



# The SpotLight

## FUTURE MEETINGS AND EVENTS

### SCMS Board of Governors Meeting

Sunday, September 20, 2020, via WebEx at noon Central / at 1 PM Eastern (See details on page 3)

### SCMS Mid-Year Conference

September 21-22, 2020  
Virtual CPE – 5 Hours  
Happy Hour – September 22, 2020  
(See Topic details on page 4)

### SCMS Board of Governors

Winter Meeting  
February 21, 2021  
in Seattle, Washington

### SCMS Board of Governors Meeting

SCMS Annual Meeting  
June 13-14, 2021 in Scottsdale, Arizona

### Information Updates

Check for meeting updates and Other information throughout the year at [www.scms.imanet.org](http://www.scms.imanet.org)

Moving? Changing your e-mail address? Make sure to change your IMA profile so you continue to receive updates and information from IMA and SCMS

- Go to the SCMS Website: [scms.imanet.org](http://scms.imanet.org)
- Log in on the upper right-hand corner
- Go to the drop-down arrow next to your profile photo and select "Profile"
- Go to "My Account" and check in both Email Preferences and Community Notifications to ensure you are opted into all communications you would like to receive.

## PRESIDENT'S MESSAGE

Dear Members of the Stuart Cameron McLeod Society,

I hope this newsletter finds each and every one of you well and adjusting to the changes we are facing in our personal lives, our businesses, and as our children head back to school.



I would like to thank you for allowing me to serve as your President this year. I am so honored for this opportunity and will do the very best I know how to follow in the footsteps of so many great leaders of this organization. Since June we are having many firsts—the first virtual Annual Meeting and first Board of Governors Meeting. We also had our first special meeting that I can remember to cancel going to Louisville for our first virtual Mid-Year. Speaking of great Past Presidents I would like to thank Pat Wynn, Sue Bos, and Dana Collins for their leadership examples I witnessed each month as I began serving on the Executive Committee. I also want to thank our current Executive Committee and Board of Governors for their leadership and being flexible as we change from in-person meetings to virtual until further notice.

While we will not be meeting in Louisville this September with our traditional CPE and social events that we had original planned (Churchill Downs, Louisville Slugger Museum or bourbon distillery tours) we will still have five (5) hours of free CPE available virtually as well as a virtual Happy Hour. The CPE flyer is included in this newsletter and the registration link is already on the website thanks to John Engel, Special thanks to Evan Scarborough and his Education Committee for working diligently first for finding and reaching out to potential speakers when we thought we would still meet in-person and then to switching over to obtain speakers for our virtual Mid-Year.

In November, the annual Student Leadership Conference (SLC) will be held but it too will be virtual and this year will be a one-day event. We have already disbursed the first half of the \$5,000 to our scholarship winner from the University of Las Vegas, Ingrid Zarate Albarran. Even though the SLC is a one-day virtual event, IMA will be incurring costs and SCMS is again providing funds to support this event. I have two requests of you relating to students: Please remember the SCMS scholarship fund when you are looking for worthwhile organizations to give your charitable money—students are our next generation in our profession. Second, please spread the word about the student scholarships to all students in your chapters and councils. There is always a link to the scholarship application on your website.

So look through the rest of this issue of the Spotlight and don't forget to register for the Mid-Year events. I look forward to seeing your name on the participation lists. I hope to see everyone as soon as safely possible as the SCMS tradition is the camaraderie of getting together with friends we've made over the years and making new friends especially in our hospitality room.

Sincerely yours,  
MaryValerie

## 2020-2021 BOARD OF GOVERNORS

### Executive Board

President MaryValerie Reeves,  
Dallas Fort Worth Area \*

Vice President Sandra Brenner,  
Cleveland East \*

Treasurer Tanya Shell, Dayton \*

Secretary Peggy Brown, Austin

Past President Pat Wynn, Dallas Fort  
Worth Area \*

### Governors – Term ending June 30, 2021

Diane Hewlett, AZ Valley of the Sun

Rachel Saunders, Cedar Rapids

Mitch Lenoil, Los Angeles Metro

Dana Whitted, Cleveland

Jennifer Mercer, Raritan Valley

Charlotte Elliott, Albuquerque

### Governors – Term ending June 30, 2022

Jessica Pellini, Dayton

Laurie Burney, Dallas

Fatema El Wakeel, United Kingdom

Rich Brady, Unaffiliated

Luke Harris, Greater Ozark

Lydia Washington, New York

### Committee Chairs – Term ending June 30, 2021

*Communications – Spotlight* Brenda Engel, Michiana

*Communications – Website* John Engel, Michiana

*Membership and Recruiting -*  
Anne Leighty, Lansing-Jackson

### Committee Chairs – Term ending June 30, 2022

*Education* – Evan Scarbrough, Ann Arbor

*Events and Hospitality* – LeRoy Pennock, Houston

*Scholarships and Students* –  
Cristal Breitbal, Denver Centennial

*Nominating Committee & Past President* – Pat Wynn, Dallas Fort Worth Area \*

\*- Executive Committee members



## Stuart Cameron McLeod Society

### Call for Nominations

### Board of Governors 2021-2022

The nomination for SCMS Board of Governors for the 2021-2022 fiscal year are now open.

If you would like to nominate someone or if you would like to nominate yourself for the open positions (e.g. Secretary, Governors, Committee Chairs [Communication-Spotlight; Communication-Website; Membership]), please let us know by October 31, 2020.

You can email any of the members of the SCMS Nominating Committee (e.g. Pat Wynn, Chair; MaryValerie Reeves, President; Sandy Brenner, Vice President; Tanya Shell, Treasurer; or Peggy Brown, Secretary).

Thank you for your Continuing Member Service!

Pat Wynn

Chair-Nominating Committee

## Welcome to Our New SCMS Members

Jonathan Augelli

Madison Chapter

Darius Hinton

Nation's Capital Chapter

Stuart Cameron McLeod Society

Excerpts from Induction Ceremony Script

"The Stuart Cameron McLeod Society was organized to promote and to the perpetuate the acquaintances and friendships developed through service in the IMA. It provides an opportunity for its members, through their interest and experience, to offer leadership and guidance for the development, growth and expansion of the IMA".

"I (inductee) accept membership in the Stuart Cameron McLeod Society, fully recognizing the significance of this honor, and willing assume the obligation to continue my loyal service to this Society and to the IMA. I promise that within my power and ability, I will uphold the aims and ideals of our Society and our Institution. I will promote its growth and progress. I will guard and nurture its bonds of friendship to the end that the Society through unselfish and faithful service of its members will ever support and advance the purposes of the IMA."

### Congratulations to the 2020 SCMS Scholarship Recipient.....

The Committee selected [Ingrid Zarate](#) as the 2020 SCMS Scholarship recipient. Ingrid received her Bachelor of Science in Business Administration with a focus in Accounting from the University of Nevada Las Vegas (UNLV) in May 2020. She is pursuing her Master of Science in Accounting from UNLV, which she anticipates completing in May 2021. Ingrid is the founder and president of the UNLV IMA student chapter. Ingrid was inspired to compete in IMA's Student Case Competition, and her team won. After winning the competition, Ingrid researched and founded the UNLV IMA student chapter, which currently has 95 members. She has also been in conversations with the IMA Las Vegas Chapter to get more involved. Ingrid is the daughter of a single mother and a first-generation college student. The Committee is excited for this year's recipient of the SCMS Scholarship, Ingrid Zarate, and find the recipient extremely deserving. We look forward to how she serves IMA in the future.

Ashley B. Gibson, 2019-2020 Scholarships & Students Committee Chair



# Stuart Cameron McLeod Society

— founded 1934 —

## SCMS Fall Board of Governors Meeting

Sunday, September 20, 2020, 1:00 p.m. (EDT)  
Virtual Meeting WebEx Event

Our next Board of Governors meeting will be held virtually on Sunday, September 20, 2020 at 1:00 PM Eastern as a WebEx Event. All SCMS members are invited to attend although registration is required.

Please use the link below for the BOG meeting.

Link for attendees:

<https://imanet.webex.com/imanet/onstage/g.php?MTID=ef7beebeef83fc1f389839e54b06c6670d>

Event number: 173 794 3438

Event password: meeting

Call-in toll-free number (US/Canada)

1-866-469-3239

Call-in toll number (US/Canada)

1-650-429-3300

Show all global call-in numbers

Show toll-free dialing restrictions

Access code: 173 794 3438

Do you know an **IMA** member who should also be an **SCMS** member?

To qualify for **SCMS** membership, an **IMA** member must be a current or past:

Regional Council  
Officer  
IMA Officer  
IMA Committee  
Member  
Voting Member of  
IMA Board of  
Directors

The Board of Governors recently revised the process so that **SCMS** membership is now effective upon approval of the application by the SCMS Executive Committee. New members will want to experience the formal induction ceremony at an **SCMS** event, but now won't have to wait until then to enjoy the benefits and prestige of **SCMS** membership immediately. To join **SCMS**, contact Member Services at [ima@imanet.org](mailto:ima@imanet.org) or 800-638-4427 or download the **SCMS** application from the **SCMS** website. [Link](#)

Visit the **SCMS** website at <http://scms.imanet.org/>

# SCMS

## Virtual Mid-Year September 2020



### FREE CPE Event—5 hours

Calling all IMA members

**September 21, 2020, 6 to 9 p.m. Eastern**

**Topic: Leadership**

Objectives: Attendees will learn who is a Leader, what is leadership, why people follow, leadership skills, and alignment & leadership

Presenter: Roy Austin, CMA, CMA, Business Coach      Time: 6 PM—7 PM      CPE credit: 1 hour

**Topic: Best Practices for Navigating the Business Swamp**

Objectives: In this session, learn best practices for navigating through common issues like improving collection of receivables, evaluating loan payoffs, budgeting vs. forecasting, tax strategy vs. business strategy, steering growth, negotiation techniques, time management, and attracting/ retaining star talent.

Presenter: Roy Austin, CMA, CMA, Business Coach      Time: 7 PM—8 PM      CPE credit: 1 hour

**Topic: Having the Necessary Security in-place for Employees to Work from Home**

Objectives: Learn about cybersecurity and how to work remotely from home while keeping your data safe in the cyber world. Learn how to apply the techniques businesses are using to keep your personal information safe from the cyber criminals.

Presenter: Michael Maloney, IMA Global IT      Time: 8 PM—9 PM; CPE credit: 1 hour

**September 22, 2020, 6 to 8 p.m. Eastern**

**Topic: Business Diversity - Not for the Faint of Heart**

CPE credits: 2 hours

Objectives: Does your supply network reflect the community in which you live and work? This session will help your organization create a supplier diversity strategic plan derived from a corresponding SWOT analysis and Action Plan document

Presenter: Karmin Bailey, Senior Manager, Procurement & Business Diversity Columbus Regional Airport Authority in Columbus, Ohio

**Free CPE for all IMA members**

For more information / registration visit



## VIRTUAL MID-YEAR 2020 FREE CPE EVENT SPEAKERS

Coach  
Roy Austin



“Coach Roy” Austin’s presentations include humor, unique graphics, and true-life stories from extensive experience with small and large businesses. Attendees learn to build a solid foundation for better business decisions to gain a competitive advantage. He is a CMA, CPA, business coach, trainer, and author of “The Alligator Business Solution.” Roy was CFO, D.J. Powers; controller, Savannah Manufacturing; and worked for Eastman Chemical Company. Roy is a member of IMA’s Small Business Committee, a member of IMA’s Savannah Chapter, and in 2004 was IMA’s Florida Council Financial Executive of the Year. Roy founded the Savannah CFO Council, which he chaired for 10 years, and is active in Business Networking International. He served as treasurer of the Bluffton Chamber of Commerce and chair of the Volunteer Advisory Board to the Tennessee Department of Corrections. Recently he founded Libraries For Kids Int’l, which helps rural African schools without internet access establish libraries. He is a decorated Vietnam veteran.

Karmin  
Bailey



Karmin Bailey is the Senior Manager, Procurement & Business Diversity for the Columbus Regional Airport Authority in Columbus, Ohio, which was awarded the 2019 Inclusion Champion Award-Medium Airports from the Airports Council International. Karmin is a dedicated business diversity professional committed to the elevation of small and minority-owned businesses. As an IMA member, Karmin serves on the Diversity & Inclusion Committee and is the Chair for the Measurement Working Group, a subcommittee of the D&I Committee. Karmin has served on numerous panels and was a speaker at the 2019 Applying New Vision & Inspiring Leaders conference. Karmin earned her Bachelor's Degree in Accounting and Finance from The Ohio State University.

Michael  
Maloney



Mike has been working in the “IT trenches” for as long as he can remember. His work experience in IT started when he was in high school, stretches more than 35 years, and encompasses many different organizations and industries. He’s worked with every- one from small “mom & pop” type shops and practices, to educational institutions, and various Fortune 500 companies - eventually landing at the Institute of Management Accountants. At the IMA, Mike is the Director of Network Administration and has global responsibility for IMA’s networks, phone systems, and servers. He is also the staff liaison to the Technology Solutions & Practices committee. When not doing IT related activities, Mike enjoys restoring his relatively low-tech 120 year-old Victorian home.

CPE:

Monday, September 21, 2020

Three hours CPE via WebEx starting at 5 PM Central / 6 PM Eastern

Register at <https://imanet.webex.com/imanet/onstage/g.php?MTID=e928af3f59a4d24d8786ed27b287b4401>

Event password is meeting

Event number is 129 046 7412

Call-in toll-free number (US/Canada) 1-866-469-3239

Call-in toll number (US/Canada) 1-650-429-3300

Additional call-in numbers are can be found at this [link](#).

Access code: 129 046 7412

Tuesday, September 22, 2020

Two hours CPE via webex starting at 5 PM Central / 6 PM Eastern

Register at <https://imanet.webex.com/imanet/onstage/g.php?MTID=e0f925e6a28ecbac8e6014e8c6fa090af>

Event password is meeting

Event number is 129 332 9656

Call-in toll-free number (US/Canada) 1-866-469-3239

Call-in toll number (US/Canada) 1-650-429-3300

Additional call-in numbers are can be found at this [link](#).

Access code: 129 332 9656

Happy Hour

Tuesday, September 22, 2020 via Zoom starting at 6 PM Central / 7 PM Eastern