



North Carolina
Triangle Area
Chapter

The Motivator

September 2017 Newsletter



A Message from the Chapter President

Tim Ketterman, CMA

I am excited to be this year's new President and to continue to build our chapter membership and participation in our events.

I would like to thank Luke for his fantastic service as our Chapter President during the 16/17 season. We placed 14th in this year's competition and won the Bronze award for our Chapter newsletter.

The Board had its first Summer planning session on June 15th. We have several great ideas for the coming year to include highly relevant upcoming accounting

In this issue:

- Upcoming Event
- 2017-2018 Schedule
- New CMA Recognition
- New Member Recognition
- Job Posting
- 2017-2018 Chapter Board Member Information
- Carolinas Council Note
- IMA Global Note
- Strategic Finance Highlight Article
- 2017-2018 Sponsors

2017-2018 Schedule

Dinner Meetings Costs:

IMA or IIA Member \$32.00
 IMA Member Unemployed \$24.00
 IMA Student Member \$15.00
 Student Non Member \$20.00
 Guest Non Member \$35.00

Register Online: <http://nctriangle.imanet.org>

changes, big data analysis, Lean Manufacturing and factory tours. We will also be putting together some social gatherings again this year so that we can all get to know each other better and meet new members. I encourage any member that has a suggestion for the year to let us know in the coming weeks so that we can consider for this year as well. Email to imanc406@gmail.com.

The Triangle Chapter will also be hosting this year's Carolina Council Fall Conference in Raleigh. This will be a full day conference with 8 CPE's available on October 20th. Be sure to save the date. More info to come soon.

-Tim Ketterman



The North Carolina Triangle IMA Chapter has partnered with Gleim to ensure your success on the CMA exam!

Gleim CMA Review has the largest exam-emulating test bank of multiple-choice and essay questions, our popular CMA exam instructional videos, and a no-hassle Access Until You Pass® guarantee. [Pass the CMA exam](#) with Gleim CMA, the #1 CMA Prep Course on the market which has trained more CMAs than other course available.

Place your order directly online by going to gleim.com/IMANCTriangle or contact Melissa Leonard at 800.874.5346 or melissa.leonard@gleim.com to learn about the significant discounts you are eligible for as an IMA

September 21st, 2017 6:00 PM ET

NC Triangle Chapter-Dinner Meeting Revenue Recognition and Lease Accounting

Topics: New Accounting Standards for Revenue Recognition and Lease Accounting

Speakers: Cathy Patton and Rod Wilson

Firm: Hughes Pittman & Gupton, LLP

CPE: 1.5 Credits

Location:

Prestonwood Country Club
300 Prestonwood Pkwy
Cary, NC 27513

October 20, 2017, 8:00 AM - 5:00 PM ET

2017 Fall CPE Event

2017 Carolina Council Fall Conference
8 hours of NASBA approved CPE

Location:

Campbell University Law School
225 Hillsborough St
Raleigh, NC 27603

November 9, 2017, 9:00 AM - 11:30 AM ET

Factory Tour and Presentation on Lean Manufacturing

Location:

Boon Edam Manufacturing LLC
402 McKinney Parkway
Lillington, NC 27546

<http://www.boonedam.us/>

Chapter member.



Visit us online at <http://nctriangle.imanet.org>

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Through a partnership with The Institute of Management Accountants (IMA), Duke is proud to offer the Online CMAexcel Program, a review program for the CMA certification exam put forth by the IMA.

See more at:
<https://learnmore.duke.edu/certificates/accounting>

New CMA Recognition



The CMA® (Certified Management Accountant) is the advanced professional certification specifically designed to measure the advanced accounting and financial management skills that drive business performance in today's complex and challenging business environment. The CMA is tailor-made for finance professionals at all levels, whether they want to enhance their value to their current organization, or expand their career potential.

Congratulations to the Triangle

**Chapters 209 CMAs
and our newest CMA!**

Mr. Scott Reina, CMA

**DISPLAY
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BADGE**



Welcome to our new members!

IMA's 300 chapters worldwide provide a forum for networking with



North Carolina
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At all levels of the profession—from C-level executives to young professionals to students and academics—we offer valuable resources to enhance your career and power your business potential.

peers. Chapters offer a range of professional education programs, as well as leadership, mentoring, community service, and authorship opportunities. Membership in an IMA Chapter is exclusive to IMA members and is included in your IMA membership dues.

Ms. Katharine Frazier

Ashley Kurfurst

Ms. Beizue Yuan

Scott Marmoll

Mr. Izcander Flores

**Mr. John Edwards Gudauskas Jr., CMA, CPA, EA,
CIA**

Mrs. Aparna Shetty

Mr. Steven M Johnson

Mr. Sung Song

Shayna Hinshaw

Tine Tyming

Amanda Susan Newport

Job Posting

The IMA Triangle Chapter newsletter is a great place to post job openings!

Please send the information to imanc406@gmail.com



2016 -2017 NC Triangle Chapter Board

President

Mr. Timothy W Ketterman, CMA
kettermantw@yahoo.com

Director Website



If you would like to participate on the board or have ideas for future events, please contact imanc406@gmail.com

Nonprofit volunteers can deduct certain volunteer expenses on their tax returns.

Mr. Michael L. Billings
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 Past President Carolinas Council
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Current Student Chapters



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Carolinas Council Note

2017 Fall Conference
October 20, 2017

Campbell University Law School
225 Hillsborough St
Raleigh, NC 27603
8:00 am – 5:00 pm
8 Hours CPE

Congratulations to the Carolinas Council for receiving the **Council of Excellence** award at the 2016 Global Conference in Las Vegas [#IMA16ACE](#)



The IMA Carolinas Council is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North Suite 700, Nashville, TN, 37219



The Association of
Accountants and
Financial Professionals
in Business

IMA Global Note

Our webinar program enhances your career by bringing you the latest thought leadership and developments in the profession. IMA conducts more than 50 webinars every year at no cost to our members. Each qualifies for 1 to 1.5 hours of NASBA-approved CPE credit(s). Seats fill up quickly.

We offer two webinar series:

Inside Talk: Our highly popular monthly series on timely, emerging issues and relevant topics such as technology, data

IMA
Webinar Schedule

Presentation Skills

Leadership Academy

October 03, 2017
01:00 PM - 02:30
PM

analytics, revenue recognition, expense reporting and continuous accounting.

IMA's Leadership Academy: Hosts a monthly webinar series that empowers entry- and intermediate-level management accountants to become leaders within the profession

Inside Talk monthly webinars are free and require online registration to attend:

- Select the session title you are interested in attending from the Webinar Schedule above.
- Complete the registration form using the **promotional code IMAWEB**. Note: To ensure you receive your Certificate of Completion & log-in instructions, please complete all the required information.
- Once your registration is complete, you will receive an e-mail that confirms your enrollment and includes the information you will need to join the event.

Webinars are held from 1 p.m. – 2 p.m. EST, unless otherwise stated, which will allow you to earn 1 CPE credit. Registration closes at 10 a.m. EST on the day of the scheduled webinar or when maximum capacity is met.

Due to the popularity of our webinars, seats fill up quickly. Webinar seating is limited and is on a first-come first-served basis. Once maximum capacity is met, all new registrations will be placed on a pending list and will be accepted in the order received, provided space becomes available. New webinar dates are posted monthly, so please check back often and don't delay in registering.

IMA reserves the right to cancel a scheduled webinar if conditions warrant or if the minimum registration numbers are not met. In the event of such a cancellation, registered participants will receive notification via e-mail.

Questions?

For questions about upcoming IMA webinars or for more information regarding program policies, please contact our offices:

imawebinar@imanet.org

(800) 638-4427

Link below for details:

<http://www.imanet.org/programs-events/ima-webinars/inside-talk>



WHEN MANAGERS MAKE EMOTIONAL BUSINESS DECISIONS

BY Anne Farrell; Joshua Oon Soo Goh; Ryan Kahle; Margaret Shackell, CPA; and Brian White, CPA *September 1, 2017*

Strategic Finance™ is the award-winning flagship publication of IMA® (Institute of Management Accountants). Every month, our thought-provoking articles offer advice that helps financial professionals perform their jobs more effectively, advance their careers, grow personally and professionally, and make their organizations more profitable. *SF* is consistently rated by IMA members as one of the most accessed and valued benefits of membership.

We all read about celebrity feuds and alliances that have led to interesting decisions. While celebrities have their “haters,” they also have “squads” of friends who watch each other’s back. Whether they admit it or not, managers are really no different from celebrities when it comes to making business decisions that can be retaliatory or that can favor particular colleagues. Not surprisingly, a great deal of research in accounting and management shows that managers’ decisions can be based on their fast emotional responses to particular contexts—for example, choosing not to collaborate with colleagues they’ve clashed with or deciding to work with those who are also friends.

This article is based on a study funded by the IMA® Research Foundation.

If relying too heavily on emotions while making choices negatively impacts a company’s performance, how can we cope with this phenomenon? What can organizations do to encourage managers to think more slowly about how their emotions affect their decisions? What, in turn, can managers do to control their natural desires to work with people they like or to let emotions rule?

Link to full article : <http://sfmagazine.com/post-entry/september-2017-when-managers-make-emotional-business-decisions/>

WHERE **EMOTIONS** COULD ENTER

As humans, we have a natural tendency to overemphasize emotions in decision making to the detriment of other information, and we don't always know we're doing it. When the stakes are high, employees who face emotion-laden decisions need to slow down and consider the appropriate weight their emotions should play in their choices.

Decisions in areas like the ones that follow are common in organizations, and employees may bring their emotions—both positive and negative—to bear:

- Hiring, firing, performance evaluations, promotions, and compensation
- Investments and trading, especially in uncertain or volatile markets
- Customer satisfaction and support
- Managing social media
- Routine and nonroutine audits or financial reporting changes
- Legal, regulatory, or compliance issues
- Changes in organizational systems or processes
- Leadership changes
- Mergers, acquisitions, and divestitures

2017-2018 Sponsors



Our Sponsors allow us to continue to operate and provide quality educational and CPE events to our members at affordable cost.

We are looking for **Hospitality Sponsors of \$100** for each of our CPE events. The sponsor will get time to tell the audience about their service or organization, as well as make literature or promotional material available to attendees.

Would you like to get your message out to over 400 of the area's dedicated accounting and finance professionals? To place an ad in The Motivator please contact imanc406@gmail.com. Our Newsletter is distributed through online media platforms.

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Dear Triangle Chapter:

Thank you for renewing your chapter's discount agreement with Gleim. Your chapter members will continue to be eligible for discounts on Gleim CMA Review System and CPE purchases.

To obtain the chapter discount, chapter members must contact Melissa Leonard directly. There are three ways to place an order:

- Fax the order form to me at Gleim at 888.375.6940
- Call me directly at 800.874.5346, ext. 131
- Send an email to melissa.leonard@gleim.com

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