014 testing period, medals were awarded to the following for their exceptional performance:

- Nicolas P. Lehmann, of Bottmingen, Switzerland, received the ICMA Gold Medal for achieving the highest exam score.
- Ran Cheng, of Shanghai, People’s Republic of China, received the ICMA Silver Medal for achieving the second-highest exam score.
- Michael Piecuch, of Los Angeles, Calif., and David Unterdorfer, of Rotterdam, Netherlands, received the ICMA Bronze Medal for achieving the third-highest exam score.

For the English exam during this testing period, ICMA also awarded Certificates of Distinguished Performance to the following: Mahmoud Galal Eldamasy, Sr., of Mit Ghamr, Egypt; Miriam Leong Hapiz, of Taguig City, Philippines; Jiming Qin, of Henan, China; William B. Tayler, of Provo, Utah; and Sijia Yang, of Shanghai, China. In addition, John Michael Pulanco Dela Cruz, of Bacoor Cavite, Philippines, received the Priscilla S. Payne Student Performance Award for achieving the highest score as a college student during this testing period.

“ICMA congratulates these award recipients and recognizes their achievement,” said Samuel C. Weaver, Ph.D., CMA, CFM, chair of ICMA Board of Regents. “As has been consistent over the most recent testing periods, this group of award recipients once again exemplifies the broad geographic diversity of the CMA program. This past fiscal year, ICMA certified more than 3,000 members, and the number of CMAs now stands at an all-time high. By earning this credential, CMAs are helping improve their career outlook and contribute to the success of their respective organizations.”

Of the 2,165 individuals who took the two-part CMA exam in Simplified Chinese during the August 2014 testing period, ICMA recognized the following for their outstanding performance:

- Jian Wu, of Lvliang received the ICMA Gold Medal for achieving the highest exam score.
  - Zengyan Sheng, of Nanjing received the ICMA Silver Medal for achieving the second-highest exam score.
  - Yitian Gu, of Nanjing received the ICMA Bronze medal for achieving the third-highest exam score.
- In addition, ICMA recognized the following with Certificates of Distinguished Performance: Weili Lin of Beijing; Yue Lu, of Nanjing; Zhixin Tan, of Chengdu; Yuping Tao, of Guangzhou; and Fangzhi Wang, of Nankai. The Student Performance Award went to Xiaonan Sun, of Qingdao, who achieved the highest score as a student during this testing period.

Weaver said, “We’re once again pleased to recognize the award recipients for our Chinese-language CMA exam program, which has experienced strong demand. We expect this program will continue to attract employees at state-owned enterprises as well as other professionals seeking to enhance their skills in financial planning, analysis, control, and decision support.”

For more information about the CMA program, please visit the IMA website at [www.imanet.org/certification.asp](http://www.imanet.org/certification.asp).

---

EXPAND  
your VIEW  
**ACE15**



**Expand your view and take charge of your career at IMA's 96th Annual Conference & Exposition**

Let IMA help you navigate your career path with opportunities to stay current with the profession, to continue your professional and personal development, and to connect with industry leaders. Join us in Los Angeles to experience inspiring speakers, create new contacts, and reconnect with peers in a dynamic, welcoming environment.

[http://www.imaconference.org/registration\\_02.cfm](http://www.imaconference.org/registration_02.cfm)

*Save the Date:*

		<p><b>imagine</b>/slc15 IMA's Student Leadership Conference</p>		
<p><b>Save the date</b> November 12-14, 2015</p>			<p><b>Disney's Coronado Springs Resort</b> Lake Buena Vista, Florida</p>	

## For a limited time... all CPE products 10% off!

IMA offers a variety of more than 300 NASBA-approved online continuing education subscription packages and individual courses designed to advance your career and satisfy your CPE requirements.

In addition, members benefit from deep discounts on all self-study courses. Receive 10% off all CPE products through **May 31, 2015**. Use promo code **CPE215E** at checkout to receive the discount.

Annual subscription and theme-based products cover popular topics, such as:

- Interpreting cash flows
- Balanced scorecard
- Analysis of a financial model
- Strategic planning

Visit IMA's [Learning Center](#) for the full product listing.

## UPCOMING WEBINAR SCHEDULE

### INSIDE TALK

#### Simplifying Finance in an Increasingly Complex World

**Wednesday, May 13, 2015 from 1:00 p.m. to 2:00 p.m. EDT**

Finance transformation has been a hot topic for the last couple of years, and organizations are well aware that the time for action is NOW. Market complexity and uncertainty, the need to create greater business value, and the ever-present cost and compliance pressures are driving finance executives to change their organizations and to become more strategic partners to their business. Innovation in technology—such as memory technology, Big Data, cloud, mobile, collaborative work style of the Millennial workforce, and the rise of business networks to name a few—demands a fast rethinking of what constitutes a successful finance business model.

Join us as SAP's Birgit Starmanns examines a new way to approach the challenges and opportunities that today's CFOs face, using the capabilities and agility necessary to succeed.

### LEADERSHIP ACADEMY

#### Workplace Motivation

**Tuesday, May 19, 2015 from 1:00 p.m. to 2:30 p.m. EDT**

The purpose of this program is to help you discover what motivates others, then use those discoveries, as a tool to create a workplace that supports and motivates your team.

## Internal Control Series

Driving strategic objectives using effective internal controls

Implementing and maintaining effective, efficient internal controls are critical requirements in managing a company's overall objectives. This dynamic five-part, online, [self-study course](#) presented by Sandra B. Richtermeyer, Ph.D., CMA, CPA, provides essential clarity regarding the five components of internal control using the Committee of Sponsoring Organizations of the Treadway Commission (COSO) Internal Control-Integrated Framework.

The package includes courses on:

- "The Control Environment"
- "Risk Assessment"
- "Control Activities"
- "Information & Communication"
- "Monitoring"

*Take control and purchase this course today!*

Member price: \$149

Nonmember price: \$199



## New IMA Ethics Series Course: Web of Deception

In 1991, Defense Secretary Richard Cheney terminated production of the A-12 Stealth Bomber project. How did a cost analyst deal with the web of deception surrounding this highly visible project? Find out and learn how to navigate through and resolve an ethical dilemma from IMA's Ethics Series: [Web of Deception](#).

### Product features include:

- An engaging interactive learning experience with videos, interviews, and commentary
- A well-known case study for practical application
- 24/7 online accessibility



Purchase your course today! As an IMA member you pay only \$80, and nonmembers pay \$95.

# Upcoming Chapter Events



## Akron Chapter

<http://akron.imanet.org/>

**Wednesday, May 20, 2015 starting at 5:25 p.m. \* Guest Night**

**Pre-Technical Session 5:25 – 6:15 p.m.: Meeting the Needs of the Boomer Generation**

Presented by: Cynthia Kula, CPA/PFS, CFP

**Dinner Meeting Session 6:15 – 8:30 p.m.: Management Accounting Ethics – Post Sarbanes Oxley**

Presented by: Douglas L. Klein, CPA, EA

*\*Location: Unless otherwise noted, meetings are held at the Tangier Restaurant ([map](#)).*

---

## Canton Chapter

<http://canton.imanet.org/>

**Tuesday, May 19, 2015 from 5:00 to 8:00 p.m.**

**Location: Skyland Pines, 3550 Columbus Rd NE, Canton, OH 44705**

**Pre-Dinner Technical Session: Business Intelligence**

Presented by: Chris Holmes

**After-Dinner Technical Session: Pillsbury - Baking 101**

Presented by: John Fox

---

## Cincinnati North Chapter

<http://cincynorth.imanet.org/>

**Wednesday, May 20, 2015 starting at 5:30 p.m. Recognition Night**

**Location: Elements Conference and Events Centre, 11974 Lebanon Rd, Sharonville, OH 45241**

**5:40 p.m. Employment Law 101 for Accountants** by Lee Geiger of Graydon Head

**7:00 p.m. Dinner**

**8:00 p.m. Session: Expense Reduction Strategies** by Mike Webb of Expense Reduction Analysts

---

## Cleveland Chapter

<http://cleveland.imanet.org/>

**May 2015 TBD**

*Unless location is otherwise noted, all meetings are held at 6000 Lombardo Center (Amphitheater located in the Basement Level), Independence, Ohio 44131.*

---

### **Cleveland East Chapter**

<http://www.cleveast.imanet.org/>

**Tuesday, May 19, 2015 starting at 6:00 p.m.**  
**Tour of the Federal Reserve Bank of Cleveland**

*Unless location is otherwise noted, all meetings are held at Hilton Garden Inn, 700 Beta Drive, Mayfield Village, Ohio 44143.*

---

### **Columbus Chapter**

<http://columbus.imanet.org/>

---

### **Dayton Chapter**

<http://dayton.imanet.org/>

**Tuesday, May 19, 2015 starting at 5:30 p.m. Past Presidents' Night**  
**5:30 p.m. Pre-dinner CPE Session: "Financing an Art Institute"** by Dave Stacy, Dayton Art Institute  
**6:45 p.m. Dinner Session: "Manufacturing Matters"** by Dayton Region Manufacturers Association – speaker TBD

*Unless otherwise noted, all meetings are held at Mandalay Banquet Center, 2700 East River Road, Dayton, Ohio.*

---

### **Lima Chapter**

<http://lima.imanet.org/>

**Tuesday, May 19, 2015 starting at 5:30 p.m.**  
**Pre-Meeting Session:** Audio Training Session  
**Technical Meeting: Disaster Planning** by Clyde Rauch, Owner Allied Environmental, Tuttle Construction, and Touchstone CPM

*Unless location is otherwise noted, all meetings are held at Casa Lu Al, 2323 N. West Street, Lima, OH*

---

## **Toledo Chapter**

<http://toledo.imanet.org/>)

**The final meeting of the year has taken place. Check out their website in July for information on next year's meetings.**

---

**Ohio Regional Council (ORC) Officers  
2014 - 2015 Board of Directors Nominations**

Board Position	Name	Phone / Email	Chapter
<b>Chairman</b>	<b>Joe Kirchner</b>	<b>(513) 608-4399</b> <a href="mailto:jdkirch@fuse.net">jdkirch@fuse.net</a>	<b>Cincinnati North</b>
Regional Director	Paul Myers	(937) 564-7964 <a href="mailto:myersp70@gmail.com">myersp70@gmail.com</a>	Dayton
<b>Vice Chair - Administration/ Strategic Planning</b>	<b>Candy Levine</b>	<b>(513) 746-2030</b> <a href="mailto:clevine@businessbacker.com">clevine@businessbacker.com</a>	<b>Cincinnati North</b>
Chair Elect	Candy Levine	(513) 746-2030 <a href="mailto:clevine@businessbacker.com">clevine@businessbacker.com</a>	Cincinnati North
Auditor	Pat Smith	<a href="mailto:smitax@aol.com">smitax@aol.com</a>	Columbus
Past Chair - Executive & Nominating	Carlos Chavez	(330) 723-0559 <a href="mailto:Cchavez58@aol.com">Cchavez58@aol.com</a>	Cleveland East
Historian	Wayne Maurer	(937) 327-7909 <a href="mailto:wmaurer@wittenberg.edu">wmaurer@wittenberg.edu</a>	Dayton
Secretary	Rob Thompson	(216) 406-4252 <a href="mailto:rthompson1299@gmail.com">rthompson1299@gmail.com</a>	Cleveland
Treasurer	Ginny Barker	<a href="mailto:gbarker1129@yahoo.com">gbarker1129@yahoo.com</a>	Dayton
Director - Meetings & Chapter Services	Todd Daughenbaugh	(614) 849-1022 <a href="mailto:todd.daughenbaugh@gmail.com">todd.daughenbaugh@gmail.com</a>	Columbus
Director of Annual Conference	Ginny Barker	<a href="mailto:gbarker1129@yahoo.com">gbarker1129@yahoo.com</a>	Dayton
<b>Vice Chair - Professional Development &amp; Education</b>	<b>Sandy Brenner</b>	<b>(216) 839-7288</b> <a href="mailto:sandra.brenner@basf.com">sandra.brenner@basf.com</a>	<b>Cleveland East</b>
Program Chair - KSU Conference	Norm Meonske	(330) 554-7211 <a href="mailto:nmeonske@kent.edu">nmeonske@kent.edu</a>	Akron
Co-Chair Operations - KSU Conference	Nick Sucic	(330) 673-9511 <a href="mailto:nsucic@davey.com">nsucic@davey.com</a>	Akron
Associate Director - KSU Conference Operations	Ken Bechtol	(330) 673-9511 ext. 8272 <a href="mailto:ken.bechtoll@davey.com">ken.bechtoll@davey.com</a>	Akron
Director - ICMA	Steve Law	(330) 384-5758 <a href="mailto:stevelawnj@hotmail.com">stevelawnj@hotmail.com</a>	Akron
Director - Leadership Training	Candy Levine	(513) 746-2030 <a href="mailto:clevine@businessbacker.com">clevine@businessbacker.com</a>	Cincinnati North
Director - Academic Relations	Kay Zekany	(419) 772-2074 <a href="mailto:kzekany@hotmail.com">kzekany@hotmail.com</a>	Lima
Director - Scholarships	Paul Myers	(937) 564-7964 <a href="mailto:myersp70@gmail.com">myersp70@gmail.com</a>	Dayton

**Ohio Regional Council (ORC) Officers  
2014 - 2015 Board of Directors Nominations**

Board Position	Name	Phone / Email	Chapter
<b>Vice Chair - Membership/ Marketing, Public Relations, Chapter Communications</b>	<b>Tanya Shell</b>	(937) 545-6961  <a href="mailto:tanya.shell1@gmail.com">tanya.shell1@gmail.com</a>	<b>Dayton</b>
Director - Information Technology	Carlos Chavez	(330) 723-0559 <a href="mailto:Cchavez58@aol.com">Cchavez58@aol.com</a>	Cleveland East
Director - Awards	Laura Weisgarber /  Pat Sparks	(330) 452-5200 <a href="mailto:weisgal5@gmail.com">weisgal5@gmail.com</a> (330)359-7036 <a href="mailto:psparks@casefarms.com">psparks@casefarms.com</a>	Canton  Canton
Editor - ORC Newsletter	Tanya Shell	(937) 545-6961 <a href="mailto:tanya.shell1@gmail.com">tanya.shell1@gmail.com</a>	Dayton
<b>Council Appointed Chapter Representatives</b>			
Council Appointed Representative - Akron	Shirley Calvin	(330) 659-0210 <a href="mailto:shirleycalvin598@gmail.com">shirleycalvin598@gmail.com</a>	Akron
Council Appointed Representative - Canton	Jesse Allison	(330) 717-6850 <a href="mailto:nothingbutthebest@gmail.com">nothingbutthebest@gmail.com</a>	Canton
Council Appointed Representative - Cincinnati North	Ted Hyle	(513) 338-8802 <a href="mailto:tjhyle@yahoo.com">tjhyle@yahoo.com</a>	Cincinnati North
Council Appointed Representative - Cleveland	Honey Wess	(216) 496-8597 <a href="mailto:honey_wess@yahoo.com">honey_wess@yahoo.com</a>	Cleveland
Council Appointed Representative - Cleveland East	Brian Fehribach	(216) 228-8900 ext 272 <a href="mailto:bmfehribach@mfcachat.com">bmfehribach@mfcachat.com</a>	Cleveland East
Council Appointed Representative - Columbus	Alan Teich	(214) 529-3293 <a href="mailto:alanteich@yahoo.com">alanteich@yahoo.com</a>	Columbus
Council Appointed Representative - Dayton	Stephanie Pyles	(937) 226-0070 <a href="mailto:srpyles@cshco.com">srpyles@cshco.com</a>	Dayton
Council Appointed Representative - Lima	Judy Augsburger	<a href="mailto:jmaugsburger@ymail.com">jmaugsburger@ymail.com</a>	Lima
Council Appointed Representative - Toledo	Kathleen Fitzpatrick	(419) 530-3163 <a href="mailto:kgfitzpatrick@bex.net">kgfitzpatrick@bex.net</a>	Toledo