



Stuart Cameron McLeod Society

— founded 1934 —

The SpotLight

FUTURE MEETINGS AND EVENTS

February 19, 2017
SCMS Board of Governors Meeting
Rancho Bernardo Inn
San Diego, CA

June 18, 2017
SCMS Board of Governors Meeting
Sheraton Downtown
Denver, CO

ANNUAL CONFERENCES

June 17-21, 2017
IMA 98th Annual Conference & Expo
Sheraton Downtown
Denver, CO

INFORMATION UPDATES

Check for meeting updates and other information throughout the year at www.scms.imanet.org

Moving? Changing your E-mail address?
Make sure to change your IMA profile so you continue to receive updates and information from IMA and SCMS

PRESIDENT'S MESSAGE



What a FANTASTIC time we had in Jacksonville a few weeks ago! We had 40 members & guests registered for the activities. We started the Mid-Year with a Board of Governor's meeting in a super venue. We got "outplaced" to the theatre across the street from the Omni. I had assumed "movie theatre" and brother was I wrong; more like symphony hall type theatre. The windows from the meeting room overlooked a beautiful body of blue water. I was asked if we could be "inconvenienced" for the February board meeting for that same type of setting.

Sunday afternoon we had a Liar's and Legends Walking Tour of downtown Jacksonville; including the underground bank vault. We heard 13 stories, 12 of which were true and one of which was a lie. We had to guess which one was the true story. The end of the tour included a stop at Peterbrooke Chocolates with samples for all (who would have thought of chocolate covered popcorn??). Monday morning we started off with Gary Brown doing a presentation on Social Media and the Profession; Gary did a fantastic job as a last minute pinch hitter! After Gary we had another excellent presentation, this time by Larry White on what the actual cost of an item is. Monday afternoon we took a short bus ride to the Jacksonville Anheuser Busch brewery. Okay, admittedly I am hooked on manufacturing facilities; I've been at one for the last 30 years. But we were right next to the production lines, in the room with the mixing tanks and in the room with a small portion of the storage tanks. At the end of the tour attendees had samples available to them.

Tuesday morning we started our CPE sessions with Dr. Sandy Richtermeyer doing a presentation on COSO. After Sandy's 2 hour CPE session we had a presentation from the CEO of the Jacksonville Port Authority who gave us an overview of the port improvements and growth/issues. Sandy then followed up with an additional hour to round the CPE out to 8 hours. With a very brief few minutes open, we then boarded the tour bus with our box lunches and headed to St. Augustine. During the bus tour of St. Augustine we made a stop at Fort Menendez, Flagler Memorial Presbyterian Church for a pipe organ concert, and Cafe Alcazar which was originally the largest indoor swimming pool. After the bus tour we all had the opportunity to either join the tour guide on a walking tour of St. Augustine or investigate the historic downtown on our own. The ending event was dinner at the Columbia Restaurant (with gifts of chocolates for all!) and Dana letting everyone know where the 2017 Mid-Year would be held.

I want to thank everyone who came and those who helped make the 2016 Mid-Year a great success. Special thanks to Narnesha who was willing to help whenever I needed it the last few weeks prior to Jacksonville. Also, special thanks to Bev Brookes who did the Hospitality Suite shopping at the Naval base and was able to get stuff at a lower price (and tax free). Murphy's Law is that I would miss somebody if I tried listing out names, so I'm going to avoid Murphy; but MANY, MANY THANKS to the numerous attendees who assisted in setting up, manning and cleaning up the hospitality suite. You all know who you are and your help was TRULY appreciated. (Continued on page 2).



2016-2017 BOARD OF GOVERNORS

President

Sheryl D. Elliott, Fox River Valley

Vice-President

Dana Collins, CPA Kalamazoo

Treasurer

Susan E. Bos, CMA, CPA, CFE, Ann Arbor

Secretary

Patricia W. Wynn, CMA, CPA, CGMA, Dallas/Ft. Worth

Governors Term Ending June 2017

Diane Hewlett, AZ Valley of the Sun
Sandra Brenner, Cleveland East
Donald Hartman, Tucson
Peggy Reeves, Spartanburg Area
Ashley Gibson, At-Large
Vicki Whitehead, Atlanta

Governors Term Ending June 2018

Amy Blechinger, Nation's Capitol
Peggy A. Brown, Austin Area
Charlotte Elliott, Albuquerque
David F. McCormick, CMA, CPA, Nation's Capital
Mary Valerie Reeves, CMA, CPA, Dallas/Ft. Worth
David D. Teets, CMA, CPA, CGMA, Southwest Florida

Committee Chairs – with a term ending June 2017

Communications – Website
Chris Mishler, Ann Arbor
Communications – Spotlight
Brenda B. Engel, Michiana
Membership & Recruiting
John Campbell, Las Vegas
Nominating

Byrd S. Heaton, CMA, Charlotte

Committee Chairs – with a term ending June 2018

Event and Hospitality
John Engel, Michiana
Scholarships & Students
Kris Brands, Pikes Peak
Education
Jim Williams, Joplin Tri State

(Continued from page 1) Many of you have voiced your concerns regarding where SCMS is located on the IMA website. After the 1st of the year IMA will be working on post-launch enhancements. As part of the post-launch website enhancements, IMA is looking into how they can make SCMS and other networking opportunities more prominent. This includes potentially moving "Networking" higher up in the Tools & Resources navigation menu, ensuring "SCMS" is more visible in search (currently comes up as 2nd result and needs better description), and the opportunity to display SCMS in the new chapter/council websites via that separate initiative planned for 2017. They are evaluating those opportunities and those changes are tied to a phase II website deployment with an external vendor.

Until then, to find SCMS, LinkUp or Chapters/Councils: click on the Tools & Resources at the top of the screen and then click on Networking. SCMS is at the very bottom, click on the "learn more".

Finally, I wanted to let you know that there was a great turnout of students, faculty advisors and professionals at the 17th annual IMA Student Leadership Conference. The number that I have heard is that there were over 650 registered. I had the great honor, as your President, to give out an oversized replica \$5,000 check to the 2015-2016 scholarship recipient Gregory Schenk from Utah State University. What a cool feeling !

:) Sheryl Elliott



In Memoriam

Christopher Herbert Loesch, Jr.

Longtime resident of Arlington, VA died on August 25, 2016. Chris was born July 21, 1939 in Honesdale, PA. He graduated from Wilkes College in 1961. He obtained an MBA from George Washington University in 1972. He was in the Army National Guard from 1962 to 1968. Chris began work as a CPA for the US General Accounting Office in 1961 and worked there until he retired in 1995. Chris was a member of the Washington Chapter of the IMA, for which he served as President. He was also the P&C Council Past President and long-time member of SCMS. Chris was an avid stamp collector his entire life and was a member of the Springfield Stamp Club. During retirement, Chris worked in a local stamp shop for as long as his health allowed. Chris never married and had no siblings but is survived by a close knit group of cousins. A memorial service was held at The First Baptist Church in Honesdale, PA on September 14, 2016.

Make your reservations now!
Stuart Cameron McLeod Society
Board of Governors Meeting Information
Sunday, February 19, 2017
8 am to 12 pm

Hotel Information:**Rancho Bernardo Inn**

17550 Bernardo Oaks Drive

San Diego, CA 92128

Phone: (888) 976-4417

IMA has negotiated a special group rate of **\$249 per night**, single or double occupancy, exclusive of applicable state and local taxes (12.9%). Complimentary in-room internet will be available for all guests booked in the

room block. The hotel is currently accepting reservations. Please reference Group Code IMA Winter Board Meeting when making reservations by phone at (800) 542-6096 or you can [Click Here](#) to make reservations online.

The group rate is active until January 25, 2017 and is based on a first come, first serve basis so make your reservations as soon as possible. Reservations made after January 27th or after the IMA block sells out, may be subject to a higher rate.

Airlines:

IMA has partnered with various airlines to provide meeting registrants with flight discounts to San Diego Airport. Please note that additional charges may apply if booking by phone.

United:

IMA has partnered with United Airlines to provide our attendees with a 2%-10% discount. The valid travel dates for this discount are February 12-23, 2017. Call your professional travel agency or United Meetings at (800) 426-1122 and provide the **Z Code ZXEN** and **Agreement Code 383901**, or you may book online at www.united.com and enter your Offer Code: ZXEN383901 in Offer Code box when searching for your flights.

Delta:

IMA has partnered with Delta Airlines to provide our attendees with a 2%-10% discount. The valid travel dates for this discount are February 12-23, 2017. You can easily access Delta's fares and apply this discount by going to <http://www.delta.com> to book your flight. Place the **Meeting Event Code NMP69** in the box provided on the Advanced Search link. Reservations may also be made by calling the Delta Meeting reservations at (800)328-1111 Monday-Friday 7am-7pm CDT. Please note that there is a direct ticketing fee for booking through the reservation number.

**New SCMS Members**

Do you know an **IMA** member who should also be an **SCMS** member?

To qualify for **SCMS** membership, an **IMA** member must be a current or past

Regional Vice

President

Regional Council

Officer

IMA Officer

IMA Committee

Member

Voting Member of

IMA Board of

Directors

The Board of Governors recently revised the process so that **SCMS** membership is now effective upon approval of the application by the **SCMS** Executive Committee. New members will want to experience the formal induction ceremony at an **SCMS** event, but now won't have to wait until then to enjoy the benefits and prestige of **SCMS** membership immediately.

To join **SCMS**, contact Member Services at ima@imanet.org or 800-638-4427 or download the **SCMS** application from the **SCMS** website.

Visit the **SCMS** website at <http://scms.imanet.org/>

Sights of Jacksonville.....

Gathering before the downtown walking tour



The Beer master Tour at Budweiser



The Venetian Renaissance gem of Flagler Memorial Church; listed by CNN as a top eight “Religious Wonder”.



Mosaic map of St. Augustine.



Viewing the various architectural styles, narrow brick streets, and European flavors of downtown St. Augustine.