## **IMA Wild West Council CPE Webinar**

February 19th, 1pm - 3pm PST (2pm - 4pm MST)

Session 1 "The New Job Market" by Megan Ahn, 1 CPE Credit, 1pm-2pm



Megan Ahn, Founder, President, Accountants Direct (adirectsd.com)

Ever since I helped my first client fill a search in 1993 recruiting has been my passion. Today, I remain more passionate than ever about helping businesses recruit the best talent and representing candidates looking for their next opportunity. I founded Accountants Direct in 2002 to focus my recruiting efforts on San Diego and have worked diligently to stay current on the San Diego job market from a candidate and client perspective providing valuable "real time" expertise to each search. Accountants Direct is proud to have a proven track record of leveraging recruiting expertise and professional business relationships in the community to locate the best talent for San Diego companies.

I belong to Corporate Directors Forum, Business Executive Council and the San Diego Human Resources Forum. In addition, I have held board positions with the San Diego Chapter of the California CPA Society, National Human Resources Association and volunteered on the Membership Committee for local Chapters of the Corporate Directors Forum, Association for Corporate Growth, National Human Resources Association and served as Sponsorship Chair for the San Diego Chapter of CalCPA.

Session 2 "ZOOM Beyond the Basics" by Steven Iwersen, CSP, 1 CPE Credit, 2pm-3pm



Steven Iwersen, CSP (Certified Speaking Professional)

Steven is based in Kansas City. Steven is devoted to providing content that leads to real life change. He is an entrepreneur, as well as an effective communicator. Steven's business experience in leadership roles has included non-profits, business news, employee recruitment and founding his speaking and leadership development firm – Aurora Pointe. Steven spent a lot of time on the road before Covid-19, but right now he enjoys being at home with his family. His hobbies include fly fishing, jazz music, writing, early morning walks, bike riding, great coffee and spending time with his closest friends. He raised three boys and now is a young grandpa – he has six granddaughters and two grandsons to adore!

## Register here

**Location** Virtual Cost Free to all IMA Members



The Association of Accountants and Financial Professionals in Business