



# Stuart Cameron McLeod Society

— founded 1934 —

# The SpotLight

## FUTURE MEETINGS AND EVENTS

June 21, 2015  
**SCMS Board of Governors Meeting**  
Westin Bonaventure  
Los Angeles, CA

June 22, 2015  
**SCMS Induction Ceremony and Annual Dinner**  
Westin Bonaventure  
Los Angeles, CA

October 25-27, 2015  
**SCMS Mid-Year Conference**  
Antlers Hilton  
Colorado Springs, CO

## ANNUAL CONFERENCES

June 20-24, 2015  
**IMA's 96th Annual Conference and Expo**  
Westin Bonaventure  
Los Angeles, CA

November 12-14, 2015  
**IMA's 16th Annual Student Leadership Conference**  
Disney's Coronado Springs Resort  
Lake Buena Vista, Florida

## INFORMATION UPDATES

Check for meeting updates  
And other information  
Throughout the year at  
[www.scms.imanet.org](http://www.scms.imanet.org)

Moving? Changing your  
E-mail address?  
Make sure to change your IMA  
profile so you continue to receive  
updates and information from IMA  
and SCMS

## PRESIDENT'S MESSAGE



Greetings to All,

Happy Spring (almost)! I hope you are all thawing out from the bitter cold and snow that much of the nation has had to deal with this winter.

Since the last newsletter, I attended the Winter IMA board and committee meetings in Dallas in February. Great meeting and great discussions throughout both days. We also all had the opportunity to interact with five outstanding students who were part of the inaugural IMA experience. They were able to attend committee meetings and many of the board events to get a view of what it is that IMA is all about. We got out of Dallas just in time to avoid a nasty winter ice storm there.

Thanks to all that attended the Board of Governors meeting in person and to those of you that called in. We had a very productive meeting. We had a lot of great discussion on several key issues as well as continued strategic discussions subsequent to the Innovation CPE session that we had in Savannah. I look forward to us making progress on several of these key initiatives in the future. We had a lot of great discussion on the SCMS mentoring program. I have started out by offering to mentor last year's scholarship recipient. We will continue to try our best to keep these individuals engaged in the IMA and also in SCMS. Byrd has agreed to mentor this year's upcoming recipient. Who knows, one of these scholarship recipients might become one of the future leaders of SCMS! We would also like to have new SCMS members mentored by their sponsors

I am really looking forward to this year's Annual Conference. We are in the midst of planning all of the activities for this year's SCMS Annual Dinner and Induction Ceremony. While Billie was fortunate enough to have the celebration of the 80<sup>th</sup> anniversary of SCMS last year, I had to come up with another theme for this year's event. So this year's theme is.....drumroll please..... SCMS Comes to Hollywood! Both Gayle Murken and Martha Alle are very excited about this theme for the planning of the Annual Dinner and the Hospitality suite respectively.

Now is the time to make your plans for Los Angeles! **Early Bird registration rates** are in effect through March 27, 2015. Please plan on joining us for the Board of Governor's meeting on Sunday morning prior to the IMA annual meeting. Once again, we have a fun filled evening planned for Monday, June 22<sup>nd</sup> in Los Angeles, CA. Gayle Murken has found a dance band similar to what we had in Minneapolis last year. The feedback on last year's entertainment was outstanding. Almost everyone stayed until last call for beverages and the last dance on the dance floor. She is planning an unforgettable dinner experience for all of us. We will be celebrating Hollywood all night long - from the procession into the dining room, throughout the evening's festivities, and continuing on in the Hospitality suite. Plan on wearing your best Hollywood runway attire (Beautiful gowns for the ladies and of course, tuxes and traditional SCMS white dinner jackets for the men, if desired). Please help me in encouraging all of your SCMS friends to join us.

The induction ceremony procession is planned to begin at 6:30 pm. Those of you not participating in the induction ceremony can go into the reception area to wait for the rest of us. Seating for dinner is planned to begin at 7:45 pm, and you will be able to choose your dining companions as well as pre-select your entrée. (Times are approximate and will be confirmed once we have a signed contract from the band)

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**2014-2015  
BOARD OF GOVERNORS**

**President**

David P. DiMare, CMA, CPA, East Bay-Northern California

**Vice-President**

Byrd S. Heaton, CMA, Charlotte

**Treasurer**

Sheryl D. Elliott, Fox River Valley

**Secretary**

Dana Collins, Kalamazoo

**Governors Term Ending June 2015**

Athba Majeed, Dubai UAE  
 Gayle A. Murken, San Diego  
 Kristine M. Brands, CMA, CPA, Pikes Peak  
 Peggy Z. Reeves, Spartanburg  
 Cary R. Efaw, CMA, CFM, CPA, CBM, Pittsburgh  
 David L. Eichelberger, CPA, Dayton

**Governors Term Ending June 2016**

David D. Teets, CMA, CPA, CGMA, Southwest Florida  
 Sandra L. Giberson, East Bay-Northern California  
 David F. McCormick, CMA, CPA, Nation's Capital  
 James A. Williams, CPA, Joplin Tri State  
 MaryValerie Reeves, CMA, CPA, Dallas/Ft. Worth  
 William G. Martin, CPA, North Penn

**Committee Chairs – with a term ending June 2015**

*Communications – Spotlight*  
 Diane Hewlett, CMA, CPA, AZ Valley of the Sun  
*Fundraising*  
 David J. Leonard, CPA, Pittsburgh  
*Membership & Recruiting*  
 Susan E. Bos, CMA, CPA, CFE, Ann Arbor  
*Nominating*  
 Billie L. Drake, Las Vegas

**Committee Chairs – with a term ending June 2016**

*Communications – Website*  
 Amy R. Blechinger, CPA, Nations Capital  
*Event and Hospitality*  
 Martha L. Alle, CPA, Evansville  
*Scholarships & Students*  
 Peggy A. Brown, Austin Area  
*Education*  
 Patricia W. Wynn, CMA, CPA, CGMA, Dallas/Ft. Worth

**SCMS February Board Meeting**  
 Contributed by Byrd Heaton, CMA  
 Vice President, SCMS

The SCMS February Board was held on February 22 in Irving, Texas. Joe Vincent, IMA Chair, talked about the IMA Honor Society which is going into effect on March 2 and an idea from the Innovation Council about leadership experience for students. Five high-performing students attended the IMA Committee meetings and the first portion of the Global Board meeting this weekend. The students had a great experience and this program will probably continue.

SCMS has added 9 new members this year. Billie Drake, Chair of the Nominating Committee, gave a report on nominations for 2015-16 year. The nominees will be posted on the website.

Byrd Heaton gave an update on the SCMS mentoring program. SCMS will be starting a program where we will be mentoring new members and students. We will be contacting the top students who apply for scholarships and offer mentoring services to them. We want to stay in touch with the students, especially the SCMS scholarship winner. Dave DiMare has started this process with last year's student winner, Andy Rusnell.

Dave DiMare gave an update on the Annual Conference and SCMS activities. This year's theme is SCMS Comes to Hollywood. This theme will be incorporated at both the Annual Dinner and the hospitality suite. The Board indicated their agreement that entertainment at the Annual Dinner should be similar to last year with a band and dancing.

Discussion was held about the scholarship program and whether it should be kept at \$5,000 or maybe split into two \$2,500 scholarships. It was decided to keep the scholarship at the \$5,000 level. Depending on fundraising, we may try to offer a second scholarship.

During the last part of the meeting we discussed the ideas from the Innovation Cards completed at the mid-year in Savannah and how we can implement some of the ideas. More information about this will come later.

At the meeting it was announced that Dionne Downs will be leaving IMA for a new job and that Narnesha O'Neill will be the staff liaison for SCMS. Dionne has given her notes to Narnesha and both Dave and Byrd met with Narnesha this weekend.

**SCMS 2015 Mid-Year  
 Antlers Hilton  
 Colorado Springs, CO  
 October 25-27, 2015**

Highlights:

Saturday, Oct. 25: Board meeting, visit to Garden of the Gods and The Air Force Academy  
 Monday, Oct. 26: Pikes Peak Cog Train  
 Tuesday, Oct. 27: CPE sessions, US Olympic training complex and City Tour

More details available on the SCMS website!

## Welcome to our newest member!

The following member has been approved for membership in the Stuart Cameron McCleod Society:

Lyle Braithwaite—Salt Lake, Utah Chapter

### SCMS PROPOSED NOMINEES FOR THE Board of Governors

Term to Begin July 1, 2015

<b>President</b>	Byrd Heaton	Charlotte
<b>Vice President</b>	Sheryl Elliott	Fox River Valley
<b>Treasurer</b>	Dana Collins	Kalamazoo
<b>Secretary</b>	Sue Bos	Ann Arbor

#### Governors – Two-year term ending June 30, 2017

Diane Hewlett	AZ Valley of the Sun
John Engle	Michiana
Sandra Brenner	Cleveland East
Chris Mishler	Ann Arbor
Donald Hartman	Tucson
Peggy Reeves	Spartanburg Area

#### Committee Chairs – Two-year term ending June 30, 2017

<b>Communications – SpotLight</b>	Brenda Engle	Michiana
<b>Membership and Recruiting</b>	John Campbell	Las Vegas
<b>Fundraising</b>	Suggest eliminating	

Note: These positions have a term ending June 30, 2016, and have already been approved

#### Governors

David Teets	Southwest Florida
Sandra Giberson	Oakland East Bay
David McCormick	Nation’s Capital
Jim Williams	Joplin TriState
MaryValerie Reeves	Dallas Fort Worth Area
Bill Martin	North Penn

<b>Communications - Website</b>	Amy Blechinger	Nation’s Capital
<b>Education</b>	Pat Wynn	Dallas Fort Worth Area
<b>Events and Hospitality</b>	Martha Alle	Evansville
<b>Scholarships and Students</b>	Peggy Brown	Austin Area

(President’s Message—continued from Page 1):

Be sure to join us nightly in the Hospitality Suite. Martha Alle and I will be hosting the suite every evening beginning on Saturday, June 20<sup>th</sup>. So plan now to join your friends in the SCMS Hospitality Suite, to celebrate Hollywood, visit with your old friends and make some new ones. I am sure that we will have yet another great group of inductees that you will want to meet.

Our slate of Board members for 2015 – 2016 is complete. We are so fortunate to have so many outstanding leaders in our Society. We will vote on the nominations at our Board of Governors Meeting in Los Angeles, CA in June.

As most of you already know, Dionne Downs has accepted a position with another association outside of the IMA. We would like to thank Dionne for her wonderful support of SCMS and wish her the very best of luck in her new endeavors. I look forward to working with Narnesha O’Neill and LeighAnn Tobia going forward.

See you in Los Angeles!

Best Regards,  
Dave DiMare

### New SCMS Members

Do you know an IMA member who should also be an SCMS member?

To qualify for SCMS membership, an IMA member must be a current or past

- Regional Vice President
- Regional Council Officer
- IMA Officer
- IMA Committee Member
- Voting Member of IMA Board of Directors

The Board of Governors recently revised the process so that SCMS membership is now effective upon approval of the application by the SCMS Executive Committee. New members will want to experience the formal induction ceremony at an SCMS event, but now won’t have to wait until then to enjoy the benefits and prestige of SCMS membership immediately.

To join SCMS, contact Member Services at [ima@imanet.org](mailto:ima@imanet.org) or 800-638-4427 or download the SCMS application from the SCMS website.

Visit the SCMS website at <http://scms.imanet.org/>

10 PARAGON DRIVE, SUITE 1, MONTVALE, NJ 07645

Stuart Cameron McLeod Society  
—founded 1934—



Please Join us in Los Angeles!



Stuart Cameron McLeod Society  
—founded 1934—



# SCMS Comes to Hollywood!

## Annual Dinner and Induction Ceremony

Monday, June 22, 2015



The Association of  
Accountants and  
Financial Professionals  
in Business