



# THE BOTTOM LINE

June 2022

## Upcoming IMA Global Webinars

Wednesday, June 8

**You Survived Your IPO...Now What?**

1:00 PM - 2:30 PM

Wednesday, June 22

**Today's Must-Have Skills for  
Tomorrow's Growth**

1:00 PM - 2:00 PM

Monday, June 27

**How Analytics Leaders Can Use  
Storytelling in Analytics Strategy**

1:00 PM - 2:00 PM

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"The best preparation for tomorrow is doing  
your best today." - H. Jackson Brown Jr.

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## Welcome to our new Members

Laura Clayton, Mary Gillette



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## President's Message

To my fellow members:

Summer has just begun and while the Chapter fiscal year winds down, we do so in June, having achieved 100 years of local service benefitting area Finance and Accounting Professionals. We thank all of those charter members who had the foresight to join together and support each other and all those IMA/NAA/NACA members over the years who have kept that value add going for our broader community. Please read about it on page 3.

Our milestone event is on Wednesday, June 8th. Yes, we deserve a party to celebrate 100 years as a chapter. The event will be in person at Hawks Landing in Southington. There's still time to register (IMA members are free, guests are \$20). So do take advantage for some fun and come out and meet your fellow members and mingle.

If music and food is not enough to drive you to this milestone event (so how many organizations reach 100 years anyways?), then take note that we have past presidents and current IMA leadership in attendance, including both our global Chair and CEO. This is your chance to meet and greet the folks who are growing our organization. Please come out and join us!

We recently elected board members for 2022-2023 and still have some openings. Please reach out to me to talk about that. And, if you are interested, please join us at our next board meeting on June 21 for our first of three summer planning sessions. All are welcome and we're meeting at Arburg in Rocky Hill. We will be planning for FY 2022-2023, our speakers as well as venues and a casual dinner will be provided. Please RSVP to [hartford@imachapter.org](mailto:hartford@imachapter.org) and share your ideas. We are all stronger together....let's not forget that!

Just a reminder of some important dates to mark on your calendars as well:

- [100-Year Celebration](#) – June 8, 2022 – Hawks Landing Southington, CT
- Planning Meeting June 21, 2022 – Arburg Inc. Cafeteria Rocky Hill, CT
- IMA Global Conference – June 12-15 – Austin TX
- NERC Annual Fall Conference – Sept 18-20 – Nashua, NH

Looking forward to seeing you all at the next event on June 8th.

Best Regards,

Dante Roccasecca

Hartford Chapter President, 2021-2023

[droccasecca@kpmg.com](mailto:droccasecca@kpmg.com)





## 100th Year Anniversary Celebration -- Music, Food and Fun!!

Please join us for the 100th Year Anniversary of the Hartford Chapter.



**Date:** Wednesday, June 8th, 2022

**Time:** 5:30PM to 9:00PM

**Cost:** IMA Members FREE, Non-Members \$20.00 (pay at the door), Cash Bar. REGISTER on Hartford [Website](#).

**Location:** Hawk's Landing Country Club, 201 Pattonwood Drive, Southington, CT 06489.

**Speakers** include IMA Global President/CEO; Jeffrey C. Thomson, CMA, CSCA, CAE, IMA Global Chair; J. Stephen McNally, CMA, CPA, and other Past IMA Global Chairs will also be present. There will be music and networking!! Don't miss this unique opportunity to be part of this once in a lifetime event celebrating this major milestone.

### THANK YOU TO OUR SPONSORS:

**rh Robert Half®** AND **IMA NERC**

## Planning Session – June 21 at 6pm

We will be having a planning session to plan the events for the upcoming fiscal year on June 21st, 6:00pm at the offices of Arburg (in cafeteria) 644 West Street in Rocky Hill, CT. We welcome your suggestions. Please send any topic or speaker suggestions to [hartford@imachapter.org](mailto:hartford@imachapter.org). If you would like to attend the planning session, please RSVP to [hartford@imachapter.org](mailto:hartford@imachapter.org).

## IMA's 2022 Virtual Annual Meeting of Members

Celebrate with us at IMA's Virtual Annual Meeting of Members on Thursday, June 23, 2022. Don't miss this opportunity to hear directly from IMA leadership about how IMA is investing in its members and charting a path forward for the long-term sustainability and growth of the organization. For the convenience of our global audience, IMA will host two live sessions of this event: 8 a.m. ET and 2 p.m. ET. Attendance for this virtual meeting is limited to IMA members. Registration is open. For more information, visit [myima.org/AMOM2022](https://myima.org/AMOM2022).



## Student, Faculty and Certifications Corner

### Surgent CMA Review Course

IMA Global has entered into a relationship with Surgent. Chapter members can use promo code IMA700 when registering for the CMA Exam to receive \$400 off the price of Surgent's Ultimate Pass version of the CMA Review Course. Using this code will also allow you to receive a combined \$300 off the CMA Program entrance fee and CMA exam fee (for a total savings of \$700 off the exam review course, CMA program entrance fee and CMA exam fee). You can check out a free 3 day trial of the review course at <https://www.surgent.com/cma-exam-review-course/cma-review-free-trial/>.

### Wiley and Gleim Discounts on CMA Study Materials

Hartford Chapter members receive a 25% discount on all Wiley products by using IMAHARTFORD code at checkout. Wiley's CMA Prep is the only program officially licensed by IMA. Please visit [www.WileyCMAexcel.com](http://www.WileyCMAexcel.com) for more information on their products.

Hartford Chapter members also receive a 20-30% discount on all Gleim CMA study materials. Gleim is the most widely used CMA review program, having trained more CMA candidates than any other course on the market. Contact Alexandra Graham at [aegraham@gleim.com](mailto:aegraham@gleim.com), or call 1-800-874-5346 ext. 131, to take advantage of this offer or for more details.

You can also contact our Chapter CMA Director, Claude-Helene McIntyre at [claud-helenemcintyre@gmail.com](mailto:claud-helenemcintyre@gmail.com) who will be able to guide you along the path to earning the CMA designation.



## Free Educational Resources for Members

### Drive Strategic Management

This e-learning course demonstrates how to achieve greater engagement in organizational strategy and decision making by leveraging the new Profitability Analytics Framework. Learn how to best adapt and apply your skills and perspective to add value in your organization with this on-demand course, which is based on a highly rated webinar from IMA's Strategic Management Webinar Series. ***Earn 2.5 NASBA CPE credit with this free member benefit.***

### Successfully Managing Workplace Conflict

Explore the skills and techniques management accountants need for successfully managing workplace conflict, an essential leadership skill. This e-learning course will help define conflict and conflict management and how to approach conflict in a way that leads to positive outcomes. ***Earn 1.5 NASBA CPE credits with this free member benefit.***

### Enhancing the Employee Experience

This e-learning course provides management accountants with the leadership abilities to enhance the employee experience within their organizations to help retain employees and improve organizational performance. Learn how to identify necessary data for tracking the employee experience in your company, establish key performance indicators (KPIs) to measure progress, and ultimately contribute to a positive impact on the employee experience. ***Earn 1 NASBA CPE credit with this free member benefit.***

### Free Technology Courses for Student and Academic Members

To help students gain skills needed for the future, IMA is offering two of our most popular technology and analytics certificate courses for free to IMA academic and student members. With the completion of these online courses, participants earn a digital badge to share on LinkedIn.

**IMA Data Analytics & Visualization Fundamentals Certificate®** - Learn how the power of data can be harnessed to gain deeper insights into business performance and drive strategic decisions. This course offers around nine hours of in-depth instruction and features experiential learning through case scenarios and practical exercises.

**IMA's RPA Series** - This four-course series provides a foundational understanding of robotic process automation (RPA) in accounting and finance. You'll learn key terminology and functionality as well as the benefits and risks that come with implementing RPA within the finance function of a business.

### Free Ethics Courses for Members

In line with IMA's commitment to upholding the highest ethical standards, members now have unlimited access to all IMA ethics courses for free. This exclusive member discount will be automatically applied at checkout.

### Free Facilitator-Led Ethics Workshops

Chapters and councils can use any of the seven turnkey and NASBA-approved facilitator-led ethics workshops below at no cost (limit one per calendar year). Use the discount code **CHAPFLE22** when purchasing a workshop. Each course comes with a PowerPoint presentation, facilitator guide, and participant workbook.



# CMA - Boost Your Earnings Potential!

## Why Become a Certified Management Accountant

The CMA credential is the worldwide gold standard in certification for accounting and finance professionals within the business world. Earning your CMA demonstrates the fact that you have mastered critical accounting and financial management skills. The CMA is not tied to any formal laws or regulations of any company, but instead shows that you understand the connections between finance/accounting and operations as well as how to make your business function effectively. The median base salary and total compensation for those holding the CMA is significantly higher compared to those who don't hold the certification. Overall, the difference in median total compensation between CMAs and non-CMAs is \$29,000. This means that a CMA earns 58% higher median total compensation compared to a non-CMA.\*

## To Become a CMA

- Pay IMA Membership Fee
- Obtain bachelor's degree from an accredited college or university or an equivalent degree as determined by an independent evaluation agency
- Pay CMA Entrance Fee
- Complete Part 1 (Financial Planning, Performance, and Analytics) of the CMA Exam
- Complete Part 2 (Strategic Financial Management) of the CMA Exam
- Fulfill two continuous years of professional experience

## To Sit for the CMA

- You do NOT need to have a bachelor's degree to sit for the CMA exam, you can sit for it before graduation.
- Your degree does NOT need to be in Accounting or Finance.
- You have a three year span to sit for and pass the two parts of the CMA exam.
- Exams are offered in January and February, May and June, and September and October.

## Maintaining CMA Credential

- Complete 30 hours of CPE credit annually (including 2 hours of ethics)
- Pay IMA Membership Fee
- Pay CMA Maintenance Fee

## About the CMA Exam

The Certified Management Accountant (CMA) designation provides corporate management and individual members with an objective measure of knowledge and competence in the field of management accounting. It is an invaluable credential for professional advancement and for broadening professional skills and perspectives.

The CMA consists of two parts:

- Part I: Financial Planning, Performance, and Analytics
- Part II: Strategic Financial Management

Both, Part 1 and Part 2, will be 4 hours in length (3 hours for 100 multiple-choice questions and 1 hour for 2 essay questions). There are multiple resources provided through Gleim to help you through the process.

\* IMA Global Salary Survey (Published 2021)



## CSCA - Accelerate Your Career !

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs\*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountant) certification. This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization. The CSCA exam will cover and test three content areas: 1. Strategic Analysis, 2. Creating Competitive Advantage, and 3. Strategy Implementation and Performance Evaluation. The CSCA is for Certified Management Accountants who: Hold positions ranging from staff accountant to CFO and Aspire to expand their strategic planning knowledge for current or future roles.

Exam entrance\*: \$75 and Exam registration\*: \$300

IMA Strategy and Competitive Analysis Learning Series®: \$425. For CSCA program participants who need to take the exam again, CSCA Retake Exam Registration: \$150. \*Required to sit for the CSCA exam.

Invest in your professional growth and get started on your CSCA journey! By passing the exam, you will earn 30 CPE credits, which can be used towards your annual CPE requirement. Not ready for the exam? Take the IMA Strategy and Competitive Analysis Learning Series® first and sit for the exam at your convenience. You can earn up to 21 NASBA CPE credits while you study. Visit IMA [Web-site](#) for more information to get started.

### Remote Testing for CMA and CSCA Exams

ICMA is pleased to announce a new remote testing option for CMA® (Certified Management Accountant) and CSCA® (Certified in Strategy and Competitive Analysis) candidates starting in the January/February 2022 exam window. Beginning January 18, 2022, CMA and CSCA candidates can register to take their exams either in-person at a Prometric Test Center, or remotely using Prometric's ProProctor™ service. The exam fee is the same for both in-person and remote testing.

There are important technology and space requirements to be aware of before choosing remote testing. Please see our Remote Proctoring FAQs on [IMA website](#) for complete details.

### Contact Us

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