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Websites

Winnebagoland Chapter
<https://winnebagoland.imanet.org/home?ssopc=1>

[Facebook](#)



IMA
<https://www.imanet.org/?ssopc=1>

Winnebagoland Announcements

There is no deadline to apply for a flexible volunteer role to assist your chapter by [clicking here](#).

There will soon be planning committee dates for the upcoming 2026-2027 program year.

IMA Events



Where the Industry Comes together

IMA26 is where 1,000+ strategic finance leaders gather to debate what's next, share what's actually working, and connect with the people shaping the profession. Expect bold ideas, candid conversations, and hands-on learning you can't get from virtual events. Join us June 14–17, 2026, in Tampa to get ahead of the trends everyone else will be talking about later. Two and Three Day registrations are available

[Register Now](#)

Shared Interest Groups (SIGs)

provide a forum where members of the global accounting and finance community can come together to share insights, discuss best practices, explore new technologies, and support one another through friendly and engaging interactions.

Guidelines for SIG participants is found [here](#).

Being part of a SIG will extend your professional network, demonstrate, make connections that could lead to new job opportunities, find or become a mentor, and give back to the accounting and finance community

Scan this QR code
to learn more



Monday, May 18, 2026 5pm-6:30pm CST

Join us for a community service volunteer event!

[RSVP](#) so we know how many volunteers to expect.

ST. JOSEPH FOOD PROGRAM

Fighting Hunger Sustaining Hope

The mission:

Supplementing nutritional needs, free of charge, for the economically distressed within our local communities. To learn more: <https://www.stjoesfoodprogram.org/>



Please wear comfortable clothing and closed toe shoes. You are welcome to bring a reusable drink container. You are also welcome to capture photos with the understanding of confidentiality of all clients and client information.

Optional happy hour to follow.

Location: St. Joseph Food Program, 1465A Opportunity Way, Menasha, WI 54952

Directions: From Midway Rd. please turn south onto Opportunity Way. You will pass United Way and LEAVEN. Turn right (West) at the red arrow and park in the SJFP parking lot. Enter St. Joe's Food Program through the "North Door" between service windows 1 and 2 on the north side of the building.

IMA Student Chapter – UW Oshkosh

IMA is the leading professional organization devoted exclusively to management accounting and financial management.

Information on UWO Student Chapter Meetings & Events can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

Send an email to winnwire@gmail.com which will be directed their way.

CPE Opportunities & IMA Webinars

IMA Global programs: <https://www.imanet.org/education-center/webinars?ssopc=1>

Virtual CPE opportunities is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or imachapters@gleim.com

OR

Go to www.gleim.com/IMAWinnebagoland and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428
or imachapters@gleim.com

FMAA – CMA – CSCA Certifications

FMAA – Financial & Managerial Accounting Associate



Demonstrate your skillset

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



Advance your career

Take the first step in your certification journey and start your career with impact.



Stand out

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam. This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

Membership Moments

Welcome to Colter Tyrolt into the chapter. We hope to see you at future events.

Congratulations Jamie Malinoski on achieving CSCA a new certification, such a great accomplishment!

Thank you all for your continued participation and dedication to our chapter!

This month we celebrate May & June anniversaries.

Member	Yrs	Member	Yrs
Christine Cherney, CMA	38	Kylie Dawes, CMA	10
Michael Koehler	37	Benjamin Kleist, CMA	9
Constance Beilke, CMA	37	Joey Blank, CMA	7
Faye Grover, CMA	36	Alexis Anderson, CMA	7
Mary Tomazin, CMA	36	Aaron Bechard, CMA	7
Syed Moiz, CMA	34	Katie Gee, CMA	7
Thomas Flenz	30	Rachel Kallas, CMA	6
Andrew Cordova, CMA	22	Allison Mereness, CMA	6
Craig Gloudemans	17	Brianna Pflum	5
Robert Ernst, CMA	16	Andrew Braatz	4
Leslie Reinke, CMA	15	Owen Campshure, CMA	3
Daniel Courtney, CMA	14	Evan Nordby	2
Erica Reineck, CMA	10	John Manke	2
		Sarah Corbin	1

Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA, FMAA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Colleen Srnka



Jill Halverson



Martha Paalman



Amber Doering