

DeVry-Keller Student Accounting Club

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President's Message

Hello DeVry-Keller Community,

I hope you and your families are keeping well and safe during this unprecedented time.

As of September 25th, 2020, the DeVry-Keller Accounting Club officially formed the IMA DeVry University Virtual Student Chapter (#0601).

www.devryuniversity.imanet.org

With the support of IMA Global and the IMA Long Island Chapter, we look forward to creating an environment that will support your educational and career goals.

I would like to thank the dedicated work of our Membership VP, Sulyman Olawuyi, for the increase in our membership numbers; to the Prof. Education VP, Francis Coria, for seeking out enriching webinars; and to our Communication VP, Elvina Sungatulina, for keeping us connected.

Sincerely,

Sophie Evans

President of DeVry-Keller's Accounting Club



About IMA

"IMA® (Institute of Management Accountants) is the worldwide association of accountants and financial professionals in business. Founded in 1919, we are one of the largest and most respected associations focused exclusively on advancing the management accounting profession. We are committed to empowering our 125,000+ members—and those throughout the rest of the profession—to strengthen on-the-job skills, better manage companies, and accelerate careers. We invite our members to discover the myriad possibilities within the profession and build an actionable future in management accounting" (IMA, 2020).

imanet.org.

IMA Membership Benefits

"Participate in IMA's scholarship, award, and competition programs"

Network with 125,000+ like-minded IMA members from around the globe

Enhance your knowledge through IMA's large portfolio of continuing education courses (many are free to members)

Gain leadership skills by becoming a part of the board of directors of your school chapter

Prepare and sit for the Certified Management Accountant (CMA) exam

Institute of Management Accountants

This charter is granted to the
Devry University Virtual Student Chapter #0601

of the
Institute of Management Accountants
By resolution of the Board of Directors
of the
Institute of Management Accountants

at its meeting on
September 2020
subject to the conditions
set forth herein
effective
September 2020


Jeffrey C. Thomson, CMA, CSCA, CAE
President & CEO




Paul Juras, Ph.D., CMA, CPA
Chair

About the IMA Long Island Chapter

*“The Long Island Chapter is a great resource for all Accounting and Finance professionals. We provide quality, informative, in-person educational programs by professional speakers to assist in meeting your education requirements and to keep you up to date on the latest management accountant topics.” (Long Island Chapter, 2020).
longisland.imanet.org/home*

A Message From the Long Island Chapter's President



James L. Smith, CPA
Director of Shared Services Accounting
Canon USA, Inc.

Welcome DeVry-Keller Students!

My name is James Smith. I have been an IMA member for over 12 years working in a variety of roles and I am currently serving as the President of the IMA Long Island Chapter.

Our Chapter's focus is on professional development, both the technical and the soft skills needed to navigate the increasingly complex business world. At the Long Island Chapter we pride ourselves on being one of the most active chapters within the IMA. Our activities are designed to help our members grow, thrive and connect. The Student Activities Committee in particular is designed to help students develop the interviewing and networking skills intended to help students get internships and jobs.

I consider myself lucky to be a member of this committee as it has let me meet and work with hundreds of students over the years. The opportunity to work with you and get to know you is exciting and I hope you will feel the same way about us. Although I cannot assure internships and jobs, I can promise you that the more effort you put in the more you will get out of our Organization.

I will leave you with this one thought, careers are a journey, and, as with most journeys, the fun and value comes with using your curiosity, imagination and working with others to achieve results never seen before. I hope that we can help you enjoy your journey and reach your destination.

Biography

James is an Accounting and Finance professional with over 35 years of experience in the areas of Accounting, Audit (internal and external), Budgeting and Financial Reporting. Industry specializations include Life Insurance, multi-location manufacturing and distribution in the food industry as well as national sales companies. Companies he has worked for include General Reinsurance, Deloitte, Legal & General, Best Foods, George Weston Bakeries, and Canon USA, Inc.

James has been a CPA in New York State since 1991 and is a member of the Board of Directors of the Institute of Management Accountants, Long Island Chapter (since July 2011) and has been a long standing member of the AICPA, NYS Society of CPA's and the Institute of Management Accountants (IMA). James currently serves as the President of the LI Chapter of the IMA.

About the DeVry-Keller Student Accounting Club

“Together we can learn, connect, and achieve.”

Our Mission

Explore our career destinations together

Our Goal

Open doors of opportunities for all, to unlock our potential of becoming globally responsible citizens in this increasingly competitive community.

Our Strategy

To connect like-minded students with three global professional organizations: IMA, AICPA, and Beta Alpha Psi in order to enhance our global network in the field of accounting, finance, project management and information systems; sharpen our communication and data driven decision making skills and knowledge through mentorships and internships, career development seminars, student leadership conferences, scholarship competitions, and CMA, CPA, and Data Analytic certifications.

Our Story

Under the inspiration of Prof. Xiao and dedicated support of Adlin, student activity advisor, the DeVry-Keller Accounting Club was formed in March 2020 with 2 student members (Davia and Sulyman). Our club has grown from 2-22 members in the past six months under the new leadership of Sophie, Sulyman, Elvina, Francis, and Mohammed. We defined our mission, built the leadership board and 3 committee teams, hosted 5 virtual board meetings, shared more than 35 seminars and 6 summer activities, and designed our 1st student club newsletter (the Fall 2020 edition). Currently, we have completed our Phase I Project- building the 1st IMA DeVry University Virtual Student Chapter #0601 (the 2nd IMA Global Virtual Student Chapter) with the support of the DeVry legal team, Academic team (Prof. Xiao and Faculty Chair, Dr. Lamour), IMA Global and LI Chapters.

We plan to grow our club to 100 members by the end of 2020. www.devryuniversity.imanet.org

DeVry-Keller Student Accounting Club Board Flowchart

Board of Advisors

DeVry-Keller University:

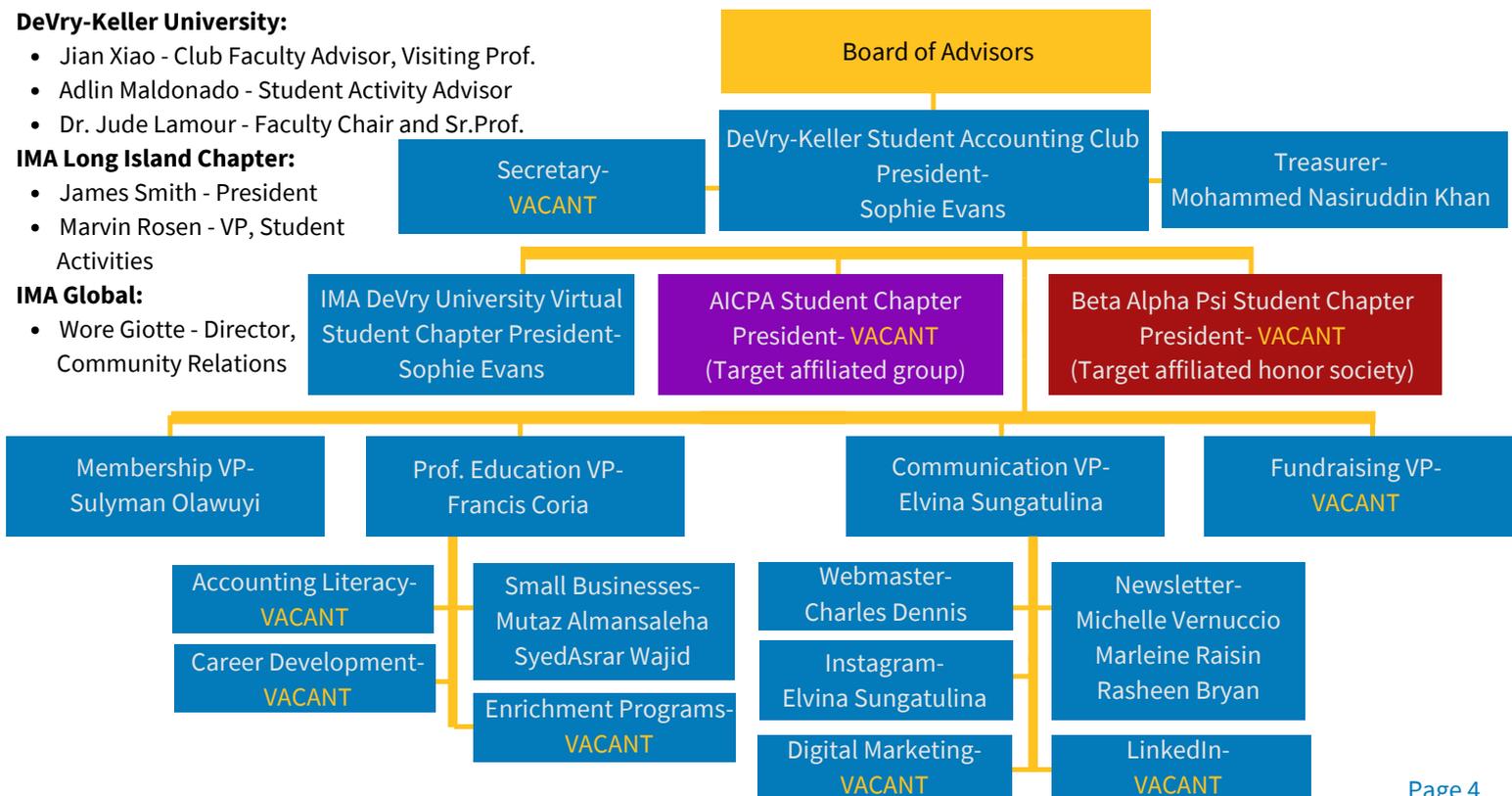
- Jian Xiao - Club Faculty Advisor, Visiting Prof.
- Adlin Maldonado - Student Activity Advisor
- Dr. Jude Lamour - Faculty Chair and Sr.Prof.

IMA Long Island Chapter:

- James Smith - President
- Marvin Rosen - VP, Student Activities

IMA Global:

- Wore Giotte - Director, Community Relations



Faculty Advisor's Message

As a student, your job is to learn and grow both through technical knowledge and emotional intelligence. You need to know what to do and how to get to your goal by understanding the business situation while influencing and managing others. The days of getting to the top by being a technical expert alone is over. You need to be technical, confident, tactical and strategic to be successful in today's business world. Management Accounting helps you to bring together your technical skills and leadership skills so that you become a fully rounded professional. This combination helps you to stand out and be recognized in your field. This focus on decision making and interpersonal skills will give you both insight and confidence. Remember, it is not enough to know what to do, you have to have the confidence to take action and inspire others to do the same.

The IMA helps you develop both the technical and soft skills required to analyze businesses and make decisions. Let this be the start of your road to success!



Jian Xiao, MBA, CPA, CMA, CGMA
Visiting Professor at DeVry
jxiao@devry.edu
516-709-4321

Biography

Jian Xiao is an instrumental practitioner and educator in Strategic Financial Management. She founded Turning Point Solutions, a boutique consulting firm specializing in strategic financial management after serving as an International Controller at MetLife, ABN AMRO and Merrill Lynch. Currently, Jian oversees \$100M portfolio for the largest public administrator of NYC and provides technical accounting training and CFO Advisory services to MWBE business owners under the mentorship programs of NYC Small Business and School of Construction Authority (SCA). Jian is also the recipient of Dean's Award for Faculty Teaching Excellence from Gabelli School of Business of Fordham University and a nominee of the Presidential Excellence Award for Distinguished Teaching from the Zicklin School of Business of Baruch. In 2015, Jian joined the Keller Graduate School of Management of DeVry University as a Visiting Professor. Jian holds an MBA from Baruch College, CUNY, and is a Certified Public Accountant (CPA) of New York State. She is also a Certified Management Accountant (CMA) from the Institute of Management Accountants and a Chartered Global Management Accountant (CGMA) of AICPA and CIMA. Jian currently serves on the IMA Small Business Committee.

Courses taught by Professor Jian Xiao at DeVry - Keller

- ESSENTIALS OF ACCOUNTING
- ESSENTIALS OF ACCOUNTING, FINANCE, & ECONOMICS
- INTERMEDIATE ACCOUNTING I
- INTERMEDIATE ACCOUNTING II
- ADVANCED FINANCIAL ACCOUNTING & REPORTING ISSUES
- MANAGERIAL ACCOUNTING
- ACCOUNTING AND FINANCE: MANAGERIAL USE ANALYSIS
- ACCOUNTING ETHICS AND RELATED REGULATORY ISSUES
- BUDGETING
- CORPORATE FINANCE
- CURRENT ISSUES IN ACCOUNTING
- EXTERNAL AUDITING
- FEDERAL TAXES AND MANAGEMENT DECISIONS

Board of Directors



DeVry-Keller Club President

Sophie Evans is an international student currently completing her MBA with a concentration in Accounting with the goal of pursuing a PhD. In her spare time she loves hiking, photography, and being creative. Her favourite quote is, "Perfectionism reduces creativity and innovation" (Jim Kwik).



Membership VP

Sulyman Olawuyi is an international graduate student from Nigeria. Accounting and finance are his passion. He's a revenue consultant and realtor back home. He's ready to serve to the best of his ability: the DeVry-Keller Accounting Student Club, Long Island IMA chapter, and IMA global.



Treasurer

Mohammed Nasiruddin Khan's educational qualifications include a Masters in Accounting, MBA in Finance, Bachelor of Laws, and presently he is completing his Master of Science in Accounting & Financial Management at Devry University. He is a Certified General Accountant (CGA) and completed the Chartered Accountants Course. He is currently preparing to take the New York State CPA & CMA exams soon. He likes to read, dream, and to be surrounded by people; he respects his elders. Apples are his favorite fruits.



Prof. Education VP

Francis is studying for her MBA with a double concentration in Finance and Project Management. She currently works within the Finance department at a Pharmaceutical Company and is a U.S. Army National Guard Veteran. Francis has a 9-year old daughter who follows in her steps both academically and socially, attitude included! She loves reading Young-Adult, Sci-Fi, and Murder-Mysteries



Communications VP

Elvina Sungatullina is an international student from Russia currently completing her MBA with a concentration in Accounting. She loves snowboarding, French culture, and Belgian chocolate. Her favorite quote is, "All things come to those who wait."

New Members

Welcome to the DeVry-Keller Accounting Club!

www.devryuniversity.imanet.org

Vanessa Tringali Marleine Raisin Michelle Vernuccio Rasheen Bryan Crystal Cardoza

IMA Membership Process

For membership inquiries, please contact Sulyman Olawuyi at devryunivirtualstudentchapter@gmail.com

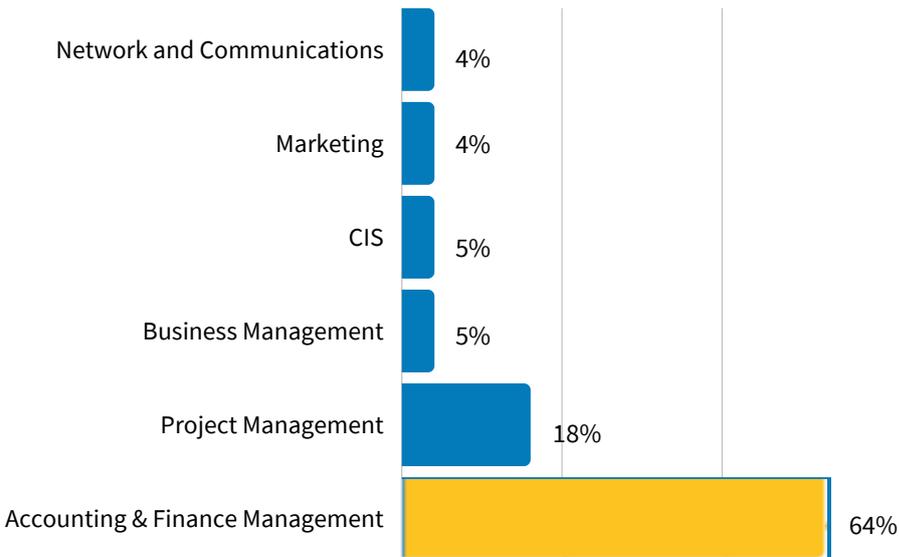
To become an IMA member, please [click here](#)

- Click on **JOIN** below the Student Membership category of your choice; One Year or Two Year membership
- Complete the application form with your information
- Select **DeVry University** for School/University and **DeVry University Virtual Student Chapter** as the chapter
- Select Pay Now. Use promo code "STUCHAP20" to discount membership to \$25 for 1 year or \$50 for 2 years
- Please forward your IMA welcome letter with your member ID to devryunivirtualstudentchapter@gmail.com and reply to the club's members' survey

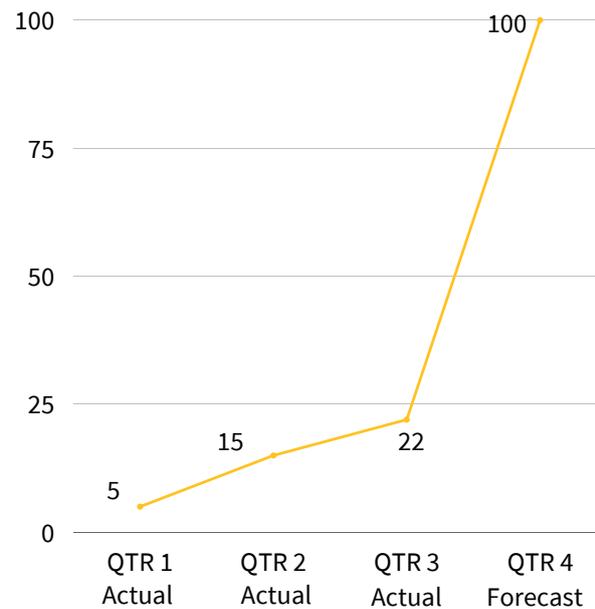
*Students can only be members of one IMA chapter but can participate in other chapters' events.

Our Club's IMA Members Demographics (as of September, 2020)

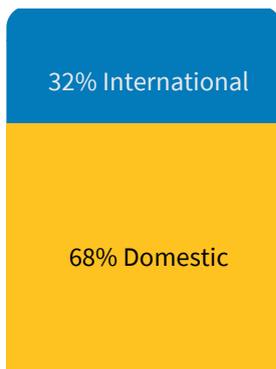
Degree Concentration Breakdown



Club Membership Forecast- 2020



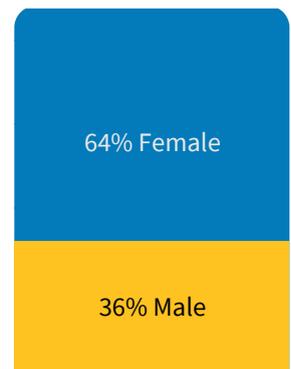
Domestic vs. International



Veterans vs. NonVeterans



Gender Breakdown



Board Members' Stories

Francis Coria is currently studying for her MBA with a double concentration in Finance and Project Management. As part of her learning career, she has taken accounting and corporate finance courses that have inspired her to further her career with the Certified Management Accountant (CMA) Certification.

In order to enhance her possibilities in obtaining the certification, she has joined the Institute of Management Accountants and IMA DeVry University Virtual Student Chapter. Upon meeting with the chapter, Francis was nominated and selected as the Prof. Education VP. In this role, she researches, plans, develops, and implements the career development, accounting literacy, small business, and enrichment programs along with her team. During the past few months, the community outreach has grown along with students that are interested in such programs to enhance not only their careers but personal skills as well.

Francis aspires to leave a footprint within the IMA DeVry Chapter by growing and developing the resources with others within the accounting and financial professional community.



Francis Coria
 Prof. Education VP
 IMA Member (February, 2020)
 NSLS Member (February, 2020)
 PMI Member- NJ (February, 2020)

Finance Department – Government Pricing Associate – Glenmark Pharmaceuticals, Inc. (Current Employment)
 U.S. Army National Guard Veteran (2010-2018)

Bachelor of Science in Business Administration. University of Phoenix (2015).

MBA in Management- Finance and Project Management. (Expected Graduation December 2020)



Sophie Evans
 DeVry-Keller Club President
 IMA & AICPA Member (June, 2020)
 NSLS Member (April, 2020)
 Phi Theta Kappa (May, 2017)

I am an international student currently completing my MBA with a concentration in Accounting at DeVry University, NY, with a goal of pursuing a PhD in Accounting. Since joining the club and IMA, I have increased my accounting knowledge, expanded my professional network, and developed my leadership skills.

As the accounting industry continues to face disruptions from technology accountants and students are finding themselves continually needing to cultivate their digital and data analytical skills. Therefore, I recently completed two online courses that I would like to share a little about. "Beyond the Basics: Data Analytics and Visualization for Accounting Professionals" by Gies College of Business and IMA. This is a well structured course that takes a tutorial based approach to its presentation of data analytics in the following key areas: a) data visualization tools, b) data analytic tools, and c) data analytic programming languages. "Data Analytics & Visualization Fundamentals Certificate" (a free course for IMA members last month). This course provides a theoretical insight and practical application of data science and governance, and data visualization concepts, tools, and technology. I would highly recommend taking advantage of the free courses and webinars available through IMA.



Industry Expert's Experience

The Role of Data Analytics in Accounting



Eren Giray
Audit Manager
GRASSI | Jericho Office
Director of Communications of the
IMA LI Chapter

Data analytics is a method of collecting and processing data into useful information that will assist in conclusions, business decisions and efficiency. Data analytics can be done in various techniques such as the extraction of trends, patterns, models and forecasts. This process is important for any company as it can help to analyze data in a different perspective.

Analytics is useful to assist in statistics, predictions, and analysis. The ability to analyze data in this way helps with operations and business decisions. Auditors can use data analytics to improve their daily tasks such as testing complete sets of data, rather than a sample, and aiding in risk assessment by using industry trends and previous client knowledge. Data analytics will create more efficiency in procedures performed. Data analytics can improve audit procedures by providing a deep and comprehensive analysis on

information. Using data analytics streamlines the process of identifying any unusual activity and fluctuations for an auditor to investigate. An auditor can gain a better insight on a company's operations and areas that are susceptible to higher risk. These methods give auditors a better understanding of companies and provide greater value to their clients.

Biography

Eren is an Audit Manager at Grassi & Co. and has over nine years of accounting experience in multiple areas of professional service expertise. Eren's primary areas of focus include financial reporting processes, and financial statement audits, reviews, preparation, and compilations. He works with clients across a broad range of industries, primarily within manufacturing and distribution, technology, commercial and food and beverage.

IMA Courses and Resources

Continue to upskill, enhance your knowledge, and keep up-to-date with trends and changes through online courses, webinars, and articles. As technology developments such as robotic process automation (RPA) and artificial intelligence (AI) transform the roles of professionals in the accounting and finance industry it is important for us to embrace these technologies and leverage the opportunities they provide.



[Statement of Cash Flows Tutorial](#)

Free to IMA Members
Earn 1 CPE



[IMA Excel 365: Tips in Ten](#)

Free to IMA Members
Earn 0.2 ICMA CPE per nano course



[Cybersecurity Alert!](#)

Free to IMA Members
Earn 0.5 NASBA Credit

[Beyond the Basics: Data Analytics and Visualization for Accounting Professionals](#)

\$95 USD onetime fee
Earn 21.5 ICMA CPE [Link](#)

[Strategic Finance Magazine](#)

The award-winning flagship publication of IMA

Certified Management Accountant (CMA) Certification

The CMA certification is a highly coveted, globally recognized certification that combines financial and managerial knowledge. It is an invaluable certification that represents an aptitude for decision analysis, planning, and control. Becoming a CMA can help to set you apart.

Part 1

Financial Planning, Performance, and Analytics

100 Multiple Choice Questions – 4 Hours

- External Financial Reporting Decisions (15%)
- Planning, Budgeting, and Forecasting (20%)
- Performance Management (20%)
- Cost Management (15%)
- Internal Controls (15%)
- Technology and Analytics (15%)

Part 2

Strategic Financial Management

100 Multiple Choice & 2 Essay Questions – 4 Hours

- Financial Statement Analysis (20%)
- Corporate Finance (20%)
- Decision Analysis (25%)
- Risk Management (10%)
- Investment Decisions (10%)
- Professional Ethics (15%)

Webinar Events

September

Sep. 8.	Leading in a Digital Age.	IMA Webinar Archive
Sep. 14.	Tech Trek 2020: Trends for Accountants.	IMA Webinar Archive
Sep. 15.	Q3 2020 Quarterly Outlook.	KPMG Webcast
Sep. 25.	Careers in Small Business.	IMA Webinar Archive

October

Oct. 7.	11:00 a.m (EDT).	Future of Finance.	IMA. (1 CPE credit)
Oct. 7.	6:00 p.m. (EDT).	Build Your Personal Brand on LinkedIn.	Akron Chapter. (1 CPE Credit)
Oct. 9.	10:00 a.m. (EDT).	IMA Women's Leadership Summit.	IMA. (6 CPE credits)
Oct. 13.	3:30 p.m. (EDT).	Deloitte and Canon Virtual Student Meeting.	LI Chapter Webinar
Oct. 14.	1:00 p.m. (EDT).	Unlocking Finance Agility and Efficiency...	IMA. (1 CPE credit)
Oct. 15.	9:00 a.m. (CST).	19th Annual M&A and Economic Forum.	KPMG Webcast.

November

Nov. 10.	5:00 p.m. (CT).	Robotic Process Automation for Finance...	Winnebagoland Chapter
Nov. 13.	9:00 a.m. (EDT).	Student Leadership Conference.	IMA

Next Club Board Meeting (all students are welcome)

11/1	1:00 p.m. (EST).	Link.
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IMA's 2020 T-Shirt Design Competition [Link to Flyer](#)



Unlock your creative potential!

Win \$500 for your student chapter

Working by yourself or in a team develop a design proposal for this year's IMA t-shirt design competition.

You have creative freedom on the theme choice as long as the work is original and the message is positive.

Please submit all proposals by October 25th to devryunivirtualstudentchapter@gmail.com



Summer Fun Activities



Cost Accounting Joke Competition
"How do you turn Soup into Gold?
Put 14 carrots-in it" (Jokesallday)



15th Annual Shorebird Festival
at Jamaica Bay



"If you start your day by thinking of the kind people
in your life, you will always have a smile on your face!"
James Smith



Guess the message inside the card competition
Winner- James Smith

Begin Preparing for Your Career Now

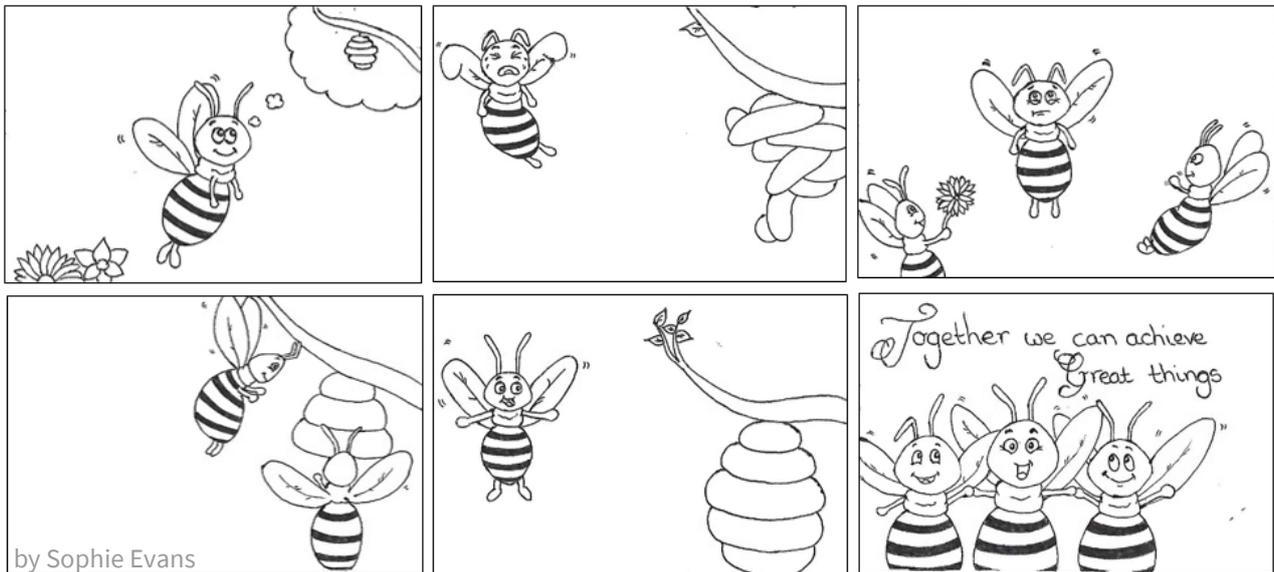
The DeVry-Keller Student Accounting club is committed to providing a supportive framework and theoretical and practical resources to help our members to develop their soft skills and technical skills, to network with fellow peers and industry professionals, and to work towards achieving their career goals.

By becoming an IMA member, students will be able to further expand their network on a global scale, have access to IMA's large portfolio of educational resources; courses, webinars, podcasts, and news articles (many of which are free to members), and be eligible to apply for IMA scholarships and competitions.

We look forward to welcoming you to our club.

Motivational Quotes

"Opportunities don't happen. You create them" - Chris Grosser



DeVry-Keller Accounting Club Vacant Positions

Secretary

Fundraising VP

Prof. Education VP (as of Nov. 1, 2020)

Club Membership Ambassadors

Education Department- Career Development Committee Member

Education Department- Accounting Literacy Programs Committee Member

Education Department- Enrichment Programs Committee Member

Communications Department- Digital Marketing Committee Member

Communications Department- LinkedIn Committee Member

Please email devryunivirtualstudentchapter@gmail.com

Next Club Board Meeting- Open to all students

November 1, 2020

1:00 - 2:00 p.m. (EST).

[Link.](#)

