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Websites

Winnebagoland Chapter
<https://winnebagoland.imanet.org/home?ssopc=1>

Facebook



IMA
<https://www.imanet.org/?ssopc=1>

Winnebagoland Announcements

Your chapter needs YOU to assist in managing the chapter: For a role on the board [click here](#), or a flexible volunteer opportunity [clicking here](#).

Here is how we stand

KPI		Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26
Min of 15, target 20+ attendees (excluding speakers) at our local in person events	Target	N/A	N/A	>15	>15	>15	N/A	N/A	N/A	>15
	Actual	N/A	N/A	17	20	12	N/A	N/A	N/A	50
Members	Target	N/A	N/A	10	10	10	N/A	N/A	N/A	10
	Actual	N/A	N/A	9	8	9	N/A	N/A	N/A	13
Non-Members	Target	N/A	N/A	5	5	5	N/A	N/A	N/A	5
	Actual	N/A	N/A	9	12	3	N/A	N/A	N/A	37
25+ Winnebagoland attendees at webinar meetings	Target	N/A	N/A	N/A	N/A	N/A	N/A	>25	>25	N/A
	Actual	N/A	N/A	N/A	N/A	N/A	N/A	19	21	N/A
Total Attendees				18	23	13		195	342	52
2 new participants on the board throughout the program year	Target	2	2	N/A	2	2	N/A	2	2	2
	Actual	2	0	N/A	0	0	N/A	0	0	0
3-5 new student participants at non-student targeted events	Target	N/A	N/A	5	5	5	N/A	5	5	N/A
	Actual	N/A	N/A	5	4	2	N/A	0	1	N/A
5+ volunteers for each community service/Non-Educational event	Target	N/A	N/A	N/A	N/A	>5	>5	N/A	N/A	N/A
	Actual	N/A	N/A	N/A	N/A	5	4	N/A	N/A	N/A

IMA Events



Where the Industry Comes together

IMA26 is where 1,000+ strategic finance leaders gather to debate what’s next, share what’s actually working, and connect with the people shaping the profession. Expect bold ideas, candid conversations, and hands-on learning you can't get from virtual events. Join us June 14–17, 2026, in Tampa to get ahead of the trends everyone else will be talking about later. Two and Three Day registrations are available

[Register by April 17th for Early Bird Special Pricing](#)

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Shared Interest Groups (SIGs) provide a forum where members of the global accounting and finance community can come together to share insights, discuss best practices, explore new technologies, and support one another through friendly and engaging interactions.

Guidelines for SIG participants is found [here](#).

Being part of a SIG will extend your professional network, demonstrate, make connections that could lead to new job opportunities, find or become a mentor, and give back to the accounting and finance community



Featuring six of nine Shared Interest Groups in this edition:



Technology Solutions & Practices [↗](#)

Addressing current and emerging technological advancements as they relate to the work of management accountants.



Sustainable Business Management [↗](#)

Focusing on matters related to sustainable business information and management as well as ESG (environmental, social, governance) reporting.



Performance Management [↗](#)

Discussing the processes and systems for setting strategy, planning outcomes, and making proactive adjustments to optimize organizational performance.



Banking and Financial Services [↗](#)

Providing a forum for research, practice development, education, knowledge sharing, and advocacy of the highest ethical and best business practices in management accounting and finance—tailored to the banking and financial services sector.



Small Business [↗](#)

Spotlighting issues that impact financial reporting for small businesses.



Not for Profit [↗](#)

Dedicated to the interests and needs of Not for Profit Professionals, while also serving as a resource for individuals to explore and understand the nuances of the non-profit sector.

Tuesday, Apr 21, 2026 5:00pm-8:00pm CST in person

Social Event – Mini Golf & Games



Join the Winnebagoland Chapter for this unique networking event!

[RSVP](#) before April 14

Your \$5 ticket price gets you 18 holes of glow-in-the-dark mini golf. We tee off at 5:30PM!

Optional happy hour at Holidays will be held after the round of golf.

Location:

Tommy's Mini Golf & Arcade, 3950 N Richmond St, Appleton, WI 54913

Thursday, May 7, 2026 5pm-8pm CST

Volleyball Night

Sponsored by UW Oshkosh Accounting Club, which is the student chapter of our IMA chapter.

Location: The Bar, 825 North Washburn Street, Oshkosh.

More information will be coming out from the club soon. If you have questions in the meantime, please reach out to Owen Brey at brewyo15@uwosh.edu.

Monday, May 18, 2026 5pm-6:30pm CST

Join us for a community service volunteer event!

[RSVP](#) so we know how many volunteers to expect.

ST. JOSEPH FOOD PROGRAM

Fighting Hunger Sustaining Hope

The mission:

Supplementing nutritional needs, free of charge, for the economically distressed within our local communities. To learn more: <https://www.stjoesfoodprogram.org/>



Please wear comfortable clothing and closed toe shoes. You are welcome to bring a reusable drink container. You are also welcome to capture photos with the understanding of confidentiality of all clients and client information.

Optional happy hour to follow.

Location: St. Joseph Food Program, 1465A Opportunity Way, Menasha, WI 54952

Directions: From Midway Rd. please turn south onto Opportunity Way. You will pass United Way and LEAVEN. Turn right (West) at the red arrow and park in the SJFP parking lot. Enter St. Joe's Food Program through the "North Door" between service windows 1 and 2 on the north side of the building.

UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Alyshia Mayer

Send an email to winnwire@gmail.com which will be directed their way.

CPE Opportunities & IMA Webinars

IMA Global programs: <https://www.imanet.org/education-center/webinars?ssopc=1>

Virtual CPE opportunities is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or imachapters@gleim.com

OR

Go to www.gleim.com/IMAWinnebagoland and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428
or imachapters@gleim.com

FMAA – CMA – CSCA Certifications

FMAA – Financial & Managerial Accounting Associate



Demonstrate your skillset

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



Advance your career

Take the first step in your certification journey and start your career with impact.



Stand out

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam. This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

Membership Moments

Welcome to those new or transferred into the chapter. We hope to see you at future events!

Ryan Broeckel, Jessica Kankam, Owen Brey

Congratulations on achieving a new certification, such a great accomplishment!

Mason Ballweg, CMA

Owen Campshure, CMA

Matthew Pastorek – CMA

Grant Stahlback, FMAA

Thank you all for your continued participation and dedication to our chapter!

This month we celebrate **March & April anniversaries.**

Member	Yrs	Member	Yrs
Paul Schilling, CMA	34	Kyle Henslin, CMA	15
Audra Peters, CMA	33	Karine Luke, CMA	15
Paula Meehl, CMA	33	Kyle Baldwin, CMA	11
Gregory Williams, CMA	32	Mike Stoegbauer, CMA	10
Jon Tyczkowski, CMA	31	Shaunna Tessen, CMA	9
Murray Sim, CMA	31	Ter iBoers	8
Heather Kaminski, CMA	30	Justin Behrendt, CMA	7
Eric Christofferson, CMA	28	Ashley Vande Hey, CMA	5
Sheri Jones	28	Michael Brookins	2
Rebecca Reimer, CMA	24	Matthew Pastorek, CMA	1
Martha Paalman	22	Allison Pingel	1
Nolan Ott, CMA	22	Brian Klapperich	1
Cynthia Kopesky, CMA	19	Tanner Schelvan, CMA	1
William Oaks, CMA	17	Kyle Henslin, CMA	15

Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA, FMAA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Colleen Srnka



Jill Halverson



Martha Paalman



Amber Doering