



THE BOTTOM LINE

March 2026

Upcoming IMA Global Webinars

Wednesday, Mar 4

Generative AI in Accounting

1:00 PM - 2:00 PM

Wednesday, Mar 11

Ethics, Governance, and Regulatory Considerations in AI

1:00 PM - 2:00 PM

Wednesday, Mar 25

From Cost Center to Cash Engine: AI in Collections

1:00 PM - 2:00 PM

"It doesn't matter what you did or where you were, it matters where you are and what you're doing." —Steve Maraboli

Welcome to our new member

Yanina Marie Dones



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President's Message

Dear Members,

As March arrives, we find ourselves reflecting on the resilience and adaptability that define our community, especially after the recent snowstorms that swept through Connecticut. I hope you and your families are safe and well. These events remind us of the importance of supporting one another, both professionally and personally.

Despite the challenges, our chapter continues to thrive. We have exciting events planned this spring, including professional development sessions and networking opportunities. I encourage you to stay engaged, share your experiences, and reach out, I would love to hear from our membership.

We also have nominations for board positions that are open so please think about joining the board and getting involved. We seek fresh perspectives and expertise for our diverse board. Feel free to reach out to me or email hartford@IMAChapter.org to reach our Nominations Chair and learn more.

Our next event will be a great way to connect with our members to network as well as celebrate St. Patrick's Day. Please join us at J. Timothy's in Plainville, CT to celebrate. Register on our [website](#). Please take note of the NERC Student Leadership Conference this month and encourage students to attend. It's a great event introducing our future professionals to the IMA, to our certifications and to the vast array of career paths within our varied industries.

Mark your calendars for the following events:

- **Mar 17** – [Luck of the Ledger](#): A St. Patrick's Day Networking Mixer, J. Timothy's Tavern, Plainville
- **Mar 28**– IMA 2026 [NERC Student Leadership Conference](#)
- **Jun 14-17**– [IMA Annual Conference](#), Tampa, FL
- **Sep 20-22** – IMA NorthEast Regional Council, [18th Annual Conference](#), Southbridge MA

Let's use this season of renewal to strengthen our connections and advance our commitment to excellence. Thank you for your dedication to the IMA Hartford Chapter.

Wishing you a safe and successful March!

Warm regards,

Dante Roccasecca
Hartford Chapter President, 2021-2026
droccasecca@kpmg.com





The Association of
Accountants and
Financial Professionals
in Business

Luck of the Ledger: A St. Patrick's Day Networking Mixer

March 17, 2026

Networking Event for Finance and Accounting Professionals



Mar 17th 2026 | 6:00PM - 8:00PM EST
J. Timothy's Tavern | Plainville, CT

Register at <https://HARTFORD.imanet.org>



Celebrate St. Patrick's Day with the IMA Hartford Chapter at an evening of networking, laughs, and great food. No agenda, just good company. Enjoy a wide selection of appetizers while connecting with IMA members, NABA members, and fellow professionals. **Members and non members welcome!** [RSVP online](#) or email Hartford@IMACHapter.org for assistance. Eat, drink, and be merry. We hope to see you there!

When: Tuesday, March 17, 2026 from 6:00 to 8:00 PM

Where: J. Timothy's Tavern, Plainville, CT, 2nd Floor – Boarding Room

Cost : IMA/NABA Members: \$15, Non Members: \$20, Full Time Students: Free



The Association of
Accountants and
Financial Professionals
in Business



2026 NERC STUDENT LEADERSHIP CONFERENCE

Saturday, March 28, 2026
Elms College, Chicopee, MA
8:30 AM - 1:30 PM

Free for Students & Accompanying Faculty



Scan QR Code
to Register
nerc.imanet.org

Who we are

For over 100 years, the IMA has been a champion of - and a resource for - management accountants and finance professionals. NERC is the Council for IMA in the New England area.



Schedule for the Day

Connect with professionals ready to share career advice in Accounting or Finance, and network with fellow students from other universities eager to start their career journey.

- 8:30 am – Registration and Continental Breakfast
- 9:05 am – Welcome and Introductions
- 9:15 am – “Day in the Life” Professional Panel
- 10:30 am – Break and Activities
- 11:00 am – “Planning your Career” Panel Discussion
- 12:15 pm – Luncheon and Keynote Speaker
- 1:00 pm – Prize Giveaways and Conclusion

Panelists include professionals from: The Metropolitan District (MDC), Crafted Recruiting, Remarc Consulting and Data Solutions, and Meyers Brothers Kalicka





IMA Hartford Chapter Board Nominations are Open!

Professionals and Students: Add a [Board of Directors Position](#) to your Resume. It is the time of year when our members get the opportunity to participate in the operations of our Hartford Chapter. We are now taking nominations (and, yes, self-nominations) for Board of Directors positions for the fiscal year 2026-27. There are many different roles on our Board that cover all aspects of running the chapter and creating a meaningful membership experience. We are always looking to improve and your leadership and ideas can help make that happen. Come join us! Make this year the one that adds a Board position to your resume. Contact us at hartford@imachapter.org with your phone number and we will reach out to discuss how your interests match with our opportunities.

Institute of Management Accountants Hartford Chapter 2025 – 2026 Program Calendar

[N] Social/Networking - [O] Onsite - [V] Virtual

August 26, 2025 @ Yard Goats Game
@ Dunkin Donuts Park – Hartford [N]

September 14-16, 2025, Annual Fall Conference [O]
Groton – Please RSVP w/ NERC

October 21, 2025 @ Aerospace Techniques, Inc.
Middletown – Plant Tour [O]

November 18, 2025 @ Elizabeth’s, Rocky Hill [O]
Anna Mumford – Cybersecurity Consultant, CONNSTEP
“Accounting for Risk: Building
Cybersecurity Resilience & Compliance”

December 16, 2025 @ Indian Hills CC, Newington [O]
Mark Zampino – Founder, Zampino Communications
“Connecting the Dots: True Networking”

January 20, 2026 – Webinar [V]
Brian Trueman, CBI – Managing Director-Tax, KPMG
“One Big Beautiful Bill: Unpacking
the Latest Congressional Tax Reform”

February 7, 2026 (SAT) @ Midwest FoodBank,
Manchester – Volunteer Event [N]

February 17, 2026 @ Camp Courant, Farmington [O]
Darwyn Azzinaro – Senior VP, Liberty Bank
“The ABC’s of Project Management-Project Scope”

March 17, 2026 @ J. Timothy’s Tavern,
Plainville – Networking Event [N]

April 21, 2026 @ Wood-n-Tap, Southington [O]
Michael Krahn, CMA, CSCA, CPA
CEO, Remarc Consulting
“How to Successfully Implement
AI Projects at Any Organization”

May 19, 2026 @ Elizabeth’s, Rocky Hill [O]
Kelly McDaniel – President, DeLisaGroup
“Working Through Others to Achieve Results”

Have a question? Use the contact information below:

Email: Hartford@IMACHapter.org

Website: hartford.imanet.org

Instagram: @IMAHartford

Facebook: Institute of Management Accountants – Hartford Chapter

LinkedIn: Institute of Management Accountants – Hartford Chapter

Proud Chapter of the IMA NorthEast Regional Council (NERC)
<https://nerc.imanet.org>



Become an IMA Mentor! 1 Hour a Month Can Change a Student's Path

IMA has joined **SetFire Foundation's Sparks Mentorship Program**, connecting US students with professionals who can guide, inspire, and open doors. The Sparks Mentorship Program is a program for college sophomores, juniors and seniors to help guide them through their education and prepare them for their next chapter.

There's a growing need for mentors, and We're inviting IMA members to share just one hour a month with an accounting or finance student, offering the kind of real-world advice that only experience can teach. All mentoring is done "virtually" so this opportunity is open to all Campus Influencers and IMA members. Together, we can help more students find their footing in the profession we love.

- Become a mentor: www.setfirefoundation.org/mentor
- Student sign-up: www.setfirefoundation.org/student

IMA Annual Conference 2026 Jun 14– 17, 2026

Finance Transformation: From Strategy to Action in Florida. IMA26 equips accounting and finance professionals with the tools, insights, and connections to turn uncertainty into opportunity and propel your organization forward. Over three dynamic days, you'll collaborate with peers on today's most pressing challenges through hands-on learning, interactive case studies, and specialized tracks. Registration now [Open!](#) Lock in Early bird rates before April 17 and save \$200!

ima26 Accounting & Finance Conference
featuring
THE CFO ALLIANCE®
experience
June 14 - 17, 2026 ♦ Tampa, FL

Photos from last chapter meeting





Student, Faculty and Certifications Corner

Student Resources

Student Chapters

[Student Chapters | IMA \(imanet.org\)](#)

[IMA Student Membership | IMA \(imanet.org\)](#)

There are a lot of programs/certifications that IMA Global offers free to students. Search for that and take advantage where you can. It can be a great addition to your resume and to your Online Linked In profile

Here's where you can start if you want to enroll as a mentee and find a mentor.

[Engage in Mentoring - Institute of Management Accountants](#)

- Become a mentor: www.setfirefoundation.org/mentor
- Student sign-up: www.setfirefoundation.org/student

CMA and FMAA scholarship info

<https://www.imanet.org/ima-certifications/cma-certification/students/scholarship>

[IMA Student Case Competition](#)

The IMA Student Case Competition challenges your team to think analytically and strategically to solve a global business case.

Gleim Discounts on CMA Study Materials

Hartford Chapter members receive a 20-30% discount on all Gleim CMA study materials. Gleim is the most widely used CMA review program, having trained more CMA candidates than any other course on the market. Contact Vanessa Neely at vanessa.neely@gleim.com, or call 1-800-874-5346 ext 422, to take advantage of this offer or for more details.

You can also contact our Chapter CMA Director, Kristina Cotoia at Kristina.Cotoia@sbdinc.com who will be able to guide you along the path to earning the CMA designation.



CMA - Boost Your Earnings Potential!

Why Become a Certified Management Accountant

The CMA credential is the worldwide gold standard in certification for accounting and finance professionals within the business world. Earning your CMA demonstrates the fact that you have mastered critical accounting and financial management skills. The CMA is not tied to any formal laws or regulations of any company, but instead shows that you understand the connections between finance/accounting and operations as well as how to make your business function effectively. The median base salary and total compensation for those holding the CMA is significantly higher compared to those who don't hold the certification. Overall, the difference in median total compensation between CMAs and non-CMAs is \$29,000. This means that a CMA earns 58% higher median total compensation compared to a non-CMA.* Visit IMA [Website](#) for more information to get started.

To Become a CMA

- Pay IMA Membership Fee
- Obtain bachelor's degree from an accredited college or university or an equivalent degree as determined by an independent evaluation agency
- Pay CMA Entrance Fee
- Complete Part 1 (Financial Planning, Performance, and Analytics) of the CMA Exam
- Complete Part 2 (Strategic Financial Management) of the CMA Exam
- Fulfill two continuous years of professional experience

To Sit for the CMA

- You do NOT need to have a bachelor's degree to sit for the CMA exam, you can sit for it before graduation.
- Your degree does NOT need to be in Accounting or Finance.
- You have a three year span to sit for and pass the two parts of the CMA exam.
- Exams are offered in January and February, May and June, and September and October.

Maintaining CMA Credential

- Complete 30 hours of CPE credit annually (including 2 hours of ethics)
- Pay IMA Membership Fee
- Pay CMA Maintenance Fee

About the CMA Exam

The Certified Management Accountant (CMA) designation provides corporate management and individual members with an objective measure of knowledge and competence in the field of management accounting. It is an invaluable credential for professional advancement and for broadening professional skills and perspectives.

The CMA consists of two parts:

- Part I: Financial Planning, Performance, and Analytics
- Part II: Strategic Financial Management

Both, Part 1 and Part 2, will be 4 hours in length (3 hours for 100 multiple-choice questions and 1 hour for 2 essay questions). There are multiple resources provided through Gleim to help you through the process.

* IMA Global Salary Survey (Published 2021)



CSCA - Accelerate Your Career!

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountant) certification. This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization. The CSCA exam will cover and test three content areas: 1. Strategic Analysis, 2. Creating Competitive Advantage, and 3. Strategy Implementation and Performance Evaluation. The CSCA is for Certified Management Accountants who: Hold positions ranging from staff accountant to CFO and Aspire to expand their strategic planning knowledge for current or future roles.

- ◇ **CSCA Program Entry and Exam Registration: \$600**
- ◇ **CSCA Program Entry, Exam Registration and IMA Strategy and Competitive Analysis Learning Series®: \$1,295**
- ◇ **IMA Strategy and Competitive Analysis Learning Series®: \$695**

Invest in your professional growth and get started on your CSCA journey! By passing the exam, you will earn 30 CPE credits, which can be used towards your annual CPE requirement. Not ready for the exam? Take the IMA Strategy and Competitive Analysis Learning Series® first and sit for the exam at your convenience. You can earn up to 21 NASBA CPE credits while you study. Visit [IMA Website](#) for more information to get started.

FMAA - Early Career Professionals

IMA is proud to offer the [FMAA \(Financial and Managerial Accounting Associate\)](#), a foundational certification aimed at providing early-career professionals in accounting and finance with fundamental knowledge and competencies. In response to a shortage of professionals in the field, the FMAA aims to break down traditional barriers of entry into the profession. The FMAA covers five content domains, including general accounting, financial management, and professional ethics.

You can register to take the two hour exam of 80 multiple choice questions at Prometric testing centers near you.

Contact Us

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