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## Websites

Winnebagoland Chapter  
<https://winnebagoland.imanet.org/home?ssopc=1>

### Facebook



IMA  
<https://www.imanet.org/?ssopc=1>

## Winnebagoland Announcements

Mark your calendar and get registered for these events.

Wed, Nov 5, 2025 UW-O Accounting Club Professionals Night – in person

Tues, Nov 11, 2025 Financial Wellness Strategies – in person

Salvation Army Money Sorting Mon, Nov 24 & Tues, Dec 9 – in person

Tues, Jan 20, 2026 Tax & Accounting Update - webinar

Tuesday, Feb 17, 2026 Can we Count on You? Ethics - webinar

Wed, Mar 11, 2026 Artificial Intelligence – in person

Social Event in April

Volunteer with St Joseph’s Food Program in May

## IMA Events

Nov 13-15 Cleveland, OH Scholarships available through UW-O Accounting Club

### Reasons to Attend the Student Leadership Conference

 <p><b>Accelerate your journey</b> from the classroom to the workforce.</p>	 <p><b>Learn from expert speakers</b> about the latest trends in the profession.</p>
 <p><b>Network with recruiters</b> from top companies seeking interns and full-time hires.</p>	 <p><b>Get inspired</b> by top-tier professionals during our industry tours.</p>

### 2025 T-Shirt Competition Winner

Congratulations to our 2025 T-Shirt Design Contest Winner!

[Enter our 2025 T-Shirt Competition](#)



[Register](#)

Wednesday, Nov 5, 2025 5:00 – 8:00 pm CST in person

# 3rd Annual Accounting Professionals Night

Date: Wednesday, November 5th

Time: 5pm-8pm

Location: Culver Family Welcome Center

Dress Code: Business Professional



Keynote Speaker



Dinner



Raffle Baskets



Networking

Scan QR code to register!



**Keynote Speaker:**

Holly Cloutier, CPA, MBA, CVA, MAFF

Or use this link to register [Register Link](#)

Location: Culver Family Welcome Center, 625 Pearl Ave, Oshkosh, WI 54901

Tuesday, Nov 11, 2025 5:00pm-7:30pm CST in person

## Financial Wellness - 1.5 CPE

Planning for retirement can seem complicated, but understanding the key building blocks can help you prepare with more confidence. This session will use research and insights from J.P. Morgan's *Guide to Retirement* and Hartford Funds' *8,000 Days of Retirement* to explore important topics such as: Saving for Retirement, Preparing for Retirement, Spending in Retirement and the 8,000 Days Concept.

Agenda: 5:00 Networking

5:30 Dinner

6:00 Speaker (1.5 CPE)

Location: Holidays Pub & Grill, 3950 N Richmond St, Appleton, WI 54913 [Register Now](#)



**Jake Vande Voort, Wealth Advisor**

Jake joined TMS Financial in January 2024, bringing 16 years of experience as a Financial Planning Assistant at a local firm. Now serving as a Wealth Advisor, Jake holds his FINRA Series 7 and Series 66 security registrations, equipping him to deliver comprehensive financial guidance to clients. In his role, he works closely with clients to create tailored strategies, supports the Tenacity Advisory Group (TAG), and collaborates with the broader team of Investment Assistants and advisors. He earned his degree in Business Administration from Lakeland College.

Outside of work, Jake enjoys spending time with his wife and their two daughters. He is actively involved in his children's activities and volunteers at their schools and community events. As a family, they love traveling, boating, being outdoors, and creating memories with friends and extended family.

Volunteer Opportunities Nov 24<sup>th</sup> & Dec 9th

When: **Nov 24, 2025 from 06:30 PM to 08:00 PM (CT)**

and **Dec 9, 2025 from 06:30 PM to 08:00 PM (CT)**

Join the Winnebagoland IMA for our annual holiday service event to assist the Red Kettle Campaign in sorting money.

*Please RSVP so we know how many people to expect on <https://winnebagoland.imanet.org> Chapter Events*



Location: Fox Cities Salvation Army, 130 E North Street, Appleton, WI 54911

## UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Alyshia Mayer

Send an email to [winnwire@gmail.com](mailto:winnwire@gmail.com) which will be directed their way.

## CPE Opportunities & IMA Webinars

**IMA Global programs:** <https://www.imanet.org/education-center/webinars?ssopc=1>

**Virtual CPE opportunities** is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com)  
OR

Go to [www.gleim.com/IMAWinnegaboland](http://www.gleim.com/IMAWinnegaboland) and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com)

## FMAA – CMA – CSCA Certifications

### FMAA – Financial & Managerial Accounting Associate



**Demonstrate your skillset**

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



**Advance your career**

Take the first step in your certification journey and start your career with impact.



**Stand out**

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

### CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email ([winnebagoland@imachapter.org](mailto:winnebagoland@imachapter.org)) or refer to [www.imanet.org](http://www.imanet.org).

<b>Part 1</b> <b>Financial Reporting, Planning, Performance and Control</b>	<b>Part 2</b> <b>Financial Decision Making</b>
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

### CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam. This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

## Membership Moments

Thank you all for your continued participation and dedication to our chapter!

This month we celebrate November & December anniversaries.

Member	Yrs	Member	Yrs
Larry Koeppen	53	Sherri Tlusty, CMA	14
Joel Lemanski	40	Colleen Srnka, CMA	12
Eunice Stevens	38	Amy Reinke, CMA	11
Curt Esser, CMA	38	Adam Nooker, CMA	11
Laurie Schneiderwent	37	Amanda Gethers, CMA	9
John Todd, CMA	35	Stephanie Binder, CMA	5
Timothy Holzman, CMA	35	Brianna Pflum	4
Sharon Zolp	33	Amber Deamico, CMA	3
Scott Hackel, CMA	29	Elizabeth Collins	1
Gayle Brown, CMA	24		

## Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA, FMAA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Colleen Srnka



Jill Halverson



Martha Paalman



Amber Doering