

The Association of Accountants and Financial Professionals in Business

Delmarva Dispatch

Fall 2020

A Publication of the Delmarva IMA Chapter

Member Spotlight

Meet Kimberly Jacko!!



Kimberly knew from an early age that her career would be in accounting/finance. She obtained her BSBA at Widener University and 2018 took the plunge to gain her MBA which she accomplished this past May.

Kimberly has been in the accounting field since 2006 beginning her Perdue career as a property accountant. From there she moved to cost accounting within the PAB division before relocating to Philadelphia in 2011 to pursue a senior accountant position. Kimberly rejoined Perdue in 2013 and has held the positions of Master Data Analyst, Cash Analyst, and in 2017 landed in her current role as a Marketing Senior Financial Analyst, which is her favorite position to date.

Kimberly's advice to new accountants is to explore the different avenues of accounting and finance before settling within one area. Gaining experience in multiple venues allows you to be a more well-rounded and knowledgeable employee. She says the best thing she did for her career was to move around the Perdue organization gaining an understanding of the various positions and how they interact with each other.

Kimberly has been a member of the IMA for 6 years and currently serves on the local chapter's board as the VP of Communications. She wants to assure chapter members that online events are being planned and the board looks forward to scheduling live events as soon as the health and safety of all members can be assured.

Born in raised in Delmar, Kimberly has explored life in other areas such as King of Prussia, Philadelphia, and Dover, however, she always returned to her roots here on the eastern shore. She now lives in Delmar, DE with her husband, Paul, their four children, Kayla (14), Ava (10), Paulie (5), and Landen (3), and their "want to be a Doberman" Chihuahua Riley. Kimberly enjoys spending time with her family, camping, and singing for her church family at Gumboro Wesleyan Church.

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IMA Global: Enhance your knowledge and skills. 500+ Continuing Education courses.

Your IMA Chapter Board

President: Jesse Reid, MBA, CPA

Past-President: Bill Perry, CPA, CMA, CFM, CAPP, CGMA

Treasurer: Dana Morgan, MBA, CPA, CMA

Secretary: Kate Reinert, MBA, CMA

VP of Professional Education: Christina Burke, MBA, CPA

VP of Membership: Stephanie Valdivia, MBA, CPA, CGMA

VP of Communication: Kimberly Jacko, MBA

VP of CMA Awards: Iim Kaylor, MBA, CMA

VP of Young Professionals: John Muto, CPA

Awards, Recognition, and Plain Great Stuff!

IMA Milestone Membership Anniversaries

Carl Wolfe – 30 years on 10/01/2020 Barbara Gorski – 30 years on 11/01/2020

Paige-Marie Davis - 15 years on 10/20/2020

Kimberly Smethurst - 10 years on 09/20/2020

Kelly Wisner - 5 years on 08/24/2020 Olga Huynh - 5 years on 09/22/2020

New CMA Licenses

Please contact Jim Kaylor for information on how to achieve this goal!!

Recent Educational Achievements

We do have members actively working on educational achievements.

Please submit any completions that may have been missed.



Thank you for your participation in our IMA Chapter!!

If you would like to share any "Plain Great Stuff" in the next Dispatch, please email Kimberly. Jacko@perdue.com.

President's Message



Happy Fall everyone and welcome to the Delmarva Chapter of the Institute of Management Accountants. I am excited and honored to serve as your Chapter President for another year. We have a great Board of Directors that have committed to providing you with quality continuing professional education and a rewarding networking environment. Your Delmarva board has been hard at work planning for this upcoming chapter year and will continue to schedule monthly speakers and keep you informed of any upcoming chapter events. Please go to Events & Education/Chapter Events for details. If you would like to find out more about our chapter or about becoming a member, we encourage you to contact us by clicking here to get to our website.

Who are we and what do we do?

The Delmarva Chapter of the IMA is a non-profit organization committed to providing educational, networking, and leadership opportunities to accounting professionals on the Delmarva Peninsula. We welcome accounting professionals from industry, public accounting, and academic fields.

The mission of our chapter is to promote accounting knowledge, provide educational opportunities, and serve the community through:

- Chapter meetings that include speakers on relevant accounting, tax, and business topics.
- Providing low cost continuing education programs for members and non-members.
- Supporting nearby IMA student chapters by providing speakers and inviting student members and faculty advisors to Delmarva Chapter functions.
- Partnering with other organizations to sponsor educational programs.
- Soliciting ideas from other chapters and the National Organization on effective programs.
- Using chapter funds when available to support scholarships and educational activities.
- Promotion of the Certified Management Accounting program.
- Providing volunteer accounting and tax expertise in the community to individuals and small businesses.
- Providing professional networking opportunities for members.

Jesse Reid, CPA, MBA Delmarva Chapter President



Delmarva IMA Chapter Roster Shared annually in the Fall Delmarva Dispatch

First Name		Inim Baka	C0.0.0	CENA	Inh This	Daniel III.
First Name Quintus	Last Name Williams	Join Date 3/1/1988	CMA	CFIVI	Job Title Chief Executive Officer	Responsibility General Management
John		4/1/1989	CIVIA		Controller	Finance
Dana	Soper Morgan	8/1/1989	СМА		Controller	Cost Accounting
Andrea	Williams	7/1/1989			Controller	_
William				CENA		Cost Accounting
	Perry			CFIVI	Director/Manager	General Accounting
Carl	Wolfe	10/1/1990			None	General Management
Barbara	Gorski	11/1/1990	CIVIA		Accountant	Public Accounting
Paul	Pauling	1/12/2010			Supervisor	Budgeting & Planning
George	Knapp	2/1/1992			Director/Manager	General Accounting
J. Michael	Hyland	11/1/1974	CMA		None	None
Danny	Messick	12/1/1977			Executive Officer	Public Accounting
Marilou	Gordy	1/1/2011			Analyst	Finance
Barry	Hoffman	8/11/1998			Chief Financial Officer	General Accounting
James	Kaylor	3/22/1999	CMA		Director/Manager	Information Systems
Teri	Westhoff	12/7/2001			Accountant	Other
Dana	Yates	4/18/2002			Director/Manager	Cost Accounting
Linda	Dittrich	1/12/2010			Controller	Cost Accounting
Amy	Wingate	3/3/2005			Accountant	General Accounting
Paige-Marie	Davis	10/20/2005	CMA		Director/Manager	General Accounting
Sarah	Reinert	11/15/2006	CMA		Director/Manager	Cost Accounting
Jesse	Reid	12/15/2009			Accountant	Governmental Accounting
Denise	Insley	1/12/2010			Director/Manager	Cost Accounting
Paul	Morris	3/24/2010			Analyst	Finance
Stephen	Passwater	3/24/2010			Accountant	Cost Accounting
Stephanie Hastings	Valdivia	3/24/2010			Director/Manager	General Accounting
Jerry	Moore	3/24/2010	CMA		Accountant	Cost Accounting
Min	Lee	3/24/2010			Accountant	General Accounting
Mary	Ferrell	4/26/2010			Director/Manager	General Accounting
Kimberly	Smethurst	9/20/2010	CMA		Chief Financial Officer	General Accounting
David	Plotts	9/13/2012			Controller	Corporate Management
Charles	Boster	5/29/2012	CMA		Academic	Education
Stuart	Steele	1/28/2013			Vice President	Other
John	Buntz	4/18/2013			Student	
Constance	Savage	4/30/2013	CMA		Director/Manager	Internal Auditing
Hannah	Barber	6/4/2013	CMA		Analyst	Cost Accounting
David	Propper	7/3/2013			Other	Internal Auditing
Christina	Burke	1/14/2014			Director/Manager	General Accounting
Shannon	Ryans	1/23/2014			Accountant	Cost Accounting
Elena	Collins	4/10/2014	CMA		Accountant	Cost Accounting
Bryan	Johnston	4/30/2014	CMA		Director/Manager	Finance
Kristi	Kane	5/8/2014			Accountant	Cost Accounting
Dana	Baker	6/10/2014			Accountant	General Accounting
Sallie	Koslowski	7/9/2014			Accountant	Cost Accounting
Stephanie	Martin	7/2/2020			Supervisor	Finance
Edward	Flanagan	2/4/2015			Director/Manager	Internal Auditing
	0					0

Marcia	Wood	5/13/2015	Chief Financial Officer	Corporate Management
Kimberly	Jacko	6/8/2015	Analyst	Other
Crystal	Croll	6/8/2015	Analyst	Other
Kelly	Wisner	8/24/2015 CMA	Supervisor	Cost Accounting
Olga	Huynh	9/22/2015 CMA	Other	Other
Mary	Farrelly	2/26/2016 CMA	Analyst	Other
Khanh	Doan	6/24/2016	Accountant	Other
Sharon	Jones	7/28/2016 CMA	Accountant	Cost Accounting
Derek	Leitner	8/8/2016 CMA	Director/Manager	General Accounting
Cindy	Evans	8/23/2016	Director/Manager	Budgeting & Planning
Deb	Chaney	11/18/2016	Chief Financial Officer	Corporate Management
Elizabeth	Jones	1/26/2017	Supervisor	Other
Tiffany	Bingaman	7/11/2017	Other	General Accounting
Patrica	Storer	11/15/2017	Analyst	Finance
John	Muto	12/6/2017	Director/Manager	Other
Tammy	Smittenaar	2/15/2018 CMA	Accountant	Finance
Tania	Barnard	4/27/2018	Student	Student
Dana	Smith	4/24/2018	Accountant	Cost Accounting
Kim	Huey	4/27/2018	Supervisor	Cost Accounting
Laura	Coates	4/27/2018	Director/Manager	Cost Accounting
Craig	Brown	7/18/2018	Director/Manager	Taxation
Rita	Mecca	11/26/2018	Analyst	Budgeting & Planning
Theresa	Titus	11/8/2018	Accountant	Cost Accounting
Donna	Metzgar	1/3/2019	Director/Manager	Corporate Management
Sunmin	Kim	3/22/2019	Student	Student
Diane	Poeggel	5/1/2019	Analyst	Cost Accounting
Sue	Cooper	5/20/2019 CMA	Academic	Information Systems
Carly	Pasqualine	11/9/2019	Student	Student
Michele	Ennis	1/14/2020	Chief Financial Officer	Governmental Accounting
Heather	Byrd	5/6/2020		
Kelley	Davis	7/29/2020	Controller	Budgeting & Planning
Michael	Lassaline	10/13/2020	Controller	General Accounting



Communicating in the 21st Century



The digital age has changed the way accounting and finance professionals communicate. Communicating in the 21st Century is a 1 NASBA CPE course designed to help you develop the new skills required to communicate in today's business environment.

Item Details:

Strong communication skills of all kinds are critical to be a strong leader. The higher up in an organization a person rises, the greater the need for excellent communication skills to ensure there is little chance for misunderstanding, to motivate others, and to conduct the everyday business of the organization. This course examines some of the basics of communicating and how technology has changed how we communicate. It also will explore how to overcome obstacles to effective communication and identify how communication enhances leadership. In this digital age, communication has changed greatly, and it is time to update your communication skills to stay competitive. Take this online course to begin developing these skills now! Earn 1 NASBA CPE credit. Subscription expires one year from purchase date.

This course is FREE to members. Please go to the following link to access: https://imaonlinestore.com/personifyebusiness/Product-Details/productId/72853314?_ga=2.253913857.808364654.1603806689-1030101681.1588711605





Virtually Unstoppable

November 13, 2020

The IMA Student Leadership Conference (SLC2020) is going virtual! To ensure everyone's health and safety and in the spirit of our always-fun in-person Conference, we are putting together a can't-miss one-day virtual event targeted exclusively for our student and academic members. Join us from the comfort of your couch or classroom!

Top 3 Reasons to Attend:

1

Be a trailblazer by participating in IMA's first-ever Virtual Student Leadership Conference 2

Learn from industry experts from the comfort of your own home (feel free to stay in your pajamas!) 3

Connect with well-known companies at a virtual Career Expo and find out more about future career opportunities



Delmarva IMA Chapter

• 11/20/20 2pm-4pm. Taking the Numb out of Numbers with Peter Margaritis -2 hours CPE

IMA Leadership Academy Webinars

- 11/03/20 Coaching for the 21st Century
- 12/01/2020 Managing Remote Teams

IMA Strategic Management Webinars

• 11/09/20 Strategic Analysis for Management Accountants and CFOs

IMA Inside Talk Webinars

- 11/04/20 Challenges and Complexities Around Home-Grown IT Systems
- 11/11/20 Building a Better Business Case: Getting Your Executives on Board with Modern Accounting
- 11/18/20 Future of Finance: Building Financial Reporting Resilience in the Cloud
- 12/10/20 On Cloud 9: Financial Management for the Remote Future



Dispatch Submissions

If you have a submission for next quarter's Delmarva Dispatch, please submit it by 11/30/2019 to Kimberly.Jacko@perdue.com.

Connect with Us

Delmarva Chapter -

Enhance your knowledge and skills

IMA provides a vast portfolio of

500+

continuing education courses.

Earn NASBA CPE credits

Many are **FREE** for members