

Contents

Meetings at a Glance	1
Mid-America Council News	2
Tuesday, February 19 th - Blockchain	3
UWO Accounting Club Meetings	5
CPE Opportunities – IMA Webinars.....	5
CPE Opportunities – Packerland Chapter.....	5
43 rd Annual CMA Night presented by UWO	6
Membership Moments.....	7
CMA Exam Info.....	7
Officers & Directors.....	8
Gleim CMA Review Discount	9

Website

[IMA Winnebagoland Chapter](#)

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Sponsors

Lakeland College – www.lakeland.edu

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Meetings at a Glance

Day	Date	Place	Time	Program	Registration Link
Tues	9/18/2018	Machine Shed	5:30-6:00 6:00-8:00	Dinner Ethics Update and Case Studies	https://www.eventbrite.com/e/september-2018-winnebagoland-ima-meeting-tickets-47957192253
Wed	10/17/2018	UWO Alumni Welcome Center	5:30-6:00 6:00-7:00 7:00-8:00	Dinner Speaker Networking Event	https://www.eventbrite.com/e/winnebagoland-ima-student-night-2018-tickets-47961182187
Tues	10/30/2018	Menasha Public Library	6:00-7:15 7:15-7:45	Movie Discussion	https://www.eventbrite.com/e/all-the-queens-horses-movie-and-discussion-tickets-47962441955
Fri	11/2/2018	Menominee Nation Arena	4:00 7:00	Tour WI Herd Game	https://www.eventbrite.com/e/wisconsin-herd-student-night-tickets-48743660601
Tues	11/13/2018	Stone Toad	5:30-6:00 6:00-7:00	Dinner Speaker	https://www.eventbrite.com/e/november-2018-winnebagoland-ima-meeting-tickets-48065670715
Wed	12/19/2018	Darboy Club	5:30-6:00 6:00-7:00 7:00-7:30	Dinner Speaker Raffles/Awards	https://www.eventbrite.com/e/december-2018-winnebagoland-ima-meeting-tickets-48066065897
Tues	1/15/2019	Liberty Hall	5:30-6:00 6:00-7:30	Dinner Speaker	https://www.eventbrite.com/e/january-2019-winnebagoland-ima-meeting-tickets-48066389866
Tues	2/19/2019	La Sure's	5:30-6:00 6:00-8:00	Dinner Speaker	https://www.eventbrite.com/e/february-2019-winnebagoland-ima-meeting-tickets-48066489163
Wed	3/13/2019	UW Fox Valley	5:00-6:00 6:00-6:30 6:45-7:45	Excel Session #1 Dinner Excel Session #2	https://www.eventbrite.com/e/march-2019-winnebagoland-ima-meeting-tickets-48066820153
Wed	4/24/2019	Feeding America & Baker Tilly	5:00-6:00 6:15-6:30 6:30-7:30	Tour @ Feeding America Dinner Speaker	https://www.eventbrite.com/e/april-2019-winnebagoland-ima-meeting-tickets-48067405905
Tues	5/14/2019	Winncrest Banquet Hall	5:30-6:00 6:00-8:00	Dinner Speaker	https://www.eventbrite.com/e/may-2019-winnebagoland-ima-meeting-tickets-48067537298

Mid-America Council News



<http://www.midamerica.imanet.org/>

Council News

Next Council Meeting: Monday, April 29th, 2019 via conference call. Noon – 1:00pm

Save the Date - Mid-America Council Spring Educational Conference!

Date: Friday, April 26, 2019 | 8:30am – 4:30pm = 7.0 hours of CPE

Location: The Delafield Hotel, 415 Genesee Street, Delafield, WI 53018

Conference Schedule

8:00 - 8:30	Registration/continental breakfast
8:30 - 8:35	Opening remarks
8:35 - 9:50	Session 1 - Power Formula for LinkedIn Success by Wayne Breitbarth
9:50 - 10:00	Break
10:00 - 11:15	Session 2 - Nexus & the Aftermath of the Wayfair Decision by Toni Spina
11:15 - 12:30	Session 3 - Big Data & Data Analytics by Ann Dzurinin
12:30 - 1:15	Lunch
1:15 - 2:30	Session 4 - Diversity & Inclusion: Creating Awareness by Nancy Zaworski
2:30 - 2:35	Closing remarks

Optional (no discount if you do not attend)

2:35 - 3:15	Reception at hotel - hors d'oeuvres & refreshments
3:15 - 3:25	Travel to tour site
3:30 - 4:30	Tour at Techniplas in Nashotah (a plastics manufacturing firm) and Q&A with Techniplas accounting staff

Register now to take advantage of early bird pricing:

	Early Bird Pricing (through March 1, 2019)	Regular Pricing (after March 1, 2019)
IMA members	\$150	\$165
Non-members	\$175	\$190
Students	\$35	\$40

<https://www.questionpro.com/a/TakeSurvey?tt=tlOP%2BL%2Bk1Aw%3D> (or find the link on our website)

If you are interested in attending a council meeting, becoming a council delegate, or learning more about the regional or global IMA organization, please contact one of the council members:

Martha Paalman – Council Secretary

Rick Bellmore – Council Regional Director and Immediate Past President

Bill Ramsay – Council Newsletter Director and Past President

John Wieland – Council Regional Director and Past President

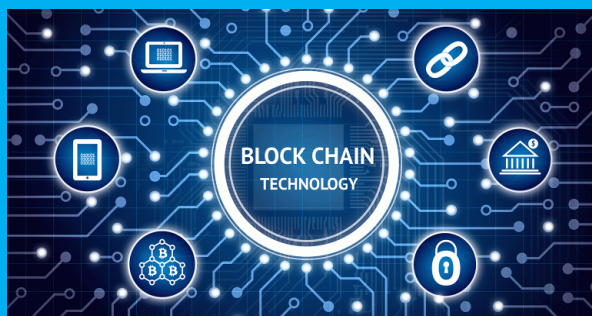
Tuesday, February 19th – Blockchain

Understanding Why Blockchain is a Juggernaut

Although blockchain is an emergent technology, whether by hype or real potential, its popularity in accounting cannot be overstated. Nevertheless, a recent PwC survey on adoption of financial technology (FinTech) reports that while 56% of survey respondents are aware of the importance of blockchain, 83% confess to be “at best” moderately familiar with the technology.

Therefore, in this presentation, Juergen will cover the following topics:

- An in-depth overview of what constitutes a blockchain
- What are the circumstances that make appropriate the use of a blockchain?
- What are potential uses for blockchain in accounting?
- What are the potential threats that affect blockchains?



Date: Tuesday, February 19, 2019

Time: 5:00-5:30 Networking/Cocktails
5:30-6:00 Dinner
6:00-8:00 Speaker

Location: La Sure's (3125 S Washburn St, Oshkosh, WI)

Register: <https://www.eventbrite.com/e/february-2019-winnebagoland-ima-meeting-tickets-48066489163>



Jürgen Sidgman

Professor – University of Wisconsin Oshkosh

Prior to beginning his career in academia, Jürgen worked as a financial auditor for Grant Thornton (Chile). Jürgen has taught accounting courses at the University of Wisconsin Milwaukee and the University of Nebraska - Lincoln. Currently, Jürgen is part of the accounting faculty at the University of Wisconsin Oshkosh (UWO). His primary teaching interests are accounting information systems and Auditing. However, he also teaches other accounting subjects as needed and online graduate accounting classes for the UW Consortium.

Jürgen's research interests lie at the intersection of accounting and technology involving a variety of topics that include privacy, computer mediated communication, information accuracy, and new technologies such as blockchain.

Expertise: Information Systems | Financial Auditing | Internal Controls

Education

- Universidad Diego Portales, BS, Accounting
- University of Nebraska - Kearny, Masters of Business Administration
- University of Nebraska - Lincoln, Ph.D.



UWO Accounting Club Meetings

For more information on the UWO Accounting Club, please visit their website:

<http://www.uwosh.edu/cob/betaalphapsi/meetings>

UW Oshkosh Student IMA Board Members:

- Sunny Wang – Spring President
- Ashley Reider – Secretary

CPE Opportunities – IMA Webinars

Below is a link for free webinars to IMA members for CPE credits:

More info or to Register: <http://www.imanet.org/programs-events/ima-webinars>

CPE Opportunities – Packerland Chapter – Next meeting February 11th!

Join us for our as we learn about Account Takeovers and Scams from SA Lee Chartier from the FBI at our February dinner meeting!

When: Monday, February 11, 2019

Where: Mackinaws, Green Bay

Cost:

- Members / Guests: \$20
- Students: \$5

Registration Link: [Registration](#)

CPA AND CMA PREP COURSES AT LAKELAND

CPA and CMA professional prep courses are offered online individually or can be combined with other courses to earn an MBA with an Accounting concentration.

Lakeland University's CPA and CMA prep classes feature Wiley CPAexcel and CMAexcel, the official test prep materials of the IMA.

Lakeland offers an accounting program that's been rated one of the nation's ten best online bachelor's degree-earning programs.*

CONTACT US!

Call 920-727-0777 or email PearceAL@Lakeland.edu for more information.





*According to Accounting.com

You Are Cordially Invited to The 43rd Annual CMA Night

Hosted by the UW Oshkosh Accounting Club and the
Student Chapter Institute of Management Accountants

Wednesday, March 6, 2019

The Waters
1393 Washington Avenue
Oshkosh, WI

Social: 5:15pm

Dinner: 6:15pm

Presentation: 6:45pm

We are pleased to have

Cecelia Jensen

Entrepreneur and Philanthropist

Founder of MedEfficiency Inc.

UW-Oshkosh Distinguished Alumni Award Recipient

Cost: \$30 per person

Meal choices include:

Chicken Cordon Bleu

Bourbon Glazed Salmon

Vegetarian Lasagna

Please register by Friday, February 22, 2019 at the link provided below.

We look forward to seeing you on March 6th!

<https://www.eventbrite.com/e/43rd-annual-cma-night-of-2019-tickets-53260817539>

Winnebagoland IMA
members, please email
winnwire@gmail.com if you
are interesting in attending.
The admission of the first 8
chapter members to email
Winnwire with their interest
will be covered by the chapter.

Membership Moments

New Members:

- Chantelle Hitt

Welcome to our chapter!

Membership Anniversaries:

Thank you all for your continued participation and dedication to our chapter.

Member	Years	Member	Years	Member	Years
Marilyn Mossberg	32	Amy Thomas	20	Jason Garland	9
Rick Bellmore	29	Amy Miller	19	Jon Szymanski	6
Daniel Koszalinski	28	Neil Pfaff	14	Amber Beistle	3
Ann Marie Wuest	24	Beth Ehlers	10	Jennifer Duerr	2

CMA Exam Info

The CMA Exam consists of two parts. Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

For additional info on the CMA Exam, you can reach Jill Halverson through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

Part 1 – Financial Reporting, Planning, Performance and Control

- External Financial Reporting Decisions 15%
- Planning, Budgeting and Forecasting 30%
- Performance Management 20%
- Cost Management 20%
- Internal Controls 15%

Part 2 – Financial Decision Making

- Financial Statement Analysis 25%
- Corporate Finance 20%
- Decision Analysis 20%
- Risk Management 10%
- Investment Decisions 15%
- Professional Ethics 10%



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UW-Oshkosh Reps	
President	Sunny Wang

Websites

Chapter <http://winnebagoland.imanet.org>

Chapter Email Addresses:

winnwire@gmail.com – newsletter, program booklet, and meeting-related topics

winnebagoland@imachapter.org – board members and chapter administration topics

LinkedIn <https://www.linkedin.com/groups/3197794>

Facebook <https://www.facebook.com/Institute-of-Management-Accountants-IMA-Winnebagoland-Chapter-134944876526330/>

Employment winn.ima.empl.dir@gmail.com

Regional www.midamerica.imanet.org

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CMA REVIEW

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Gleim CMA review has the largest exam-emulating test bank of multiple-choice and essay questions, our popular CMA exam instructional videos, and a no-hassle Access Until You Pass® guarantee. Pass the CMA exam with Gleim CMA, the #1 CMA Prep Course on the market which has trained more CMAs than any other course available.

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