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## Websites

Winnebagoland Chapter  
<https://winnebagoland.imanet.org/home?ssopc=1>

[Facebook](#)

IMA  
<https://www.imanet.org/?ssopc=1>

## Winnebagoland Announcements

Tuesday, Feb 17, 2026 Can we Count on You? Ethics - webinar

Wed, Mar 11, 2026 Artificial Intelligence – in person

Social Event in April

Volunteer with St Joseph’s Food Program in May

## IMA Events

IMA's Shared Interest Groups (SIGs) provide a forum where members of the global accounting and finance community can come together to share insights, discuss best practices, explore new technologies, and support one another through friendly and engaging interactions.

### Current groups:

Not for Profit	Sustainable Business Management
Small Business	Technology solutions & Practices
People & Culture	Performance Management
Profitability & Cost Management	Banking & Financial Services

Tuesday, Jan 20, 2026 5:00pm-7:00pm CST webinar

Individual & Business Tax & Accounting Update presented by IMA Members - 2 CPE

[Registration Link](#)



**John Wieland, CMA, CPA** currently owns John R Wieland CPA LLC in Oshkosh. He has worked in public accounting for various firms since he graduated from UWO in 1992. He has primarily focused on taxes, but does some work with clients using Quickbooks. John had worked for 3 years for Banta Packaging & Fulfillment, Inc.

John has been a member of the IMA since 1991, serving in many board positions including chapter president in 2005-2006 and Mid-America Council President for 2014-2015.



**Colleen M Srnka, CMA, MBA, AFSP** is now semi-retired. She has been a seasonal individual tax preparer since 2009 currently with TMS Financial Inc. and has completed the Annual Filing Season Program under the IRS. Over her career she has worked with marrying business processes and ERP system capabilities. Colleen has held various roles including cost analyst, systems consultant, & implementation coordinator. Her MBA is from UW-Oshkosh and BS-Accountancy with Computer Science minor from UW-La Crosse.

Colleen has been a member of the IMA since 2013, on the board since 2016, currently as Secretary, monthly newsletter and a program planning committee member.

Tuesday, Feb 17, 2026 5:00pm-7:00pm CST webinar

## Can we Count on You? - 2 Ethics CPE

This workshop will analyze two (2) case studies, "A Reporting Dilemma: Hiring Freeze Headcount" and "A Tale of Missing...Parts," as well as IMA's Statement of Ethical Professional Practice and other ethical theories and principles, to assess how one's personal values and the behavior of others can affect your own ethical decision making.

Define various ethical terminology and moral philosophies, examine decisions made during uncertain economic times, and analyze the transparency of a working relationship as you further develop a strong foundation rooted in ethical behavior. Appraise and become more familiar with the IMA Statement of Ethical Professional Practice. Compare various philosophies relating to behavioral ethics and values for decision-making.

Examine two examples of ethical situations that can occur at different phases of an individual's career. Recognize the purpose of a code of ethical conduct for professionals. Conclude the fairness and/or appropriateness of the ultimate outcomes.

[Registration Link](#)

Facilitated by Winnebagoland Chapter Member

Amber Doering, CMA Accounting Manager at Miller Electric Mfg. LLC



Amber is an Accountant for Miller Electric Mfg. LLC and has been with the company since 2013 in various roles. She earned her Bachelor of Science in Accounting and Supply Chain Management from UW Oshkosh and has achieved the CMA - Certified Management Accountant designation.

Amber has been a member of the IMA since 2016. She has been the chapter secretary since 2018 and took over the chapter treasurer role in 2023.

## UWO Accounting Club Meetings

Information on UWO Accounting Club Meetings can be found on their LinkedIn and Facebook pages:

LinkedIn: <https://www.linkedin.com/in/uwocobaccountingclub>

Facebook: <https://www.facebook.com/UWOaccountingclub/>

UWO Accounting Club Contacts: - Alyshia Mayer

Send an email to [winnwire@gmail.com](mailto:winnwire@gmail.com) which will be directed their way.

## CPE Opportunities & IMA Webinars

**IMA Global programs:** <https://www.imanet.org/education-center/webinars?ssopc=1>

**Virtual CPE opportunities** is provided by many chapters within the council (and beyond). You can view all scheduled events on the Global IMA Network site: <https://linkup.imanet.org/events/calendar?ssopc=1>



As a participant in our discount program, Winnebagoland members are eligible for 20-30% off Gleim review materials and CPE courses.

To obtain the chapter discount, follow one of the ordering options below:

Call or email **Alexandra Graham**, IMA Chapter Coordinator at (800) 874-5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com)  
OR

Go to [www.gleim.com/IMAWinnebagoland](http://www.gleim.com/IMAWinnebagoland) and the discount will automatically be applied.

Call or email me directly at (800) 874-5346 ext 428 or [imachapters@gleim.com](mailto:imachapters@gleim.com)

## FMAA – CMA – CSCA Certifications

### FMAA – Financial & Managerial Accounting Associate



**Demonstrate your skillset**

Learn to apply financial and managerial accounting principles to real-world situations, enhancing your skills and value to your employer.



**Advance your career**

Take the first step in your certification journey and start your career with impact.



**Stand out**

Differentiate yourself as a certified professional and meet the global standard of financial and managerial accounting fundamentals.

### CMA - Certification in Management Accounting

The CMA Exam consists of two parts.

Each part is 4 hours and consists of 100 multiple-choice (3 hrs.) and 2 essays (1 hr.).

Test windows: January/February - June/July - September/October

For additional info on the CMA Exam, you can reach John Wieland through our chapter email ([winnebagoland@imachapter.org](mailto:winnebagoland@imachapter.org)) or refer to [www.imanet.org](http://www.imanet.org).

Part 1 Financial Reporting, Planning, Performance and Control	Part 2 Financial Decision Making
External Financial Reporting Decisions 15% Planning, Budgeting and Forecasting 30% Performance Management 20% Cost Management 20% Internal Controls 15%	Financial Statement Analysis 25% Corporate Finance 20% Decision Analysis 20% Risk Management 10% Investment Decisions 15% Professional Ethics 10%

### CSCA® - Certification in Strategy and Competitive Analysis

A certification designed for IMA members in good standing who have passed both parts of the CMA® exam.

This certification will equip you with essential strategic concepts and analytical skills that help you and your organization meet the future with insight, agility, and confidence.

CSCA is a 3-hour exam that includes 60 multiple-choice questions and one case study.

Test windows are March and September.

The CSCA exam covers three content areas:

- Strategic Analysis – 25%
- Creating Competitive Advantage – 40%
- Strategy Implementation and Performance Evaluation – 35%

IMA has a variety of CSCA resources to help you be your best on exam day. Customize your learning path according to your level of expertise. Personalize your study plan with several options: online self-study courses and practice questions, recommended textbooks and articles, a resource guide, and more. When it comes to studying for the CSCA exam, you are in control.

## Membership Moments

**Welcome** to Grant Stahlback, Michelle Greenwood & Laura Menard who have joined or transferred into the chapter.

**Congratulations** Tanner Schelvan on achieving a new certification this year, such a great accomplishment!

Thank you all for your continued participation and dedication to our chapter!

This month we celebrate **January anniversaries**.

Member	Yrs	Member	Yrs
William Ramsay, CMA	45	Amber Danielski, CMA	22
Melanie Krause, CMA	35	Michelle Sharp, CMA	17
Michael Docherty, CMA	34	Kristina SchauskeC, MA	16
Richard Braatz, CMA	34	Cristy Ray-Beardsley	15
Jeana Kenyon, CMA	29	Jill Halverson, FMAA, CMA, CSCA	14
Kristin Hubertus	25	Mary Diederich, CMA	13
Tiffany Vande Hey, CMA	22	Kari Schairer	10

## Officers & Directors

Chapter Administration	
IMA Global Liaison	Martha Paalman
Secretary	Colleen Srnka, CMA
Treasurer	Amber Doering, CMA
Meetings Committee	
Director of Meetings	
Community Service Coordinator	
Webmaster	Martha Paalman
Member Outreach & Professional Education Committee	
Director of Membership	Jill Halverson, CMA, CSCA, FMAA
CMA Coordinator	
Newsletter Coordinator	

Put a Face to the Name – Meet this program year’s Officers & Directors!



Colleen Srnka



Jill Halverson



Martha Paalman



Amber Doering