



THE BOTTOM LINE

September 2021

Upcoming IMA Global Webinars

Wednesday, Sep 15

**Future of Finance: Connected Finance
Shared Services**

1:00 PM - 2:00 PM

Wednesday, Sep 22

**5 Questions CFOs Should Be Asking
Controllers Today**

1:00 PM - 2:00 PM

"We generate fears while we wait. We overcome them
by action." – Dr. Henry Link

Welcome to our New Members

Cindy Warren
Michael Haydin

Congratulations to our new CMAs

Peter Berardi CMA
Nicole Bourgeoise CMA



In This Issue

- President's Message (P. 2)
- Hartford Chapter details (P. 3-4)
- Student, Faculty & Certifications Corner (P. 5-7)

President's Message

To my fellow members:

The summer went by way too fast and now Fall is upon us. Autumn brings cooler weather, leaves turning color and our first virtual meeting of the year. We are still reminded of the pandemic and restrictions on gatherings, so we have decided with Global IMA to suspend in person events until after the end of the year. It is disappointing that we can't meet face to face, but we want to make sure everyone remains safe while still having great learning opportunities. And for those of us who may be experiencing heightened stress lately, our event this month promises to be interesting and relaxing.



The board is still working on finalizing our program for the new fiscal year. We are working on all the details and will share those with you once finalized. This is also a very special year for the Hartford Chapter as we will be celebrating 100 years as a Chapter on May 12, 2022. We are working on planning the celebration and are still looking for help. If you have a knack for planning events or would simply welcome an opportunity to get more involved with the chapter, please email hartford@imachapter.org and request to join our planning committee.

Just a reminder of some important dates to mark on your calendars as well:

- ♦ IMA NERC 13th Annual Fall Conference, Sept 12-13 – Norwich, CT
- ♦ The Relaxation Response: How To Counteract the Harmful Effects of Stress – Sept 21 (Virtual)
- ♦ IMA Women's Leadership Conference – Oct 8 (Virtual)
- ♦ 100-year celebration, May 12, 2022 – Hawks Landing, Southington, CT

Looking forward to seeing you all at the next event on September 21st.

Best Regards,

Dante Roccasacca

Hartford Chapter President, 2021-2022

droccasacca@kpmg.com

HARTFORD CHAPTER MEETING DETAILS

“ The Benefit of Mind-Body Practices”

by Rana Chudnofsky, Med, Director, PART Training Program and Resilient Youth

September 21, 2021 6:00 PM – 7:15 PM EST (1.5 CPE)

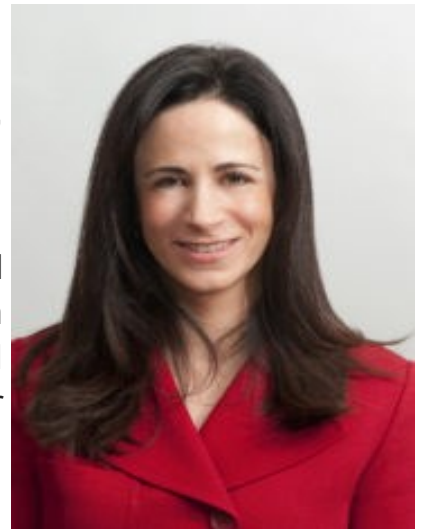
Topic Summary: A practical and educational experience as we learn mind-body best practices and the science behind them. Rana Chudnofsky, MEd, from the Benson-Henry Institute for Mind Body Medicine at Mass General Hospital will share current research and teach us practices to boost energy and relax overused muscles.

Where: Webinar. Registration is required in advance for this Webinar. Please click [here](#) to register for the Event.

Speaker: A frequent public speaker and sought-after lecturer, **Rana** specializes in relaxation techniques and cognitive strategies for clinical treatment centers, schools and universities, as well as group-based self-care programming for veterans with PTSD.

Rana trained in Biofeedback at Boston Behavioral Medicine and in Vipassana Meditation at the Vipassana Meditation Center in Shelburne Falls, MA. She is also certified in Medical Qigong and Reiki. Additionally, she graduated from the Schwartz Center for Compassionate Care’s Clinical Pastoral Education fellowship.

She earned a Masters’ in Technology in Education from Harvard University School of Education, and a dual BA in Psychology and Education from the University of Massachusetts in Amherst. She is also an established entrepreneur and the founder of NextStep Training Inc., a Newton-based technical software training firm.





There's Never Been a Better Time to Elevate Your Career and Salary Potential

Get that CMA designation behind your name with your chapter's support!

The Hartford Chapter is continuing to offer our chapter non-academic professional members a chance to receive a CMA Scholarship. So, in addition to the benefits of earning your CMA, scholarship recipients can get financial support to cover the costs of registration, sitting one time for each of the two parts and for study materials. So, if you are a member in good standing and you are a serious candidate who doesn't already receive financial support for the CMA from your company, simply click on the [link](#) to download Hartford Chapter's CMA Scholarship Application for non-academic professional members and follow the instructions on filling out and submitting the form.

Take a leap of faith and join the ranks of the 100k+ and growing CMAs around the globe. You couldn't be in better company or attached to a more dynamic and growing worldwide association of accounting and financial professionals.

Campus Influencer Program Grows

The IMA (Institute of Management Accountants) Campus Influencers program continues to expand, with 1,070 students attending 77 virtual presentations at more than 173 schools in the past year. The program's goal is to increase students' awareness of the CMA (Certified Management Accountant) certification, the many benefits of IMA membership, and the wide range of career possibilities in the management accounting and finance profession. Launched in January 2016 with approximately 40 volunteers, the Campus Influencers program now involves more than 240 volunteers. Several IMA Hartford Chapter members have participated in campus visits (virtually as of late). And our past president, **Claude-Helene McIntyre**, CMA has been recognized by global as a 'star', having her name mentioned in the August edition of Strategic Finance magazine!! Check it out.

IMA provides program participants with a scripted presentation, supporting documents, marketing materials, and a step-by-step process for establishing and maintaining relationships with schools. For more information on the program and to volunteer, contact campusinfluencers@imanet.org or Misal Panchal at Misal.Panchal@gmail.com of our Chapter .

Hartford Chapter Celebrates 100 Years



Save the date of Thursday May 12, 2022 to celebrate the founding in 1922 of the Hartford Chapter IMA at Hawks Landing in Southington. Planning committee is being co-chaired by Lynn Tinter and Linda Martin. If you would like to join the committee, please reach out to Lynn at hartford@imachapter.org



Student, Faculty and Certifications Corner

Surgent CMA Review Course

IMA Global has entered into a relationship with Surgent. Chapter members can use promo code IMA700 when registering for the CMA Exam to receive \$400 off the price of Surgent's Ultimate Pass version of the CMA Review Course. Using this code will also allow you to receive a combined \$300 off the CMA Program entrance fee and CMA exam fee (for a total savings of \$700 off the exam review course, CMA program entrance fee and CMA exam fee). You can check out a free 3 day trial of the review course at <https://www.surgent.com/cma-exam-review-course/cma-review-free-trial/>.

Wiley and Gleim Discounts on CMA Study Materials

Hartford Chapter members receive a 25% discount on all Wiley products by using IMAHARTFORD code at checkout. Wiley's CMA Prep is the only program officially licensed by IMA. Please visit www.WileyCMAexcel.com for more information on their products.

Hartford Chapter members also receive a 20-30% discount on all Gleim CMA study materials. Gleim is the most widely used CMA review program, having trained more CMA candidates than any other course on the market. Contact Alexandra Graham at aegraham@gleim.com, or call 1-800-874-5346 ext. 131, to take advantage of this offer or for more details.

You can also contact our Chapter CMA Director, Kristina Kregling at kregling-k1@hotmail.com who will be able to guide you along the path to earning the CMA designation.

CMA - Let's do this !!

Why Become a Certified Management Accountant

The CMA credential is the worldwide gold standard in certification for accounting and finance professionals within the business world. Earning your CMA demonstrates the fact that you have mastered critical accounting and financial management skills. The CMA is not tied to any formal laws or regulations of any company, but instead shows that you understand the connections between finance/accounting and operations as well as how to make your business function effectively. Globally, the median base salary is 45% higher, and total compensation is 50% higher for CMAs over non-CMAs.* CMAs of all ages earn more than non-CMAs. Those aged 30-39 receive a median salary 49-50% greater than their non-CMA peers.*

To Become a CMA

- Pay IMA Membership Fee
- Obtain bachelor's degree from an accredited college or university or an equivalent degree as determined by an independent evaluation agency
- Pay CMA Entrance Fee
- Complete Part 1 (Financial Planning, Performance and Control) of the CMA Exam
- Complete Part 2 (Financial Decision Making) of the CMA Exam
- Fulfill two continuous years of professional experience

To Sit for the CMA

- You do NOT need to have a bachelor's degree to sit for the CMA exam, you can sit for it before graduation.
- Your degree does NOT need to be in Accounting or Finance.
- You have a three year span to sit for and pass the two parts of the CMA exam.
- Exams are offered in January and February, May and June, and September and October.

Maintaining CMA Credential

- Complete 30 hours of CPE credit annually (including 2 hours of ethics)
- Pay IMA Membership Fee
- Pay CMA Maintenance Fee

About the CMA Exam

The Certified Management Accountant (CMA) designation provides corporate management and individual members with an objective measure of knowledge and competence in the field of management accounting. It is an invaluable credential for professional advancement and for broadening professional skills and perspectives.

The CMA consists of two parts:

- Part I: Financial Reporting, Planning, Performance, and Control
- Part II: Financial Decision Making

Both, Part 1 and Part 2, will be 4 hours in length (3 hours for 100 multiple-choice questions and 1 hour for 2 essay questions). There are multiple resources provided through Gleim to help you through the process.

* IMA Global Salary Survey (Published 2017)



CSCA - Step into Your Future!

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountant) certification. This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization. The CSCA exam will cover and test three content areas: 1. Strategic Analysis, 2. Creating Competitive Advantage, and 3. Strategy Implementation and Performance Evaluation. The CSCA is for Certified Management Accountants who: Hold positions ranging from staff accountant to CFO and Aspire to expand their strategic planning knowledge for current or future roles.

Exam entrance*: \$75 and Exam registration*: \$300

IMA Strategy and Competitive Analysis Learning Series®: \$425. For CSCA program participants who need to take the exam again, CSCA Retake Exam Registration: \$150. *Required to sit for the CSCA exam.

Special offer: September exam registration bundle for \$499, a savings of \$301. The bundle includes entrance into the CSCA program, registration for the September 2021 exam, and two years of access to the IMA Strategy and Competitive Analysis Learning Series®. Get certified in strategy and competitive analysis with this special offer! Use promotion code **CSCAS21E3** at checkout.

Invest in your professional growth and get started on your CSCA journey! By passing the exam, you will earn 30 CPE credits, which can be used towards your annual CPE requirement. Not ready for the exam? Take the IMA Strategy and Competitive Analysis Learning Series® first and sit for the exam at your convenience. You can earn up to 21 NASBA CPE credits while you study. Visit <https://www.imanet.org/cscs-credential> for more information to get started.

Contact Us

Follow us on Facebook:

[IMA Hartford Chapter](#)

Follow us on Twitter:

[@IMAHartford](#)

Follow us on LinkedIn:

[IMA Hartford Chapter](#)

Send us an email:

hartford@imachapter.org

Visit our website:

<http://hartford.imanet.org/home>

Mailing Address:

Hartford IMA Chapter
P.O. Box 230271
Hartford, CT 06123-0271

Newsletter Editor:

Rama Varigonda