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### Websites

Winnebagoland Chapter  
<https://winnebagoland.imanet.org/home?ssopc=1>

#### Facebook



IMA  
<https://www.imanet.org/?ssopc=1>

## Winnebagoland Announcements

Mark your calendar. Program Plan 2025-2026 has **9.5 CPE offerings, including 4 for Ethics** and 6 hours of networking, tour and community service opportunities and social events.

Tues, Sept 23, 2025 Fraud - Business Identity Theft – in person

Wed, Oct 15, 2025 Entrepreneur Story – in person

Wed, Nov 5, 2025 UW-O Accounting Professionals Night – in person

Tues, Nov 11, 2025 Financial Wellness Strategies – in person

Salvation Army Money Sorting Mon, Nov 24 & Tues, Dec 9

Tues, Jan 20, 2026 Tax & Accounting Update webinar

Tuesday, Feb 17, 2026 Can we Count on You? Ethics webinar

Wed, Mar 11, 2026 Artificial Intelligence – in person

Social Event in April

Volunteer with St Joseph’s Food Program in May

### IMA Events

## Women's Leadership Summit

September 25, 2025 • Virtual

Register now at [imawls.org](https://imawls.org)



Secure your spot and save! Early bird rates end September 12.

### Learn and Network to Lead with Impact

This one-day virtual event is designed for you, the ambitious professional driving change in finance, strategy, and innovation. You'll gain real-world insights to help you thrive in your current role and prepare for what's next. Whether you're looking to sharpen your leadership skills, explore complex challenges, or connect with others navigating similar journeys, this summit gives you the tools, inspiration, and community to move forward with purpose. Earn up to 5 ICMA CPE credits [Registration Link](#)

Tuesday, Sept 23, 2025 5:00pm-7:00pm CST in person

### Identity Theft: Protect and Prevent & Privacy Protection for Businesses - 2 Ethics CPE

Identity theft continues to be the fastest growing crime in the United States. The more you learn about it, the less vulnerable you are. The Wisconsin Bureau of Consumer Protection will explain the different types of identity theft, how to recognize it and how to prevent it – including information about Fraud Alerts and Security Freezes. Receive tips for safeguarding personal information and how to recover from Identity Theft. Helpful brochures will be available.

Business Identity theft is a growing crime in the United States. Dun & Bradstreet estimates an overall 258% spike in Business Identity Theft since 2020. The more you learn about it, the less vulnerable you and your business are. The Wisconsin Bureau of Consumer Protection will explain the different types of business identity theft, how to recognize it, and steps to take to protect your business.

Agenda: 5:00 Networking/Cocktails  
 5:30 Dinner  
 6:00 Speaker

Location: Anduzzi's Sports Club, 800 S Washington St, Kimberly, WI 54136

[Register Now](#)



Jeff Kersten is an Outreach Specialist for the Bureau of Consumer Protection within the Wisconsin Department of Agriculture, Trade and Consumer Protection. As an Outreach Specialist, Jeff travels around the state to educate the public, businesses, and law enforcement on common scams & fraud, privacy protection, data security, identity theft, and other areas of consumer protection. Jeff has over 12 years of experience as a police officer and is a prior Consumer Protection Investigator for the Bureau of Consumer Protection.

Wednesday, Oct 15, 2025 5:00pm-8:00pm CST in person

## Local Entrepreneur Story - 1 CPE

Agenda: 5:00 Networking 5:30 Dinner 6:00 Speaker (1 CPE) 7:00 Shopping Event

Location: Lillian's of Appleton, 115 E College Ave, Appleton, WI 54911

[Register Now](#)

### UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Alyshia Mayer

Send an email to [winnwire@gmail.com](mailto:winnwire@gmail.com) which will be directed their way.

### CPE Opportunities & IMA Webinars

**IMA Global programs:** <https://www.imanet.org/education-center/webinars?ssopc=1>

**Virtual CPE opportunities** is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com)

OR

Go to [www.gleim.com/IMAWinnebagoland](http://www.gleim.com/IMAWinnebagoland) and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com)

### FMAA – CMA – CSCA Certifications

#### FMAA – Financial & Managerial Accounting Associate



##### Demonstrate your skillset

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



##### Advance your career

Take the first step in your certification journey and start your career with impact.



##### Stand out

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

#### CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email ([winnebagoland@imachapter.org](mailto:winnebagoland@imachapter.org)) or refer to [www.imanet.org](http://www.imanet.org).

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

#### CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam. This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

### Membership Moments

Welcome to Zachary Giese and Olivia Hansen who have joined the chapter.

We hope to see you at future events!

Your 2025-2026 program planning committee members have put together awesome events:

Kristen Hubertus, Jennifer Duerr, Alyshia Mayer Curt Esser, John Wieland along with board members.

Thank you all for your continued participation and dedication to our chapter!

This month we celebrate September anniversaries.

Member	Yrs	Member	Yrs
Allan S Zuleger, CMA	36	Jacob J Bandura, CMA	16
Douglas D Sippel, CMA	31	Andrew DAndrich, CMA	16
Cinda S Mijal, CMA	29	Mayur Ranpara, CMA	14
Dr. Nathan V Stuart	29	Timothy Peterson, CMA	13
Ann M Young, CMA	28	Robert Beckmann, CMA	12
Patricia A Steines, CMA	23	Madisen Sagen, CMA	7
Lindsey E Somers, CMA	20	India Troyer, CMA	6
Daniel H Martin, CMA	19	Stacie Mitchler	1

## Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA, FMAA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Colleen Srnka



Jill Halverson



Martha Paalman



Amber Doering