About Lisa Anderson  
**Lisa Anderson** is the founder and president of [LMA Consulting Group Inc.](http://www.lma-consultinggroup.com/), a consulting firm that specializes in manufacturing strategy and end-to-end supply chain transformation that maximizes the customer experience and enables profitable, scalable, dramatic business growth.  Lisa has been named in the Top 46 most influential in Supply Chain by SAP, a Top 40 B2B Tech Influencer by Arketi Group and a Top 50 ERP Influencer by Washington-Frank. She recently published, [I’ve Been Thinking](https://www.lma-consultinggroup.com/ibtbook/), an inspiring collection of 101 strategies for creating bold customer promises and profits. She is a regular content contributor on topics including supply chain, ERP and SIOP and is regularly interviewed and quoted by publications such as Industry Week, tED magazine and the Wall Street Journal. She holds a BA from the University of North Carolina at Chapel Hill and an MBA from Cal State Fullerton.

Website:  [www.lma-consultinggroup.com](http://www.lma-consultinggroup.com)

Linked In: <https://www.linkedin.com/in/lisaandersonlma/>

Twitter Handle:  <https://twitter.com/LisaAndersonLMA>   or @LisaAndersonLMA

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