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Websites

Winnebagoland Chapter
<https://winnebagoland.imanet.org/home?ssopc=1>

[Facebook](#)



IMA
<https://www.imanet.org/?ssopc=1>

Winnebagoland Announcements

Please join us at our remaining events for this program year

Mon, Apr 21st Volunteer event at St Joe’s Food Pantry

Tues, May 6th Menasha Utilities Water Plant tour

We are also planning a June social event

IMA Events

ima25 Accounting & Finance Conference

empower & connect

featuring



THE CFO ALLIANCE[®]
experience

June 22-25 ✦ Scottsdale, AZ

[Register Today](#)



Who Should Attend?

IMA's Accounting & Finance Conference attracts a diverse audience of individuals who are eager to learn, network, and stay at the forefront of their profession. Whether you're a seasoned professional or just starting your career, this Conference provides a valuable platform for you.

Management Accountants

Professionals working in management accounting roles, such as cost accountants, budget analysts, financial analysts, controllers, and CFOs.

Strategic Financial Professionals

Finance managers, financial planners, investment analysts, and other finance specialists.

Business Leaders

Executives, business owners, and decision-makers can benefit from strategic insights and financial perspectives.

Students and Academics

Aspiring accountants, finance students, and academics can find the Conference an excellent opportunity to engage with the community.

Consultants and Advisors

Professionals providing financial consulting, advisory, and auditing services can stay up to date on industry trends.

Monday, Apr 21, 2025 5pm-6:30pm CST

Join us for a community service volunteer event! [Sign Up Here](#)

ST. JOSEPH FOOD PROGRAM

Fighting Hunger 🍏 Sustaining Hope

The mission:

Supplementing nutritional needs, free of charge, for the economically distressed within our local communities.



<https://www.stjoesfoodprogram.org/>

Location: St. Joseph Food Program, 1465A Opportunity Way, Menasha, WI 54952

Tuesday, May 6, 2025 5pm-7pm



Tour

Location: 57 Manitowoc Street, Menasha, WI 54952

[Tour Registration](#)**UWO Accounting Club Meetings**

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Kyra Cooper

Send an email to winnwire@gmail.com which will be directed their way.

CPE Opportunities & IMA Webinars

IMA Global programs: <https://www.imanet.org/education-center/webinars?ssopc=1>

Packerland IMA Chapter for more details on upcoming meetings: <https://packerland.imanet.org/home>

Virtual CPE opportunities is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>

FMAA – CMA – CSCA Certifications

FMAA – Financial & Managerial Accounting Associate



Demonstrate your skillset

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



Advance your career

Take the first step in your certification journey and start your career with impact.



Stand out

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam.

This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or imachapters@gleim.com
OR

Go to www.gleim.com/IMAWinnebagoland and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428 or imachapters@gleim.com

Go to gleim.com/IMAWinnebagoland and the discount will automatically be applied

Membership Moments

Anniversaries: Thank you all for your continued participation and dedication to our chapter! This month we celebrate anniversaries for the month of April.

Member	Yrs	Member	Yrs
Paul Schilling, CMA	33	Cynthia Kopesky, CMA	18
Jon Tyczkowski, CMA	30	Kyle Henslin, CMA	14
Eric Christofferson, CMA	27	Mike Stoegbauer, CMA	9
Becky Austreng, CMA	25	Shaunna Tessen, CMA	8
Rebecca Reimer, CMA	23	Ashley Vande Hey, CMA	4
Martha Paalman	21	Michael Brookins	1
Nolan Ott, CMA	21		

Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Martha Paalman



Amber Doering



Colleen Srnka



Jill Halverson



Bill Ramsay



John Wieland