The Strategic Value of Small Business Accounting Software:

Why Corporate America and Universities Should Adopt One

**Abstract**

Every accounting department in Corporate America should purchase a copy of a full-featured, small business accounting system to be used for employee training. Every new employee should then be required to master that software before being undergoing training in the corporation’s regular accounting system.

A small business accounting system should be embedded in every university and community college degree program instead of delving into large-scale ERP systems.

**Biography**

Thomas Francl received his MBA in Accounting from the University of Southern California and earned the Certificate in Management Accounting shortly thereafter.

His career has been predominately in the computer industry having started programming IBM mainframes and then branching into personal computers, smart phones, and the Internet. He worked for very large organizations including Transamerica, Bekins Moving, and the City of Chicago before starting his own computer service and software company.

Tom has taught accounting and mathematics from the sixth grade level all the way up to university masters programs. He is a professor for National University and a part-time instructor at the University of New Mexico. At National, he is responsible for six cost/managerial classes and is an elected member of the Faculty Senate.

He is on the Board of the IMA Albuquerque Chapter responsible for Academic Partnerships. He is also the IMA Campus Influencer for the entire State of New Mexico and is a member of the Global IMA Technology Solutions and Practices Committee.