

Contents

- Chapter Announcements.....1
- IMA Events.....2
- May 6 Tour Menasha Utilities Water Plant.....3
- Jun 19 Breaking Point Social.....3
- Accounting Club.....4
- CPE Opportunities4
- FMAA & CMA & CSCA certifications..... .5
- Gleim Review Discounts.....6
- Membership Moments.....7
- Officers & Directors.....8

Websites

Winnebagoland Chapter
<https://winnebagoland.imanet.org/home?ssopc=1>

Facebook



IMA
<https://www.imanet.org/?ssopc=1>

Winnebagoland Announcements

Monitoring our chapter progress – Your participation is greatly needed to keep our chapter sustainable.

KPI		Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25
20+ attendees (excluding speakers) at our two local in person events	Target	N/A	N/A	N/A	>20	N/A	N/A	N/A	N/A	>20	N/A
	Actual	N/A	N/A	N/A	20	N/A	N/A	N/A	N/A	65	N/A
25+ Winnebagoland attendees at webinar meetings	Target	N/A	N/A	>25	N/A	N/A	N/A	>25	>25	N/A	N/A
	Actual	N/A	N/A	28	N/A	N/A	N/A	23	23	N/A	N/A
1-2 new participants on the board throughout the program year	Target	2	2	2	2	2	2	2	2	2	2
	Actual	1	2	2	N/A	N/A	0	0	1	1	1
3-5 new student participants at non-student targeted event	Target	5	N/A	5	5	N/A	5	5	5	N/A	5
	Actual	1	N/A	1	7	N/A	4	1	0	N/A	2
5+ volunteers for each community service/Non-Educational event	Target	N/A	N/A	N/A	N/A	N/A	>5	N/A	N/A	N/A	>5
	Actual	N/A	N/A	N/A	N/A	N/A	6	N/A	N/A	N/A	7
1 new voting board member	Target	1	1	1	1	1	1	1	1	1	1
	Actual	0	0	0	0	0	0	0	0	0	0

Please join us at our remaining events for this program year

Tues, May 6th Menasha Utilities Water Plant tour

Thur, June 19 social event at The Breaking Point

Summer Planning meetings to be set up soon to set the program for September 2025 – June 2026

IMA Events**Strategy Update with Mike DePrisco**

The following topics were informative, and we hope you found it helpful:

- IMA's New Strategic Plan – to sustain the organization's relevance for the next 100 years by understanding and meeting members' needs at every stage of their career journey.
- IMA Certification and Japanese Market Expansion
- CMA, FMAA, and CSCA Exam Updates - availability of the FMAA exam in three languages and the potential for continued growth. Changes to the CSCA exam to remove barriers and increase interest. Introducing the new AI Center, a resource hub for learning about AI and its applications in business.
- New Programs and Initiatives - shared interest groups (SIGS) member-led and driven, corporate membership program - offering customized training and resources for organizations. Strategic partnerships and the need for a seamless digital customer experience.
- IMA Website Reimagining and Strategic Finance Magazine Launch - relaunch of the Strategic Finance digital magazine. The new design is more modern, mobile-responsive, and offers a streamlined submission process for articles.

For your convenience, you can access the recording [here](#) (access passcode: P4t.xk19).

IMA 25 Accounting & Finance Conference: Empower & Connect

[Register Today](#)

Tuesday, May 6, 2025 5pm-7pm



Tour

Location: 57 Manitowoc Street, Menasha, WI 54952

Tour Registration closed-toed shoes are required

Continue the comrade at Old Grog 546 Broad St, Menasha, WI 54952



Thursday, June 19, 2025 6pm-8pm

Join the Winnebagoland Chapter for this *unique networking event!* You'll have the opportunity to channel your rage into some very satisfyingly breakable objects. RSVP is required. Your \$5 ticket price gets you access to the rage room (a \$35 value!)

Optional happy hour at Holidays will be held after the Rage Room event.

Details on the venue and some of the specifics on how it works: <https://www.thebreakingpointllc.com/faq>



Location: 2011 N Richmond St, Appleton, WI [Register Link](#)

Closed toe shoes are required. thicker soles or boots and comfortable clothing are best. Protective gear is provided.

UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Kyra Cooper

Send an email to winnwire@gmail.com which will be directed their way.

CPE Opportunities & IMA Webinars

IMA Global programs: <https://www.imanet.org/education-center/webinars?ssopc=1>

Packerland IMA Chapter for more details on upcoming meetings: <https://packerland.imanet.org/home>

Virtual CPE opportunities is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>

FMAA – CMA – CSCA Certifications

FMAA – Financial & Managerial Accounting Associate



Demonstrate your skillset

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



Advance your career

Take the first step in your certification journey and start your career with impact.



Stand out

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam. This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or imachapters@gleim.com

OR

Go to www.gleim.com/IMAWinnebagoland and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428 or imachapters@gleim.com

Go to gleim.com/IMAWinnebagoland and the discount will automatically be applied

Membership Moments

Welcome to those who joined or transferred into the chapter during the program year!

We hope to see you at future events!

Professional members: Brian Klapperich, Elizabeth Collins, Jessica Helmer,

Matthew Pastorek, Stacie Mitchler, Tanner Schelvan

Student members: Jacques Tulowitzky, Kyra Cooper, Zachary Kestell

Congratulations on achieving a new certification this year, such a great accomplishment!

Jillayne M Halverson, FMAA, CMA, CSCA

Spencer Hahn, CMA

Joey Blank, CMA

Anniversaries: Thank you all for your continued participation and dedication to our chapter! This month

we celebrate the month of May

Member	Yrs	Member	Yrs
Christine Cherney, CMA	37	Alexis Anderson, CMA	6
Michael Koehler	36	Rachel Kallas, CMA, CSCA	5
Bette Patchett	35	Allison Raddant, CMA	5
Faye Grover, CMA	35	Mandy Xiong	2
Craig Gloudemans	16	Owen Campshure	2
Daniel Courtney, CMA	13	Grace Finn	2
Erica Reineck, CMA	9	Evan Nordby	1
Kylie Dawes, CMA	9	James Gessay	1
Benjamin Kleist, CMA	8	Alexandra Lasee	1
Joey Blank, CMA	6	Brittany Lessmiller	1
Spencer Hahn, CMA	6	Jennifer Verbockel	1

Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Martha Paalman



Amber Doering



Colleen Srnka



Jill Halverson



Bill Ramsay



John Wieland