



North Carolina  
Triangle Area  
Chapter

November 2018 Newsletter

# The Motivator

## A Message from the Chapter President

Catherine Sabodish



October was an exciting month!! We are now in full swing of chapter events. Coming up this month we have our November Dinner meeting on the 15th at Prestonwood country club. This is a 1.5 hour CPE dinner event. The topic will be on What is Integrated Security and Why Does it Matter to You? This topic will be presented by Christine Peterson, CPP, ISP, with Protus3. Social starts at 6:00pm, dinner at 6:30 pm and the speaker usually begins around 7pm. ***This is also our annual Toys for Tots drive. Please bring an unwrapped, new toy to donate to this wonderful charity.*** .

Please visit the [Chapter Website](#) to register for the event.

Hoping to see many of you at the event this month as this is our last one of the calendar year. Our first event of 2019 will be a CPE dinner on January 24th. For those of you who are not able to come this Thursday, I would like to wish you a happy, wonderful and safe holiday season and happy new year.

Thank you!

Cathy Sabodish, CMA

We encourage you to check out our Facebook page at <http://www.facebook.com/IMANC406/> , as well as our LinkedIn page at [www.linkedin.com/groups/3884390](http://www.linkedin.com/groups/3884390).

We appreciate your feedback and questions. Please contact me at [nctriangle@imachapter.org](mailto:nctriangle@imachapter.org).

Click Below to Join Us!



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### Our Next Event: 1.5 Hours CPE with Toys for Tots Drive

**When:** November 15th (6:00 PM Social, 6:30 PM Dinner, 7:00 PM Speaker)

**Location:** Prestonwood Country Club

300 Prestonwood Pkwy Cary, NC 27513

**Presenter:** Christine L. Peterson, CPP, ISP

**Topic: What is Integrated Security and Why does it Matter to You?**

**Please bring an unwrapped toy for our charity drive!**

### 2018 Schedule of Events (Save the date!)

- November 15<sup>th</sup>
- January 17<sup>th</sup>
- February 21<sup>st</sup>
- March 21<sup>st</sup>
- May 16<sup>th</sup>

Please visit the website for up to date information on events and to register!

<http://nctriangle.imanet.org>

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*IMA's Certification for  
Accountants and  
Financial Professionals  
in Business*

## New CMA Recognition

The CMA® (Certified Management Accountant) is the advanced professional certification specifically designed to measure the advanced accounting and financial management skills that drive business performance in today's complex and challenging business environment. The CMA is tailor-made for finance professionals at all levels, whether they want to enhance their value to their current organization, or expand their career potential.

Congratulations to the Triangle Chapters New CMA's:  
Mr. Zeeshan Khan, CMA, CPA

Through a partnership with The Institute of Management Accountants (IMA), Duke is proud to offer the Online CMAexcel Program, a review program for the CMA certification exam put forth by the IMA.

See more at:

<https://learnmore.duke.edu/certificates/accounting>



North Carolina  
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At all levels of the profession—from C-level executives to young professionals to students and academics—we offer valuable resources to enhance your career and power your business potential.

## Welcome to our new members!

IMA's 300 chapters worldwide provide a forum for networking with peers. Chapters offer a range of professional education programs, as well as leadership, mentoring, community service, and authorship opportunities. Membership in an IMA Chapter is exclusive to IMA members and is included in your IMA membership dues.

- Kenneth A Kurrass, CPA
- Mr. Antony Robert Hutchins, II
- Vinita Chaudhary
- Thomas J Majchrowski
- Ms. Leah C Barr
- Sandra G Williams
- Professor Dennis Oreilly
- Ms. Lisa Vincent

## Recruiting

**Title:** Global Finance Graduate

**Job Description:** An exciting two-year program for a recent finance, business, accounting or economics graduate. The hire will be part of the Global Finance Graduate Program (start date September 2018). The program is based on three pillars; learning on the job and a smart mix of Performance Support and Learning & Development interventions (70:20:10). During the program the finance graduate will rotate in 4 blocks of 6 months of different assignments globally. The focus of the program will be on (personal) leadership + effectiveness and will consists of assignments exchanges and building connections.

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## North Carolina Triangle Area Chapter

### 2018 -2019 NC Triangle Chapter Board

President – Mrs. Catherine M. Sabodish, CMA

VP of Administration – Mr. Vance A Josey

Director of Member Acquisition – Mr. Steve Drago, CMA, CPA

VP of Professional Education & Director at Large- Mrs. Jamie M. Long

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Director Retention – Mr. Tom G. Welsh, CMA

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Director of CMA Program & Student Activities – Mr. Timothy W Ketterman, CMA

Regional Council Delegate & Past President Carolinas Council- Mrs. Jamie M. Long

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Director at Large – Mr. Jedadiah Luke Chilton, CMA

Director at Large- Mrs. Tanjina Khan

Director Website & Newsletter – Mrs. Angelica Taylor, CMA & Mr. Mike Billings

If you would like to participate on the board or have ideas for future events, please contact us  
**Nonprofit volunteers can deduct certain volunteer expenses on their tax returns.**

## IMA Global Note

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and advocacy of the highest ethical and best business practices in management accounting and finance.

Our webinar program enhances your career by bringing you the latest thought leadership and developments in the profession.

### Upcoming Webinar:

#### **What Would You Do? Real-Life Strategic Decisions Strategic Management**

November 19, 2018 1:00 PM - 2:00 PM



*Strategic Finance*<sup>™</sup> is the award-winning flagship publication of IMA® (Institute of Management Accountants). Every month, our thought-provoking articles offer advice that helps financial professionals perform their jobs more effectively, advance their careers, grow personally and professionally, and make their organizations more profitable. *SF* is consistently rated by IMA members as one of the most accessed and valued benefits of membership.

## **Business Transformation: No Pain, No Gain?**

By J. Stephen McNally, CMA, CPA

November 1, 2018

Companies must increase their economic value to stay in business. This may require a significant change to their strategy, business model, organization, talent, operations, and/or culture. It may require transformation within a given function, a business unit, or the organization overall.

More often than not, transformations are big, complex, expensive, time-consuming, and, theoretically at least, should have a significant positive impact. Put simply, transformations are all about trying to change the way you do business whether on a global, enterprise-wide scale or one that's more limited.

Management may embark on a business transformation for many reasons. First, the organization may simply need it. On a macro level, the company is faced with globalization of markets and operations, new regulations and standards, greater business complexity, evolving technologies, and more disruptions. On a micro level, it may be struggling because of a shift in customer demands, strong competition, weak leadership, or other challenges. Business transformation may be the answer.

<https://sfmagazine.com/post-entry/november-2018-business-transformation-no-pain-no-gain/>



## Sponsors

Our Sponsors allow us to continue to operate and provide quality educational and CPE events to our members at affordable cost. We are looking for **Hospitality Sponsors of \$100** for each of our CPE events. The sponsor will get time to tell the audience about their organization, as well as make literature or promotional material available to attendees.

### North Carolina Triangle Area Chapter

Would you like to get your message out to over 400 of the area's dedicated accounting and finance professionals?

To place an ad in The Motivator please contact [imanc406@gmail.com](mailto:imanc406@gmail.com).

Newsletter is distributed  
through online media platforms.



The Lundy-Fetterman School of Business provides students with a comprehensive professional education that instills in them a commitment to service, lifelong learning, ethical behavior and the free enterprise system.



As a North Carolina Triangle Area Chapter member, you receive significant discounts on the Gleim Premium CMA Review System. Contact your Gleim Chapter Coordinator at 800.874.5346 ext. 131 or [imachapters@gleim.com](mailto:imachapters@gleim.com) to take advantage of the offer or if you have any questions.

Gleim has recently added the following courses to our Online CPE catalog:

- Accounting for Intangible Assets and Other Capitalization Issues
- Accounting for Investments
- Choosing the Best Entity for a New Business
- Contracts: Elements
- Financial Accounting for Tax Practitioners
- Governmental Audits: An Overview
- Lessons for the Auditor from Major Accounting Frauds
- Overview of the Sarbanes-Oxley Act and the Public Company Accounting Oversight Board
- Practice Before the IRS (2018)
- Property Transactions: Character and Recognition for Property Sales and Exchange (2018)
- Section 179 Deductions
- Wills, Estate Administration, and Trusts
- Working from Home: The Home Office Deduction

View these new courses as well as our entire listing of over 75 courses including those which cover Accounting, Auditing, Regulatory Ethics, Management, Business Law, and Taxation at <http://www.gleim.com/accounting/cpe>