LEE COUNTY ELECTRIC COOPERATIVE



Denise Vidal is currently Director of Finance and Accounting / CFO for Lee County Electric Cooperative (LCEC). She has overall leadership responsibility for LCEC's finance, general accounting, treasury, budgeting, financial forecasting, utility plant accounting, accounts payable, inventory, procurement, warehouse, program management, risk management, internal audit, compliance, and key account functions. In addition, Denise leads the strategic and business planning activities of the organization. Denise started with LCEC in April of 2003 and has had a variety of other responsibilities during her tenure including marketing, Call Center, customer service, office support services, fleet, and facilities management.



Prior to joining LCEC, Denise worked for Sprint Central Telephone (formerly Centel and United Telephone) in Overland Park, KS and Las Vegas, NV, also in various positions, including accounting, payroll, key accounts, network interconnection, product management and product development.

Denise holds a Master's Degree in Business Administration and Bachelor of Science Degree in Accounting, both from the University of Nevada, Las Vegas (UNLV). She is a Certified Management Accountant (CMA) through the Institute of Management Accountants (IMA) in which she's been a member since 1993 and is currently on the Board of the IMA Southwest Florida Chapter. Denise also holds the designations of Competent Communicator, Advanced Communicator Silver, Competent Leader, and Advanced Leader Bronze with Toastmasters International and is a member of the Electric Toasters Club at LCEC.