



Sponsorship Application Form

2016 - 2017

Dear Sir/Madam,

It is my pleasure to share with you a unique opportunity for you and your company to partner with the IMA (Institute of Management Accountants) Dallas Fort Worth Area Chapter to raise awareness of the Accountants and Financial Professionals Community.

IMA's mission is to provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance.

We do this by:

- Offering a rigorous, highly respected credential—the CMA—that recognizes and rewards expertise
- Building a peer network of professional relationships to share industry experience, access career opportunities, and make business contacts to last a lifetime
- Providing extensive education programs to advance professional knowledge, increase leadership potential, and satisfy CPE requirements
- Giving a voice to the profession with insightful and timely journals and newsletters
- Promoting leading-edge research and industry best practices
- Advocating for the profession in a challenging regulatory environment

IMA currently represents more than 65,000 accountants and financial professionals in business. The participation of each of our members makes the success of our mission possible.

Our Chapter is one of the most active and recognized Chapter worldwide with monthly meetings (CPE credits) and happy hours for young professionals, high quality speakers, networking sessions, faculties and students initiatives, CMA exam preparation courses and more.

Becoming a Partner of our Chapter is a unique opportunity for you to reach our Financial Professional members and promote your Company services and products as well as supporting our Association and increase awareness.

We encourage you to benefit from this extensive network of professionals and join us in the successful growth and expansion of our worldwide Association.



Sponsorship Packages: valid for 12 months

- **Bronze Sponsor** (\$250)
 - Advertising on IMA's website (with your company name and logo)
 - 3 minute introduction of your company during our monthly meetings
 - Your company's name and logo in our monthly newsletter that goes out to 800+ members

- **Silver Sponsor** (\$500)
 - Advertising on IMA's website (with your company name and logo)
 - 5 minute introduction of your company during our monthly meetings
 - Your company's name and logo in our monthly newsletter that goes out to 800+ members
 - 3 seats included in price for you and your employees or guests to be used over the course of the year
 - Brochures or marketing material on the tables during our meetings and happy hours

- **Gold Sponsor** (\$1,000)
 - Medium Size block of Advertising on IMA's website (with your company name and logo)
 - 10 minute introduction of your company during our monthly meetings
 - Your company's name and logo in our monthly newsletter that goes out to 800+ members
 - 10 reserved seats for you and your employees or guests to be used over the course of the year
 - Brochures or marketing material on dinner tables during our meetings and happy hours
 - A table set up the night of the meeting for advertising and members/guests to find out more about your company.
 - One e-mail of a brochure or marketing material to our membership list

- **Extras**
 - \$100 one standard block advertisement on our website for 1 month (special for 1 year): logo with a link to your Company website
 - \$125 for a vendor table during our monthly meeting (providing we do not have a sponsor that month)

CONTACT DETAILS:



Company Name:

Contact Person:

Position:

Email:

Phone:

Website:

SPONSORSHIP LEVEL:

- Bronze (\$250)
- Silver (\$500)
- Gold (\$1,000)
- Extras: amount = \$_____

SEND TO:

Email: Nicole_Thirasant-Meyer@oxy.com (Nikki Thirasant-Meyer - Administration Team Lead)

etang@lgt-cpa.com (Erica Tang- Treasurer)

Post: P.O. Box 612084, Dallas, TX 75261

Dallas Fort Worth Area IMA CHAPTER INFORMATION: <http://www.dallasima.com/>

IMA GENERAL INFORMATION: <http://www.imanet.org/>

PAYMENT INFORMATION :

Form of Payment:

- CASH
- CHECK #_____
- Amount Sent/Enclosed: \$_____

CONFIRM:

Signature:

Date:

