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Websites

Winnebagoland Chapter
<https://winnebagoland.imanet.org/home?ssopc=1>

Facebook



IMA
<https://www.imanet.org/?ssopc=1>

Winnebagoland Announcements

Your chapter needs YOU to assist in planning events. Let us know your interest winnwire@gmail.com

KPI		Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26
Min of 15, target 20+ attendees (excluding speakers) at our local in person events	Target	N/A	N/A	>15	>15	>15	N/A	N/A
	Actual	N/A	N/A	17	20	12	N/A	N/A
Members	Target	N/A	N/A	10	10	10	N/A	N/A
	Actual	N/A	N/A	9	8	9	N/A	N/A
Non-Members	Target	N/A	N/A	5	5	5	N/A	N/A
	Actual	N/A	N/A	9	12	3	N/A	N/A
25+ Winnebagoland attendees at webinar meetings	Target	N/A	N/A	N/A	N/A	N/A	N/A	>25
	Actual	N/A	N/A	N/A	N/A	N/A	N/A	19
2 new participants on the board throughout the program year	Target	2	2	N/A	2	2	N/A	2
	Actual	2	0	N/A	0	0	N/A	0
3-5 new student participants at non-student targeted events	Target	N/A	N/A	5	5	5	N/A	5
	Actual	N/A	N/A	5	4	2	N/A	0
5+ volunteers for each community service/Non-Educational event	Target	N/A	N/A	N/A	N/A	>5	>5	N/A
	Actual	N/A	N/A	N/A	N/A	5	4	N/A
1 new voting board member	Target	1	1	1	1	1	1	1
	Actual	0	0	0	0	0	0	0

IMA Events

Shared Interest Groups (SIGs – currently 9 available) provide a forum where members of the global accounting and finance community can come together to share insights, discuss best practices, explore new technologies, and support one another through friendly and engaging interactions.

Guidelines for SIG participants is found [here](#).

Being part of a SIG will extend your professional network, demonstrate, make connections that could lead to new job opportunities, find or become a mentor, and give back to the accounting and finance community



Featuring two of nine Shared Interest Groups in this edition:



Professional Ethics [↗](#)

Connecting professionals across all backgrounds to champion the highest standards of ethical conduct in management accounting and finance and fostering a culture of integrity, accountability, and ethical leadership within the accounting and finance profession.



People & Culture [↗](#)

Creating respectful and inclusive work cultures within the accounting and finance profession, by fostering open communication, belonging, growth, and learning.

Tuesday, Feb 17, 2026 5:00pm-7:00pm CST webinar

Can We Count on You? - 2 Ethics CPE

This workshop will analyze two (2) case studies, "A Reporting Dilemma: Hiring Freeze Headcount" and "A Tale of Missing...Parts," as well as IMA's Statement of Ethical Professional Practice and other ethical theories and principles, to assess how one's personal values and the behavior of others can affect your own ethical decision making.

Define various ethical terminology and moral philosophies, examine decisions made during uncertain economic times, and analyze the transparency of a working relationship as you further develop a strong foundation rooted in ethical behavior. Appraise and become more familiar with the IMA Statement of Ethical Professional Practice. Compare various philosophies relating to behavioral ethics and values for decision-making.

Examine two examples of ethical situations that can occur at different phases of an individual's career. Recognize the purpose of a code of ethical conduct for professionals. Conclude the fairness and/or appropriateness of the ultimate outcomes.

[Registration Link](#)

Facilitated by Winnebagoland Chapter Member Amber Doering, CMA

Accounting Manager at Miller Electric Mfg. LLC



Amber is an Accountant for Miller Electric Mfg. LLC and has been with the company since 2013 in various roles. She earned her Bachelor of Science in Accounting and Supply Chain Management from UW Oshkosh and has achieved the CMA - Certified Management Accountant designation.

Amber has been a member of the IMA since 2016. She has been the chapter secretary since 2018 and took over the chapter treasurer role in 2023.

Wednesday, Mar 11, 2026 5:00pm-8:00pm CST in person

Student Night - 1 CPE

Bytes & Bites:

AI for Managerial Insight: Faster Reporting, Better Questions, Stronger Decisions

AI for Students & Business Professionals

While enjoying food, networking, and student stories from the IMA Student Leadership Conference.

[Register Now Just \\$5.00](#)

Agenda:

5:00 Networking

5:30 Dinner (pasta bar)

6:20 IMA Presentations

6:30 AI Presentations

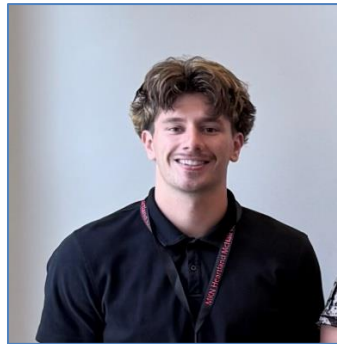
7:30 Door Prizes and Wrap-Up

Location: Culver Family Welcome Center, 625 Pearl Ave, Oshkosh, WI 54901

Meet the March 11th speakers:



Dr. John Muraski is a technologist, researcher, and educator focused on helping businesses succeed in a rapidly evolving digital landscape. He is a Teaching Assistant Professor of Information Systems at UW Oshkosh, where he also leads the Small Business AI Clinic and the Center for Entrepreneurship and Economic Development. With two decades of industry experience and a mission to engage, educate, and enable, he empowers organizations and individuals to use technology as a practical tool for solving complex problems.



Jacques Tulowitsky is an Accounting and Information Systems senior at the University of Wisconsin–Oshkosh with experience in assurance, tax, and applied automation. He is an incoming Associate at CliftonLarsonAllen (CLA) in Minneapolis for Spring 2027.

He also works as an AI Consultant with the Small Business AI Consortium (SBAIC), helping Wisconsin small businesses implement rapid (<20-hour) AI and workflow automation solutions. His research background includes McNair Scholars work on automation in accounting and projects on regulatory audit innovation in healthcare. Jacques' technical skills include Python, R, SQL, Tableau, Power BI, SAP, and advanced Excel.

UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Alyshia Mayer

Send an email to winnwire@gmail.com which will be directed their way.

CPE Opportunities & IMA Webinars

IMA Global programs: <https://www.imanet.org/education-center/webinars?ssopc=1>

Virtual CPE opportunities is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or imachapters@gleim.com

OR

Go to www.gleim.com/IMAWinnebagoland and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428
or imachapters@gleim.com

FMAA – CMA – CSCA Certifications

FMAA – Financial & Managerial Accounting Associate



Demonstrate your skillset

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



Advance your career

Take the first step in your certification journey and start your career with impact.



Stand out

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email (winnebagoland@imachapter.org) or refer to www.imanet.org.

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam. This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

Membership Moments

Congratulations on achieving a new certification, such a great accomplishment!

Owen Campshure, CMA
 Mason Ballweg, CMA
 Grant Stahlback, FMAA

Thank you all for your continued participation and dedication to our chapter!

This month we celebrate **February anniversaries**.

Member	Yrs	Member	Yrs
Ann Marie Wuest	31	Jason Garland, CMA	16
Debra Gremler	27	Gregory Dulmes, CMA	10
Patrice Wadzinski, CMA	27	Amber Doering, CMA	10
Amy Thomas, CMA	27	Jennifer Duerr, CMA	9
Geoffrey Mburu, CMA	22	Jane Stahnke	7
Neil Pfaff, CMA, CSCA	21	Laura Menard	1
Beth Ehlers, CMA	17	Jessica Helmer	1

Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA, FMAA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Colleen Srnka



Jill Halverson



Martha Paalman



Amber Doering