



ZOOM BEYOND THE BASICS

Have you ever hosted a Zoom meeting? Have you wondered how you might make the virtual experience more interactive and engaging? Come learn the secrets to make your next Zoom session outstanding! Discover useful controls that are available to you, how to set up polling questions and drop them into the discussion at the right time, and only allow the participants who should be there to attend. Steven Iwersen will show you how to get to features you didn't know were in the Zoom app, but will definitely enhance your meetings.



STEVEN IWERSEN, CSP

(Certified Speaking Professional)

Steven is based in Kansas City. Steven is devoted to providing content that leads to real life change. He is an entrepreneur, as well as an effective communicator.

Steven's business experience in leadership roles has included non-profits, business news, employee recruitment and founding his speaking and leadership development firm – Aurora Pointe.

Steven spent a lot of time on the road before Covid-19, but right now he enjoys being at home with his family. His hobbies include fly fishing, jazz music, writing, early morning walks, bike riding, great coffee and spending time with his closest friends. He raised three boys and now is a young grandpa – he has six granddaughters and two grandsons to adore!

A NOTE FROM STEVEN:

I believe that it is "as bad to tell a lie, as it is to bore people with the truth." When I speak to a group of people, I know that the best way to convey a truth, inspire action and have long-term application is to be genuine and entertaining. We will have fun. It will not be a lecture or just another presentation. It will be more of a conversation. You can count on stories; genuine energy and I will involve the audience in a variety of ways.