The Pony Express

Newsletter of the Institute of Management Accountants Wild West Council

July 2017

PRESIDENTS CORNER

It's great to send you my first president's message from the Denver IMA Annual Conference & Exposition. There is a whole lot of learning going on and a whole lot of fun going on. I have learned so much about technology this conference! Technology is THE very hot topic right now, as it should be. It seems like this field is moving at light speed, and we, as accountants, need to keep up as it affects our profession so much. That is why IMA and our seminars and conferences are so important.

The Wild West Council (WWC) won the Council Award of Excellence for serving our members and our Chapters, and we expect to keep that up! Our quarterly meetings, where we visit locations in our region and meet with local Chapters and their members, put on seminars, have meetings, go out to eat, and generally have fun, are a very important part of what we do. As always, if you have additional ideas to help us with more ways to support IMA activities (CMA First, student scholarships and programs, interaction with local Chapter programs, etc.), we'd love your input and your help as a WWC volunteer.

I am looking forward to being your new president and also look forward to your feedback on how the Council can help your Chapter. I have an "open door" policy so please get in touch with me with any ideas or questions you may have.

Click here for next meeting news

Camille Cook

Wild West Council President 2017-2018
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ima® Wild West Regional Council

CMA® You've got to earn it.

KUDOS L.A. METRO!

Thanks to Diane Hewlett, WWC immediate Past President, for the trip to LA and presenting LA Metro its awards for its performance in the 2015-2016 competition year. Fine work, LA Metro!!!

ANNUAL CONFERENCE AWARDS

ROBERT (BOB) GOVE, EXEMPLARY VOLUNTEER

WILD WEST COUNCIL AWARD OF EXCELLENCE AND **AZVOTS AWARDS**

ANNUAL CONFERENCE AWARD LUNCHEON, continued

NEXT WILD WEST COUNCIL MEETING (Orange County, CA)

Main Location

Embassy Suites
1325 East Dyer Road
Santa Ana, California 92705
TEL: +1-714-241-3800

EVENTS

Friday, August 18:

Location: Citrus Café, 1481 Edinger Ave, Tustin, CA 92780

Afternoon - 4 hours of CPE (details next column)
Price:
4 hours - $40 member/$60 non-member
2 hours - $20 member/$30 non-member
Students - Free!

Evening
6:00 pm – 7:00 pm *Dinner at same location*
Price: $30 members, $35 non-members, $20 students; alcohol additional

Friday, August 18:

1 – 3 p.m. – **Managing Cybersecurity**
Tom Ruffolo, CEO, ESecurity Solutions
3 – 4 p.m. – **Business Update**
Don Bradshaw, Professor of Accounting and Business Management, Irvine Valley College
4 - 5 p.m. – **Excel Techniques**
Brett La Tourette, Accounting, Manufacturing and Technology Consultant

Saturday, April 22:

Morning
Location: Irvine Valley College, 5550 Irvine Center Dr., Irvine, CA 92618, Room BSTIC 101

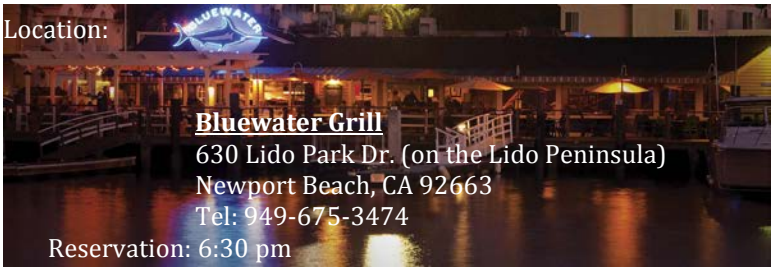
8:30 – 9:00 Complimentary Continental Breakfast
9:00 – Noon **Wild West Council Meeting**

Lunch
Noon - 2:30 pm On Your Own

Afternoon
Location: Sailing from Balboa Pier, Newport Harbor via Balboa Bl., park in Newport Landing Parking Structure

3:00 – 5:00 pm **Fun Zone Boat Company Cruise on Newport Bay**
Cost: $19 Adult, $14 Senior (55+), $9 Child

Evening



PLEASE RSVP FOR THE EVENTS YOU WILL ATTEND AT THE LINK BELOW

Updates and Reservations at https://sites.google.com/site/wildwestcouncil/events-1

NEW DATES!

CMA Review Class

Live Webcast starts September 23, 2017

ima® Wild West Regional Council

ima® AZ Valley of the Sun Chapter

Are you thinking of growing in your career? Have you thought of expanding your knowledge and getting your CMA? Sign up now and start studying for the class before it starts!

The IMA Wild West Council and the IMA Valley of the Sun Chapter are co-sponsoring an ONLINE CMA Review Course, Parts I and II. This course will take place over ten Saturdays beginning September 23, 2017.

The price of the course includes: weekly classes on Saturdays, Gleim Premium CMA Review System, unlimited access to instructors, extensive coverage of practice multiple-choice and essay questions, and Gleim's Access Until You Pass®.

For more information, please visit our website or e-mail Derek Heijmans, CMA, WWC CMA Director.

CMA Instructor

*The course will be taught by **Mitchell Davidson,** CPA, CMA, CIA, CFE. The webcast format allows you to take the course from any location with an internet connection while still having the benefit of a live instructor.*

Affordable

The EARLY BIRD cost is $1,100 for IMA Members and $800 for students. You can take advantage of additional savings by signing up for the member bundle, getting both Part I & II together for $1,900.

Mitchell Davidson, CMA, CPA, CIA, CFE >

Register Now >

RECENT ACTIVITIES (Phoenix Desert Botanical Garden and Council Meeting)

IMA GLOBAL NEWS

- Fiscal 2017 just came to a close. The official numbers are not yet out, but the Global Board approved that it would be an "investment year" – that we would spend more than we took in so that we could do advertising to promote our CMA certification. This helps our CMAs in the job market AND it helps IMA show its commitment to to the Accounting and Finance profession. Preliminary results show that our deficit for the year will only be about 40% of plan, which shows that we've made leaps forward in membership and CMA growth this year. Total membership is now more than 90,000! Congratulations to volunteer leaders, members and staff for this great showing!

- The CMA® program continues to grow. There are now more than 25,000 active CMAs. There were over 4,000 new CMAs this year alone – and we have around 25,000 candidates left in the pipeline studying and taking the exam.

  - CMAs are encouraged to share their CMA stories (how you prepared, what it was like taking the exam, what the certification means to you, etc.). Contact IMA's Manager of Brand Content and Storytelling, Pearl Chen at pchen@imanet.org for details.

  - All members are encouraged to promote the CMA campaign through word-of-mouth marketing. "Like" and "share" social media posts from IMA's Facebook, Twitter, and LinkedIn communities. The CMA TV commercial can be viewed on IMA's Youtube page.

- In April, IMA announced a new specialty credential designed specifically for CMAs: the CSCA™ (Certified in Strategy and Competitive Analysis). CSCA complements and expands upon the strategic planning, competitive analysis, and decision-making skills developed through the CMA.

  - Registration for CSCA candidates opened on May 23, 2017, and the first exam will be administered this September. To register, visit https://www.imanet.org/csca-credential?ssopc=1

  - To support the CSCA, IMA introduced the IMA Strategy and Competitive Analysis Learning Series™, a suite of five online self-study courses that offer 21 NASBA-approved continuing professional education credits

- Member Value and Advancing the Profession

  - IMA recently launched another mini-bundle learning product (part of "**IMA On Focus**"). The topic of this new offering is cybersecurity. The product is available for purchase on IMA's website store.

  - **IMA's Inside Talk** and **IMA Leadership Academy** live webinars offer NASBA-approved CPE free of charge to IMA members. Upcoming events include:

    - Controlling the Chaos of the Close — July 26, 2017
    - Leading Across Generations — August 01, 2017
    - Leading Operational Excellence as a Management Accountant — August 09, 2017

    Register at https://www.imanet.org/education-center/webinars.

IMA's Leadership Academy Faculty members are available to present live leadership training to chapters, councils, and universities. To request a Leadership Academy speaker, contact Joanne Hakim at jhakim@imanet.org.

- To address the longstanding talent gap in management accounting and finance, IMA published its first-ever textbook, *Management Accounting: An Integrative Approach*. Authored by C.J. McNair-Connolly, Ph.D., and Kenneth A. Merchant, Ph.D., the book aligns with IMA's mission of better preparing the accounting student of today to become the strategic business partner of tomorrow.

- IMA's online career management tool, **CareerDriver®**, helps members assess their skills against 28 competencies and 40 job titles. Members can identify competency gaps and leverage IMA's educational programs. To date, more than 3,300 IMA members have logged on, completing more than 1,500 career assessments, and creating more than 1,200 personal development plans.

- IMA's Higher Education Endorsement Program recognizes college and university accounting programs that enable students to earn the CMA credential.

- All members can take advantage of a variety of offerings from IMA's local chapters, including speaker presentations, networking, mentoring, community service, and chapter leadership opportunities. A directory of Wild West Council Chapters is included below.

WILD WEST COUNCIL CHAPTERS

Arizona Valley of the Sun (AZVOTS Phoenix)	http://www.imavalleyofthesun.org/
Inland Empire, California	http://imaie.imanet.org/
Las Vegas, Nevada	http://www.imalvc.com/
Los Angeles Metro, California	http://lametro.imanet.org/
Orange County, California	https://sites.google.com/site/ocimaorg/
Salt Lake Area, Utah	http://saltlake.imanet.org/
San Diego, California	http://www.imasd.org/
South Bay (Greater LA/Long Beach), California	http://www.imasb.org/
San Gabriel Valley, California	http://imasgv.imanet.org/
Santa Barbara, California	http://ima-santabarbara.imanet.org/
Tucson, Arizona	http://www.tucson.imanet.org/

OUR COUNCIL BOARD

https://sites.google.com/site/wildwestcouncil/2016-2017-board

Member	Chapter	Position	Best Email
Camille Cook	AZVOTS Chapter	President	ccookie2179@aol.com
Deb Michalowski	AZVOTS Chapter	Immediate Past President	debmichalowski@ga.com
Stuart Gibb	Inland Empire	President Elect 2017-18	stugi79@gmail.com
Patrick Wilson	Las Vegas	President Elect 2018-19	patrickkwilson@hotmail.com
Di Wu	At Large (Bakersfield)	Secretary	dwu2@csub.edu
Patrick Wilson	Las Vegas	Treasurer	patrickkwilson@hotmail.com

Member	Chapter	Position	Best Email
Derek Heijmans	Los Angeles Metro	VP CMA	heijmansdc@gmail.com
Mitch Lenoil	Los Angeles Metro	VP Administration	mlenoil@socal.rr.com
Kathleen Hurley	AZVOTS Chapter	VP Meetings & Education	Kathurley101@gmail.com
Don Bradshaw	Orange County	Director – Meetings (Orange County)	dbradshaw@ivc.edu
Kelly Benner	San Diego	Director – Meetings (San Diego)	kbtrain@msn.com
Pem Smith	San Diego	VP Chapter Relations	pem.smith64@gmail.com
Open		VP Communications	
Pem Smith	San Diego	Webmaster	pem.smith64@gmail.com
Deb Michalowski	AZVOTS Chapter	Assistant Webmaster	debmichalowski@ga.com
Nancy McCleary	San Diego	Assistant Webmaster	nancy.mccleary@ga.com
Kendall Argust	AZVOTS Chapter	Social Media Director	kendall.argust@gmail.com
Deb Michalowski	AZVOTS Chapter	Email Director	debmichalowski@ga.com
Nancy McCleary	San Diego	Newsletter	nancy.mccleary@ga.com
Deb Michalowski	AZVOTS Chapter	Chapter Mentor Coordinator & Arizona Valley of the Sun Chapter Mentor	debmichalowski@ga.com
Stuart Gibb	Inland Empire	Inland Empire Chapter Mentor	stugi79@gmail.com
Don Hartman	Tucson	LA Metro Chapter Mentor	don@donaldhartmancpa.com
Diane Hewlett	AZVOTS Chapter	Las Vegas Chapter Mentor	dianephx925@gmail.com
Frank Garcia	San Gabriel Valley	Orange County Chapter Mentor	garciaflm1@yahoo.com
Lyle Braithwaite	Salt Lake Area	Salt Lake Chapter Mentor	lfbcpa@comcast.net
Jim Carr	San Diego	San Diego Chapter Mentor	j011254@cox.net
Mitch Lenoil	Los Angeles Metro	San Gabriel Valley Mentor	mlenoil@socal.rr.com
Mitch Lenoil	Los Angeles Metro	Santa Barbara Chapter Mentor	mlenoil@socal.rr.com
Bob Gove	South Bay	South Bay Chapter Mentor	robert.gove@cox.net
Carolyn Reis	South Bay	South Bay Chapter Mentor	carolyn.reis@cox.net
Diane Hewlett	AZVOTS Chapter	Tucson Chapter Mentor	dianephx925@gmail.com
Nancy McCleary	San Diego	Global Director	nancy.mccleary@ga.com
Bob Gove	South Bay	At Large Director	robert.gove@cox.net
Carolyn Reis	South Bay	At Large Director	carolyn.reis@cox.net
Sal Forzano	AZVOTS Chapter	Member	sal1930@aol.com
Cheryl Brock	AZVOTS Chapter	Member	cherylmbrock@yahoo.com

CALENDAR

Date(s)	What	Where
Wednesday, July 19, 2017 or Friday, July 21, 2017	Chapter Effectiveness Leadership (CLEW) Training on **Administration**	Online from 9 am to 10:15 pm (7/19/17) Online from 4 pm to 5:15 pm (7/21/17)
Tuesday, July 25, 2017 or Thursday, July 27, 2017	Chapter Effectiveness Leadership (CLEW) Training on **Membership**	Online from 9 am to 10:15 pm (7/25/17) Online from 4 pm to 5:15 pm (7/27/17)
Wednesday, August 2, 2017 or Monday, August 7, 2017	Chapter Effectiveness Leadership (CLEW) Training on **Education**	Online from 9 am to 10:15 pm (8/2/17) Online from 4 pm to 5:15 pm (8/7/17)
Friday and Saturday, August 18 - 19, 2017	Wild West Council Meeting and related activities	Orange County, CA See details on page 5
Sunday – Tuesday, September 17–19, 2017	Stuart Cameron McLeod Society (SCMS) Mid-Year Meeting	Honolulu, HI Waikiki Beach Marriott Resort & Spa 2552 Kalakaua Av., 808-922-6611 IMA rates until 8/16/17 City View $215 + 18.79% tax, Ocean View $310 + 18.79% tax
Friday and Saturday, October 20 – 21, 2017	Fall Global Board, Committee, and ICMA Meetings	Montvale, NJ Sheraton Mahwah Hotel 1 International Bl., Mahwah, NJ, 201-529-1660 IMA rate until 9/19/17 $159 + 14.875% tax
Friday and Saturday, October 27 - 28, 2017	Wild West Council Meeting and related activities	Tucson, AZ
Thursday – Saturday, November 9 – 11, 2017	2017 IMA Student Leadership Conference	Houston, TX Marriott Marquis Houston 1777 Walker St, 713-276-3920 IMA rate until 10/17/17 $169 + 17% tax
Friday and Saturday, January 12 – 13, 2018	2018 Global Nominating Committee	Indianapolis, IN Le Meridien Indianapolis Hotel 123 S. Illinois St., 317-737-1600 IMA rate until 12/15/17 $199 + 17% tax
Friday and Saturday, February 16 - 17, 2018	Wild West Council Meeting and related activities	San Diego, CA In conjunction with the Global Board Meeting
Friday and Saturday, February 16 - 17, 2018	Winter Global Board, Committee, and ICMA Meetings	San Diego, CA Sheraton San Diego Hotel & Marina 1380 Harbor Island Dr., 619-291-2900 IMA rate until 1/25/18 $219 + 12.695% tax
Friday and Saturday, April 20 - 21, 2018	Wild West Council Meeting and related activities	Phoenix, AZ
Friday and Saturday, June 15 - 16, 2018	Spring Global Board, Committee, and ICMA Meetings	Indianapolis, IN JW Marriott Indianapolis 10 S. West St., 317-860-5800 IMA rate until 5/23/18 $199 + 17% tax
Saturday – Wednesday, June 16 – 20, 2018	2018 IMA Annual Conference & Expo (ACE)	Indianapolis, IN JW Marriott Indianapolis 10 S. West St., 317-860-5800 IMA rate until 5/23/18 $199 + 17% tax
Sunday, June 17, 2018	SCMS Board of Governors Meeting	Indianapolis, IN JW Marriott Indianapolis 10 S. West St., 317-860-5800 IMA rate until 5/23/18 $199 + 17% tax

Keep up to date with WWC events and news! Like us on Facebook and Follow us on Twitter:

Facebook: https://www.facebook.com/imawildwestcouncil
Twitter: @IMAWWC