

# The Golden Pen News

The latest from the Golden West Council of the IMA

Welcome to the Golden Pen News. The Pen is published quarterly for the Golden West Council Members. If you have an article which you wish to submit to the Pen regarding a chapter activity, a community service activity, or just general information in the next quarter's issue, please send the information to the GWC VP of Communications at [ima.goldenwestcouncil@gmail.com](mailto:ima.goldenwestcouncil@gmail.com).

*We ask that if you are thinking about opting out of the newsletter and other correspondence from the Council that you send an email to Nicole Sheets, President of the Council, with suggestions on how we can serve you, the IMA Member, better in your path forward.*

## Message from the President

Can you believe that 2020 is coming to an end? With the holidays coming up, this year is going to be over before you know it. Have you gotten all your CPE credits that you'll need this year? Did you get a chance to take an Ethics class? There is still time to take care of this before it's too late. IMA offers a lot of great options for CPE.

IMA offers a free Ethics course to all members each year. This year, they have a new ethics course called, "IMA Ethics Series: Can We Count on You?" Their courses in the past have been really good, so I am sure this one will be fabulous too.

IMA also has a new Certificate called "IMA Data Analytics & Visualization Fundamentals". Upon completion of this course besides a certificate, you will receive 21.5 CPE and a digital badge. The topics include; Bridging Accountancy to Analytics, Assembling and Visualizing Data and Mastering Data Analytics Tools. If you just need a few more CPEs, they also have courses in; Communicating in the 21<sup>st</sup> Century, Cybersecurity Alert, Global Regulations, and many more! Remember, the sooner you take care of this, the less you'll have to worry about in December! Good luck!!

Nicole,

Nicole Sheets, President  
Golden West Council  
Email address: [nlsheets@sbcglobal.net](mailto:nlsheets@sbcglobal.net)



The Association of  
Accountants and  
Financial Professionals  
in Business

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### IMA/GWC Vision

Be the resource for developing, certifying, connecting, and supporting the world's best accountants and financial professionals within businesses

### IMA/GWC Mission

Provide a forum for research, practice development, education, knowledge sharing, and the advocacy of the highest ethical and best business practices in management accounting and finance

### IMA/GWC Strategic Goals

- Win additional market share with "CMA First", an aggressive pipeline building effort and expansion of the CMA® in the U.S. and globally
- Drive member retention and loyalty in all regions by delivering tangible value through relevant programs, products, and services
- Raise awareness in the Student/Academic market to expand the membership pipeline and reach the young CMA certified professionals of tomorrow
- Master Technology that directly impacts IMA members and our value proposition

## Virtual Board Meetings & Trainings

### About the GWC

The Golden West Council is one of twenty-four USA Regional Councils within the Institute of Management Accountants. Its purpose is to provide a pool of resources to assist the local IMA Chapter in attaining the objectives of the national and local organizations. Our Council brings together Eleven Chapters in Northern California, Northern Nevada, and Hawaii to participate in activities that may be too large for a Chapter alone to sponsor.

The council activities include participation in and sponsorship of Leadership Training Sessions, Chapter Management Seminars (CMS) for officers and directors, Regional Educational Seminar and Training (REST), hospitality suites at the Annual International Conference, social events, and formation of new chapters.

The Council teams with chapter leaders and members to share successful chapter strategies and experiences that will assist chapter leaders in moving their chapters ahead with a positive direction. Regional Directors are assigned to chapters to provide advice, counsel, and assistance of their respective Chapter.

All **IMA Members** in good standing may attend the GWC Board Meetings. In addition, if IMA Members have associates or potential members who are interested in the Meeting, please invite them.

**Board Members and Chapter Presidents, please submit a Position or Chapter Reports of your activities and any Future plans to the Council President and the Webmaster by one (1) week prior to meeting.**

Please notify Nicole Sheets (nlsheets@sbcglobal.net) of your meeting attendance.

#### **GWC November 2020 BOD Quarterly Meeting**

When: Nov 19, 2020 from 6:30 PM to 8:30 PM (PT)

**Join Zoom Meeting** <https://zoom.us/j/5705024681>

#### **GWC February 2021 BOD Quarterly Meeting**

When: Feb 25, 2021 from 5:30 PM to 7:30 PM (PT)

**Join Zoom Meeting** <https://zoom.us/j/5705024681>

#### **GWC May 2021 Annual Meeting**

When: May 15, 2021 from 1:30 PM to 3:30 PM (PT)

**Join Zoom Meeting** <https://us02web.zoom.us/j/89776672979?pwd=RDlOZVNtZlpaazNPWldlIWkhiaDhZdz09>

#### **2021 Leadership Training**

When: May 15, 2021 08:30 PM PT

To receive CPE credit register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZYofuyqpz4qE9boT3jf3tUz6F7TCoQnzc1t>

## IMA Conferences & Webinars

### **Virtual 2020 IMA Student Leadership Conference**

When: November 13, 2020

Cost: Free to all the IMA members

### **IMA's Annual Conference & Expo (ACE 2020)**

When: June 13-16, 2021

Where: Scottsdale, AZ

**All other events by IMA Global, Council, or Local chapters can be found:**

<https://www.imanet.org/events>

**IMA offers many free webinars to the IMA member :**

<https://www.imanet.org/education-center/webinars>

## Golden West Council 2020-21 Board of Directors

The Golden West Council is the volunteer sub-organization that supports the IMA, 11 Local Chapter organizations, and Members At Large in the geographical area of Hawaii, Northern California, and Northern Nevada.

President	Nicole Sheets	Peninsula-Silicon Valley
Secretary	LuAnn Klann	Central California
Treasurer	Robert Hulin	East Bay - Northern California
VP of Education	Scott Berry	Reno Area
VP of Administration	Patricia Mayer	Diablo Valley Chapter
VP of Communications	Eunji Seo	Fresno Area

