



THE BOTTOM LINE

July 2022

Upcoming IMA Global Webinars

Tuesday, Aug 02

Future-Proofing Your Career

1:00 PM - 2:00 PM

Tuesday, Aug 09

Managing Remote Teams

1:00 PM - 2:30 PM

Wednesday, Aug 24

Ensure Long Term Sustainability and Resilience: Plan Your Path to NetZero

1:00 PM - 2:00 PM

"We are what we repeatedly do. Excellence, then, is not an act, but a habit." - Aristotle.

Welcome to our new Members

Clifford Parker, Lauren Viveiros, Nazir Ahmad



In This Issue

- President's Message (P. 2)
- IMA Annual Conference Pictures (P.3)
- IMA NERC Fall Conference & Student Conference (P.4-5)
- Student, Faculty & Certifications Corner (P. 6-8)

President's Message

To my fellow members:

Hopefully everyone is having a great summer season. I've had some time to relax and vacation so far this summer and reflect on my first year as president. We did accomplish a lot, including the 100-year celebration of the chapter. I was pleased with the turnout for the celebration.

However, we still have a goal to increase our numbers of attendees for our in person meetings. We want to facilitate networking amongst our members, as we so successfully managed to do for our many pre-Covid years. And in order to have good speakers interested in coming and addressing our group, we do need to have attendee numbers which make it worth their while to show up and share their knowledge.



For the 2022-2023 fiscal year, we would like to have more members 'show up' again at our in person events this year. Our Board is quite committed to bringing you a great program slate this year and we are already lining up interesting speakers and topics.

So please be on the lookout..... we will be sending out a survey to the members to understand how we can provide value and engage you, our members, and bring you back to our meetings.

We also recently elected board members for 2022-2023 and still have some openings. If you are interested in learning more about the chapter activities, please join us at our next board meeting on July 27 th which will also be our last summer planning session. You are most welcome!!

Just a reminder of some important dates to mark on your calendars as well:

- Planning Meeting July 27, 2022 – Virtual
- "Let's Reconnect" Networking Event August 24, 2022 – Kinsmen Brewing Co, Milldale, CT
- NERC Conference Sept 18-20, 2022 - Nashua, NH
- Global Student Leadership Conference Oct 20-22, 2022 - Pittsburgh, PA

Looking forward to seeing you all at our next planning session.

Best Regards,

Dante Roccasecca

Hartford Chapter President, 2021-2023

droccasecca@kpmg.com

Pictures from IMA Conference in Austin, Texas





September 13, 2022

Mark your calendars for first CPE event "Communication Skills - Asking Powerfully, Listening Assertively" at Café Luna in Cromwell.



IMA NERC 14th Annual Conference

Sept 18-20 – Nashua, NH

Where:

Courtyard by Marriott at Nashua, NH.

Why Should You Attend:

This conference offers 19 CPE credits with 12 educational sessions covering key management accounting practice areas. Hear from inspiring industry leaders on Leadership, Data Analytics, Unemployment Fraud, Auditable Intelligence, State & Local Tax, Decision Making, Data Mining, Cybersecurity, Economics, Ethics and more!

- ◆ Enhance your technical skills
- ◆ Learn the latest Best Practices
- ◆ Gain insight from other management accountants
- ◆ Further your professional development
- ◆ Have fun!

Cost:

Conference Registration is online and payment is through PayPal. Early Bird Price (register by August 15th) is \$295.00. Regular Price (register after August 15th) is \$335.00. For additional details, contact Linda Simmons at northeastregionalima@gmail.com. Register on [NERC website](#).

“Let’s Reconnect” Kickoff Networking Event

IMA Hartford Chapter is organizing a “Let’s Reconnect” Kickoff Networking Event on Wednesday August 24th from 6:00 to 8:00 pm at the Kinsmen Brewing Co, 409 Canal Street, Milldale, CT 06467. Join us and meet the incoming Board of Directors, hear about our upcoming chapter events and Network. Pizza will be provided and beverages available for purchase.

IMA Student Leadership Conference

PITTSBURGH 2022



The IMA Student Leadership Conference (SLC2022) is thrilled to be back in-person! Join us for three days of knowledge, networking, and fun! Registration for the IMA Student Leadership Conference opens **September 6**. For more details go to [website](#).

Conference highlights include:

- Dynamic keynote and concurrent session presentations by industry experts.
- Preconference industry tours to the Pittsburgh Penguins, PNC Financial Services Group, PPC, and U.S. Steel.



Student, Faculty and Certifications Corner

Surgent CMA Review Course

IMA Global has entered into a relationship with Surgent. Chapter members can use promo code IMA700 when registering for the CMA Exam to receive \$400 off the price of Surgent's Ultimate Pass version of the CMA Review Course. Using this code will also allow you to receive a combined \$300 off the CMA Program entrance fee and CMA exam fee (for a total savings of \$700 off the exam review course, CMA program entrance fee and CMA exam fee). You can check out a free 3 day trial of the review course at <https://www.surgent.com/cma-exam-review-course/cma-review-free-trial/>.

Wiley and Gleim Discounts on CMA Study Materials

Hartford Chapter members receive a 25% discount on all Wiley products by using IMAHARTFORD code at checkout. Wiley's CMA Prep is the only program officially licensed by IMA. Please visit www.WileyCMAexcel.com for more information on their products.

Hartford Chapter members also receive a 20-30% discount on all Gleim CMA study materials. Gleim is the most widely used CMA review program, having trained more CMA candidates than any other course on the market. Contact Alexandra Graham at aegraham@gleim.com, or call 1-800-874-5346 ext. 131, to take advantage of this offer or for more details.

You can also contact our Chapter CMA Director, Claude-Helene McIntyre at claude-helenemcintyre@gmail.com who will be able to guide you along the path to earning the CMA designation.



CMA - Boost Your Earnings Potential!

Why Become a Certified Management Accountant

The CMA credential is the worldwide gold standard in certification for accounting and finance professionals within the business world. Earning your CMA demonstrates the fact that you have mastered critical accounting and financial management skills. The CMA is not tied to any formal laws or regulations of any company, but instead shows that you understand the connections between finance/accounting and operations as well as how to make your business function effectively. The median base salary and total compensation for those holding the CMA is significantly higher compared to those who don't hold the certification. Overall, the difference in median total compensation between CMAs and non-CMAs is \$29,000. This means that a CMA earns 58% higher median total compensation compared to a non-CMA.*

To Become a CMA

- Pay IMA Membership Fee
- Obtain bachelor's degree from an accredited college or university or an equivalent degree as determined by an independent evaluation agency
- Pay CMA Entrance Fee
- Complete Part 1 (Financial Planning, Performance, and Analytics) of the CMA Exam
- Complete Part 2 (Strategic Financial Management) of the CMA Exam
- Fulfill two continuous years of professional experience

To Sit for the CMA

- You do NOT need to have a bachelor's degree to sit for the CMA exam, you can sit for it before graduation.
- Your degree does NOT need to be in Accounting or Finance.
- You have a three year span to sit for and pass the two parts of the CMA exam.
- Exams are offered in January and February, May and June, and September and October.

Maintaining CMA Credential

- Complete 30 hours of CPE credit annually (including 2 hours of ethics)
- Pay IMA Membership Fee
- Pay CMA Maintenance Fee

About the CMA Exam

The Certified Management Accountant (CMA) designation provides corporate management and individual members with an objective measure of knowledge and competence in the field of management accounting. It is an invaluable credential for professional advancement and for broadening professional skills and perspectives.

The CMA consists of two parts:

- Part I: Financial Planning, Performance, and Analytics
- Part II: Strategic Financial Management

Both, Part 1 and Part 2, will be 4 hours in length (3 hours for 100 multiple-choice questions and 1 hour for 2 essay questions). There are multiple resources provided through Gleim to help you through the process.

* IMA Global Salary Survey (Published 2021)



CSCA - Accelerate Your Career !

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountant) certification. This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization. The CSCA exam will cover and test three content areas: 1. Strategic Analysis, 2. Creating Competitive Advantage, and 3. Strategy Implementation and Performance Evaluation. The CSCA is for Certified Management Accountants who: Hold positions ranging from staff accountant to CFO and Aspire to expand their strategic planning knowledge for current or future roles.

Exam entrance*: \$75 and Exam registration*: \$300

IMA Strategy and Competitive Analysis Learning Series®: \$425. For CSCA program participants who need to take the exam again, CSCA Retake Exam Registration: \$150. *Required to sit for the CSCA exam.

Invest in your professional growth and get started on your CSCA journey! By passing the exam, you will earn 30 CPE credits, which can be used towards your annual CPE requirement. Not ready for the exam? Take the IMA Strategy and Competitive Analysis Learning Series® first and sit for the exam at your convenience. You can earn up to 21 NASBA CPE credits while you study. Visit IMA [Web-site](#) for more information to get started.

Remote Testing for CMA and CSCA Exams

ICMA is pleased to announce a new remote testing option for CMA® (Certified Management Accountant) and CSCA® (Certified in Strategy and Competitive Analysis) candidates starting in the January/February 2022 exam window. Beginning January 18, 2022, CMA and CSCA candidates can register to take their exams either in-person at a Prometric Test Center, or remotely using Prometric's ProProctor™ service. The exam fee is the same for both in-person and remote testing.

There are important technology and space requirements to be aware of before choosing remote testing. Please see our Remote Proctoring FAQs on [IMA website](#) for complete details.

Contact Us

Follow us on Facebook:

[IMA Hartford Chapter](#)

Follow us on Twitter:

[@IMAHartford](#)

Follow us on LinkedIn:

[IMA Hartford Chapter](#)

Send us an email:

hartford@imachapter.org

Visit our website:

<http://hartford.imanet.org/home>

Mailing Address:

Hartford IMA Chapter
P.O. Box 230271
Hartford, CT 06123-0271

Newsletter Editor:

Rama Varigonda, CMA