



The Association of
Accountants and
Financial Professionals
in Business

MID-ATLANTIC REGIONAL COUNCIL

*Delaware ♦ Lancaster ♦ Lehigh Valley ♦ North Penn ♦ Pennsylvania Northeast ♦
Greater Philadelphia ♦ Reading ♦*

Our council remains focused on our members and is working actively yet remotely to meet your needs. Keep checking our Council and Chapter websites for updates.

[Mid-Atlantic Council](#)

[Board Meetings](#)

The Mid-Atlantic Council conducts quarterly board meetings. The council is comprised of delegates nominated from each chapter, including the chapter presidents. Active members from our chapters may attend quarterly board meetings. New ideas and feedback on how the council can better support the chapters are always welcome. Contact midatlanticima@gmail.com or view additional information on the MAC website at <https://midatlantic.imanet.org>

- **January 27, 2022 - Zoom**
- **April 28, 2022 - The Hilton Garden Inn, Exton, PA**
- **July 28, 2022 - Exton, PA - The Hilton Garden Inn, Exton, PA**
- **October 27, 2022 - The Hilton Garden Inn, Exton, PA**

Meetings are 6:00PM – 8:00PM whether held virtually or in person. Invitations are sent out to the board and Chapter officers. Please check the website for updated information on where meetings will be held and registration instructions.

[Happenings Around the IMA](#)

IMA Global, Mid-Atlantic Council and local chapters hold events for both networking and CPE. It has been challenging for Chapters to plan events so feel free to look for virtual events at other chapters.

Note: We hope to get together soon but in the interim please see these virtual activities available to you.

[Upcoming MAC Professional Development Conferences](#)

A message from our MAC PD Team

Webinars continue to be the main vehicle to bring you great CPE but you will see that there are some upcoming in person seminars.

We are looking forward to 2022 when we hope to schedule more in person events. Keep an eye for invitations to upcoming MAC Professional Development sessions.

Is there a speaker you would like to have included in an upcoming session? Send a message to midatlanticima@gmail.com. Also, remember to look online for other chapters who are presenting webinars.

May you stay positive and healthy!

Upcoming MAC Webinars

Save the dates. Times will be determined based on the availability of speakers. Check our website often for updated speakers and registrations.

- **November 19, 2021 (9:00-12:00)– Current Corporate & Personal Tax Issues – 3 CPE (Registration link coming soon)**
Presenters - Richard Furlong, Jr. Sr. Stakeholder Liaison, IRS Communications & Liaison
Anthony ‘Tony’ Curatola II, Editor, Tax Column of Strategic Finance and Joseph F. Ford Professor of Accounting & Tax, Drexel University LeBow College of Business
- **April 29, 2022 – Save the Date – Topics to be determined**
- **June 24, 2022 – Save the Date – Topics to be determined**
- **November 18, 2022 – Tax related**

Keep checking back as more details become available.

IMA members – check our website or watch for emails from IMA.

Non-members – send us your email and we add you to our distribution list for upcoming events details.

Chapter Happenings

IMA Global has advised that in person meetings and gatherings are cancelled for the health and safety of our members and those we serve. All meetings listed below are currently scheduled as VIRTUAL events. If the registration is not listed, check on the chapter or council website for the link to register.

2021

11/15/2021 – Reading Chapter – Financial/Retirement Planning

Presenter – Jesse Thomas – 1CPE

11/2021 Student Conference – designed for PA Northeast but all are welcome – 1CPE

12/8/2021 (6:00-8:00PM) – Greater Philadelphia Chapter – “Can We Count on You?”

An evening virtual event to earn 2 NASBA CPE credit in Ethics

Online Instructions

Url: <http://greaterphilly.imanet.org>

12/10/2021 (in person) – Reading Chapter IMA-PICPA Tax Conference – 8CPE

Check their website or contact the Reading Chapter to Register

Chapter Leadings - Please let us know what events you are planning. We will advertise here for you.

Check Out IMA's Council and Chapter websites for other Virtual and In-Person Events

[Conferences & Events](#)

[IMA's Annual Conference & Expo](#): If you missed this year's Annual Meeting, start planning for next year. We'd love to have you get involved.



ACE2022 | AUSTIN
IMA's Annual Conference & Expo
June 12-15, 2022 / The JW Marriott

Save the Date for ACE2022

IMA will be hosting the 2022 Annual Conference & Expo in the great city of Austin, Texas at the J.W. Marriott from June 12 through June 15, 2022.

[IMA's Student Leadership Conference](#): Are you attending? It's only days away



IMA Student Leadership Conference
VIRTUAL 2021
November 5

Register Now
imasc.org

ima

[IMA's Women's Leadership Conference](#): Stay tuned for the next event!

[IMA Continuing Education](#)

Do you need your annual CPE? Are you interested in a specific topic?

Here is a sample of the many courses available (<https://imanet.org/education-center>):

[IMA Ethics Series: IMA members can earn up to 2 NASBA CPE per year for free.](#)

[Inside Talk Webinars:](#) IMA's highly popular monthly series on timely, emerging issues and relevant topics such as technology, data analytics, revenue recognition, expense reporting and continuous accounting.

[IMA's Leadership Academy:](#) IMA hosts a monthly webinar series that empowers entry and intermediate management accountants to become leaders within the profession.

[IMA Data Analytics & Visualization Fundamentals Certificate™:](#) A next level data analytics and visualization online course brought to you by a collaboration of IMA and the University of Illinois. The course earns 21.5 ICMA CPE credits, a certificate of completion and a digital badge.

[Membership](#)

Considering becoming an IMA member? Go to imanet.org/membership and register to become a member. Membership includes several series of free webinars with NASBA approved CPE and many other courses, including the CMA and CSCA certifications. These are highly respected international certifications.

Currently, there is a program offering Students a reduced annual membership for \$25.00, a discount from the regular \$39.00 student rate.

Use Student discount code **STUCHAP21** which is valid through 6/30/2022.

Certification Corner

Now is a great time to start working toward your new credentials

The COSO Certificate Programs – Online Self-Study Courses



The CMA (Certified Managerial Accountant) is the premier certification for accountants in business. It covers 12 competencies. Now would be a great time to boost your career.

**Today is the first day of
the rest of your career.
Make it count.**

For nearly 50 years, the CMA® (Certified Management Accountant) certification has been the global benchmark for management accountants and financial professionals. Why? Because CMAs can explain the "why" behind numbers, not just the "what." And that can give you greater credibility, higher earning potential, and ultimately a seat at the leadership table.



CSCA (Certified in Strategy and Competitive Analysis).
This credential is available to active CMA's

Invest in Your Success

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed for IMA members who have passed both parts of the CMA® (Certified Management Accountant) exam. The CSCA complements and expands upon the strategic planning and analysis skills developed through the CMA certification.

This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization.



Looking live CMA training?



VILLANOVA UNIVERSITY

College of Professional Studies

These courses are offered 100% online. It includes the IMA “body of knowledge” that reflects the variety of business skills and abilities – including analyzing, managing, and evaluating business solutions for CMA candidates.

CMA EXAM PREP PART 1: Financial Planning, Performance, and Analytics

Coming Soon

CMA EXAM PREP PART 2: Strategic Financial Management

Tuesdays and Thursdays, Spring 2022 6:30 - 8:00 pm

Cost: \$1,500

Cost for IMA Members: \$1,400

Includes the IMA's CMA Learning System

Contact Eileen Callahan at Eileen.Callahan@villanova.edu or call her office at (610) 519-6478
[Certified Management Accountant \(CMA\) Certificate exam prep](#)

Directory and Sites for more information

Calling all IMA members – Volunteers Needed – Be a part of your IMA Chapter community.

<i>MID-ATLANTIC COUNCIL</i>	https://midatlantic.imanet.org
<i>IMA GLOBAL</i>	http://imanet.org
<i>DELAWARE</i>	https://delaware.imanet.org
<i>GREATER PHILADELPHIA</i>	https://greaterphilly.imanet.org
<i>LANCASTER</i>	http://lancaster.imanet.org
<i>LEHIGH VALLEY</i>	http://lehighvalley.imanet.org
<i>NORTH PENN</i>	http://northpenn.imanet.org
<i>PA NORTHEAST</i>	http://panortheast.imanet.org
<i>READING</i>	http://reading.imanet.org
<i>STUDENT CHAPTERS</i>	<i>contact your local chapter for student activities</i>

****Have information you'd like added to the next newsletter?
Send your questions or information to midatlanticima@gmail.com*