

# Michiana Memos



The Association of  
Accountants and  
Financial Professionals  
in Business

## Meeting Announcements

February Meeting :Joint Meeting with APICS

February 13, 2018

Speaker: Alex Svetlev, Whirlpool Corporation  
Topic: Continuous Improvement Analytics  
Location: Fairfield Inn & Suites,3501 Plaza Ct,  
Elkhart, IN.

Follow link for Directions from South Bend  
<https://www.google.com/maps/dir/South+Bend,+Indiana/3501+Plaza+Court,+Elkhart,+IN/@41.6914902,-86.1991672,11.72z/data=!4m13!4m12!1m5!1m1!1s0x881132c44a61d313:0x974ad9b36fa33204!2m2!1d-86.2519898!2d41.6763545!1m5!1m1!1s0x8816dc518f4e8561:0x4ea6d80d3c196b98!2m2!1d-85.9769601!2d41.7383636>

Members & Guests: \$25.00  
Students: \$10.00

Reservation Deadline Tuesday February 6<sup>th</sup> at 12:00  
Noon

For Reservations Follow this link:

<http://apics-michiana.org/meetinginfo.php?id=19&ts=1515098544>



Monthly News Letter from the Michiana Chapter  
February 2018

Normal Time for Meetings:

5:30pm	Social Time
6:00pm	Dinner
7:00pm	Speaker

### Schedule:

02/13/2018 Joint Meeting with APICS  
03/16/2018 ½ Day PD Seminar and Student Conference  
03/20/2018 Annual Employment Outlook-CFS  
04/17/2018 CMA/CFM/CPA Recognition Night  
05/15/2018 Power BI-Speaker Chris Keslin Please Bring  
Laptop to this meeting. See more on Second Page of  
newsletter

### Editor's Notes:

Information about February's meeting follows:

Alex Svetlev is currently the Manager of Analytics and Continuous Improvement for Whirlpool's North America Supply & Demand Planning group. Alex has 20 years experience in Information Technology, Supply Chain, and Continuous Improvement (Lean/Sigma) fields in the government, consumer goods, and information systems industries. He holds a Bachelor of Science in Computer Science from Purdue University and Master of Business Administration with Information Systems emphasis from the University of Colorado. Alex will be walking us through his department's recent dramatic improvement in analytics capabilities powered by an idea system, outsourced development, and Tableau Server technology including lessons learned you can apply in your own program.

For those of you who have not heard of Power BI and our May presentation I wanted to provide some information about

## **Power BI and our Speaker for the May meeting it follows here:**

**Power BI is a suite of business analytics tools that deliver insights throughout your organization. Connect to hundreds of data sources, simplify data prep, and drive ad hoc analysis. Produce beautiful reports, then publish them for your organization to consume on the web and across mobile devices. Everyone can create personalized dashboards with a unique, 360-degree view of their business. And scale across the enterprise, with governance and security built-in.**

**Speaker Bio: Chris moved to his wife's hometown, Granger, IN in 2011 with their twin daughters, and welcomed his son to the family in 2015. He studied Chemistry and Physics at Indiana University then began his career at Indiana University's Center for Research on Learning and Technology where he developed a passion for applying technology to solve real world problems. His passion led him to Avanade, a joint venture between Microsoft and Accenture that sharpened his skills developing custom solutions backed by machine learning and advanced analytics to complex business scenarios in some of the world's largest organizations. Ultimately, he joined Capax Global and worked his way up to partner by consistently developing teams and solutions to tackle the toughest problems his customers faced. The solutions utilized strategies such as business intelligence, machine learning, and cloud based technologies. Christopher left Capax Global in 2016 to co-found Lachesis, LLC. When he isn't working with clients, he can be found at the MSA soccer fields on Saturday**