



North Carolina
Triangle Area
Chapter

August 2018 Newsletter

The Motivator



A Message from the Chapter President

Catherine Sabodish



I am very excited to be the new Chapter President for the Triangle Chapter of the IMA. I would like to thank Tim Ketterman for his services as our Chapter President during the 2017/2018 season. He did a fantastic job and some of meetings had the largest turn out in several years, and our Student Chapter at Methodist University has grown as well. I look forward to continuing to help build our chapter membership and participation in our chapter events.

Our board has been hard at work planning our 8 Hour CPE Fall Conference to be held Oct 12th here in Raleigh at the Hampton Inn by Crabtree Valley Mall. You can find more information in our newsletter and on the chapter website <http://nctriangle.imanet.org>. We have also been planning our monthly CPE events including dinners, socials and much more. We will continue to use Prestonwood Country Club for our monthly meeting CPE meetings, we are truly blessed to be able to hold our events in such a nice venue (if you haven't tried the desert bar you are missing out).

I am looking forward to a successful year with the IMA. In our newsletter contains some "Save the Date" information for some of the events I mentioned above. Please take note and look for more information to come in the very near future. We encourage you to check out our Facebook page at <http://www.facebook.com/IMANC406> , as well as our LinkedIn page at www.linkedin.com/groups/3884390 .

I hope to meet many of you at our events this year!! Here's to a great year for the Triangle Chapter!!!!

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Our Next Event:

When: September 20th

Location: Prestonwood Country Club

Presenter: TBD

Topic: TBD

2018 Schedule of Events (Save the date!)

- September 20th
- October 12th Fall Conference (8 HRS NASBA approved CPE)
- November 15th
- January 17th
- February 21st
- March 21st
- May 16th

Please visit the website for up to date information on events and to register!

<http://nctrangle.imanet.org>



*IMA's Certification for
Accountants and
Financial Professionals
in Business*

The CMA® (Certified Management Accountant) is the advanced professional certification specifically designed to measure the advanced accounting and financial management skills that drive business performance in today's complex and challenging business environment. The CMA is tailor-made for finance professionals at all levels, whether they want to enhance their value to their current organization, or expand their career potential.

Congratulations to the Triangle Chapters New CMA's:

Robert Powell, CMA

Ms. Jessica Newsome, CMA

Krystal Frances Smith, CMA

Shayna Hinshaw, CMA

Mr. Bryon Kirkpatrick, CMA

Mr. Gustavo Leandro Wzorek, CMA

Through a partnership with The Institute of Management Accountants (IMA), Duke is proud to offer the Online CMAexcel Program, a review program for the CMA certification exam put forth by the IMA.



North Carolina
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At all levels of the profession—from C-level executives to young professionals to students and academics—we offer valuable resources to enhance your career and power your business potential.

Welcome to our new members!

IMA's 300 chapters worldwide provide a forum for networking with peers. Chapters offer a range of professional education programs, as well as leadership, mentoring, community service, and authorship opportunities. Membership in an IMA Chapter is exclusive to IMA members and is included in your IMA membership dues.

- Mrs. Leah Kilette
- Cheyenne Weeks
- Ms. Kelly G McAuliffe
- Mrs. Deitra Parker Jones
- Mr. Logan A Leitch
- Kaneshia K Hamilton
- Mr. Shamanth Sheshadri
- Mr. Venkatraman Rajagopalan
- Mr. Jonathan Lindberg
- Christina Byrd
- Theresa Meza
- David Humkey

Recruiting *Open Positions*



Title: Global Finance Graduate

Job Description:

Arcadis is launching an exciting two-year program for a recent finance, business, accounting or economics graduate. The hire will be part of the Global Finance Graduate Program (start date September 2018). The program is based on three pillars; learning on the job and a smart mix of Performance Support and Learning & Development interventions (70:20:10). During the program the finance graduate will rotate in 4 blocks of 6 months of different assignments globally. The focus of the program will be on (personal) leadership + effectiveness and will consists of assignments exchanges and building connections within Arcadis, supported by Senior Finance leaders in Arcadis.

[APPLY NOW](#)



North Carolina Triangle Area Chapter

If you would like to participate on the board or have ideas for future events, please contact us
Nonprofit volunteers can deduct certain volunteer expenses on their tax returns.

2018 -2019 NC Triangle Chapter Board

President – Mrs. Catherine M. Sabodish, CMA

VP of Administration – Mr. Vance A Josey

VP of Membership – Mr. Steve Drago, CMA, CPA

Treasurer – Mr. Scott A Stafford

Secretary – Regional Council Delegate Ms. Katherine A Santos-Rezendes, CMA

Director Retention – Mr Tom G. Welsh, CMA

Director of Program Registration – Mrs. Ann Gray

Director of Student Activities – Mr. Timothy W Ketterman, CMA

Director at Large – Mr. George P Golenbiewski, CMA, CPA

Director at Large – Mr. Jedadiah Luke Chilton, CMA

Director Website & Newsletter – Angelica Taylor, CMA



IMA NC Triangle- Carolina Council, Fall CPE Event- 8 Hours (NASBA Approved)

Carolina Council's Note

IMA NC Triangle- Carolinas Council, Fall CPE Event- 8 Hours (NASBA Approved)

When: October 12, 2018 from 8:00 AM to 5:00 PM (ET)

Associated with the North Carolina Triangle Area Chapter

Location: Hampton Inn & Suites Crabtree Valley

Features: 8 Hours CPE including Ethics

Cost before Oct. 7th

- \$150 for IMA Member

- \$175 for Non IMA Member

- \$60 for Students

After Oct 7th, all are \$175

Note: Continental Breakfast and Gourmet Deli Lunch is included for all attendees.

REGISTER NOW

<https://www.regonline.com/builder/site/Default.aspx?EventID=2465669>

IMA Global Note

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and advocacy of the highest ethical and best business practices in management accounting and finance.

Our webinar program enhances your career by bringing you the latest thought leadership and developments in the profession.

Upcoming Webinar:

Be Strategic or Be Gone: Developing Your Strategic Thinking and Planning Capabilities

Strategic Management

August 27, 2018 01:00 PM - 02:00 PM



Strategic Finance™ is the award-winning flagship publication of IMA® (Institute of Management Accountants). Every month, our thought-provoking articles offer advice that helps financial professionals perform their jobs more effectively, advance their careers, grow personally and professionally, and make their organizations more profitable. SF is consistently rated by IMA members as one of the most accessed and valued benefits of membership.

Use Snapchat to Engage Students

By Wendy Tietz, CMA, CSCA, CPA, and Jennifer Cainas, CPA, DBA
August 1, 2018



Snapchat is a camera application for mobile devices that enables users to communicate visually by using pictures or short videos referred to as “snaps.” While there are several social media platforms (such

as Facebook and Instagram) that allow users to share pictures, Snapchat is unique because its pictures and videos are deleted automatically once the recipient views them. Because content is shared quickly and easily, often in real time, Snapchat is a widely used app for sharing images, especially for younger social media users.

Recent research has shown that 77% of college students use Snapchat, with 50% of college students using Snapchat to communicate daily. In 2017, Snapchat became the most popular social media network of U.S. teenagers. Snapchat is an alternative way to connect with students in addition to traditional methods such as email and a learning management system.

Link to full article : <http://sfmagazine.com/post-entry/august-2018-use-snapchat-to-engage-students/>



North Carolina Triangle Area Chapter

Sponsors

Our Sponsors allow us to continue to operate and provide quality educational and CPE events to our members at affordable cost. We are looking for **Hospitality Sponsors of \$100** for each of our CPE events. The sponsor will get time to tell the audience about their organization, as well as make literature or promotional material available to attendees.

Would you like to get your message out to over 400 of the area's dedicated accounting and finance professionals?

To place an ad in The Motivator please contact imanc406@gmail.com.

Newsletter is distributed
through online media platforms.



The Lundy-Fetterman School of Business provides students with a comprehensive professional education that instills in them a commitment to service, lifelong learning, ethical behavior and the free enterprise system.



As a North Carolina Triangle Area Chapter member, you receive significant discounts on the Gleim Premium CMA Review System. Contact your Gleim Chapter Coordinator at 800.874.5346 ext. 131 or imachapters@gleim.com to take advantage of the offer or if you have any questions.