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|  | Winnebagoland Chapter <br> https://winnebagoland.imanet.org/home?ssopc=1 <br> Facebook <br> :0ab: <br> Mid-America Council https://midamerica.imanet.org/home?ssopc=1 <br> IMA https://www.imanet.org/?ssopc=1 |

## Winnebagoland Announcements

04/18/23 D E \& I projects \& how to get involved.
05/16/23 Volunteer Opportunity at Feeding America
06/20/23 Program Planning Meeting for 2023-2024
The value of your membership is what you put into it, so if locally sponsored events are of value to you, we encourage you to consider committing some of your time and talents to the ongoing success of your chapter. You can find descriptions of our board and committee positions on our website.

IMA Women's Leadership Summit, to be held on Thursday, April 27 from 8:30 a.m. to 2:30 p.m. CT (8 a.m. check-in). The event will take place at Belmont University in Nashville, Tenn.

This is an incredible opportunity to learn from experienced professionals, exchange ideas, take charge of your future, and develop leadership skills. We will also offer an optional group tour of the Country Music Hall of Fame at the event's conclusion (additional fees apply). The event costs $\mathbf{\$ 5 0}$ for IMA members, $\mathbf{\$ 1 0 0}$ for nonmembers, and includes five ICMA continuing professional education (CPE) credits, continental breakfast, and lunch. Bring along a friend, colleague, or mentee! It's sure to be an inspiring event! Register now.
June 11-14, 2023 • Hyatt Regency Minneapolis

Connect: Engage in deep conversations with thought leaders and build lasting relationships. Experience: Customize your schedule to meet your unique career goals. Learn: Spark new ideas as world-class experts and peers share their insights.

Take advantage of our Early Bird rates through April 14. We hope to see you in Minneapolis!
Need help convincing your manager the value of attending IMA23? We've got you covered: Check out this letter to your manager that you can customize and use.

## Register Now

The Association of
Accountants and
Financial Professionals
in Business

## MID-AMERICA REGIONAL COUNCIL

## http://www.midamerica.imanet.org/

For more information, contact a current council board member or send an email winnwire @ gmail.com:
Martha Paalman - Council Secretary
John Wieland - Past President \& Regional Director
Rick Bellmore - Past President \& Regional Director
Bill Ramsay - Past President
Looking for Additional CPE? Many chapters within the council (and beyond) are providing virtual CPE opportunities. You can view all scheduled events on the Global IMA Network site: https://linkup.imanet.org/events/calendar?ssopc=1

If you are interested in attending a council meeting, becoming a council delegate, or learning more about the regional or global IMA organization, please contact one of the council members listed above by sending an email to winnwire@gmail.com which will be directed their way.

## Tuesday, April 18, 2023 5pm-7pm

Join us to hear about Diversity, Equity \& Inclusion projects in the Fox Valley. There are opportunities for you to become a participant as well.

Stone Arch Brewpub 1004 S Olde Oneida St Appleton, WI 54915
Registration:
https://www.eventbrite.com/e/april-2023-winnebagoland-ima-meeting-tickets-502946976947


Making a difference in the lives of people; creating a healthy community.

## multicultural coalition, inc.

The Multicultural Coalition (MCI) is a movement created to acknowledge racial biases and proactively reach diverse populations with meaningful communication and actionable services to remove barriers, elevate all voices and foster community engagement.

Our collective vision is to improve the lives of all by creating a community that prospers together. While this committee was developed around COVID-19, MCI's work will continue into the future to address other areas such as education, employment and overall racial inequity, with areas to focus on always led by the committee's insights and needs.


Chief Developmental Officer at Partnership Community Health Center

Patricia E. Sarvela leads and addresses public health issues and designs programming that address root causes of poverty and eliminates barriers to care. Her work in public/private partnerships, community-based outreach, cost effective bilingual improvement programs have positively impacted individual and community health. She leads communications and marketing strategies that reach target community members with a focus high risk and vulnerable populations in need of care. In 2022 she was received the national award Betsy K Cooke, MVP for Grassroots Advocacy from the National Association of Community Health Centers. She is a founding member of the Multicultural Coalition focusing on health equity and community engagement strategies.

## Tuesday, May 16, 2023

## Volunteer Event - Feeding America

When: 05:00 PM to 08:00 PM (CT)

Participate in a packaging, labeling, or sorting project at the Appleton Feeding America facility.

This event will be followed by an optional happy hour at Jaripeo in Appleton.

Registration: More information
Feeding America - Appleton Warehouse
2911 W Evergreen Dr, Appleton, WI 54913
Jaripeo Mexican Grill/Appleton
3401 E Evergreen Dr, Appleton, WI 54913

## UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: https://www.linkedin.com/in/uwocobaccountingclub
Facebook: https://www.facebook.com/UWOaccountingclub/
UWO Accounting Club Contacts: - Tyler Cuningham
Send an email to winnwire@gmail.com which will be directed their way.

Packerland IMA Chapter for more details on upcoming meetings: https://packerland.imanet.org/home
Virtual CPE opportunities provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: https://linkup.imanet.org/events/calendar?ssopc=1

## June 11-14, 2023 // imaconference.org

## Thank You to Our Presenting Sponsors

## Membership Moments

Membership Anniversaries:
Thank you all for your continued participation and dedication to our chapter! This month we celebrate anniversaries for the month of April.

| Member | Years | Member | Years | Member | Years |
| :--- | :---: | :--- | :---: | :--- | :---: |
| Karin Hunter, CMA | 32 | Rebecca Reimer, CMA | 21 | Adam Brickheimer, CMA | 8 |
| Lara Bessey, CMA | 32 | Martha Paalman | 19 | Mike Stoegbauer, CMA | 7 |
| Paul Schilling, CMA | 31 | Nolan Ott, CMA | 19 | Shaunna Tessen, CMA | 6 |
| Jon Tyczkowski, CMA | 28 | Cynthia Kopesky, <br> CMA | 16 | Stephanie Picard-Vantassell | 5 |
| Eric Christofferson, CMA | 25 | Kyle Henslin, CMA | 12 | Karly Potratz, CMA | 3 |
| Becky Austreng, CMA | 23 |  |  | Ashley Vande Hey, CMA | 2 |

CMA (Certification in Management Accounting)
The CMA Exam consists of two parts.
Each part is 4 hours and consists of 100 multiple-choice ( 3 hrs .) and 2 essays ( 1 hr .).
Test windows: January/February - June/July - September/October
For additional info on the CMA Exam, you can reach John Wieland through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

| Part 1 <br> Financial Reporting, Planning, Performance and Control | Part 2 Financial Decision Making |
| :---: | :---: |
| - External Financial Reporting <br> Decisions 15\% <br> - Planning, Budgeting and <br> Forecasting 30\% <br> - Performance Management $20 \%$ <br> - Cost Management $20 \%$ <br> - Internal Controls $15 \%$ | - Financial Statement Analysis <br> 25\%  <br> - Corporate Finance 20\% <br> - Decision Analysis 20\% <br> - Risk Management 10\% <br> - Investment Decisions 15\% <br> - Professional Ethics 10\% |

CSCA® (Certification in Strategy and Competitive Analysis)
A certification designed for IMA members who have passed both parts of the CMA® exam. Complements and expands strategic planning and analysis skills. This credential demonstrates mastery of the concepts and techniques required to become a key player in driving strategic planning processes.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study. Test windows are March and September.
Categories tested are:

- Strategic Analysis
- Creating Competitive Advantage
- Strategy Implementation and Performance Evaluation

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

| Chapter Administration |  |
| :--- | :--- |
| IMA Global Liaison | Colleen Srnka, CMA |
| Secretary | Amber Doering, CMA |
| Treasurer | Gayle Brown, CMA |
| Meetings Committee |  |
| Director of Meetings \& Webmaster | Martha Paalman |
| Community Service Coordinator |  |
| Member Outreach \& Professional Education Committee |  |
| Director of Membership | Jill Halverson, CMA, CSCA |
| CMA Coordinator | Iohn Wieland, CMA, CPA |
| Newsletter Coordinator |  |
| Regional Council Representatives |  |
| Council Secretary | Martha Paalman |
| Regional Director | Rick Bellmore, CPA |
| Regional Director | Bill Ramsay, CMA |
| Regional Director | John Wieland, CMA, CPA |

Put a Face to the Name - Meet this program year's Officers \& Directors!


Colleen Srnka


Martha Paalman


Rick Bellmore


Amber Doering


Jill Halverson


Bill Ramsay

