



AZ Valley  
of the Sun  
Chapter

# The Roadrunner

July 2015

Volume 17, Issue 2

## IMA's 96th Annual Conference & Expo Wrap Up

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More than 700 attendees gathered in the City of Angels last week to attend the IMA® (Institute of Management Accountants) 96th Annual Conference & Expo, held on June 20-24 at the Westin Bonaventure in downtown Los Angeles.

This year's Conference offered more than 30 hours of NASBA-approved Continuing Professional Education (CPE) credits from 50 educational sessions on topics including business performance management, technology enablement, leadership strategy, risk management, internal controls, CMA® (Certified Management Accountant) certification, and more. Attendees had the opportunity to hear insights from leaders in the fields of entertainment, politics, consumer products, and (of course) accounting and finance. Conference attendees can view copies of the session handouts on the [Conference website](#) (username and password required).

In addition to the educational sessions, members networked at the Solutions Showcase, recognized the accomplishments of distinguished members at the Annual Awards Dinner, and exchanged insights at the Management Accounting Roundtables. To view highlights of the Conference, including videos and session excerpts, check out [IMA's Facebook page](#). You can also follow IMA on Twitter at [#ACE15](#) to see how it all went down in real time.

Want to help shape the content or serve as a speaker for next year's Conference? IMA will be seeking speaker proposals for the 2016 Annual Conference & Expo, to be held June 18-22, 2016, at the Cosmopolitan in Las Vegas, Nev. If you wish to speak at the Conference, please be sure to check the IMA website in mid-July and complete an online [speaker proposal](#). During the fall, the 2016 Program Committee will review your submission, and you will receive notification by mid-November 2015 if your proposal has been accepted. Please note that IMA *will* review multiple proposals from the same individual.

If you have any questions, please contact LeighAnn Tobia, IMA conference and events planner, at [ltobia@imanet.org](mailto:ltobia@imanet.org).

The July issue of *The Roadrunner* is our recap of the IMA Annual Conference in Los Angeles. Enjoy the photos, memories and keynote highlights from this conference and get excited about next year's trip to Las Vegas. Take advantage of your IMA membership and join us for any of our annual conferences, regional meetings and local events.

## IMA AZ Valley of the Sun Chapter President's Message

Dear IMA AZ Valley of the Sun Chapter Members,

Another year gone and another great Annual IMA Conference & Expo and although I wasn't able to attend I have received a lot of great feedback from those who did, which provides great encouragement to attend in future years. It was unanimous that everyone enjoyed the many social opportunities that the conference and Los Angeles had to offer. Whether it was technical sessions on social media, CFOs in family business, ethical leadership or the new revenue recognition standard, all participants found the CPE to be informative and valuable. Likewise, the participants raved about the key note speaker from Ben and Jerry's ice cream who talked about how they started out and became a successful business. The networking opportunities were also as billed. Attendees were able to meet with members of other chapters including the Wild West Council and IMA Global. This included an amazing dinner at Gladstone's Restaurant in Malibu, where I hear the beaches are now open to the public! Finally, everyone who attended was able to cheer on Ron Caron as he accepted the chapter's many awards for the 2014 – 2015 competition. I look forward to following in the footsteps of our great past presidents and accepting many top honors at next year's conference in addition to the other great opportunities the conference provides. I know that if we work together we will be able to accomplish our goals this year and return to the conference next year with the same great sense of pride that we have provided our members with great value and opportunity. I hope to see you all at the conference next year in Las Vegas.

Sincerely,

Travis J. Magneson, CPA CMA CFM

IMA AZ Valley of the Sun Chapter

2015-2016 President



## IMA Announces Global Award Winners

The Institute of Management Accountants recently celebrated the accomplishments of accounting and finance professionals who exemplify the organization's mission and core values. Honorees of this year's Global Awards program and Lifetime Achievement Award were recognized during this year's Annual Awards Dinner at [IMA's 96th Annual Conference & Expo](#), held at the Westin Bonaventure in downtown Los Angeles on June 20-24.

Receiving awards this year were:

**Distinguished Member Awards:** **Fatema El-Zahraa El-Wakeel, CMA**, founder of the IMA Cairo Chapter; and **Leslie Seidman, CPA**, executive director of the Center for Excellence in Financial Reporting at the Lubin School of Business at Pace University and immediate past chair of the FASB.

**Exemplary Board Member Award:** **Pemberton Smith, CMA**, senior program manager for engineering and operation services for General Dynamics Information Technology, past president of the IMA San Diego Chapter and the Wild West Council, and currently serving on the faculty of IMA's Leadership Academy.

**Exemplary Volunteer Awards:** **Martha L. Alle, CPA**, director of finance at St. Joseph's Female Ursuline Academy, past president of the IMA Evansville Chapter and Lincoln Trail Regional Council, and IMA Global Board member; and **Mary A. Strautmman, CPA**, current president of the IMA Greater Milwaukee Chapter and past president of the Mid-America Council.



"IMA is pleased to recognize the achievements of these distinguished professionals, each of whom has demonstrated their commitment to IMA's mission and values through their careers and volunteer service. We appreciate their efforts and look forward to their continued contributions to both IMA and the management accounting profession," said David P. DiMare, CMA, CPA, member of IMA's Volunteer Leadership Board Committee and Subcommittee Chair for the Global Awards Review.

For more information about IMA's Global Awards, visit [IMA's website](#).



IMA AZ Valley of the Sun Chapter wins the following awards in the 2014-15 IMA Chapter Competition:

- Community Service –Gold
- Public Relations- Silver
- 6<sup>th</sup> Place – Stevenson

Kasunic Award – Presented to the chapter that is the runner-up to the President's Award. Therefore, given to the Chapter that has shown the second highest consistent good performance in the chapter competition for the last five years.



## IMA Annual Meeting of Members

Attendees at the 2015 IMA Annual Conference and Exhibition were able to hear first hand from IMA headquarters staff and volunteer leaders about the progress our organization has made in the last year and what we can look forward to in the new year during the annual meeting of members.

As a professional association, IMA represents our members and our profession by participating in international councils, research and leadership programs. With a network of over 300 chapters, IMA members can expand the value of their IMA memberships with local networking, leadership, mentoring and educational opportunities. Our continued commitment to students and the future success was evident in the 540 attendees at the 2015 student leadership conference.

President and CEO Jeff Thomson shared key statistics with our members. IMA is one of the fastest growing accounting organizations globally. We saw 10% revenue growth, 15% increase in CMA candidates and 9% growth in members. With over 80,000 global members, IMA maintains a strong balance sheet and supports the profession with the leading management accounting credential. The new Career Driver online self assessment tool was announced at the meeting along with the introduction of our incoming IMA Chair Ben Mulling. The IMA Accounting Honor Society was launched to recognize student achievements.



IMA continues to provide members value through webinars, leadership opportunities and certifications.

### Save the Date: IMA's 97th Annual Conference & Expo

June 18-22, 2016

Las Vegas, NV

Missed this year's conference? Save the date and plan to join us for more networking, education, recognition and fun at the 2016 IMA Conference at the Cosmopolitan Hotel in Las Vegas. Another opportunity close to home for members of the AZ Valley of the Sun Chapter.

Want to help shape the content or serve as a speaker for next year's Conference? IMA will be seeking speaker proposals for the 2016 Annual Conference & Expo. If you wish to speak at the Conference, please be sure to check the IMA website in mid-July and complete an online [speaker proposal](#). During the fall, the 2016 Program Committee will review your submission, and you will receive notification by mid-November 2015 if your proposal has been accepted. Please note that IMA **will** review multiple proposals from the same individual.

## ACE15 Session Highlights

Attendees at the 2015 IMA Annual Conference & Exhibition got the opportunity to “Expand Your View” with lots of great sessions. The general sessions provided insights into current economic issues, trends in cybersecurity, a behind the scenes look at the ethics at Enron, what it takes to become a strategic partner, and the path taken by two guys named Ben & Jerry to create a business with a fun and socially conscious culture.

The break out sessions added to the conference experience. I was lucky to attend a session with Mr. Excel and learned about Power Pivots and other tools within Excel to increase my productivity on the job and get to the data I need for better decision making. I learned more about Integrated Reporting from a diverse panel of financial professionals. What should we be measuring and monitoring to show the true impact of our organizations and provide our stakeholders with the big picture of our results?



Being in a small company, SEC updates may not be the most important topic so I appreciated the focus on Private Company Reporting and the work of the Private Company Council. With the addition of the conference app and the #IMA14ACE, members had an easy time connecting and sharing. One of the sessions helped attendees learn more about using different social media tools as professionals and even a look into how chapters can use these resources to connect with members and promote events.

During the roundtable lunch on Monday, members had the chance to dig deeper into different topics on human resources, technology and current topics while getting to know other attendees. The Solutions Showcase offered various vendors and solutions to many of our every day issues. Attendees who completed the exhibitor card were entered into drawings for great prizes including a trip to next year's conference.



What better way to close out the conference, than with some ice cream. Can't wait to see what is planned for next year!

## IMA Leadership Academy Webinar The Good, the Bad, and the Ugly of Presenting July 21, 2015

**Presenter:** David J Elrod, CMA, CPA Director of Finance Supply Chain Savers

**Moderator:** V Marcine Johnson, CPA President and CEO Accounting & Tax Advisory Services Inc

**Event Description:** As a leader in your organization, it's critical that you're able to deliver information to stakeholders that impacts and influences their hearts and minds. Being able to deliver a great presentation and make a lasting difference in the motivation and engagement of your audience is one of the most critical skills you can develop to make a positive impact in your business. In this workshop, you will explore the characteristics of great presentations and experience the four stage presentation model while planning how you can use the model to support future presentations.

**Learning Objectives** After this webinar, attendees will be able to:

1. Prepare an organized, memorable presentation.
2. Practice presentation delivery to ensure confidence and credibility
3. Exercise physical readiness techniques to manage stress and anxiety
4. Participate and interact with your audience to engage them with the content of your presentation

**Price:** Free

**CPE Credit:** 1.5 Credit

**Field of Study:** Personal Development

**Research Area:** Business Performance Management

**Program Level:** Basic

**Prerequisites:** None

**Advance Preparation:** Download participant guide

**Instructional Method:** Group-Internet

Institute of Management Accountants (IMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website [www.learningmarket.org](http://www.learningmarket.org).

Visit [http://www.imanet.org/programs\\_events/IMAWebinars](http://www.imanet.org/programs_events/IMAWebinars) to register for webinars.



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Accountants and  
Financial Professionals  
in Business

2015 Empowering Today's Accountant Seminar  
Friday August 28, 2015 8:00am - 5:00pm  
Desert Willow Conference Center  
4340 East Cotton Center Blvd  
Phoenix, AZ 85040

The Institute of Management Accountants AZ Valley of the Sun Chapter and Accounting & Financial Women's Alliance Mesa East Valley and Phoenix Chapters are presenting the 9th Annual Empowering Today's Accountant Seminar. Attendees will earn 8 hours of CPE from a mix of technical and professional development sessions. Expand your professional network by joining AFWA and IMA members for a day of education and networking.

#### Early Registration Rates

<b>AFWA / IMA Member Registration:</b>	<b>\$125</b>
Other Association Registration:	\$175
Nonmember Registration:	\$225
Student Registration:	\$25

Early Registration Deadline: July 31, 2015      Final Registration Deadline: August 21, 2015

Seminar details and registration available at [www.mesaeastvalleyafwa.org/seminars](http://www.mesaeastvalleyafwa.org/seminars).

## IMA Wild West Council 2015-2016 Board

President	Diane Hewlett
President-Elect	OPEN
Past President	Kathleen Moren
Global Director	Nancy McCleary
Treasurer	Deb Michalowski
Secretary	OPEN
V.P. Administration	Mitch Lenoil
V.P. Admin Emeritus	Rex Soutar
V.P. Chapter Relations	Pem Smith
Director-Webmaster	Frank Garcia
Director-Newsletter	Nancy McCleary
Director-LinkedIn/LinkUP	Pam Zanzucchi
Directors – Meetings:	Kelly Benner Camille Cook Patrick Wilson
Directors – Education	Celeste Porter Derek Heijmans
Chapter Mentors	Lyle Braithwaite Rob Ferrell Frank Garcia

Get Social with the IMA Wild West Council



[www.facebook.com/  
imawildwestcouncil](http://www.facebook.com/imawildwestcouncil)

[@IMAWWC](https://twitter.com/IMAWWC)

## IMA Wild West Council 2015-2016 Meeting Calendar

August 7-8, 2015 San Diego  
October 16-17, 2015 Las Vegas  
February 19-20, 2016 Phoenix  
April 22-23, 2016 Salt Lake City

### Next Meeting Agenda:

Friday August 7th

1:00-5:00 CPE - Including tour and presentation at redIT  
Cloud Computing Solutions  
Evening - Group Dinner

Saturday August 8th

9:00-12:00 Wild West Council Meeting  
Lunch - on your own  
Afternoon social event - Excursion to the Cabrillo National  
Monument National Park  
Evening Group Dinner

County Inn & Suites By Carlson

5975 Lusk Blvd San Diego, CA 92121

[www.countryinns.com/sandiegoca\\_north](http://www.countryinns.com/sandiegoca_north)

Group Rate: \$149/per night, book by July 17

Group name: "IMA WILD WEST COUNCIL"

Booking Link:

[http://www.countryinns.com/reservation/resEntrance.do?  
pacLink=Y&promoCode=IMAWWC&hotelCode=CASDIE  
GO](http://www.countryinns.com/reservation/resEntrance.do?pacLink=Y&promoCode=IMAWWC&hotelCode=CASDIEGO)

Booking Telephone Number: (800) 456-4000

All IMA members are welcome to attend council events.

More event details on the Wild West Council website:  
<https://sites.google.com/site/wildwestcouncil/home>

## July 21, 2015 Technical Session

**Date:** Tuesday, July 21, 2015

**Time:** Networking: 5:30 - 6:00 / Dinner: 6:00 - 7:00 / Session: 7:00 - 8:00

**Evening Location:** Phoenix Airport Marriott 1101 N 44th St Phoenix, AZ 85008

**Topic:** The Affordable Care Act - Update

**Speaker:** Mike Barberio—Sr Vice President of CBIZ Benefits and Insurance Services

**Description:** Come join us this evening as we catch up with the latest news regarding the Affordable Care Act aka, ObamaCare. What do we need to know in the finance, accounting & human resources departments? Are companies that have more than 50 full time equivalent employees the only companies subject to penalties? What can employers do to maintain their competitiveness while retaining employees? What do we as individuals need to know if we don't have employer coverage? Mike Barberio of CBIZ Benefits and Insurance Services, Inc. will explain the things that we need to know in this changing healthcare environment.

**Amount of CPE:** 1 hour

**Menu:** Asian Express Buffet

**Cost:** Members \$37, Non Members \$42, Students \$5, Webinar \$15

**RSVP Due:** Thursday July 16, 2015

Register online at [www.imavalleyofthesun.org](http://www.imavalleyofthesun.org) and use our credit card payment option.

### Speaker Biography

Mike Barberio joined CBIZ Benefits & Insurance Services, Inc. as a Vice President/Sales Manager in their Phoenix office in March of 2011 and has held various management and leadership positions while at CBIZ. He currently practices as a Benefit Consultant specializing in providing unique financing solutions for clients in the areas of Captive insurance programs and direct to provider contracting arrangements. Prior to joining CBIZ, Mr. Barberio spent over 27 years in various sales and management roles with a regional wholesale insurance brokerage. Mike's special expertise is in plan design, risk analysis, healthcare reform and placement of Excess Loss insurance for self-funded benefit plans. He received his Bachelor of Science from State University College of New York at Oneonta, N.Y.

Mr. Barberio is a licensed insurance producer – with authority in the areas of Life, Accident and Health insurance in Arizona, California, Nevada and New Mexico. He received numerous sales awards for top new business production including the Symetra Conference of Champions, Lafayette Life Presidents Club and CBIZ Chairmen's Conference member.

**IMA's Student Leadership Conference**  
**Disney Coronado Springs Resort**  
**Lake Buena Vista, FL**  
**November 12-14, 2015**

Let IMA help you imagine new directions for your career path. Join us in the magical place called Disney to experience inspiring speakers, create new contacts, and connect with industry leaders in a dynamic, friendly environment. Enjoy three days of learning, networking, and fun.

**General Sessions** are non-compete sessions. Two general sessions will kick off the educational portion of the Conference on Friday morning, and one general session on Saturday will close the event.

**Concurrent Sessions** are offered Friday afternoon and Saturday morning. They are an hour in length and cover a variety of topics.

**The Educator Workshop** is two hours in length and is designed for the faculty advisors in attendance. The workshop is offered on Saturday morning.

**Student Chapter Leadership Roundtable** is an opportunity for students who are a part of a chapter or are thinking of starting one to share best practices with fellow members throughout the country. The Roundtable is an hour in length and offered on Thursday evening after the Welcome Reception.

Hotel reservations will be taken by the [Disney Coronado Springs Resort](#). A block of rooms is available at a special IMA rate of \$135 per night, single/double/triple/quad occupancy, plus 12.5% tax. Be sure to mention that you are with IMA or Institute of Management Accountants. This rate will be in effect while rooms are available or until the cut-off date of October 19, 2015. Reservations after October 19, 2015, or after the IMA block sells out may be subject to the higher rate. There is no guarantee that rooms will be available until October 19, 2015. If you need to make changes to or requests for your room reservation, please wait until you receive your Resort Confirmation e-mail. Any changes, requests, or cancellations must be made by calling (407) 939-4686.

Visit <http://www.imanet.org/programs-events/student-leadership-conference/home> for details.

**Help us sponsor six student attendees!**



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## Ben Mulling Assumes Role as IMA Chair

Earlier this month, Benjamin R. Mulling, CMA, CPA, CITP, began his term as Chair of the IMA® (Institute of Management Accountants) Global Board of Directors for 2015-2016, the youngest-ever professional to assume this role. At age 35, Ben has already enjoyed a successful career. Currently, he is the CFO of TENTE Casters, Inc., of Hebron, Ky., a manufacturer of products for mobility solutions for the institutional and medical markets, a position he assumed when he was 28. Prior to that, he served as the company's controller.

Ben began his career in 1998 as an inventory specialist for Makino, Inc. Along with assisting in inventory evaluation, customer invoices, and receipts, Ben created an SAP implementation and solution process for Makino after a conversion process from an AS400 system to SAP. While at Makino, Ben took night classes at the University of Cincinnati, earning an associate of applied business degree with a focus on accounting. A few years later, he received his bachelor of science degree from Northern Kentucky University and, in 2005, his MBA from Liberty University.

Following two other accountant positions, Ben moved with his wife to Anchorage, Alaska, in 2003, where he worked as an accounting manager at ABT, Inc. & Affiliates, which is affiliated with the Anchorage Baptist Temple. At this large non-profit organization, Ben managed three Accounting departments, improved organization efficiency with a new online payment solution, and assisted with an accounting system conversion. He also provided financial services to seven nonprofit organizations, revamping and consolidating their financial statement reporting.

In June 2005, Ben became a senior associate at Martin & Associates, where he assisted with enterprise resource planning implementation, process improvements, and the restructuring of small and midsize companies. The following year, Ben earned both his CPA (Certified Public Accountant) certification in Ohio and CITP (Certified Information Technology Professional) designation, a certification for CPAs who meet certain IT qualifications. He then went on to receive his CPA in Kentucky in 2008 as well as his CMA® (Certified Management Accountant) certification that same year.

Ben joined IMA in 2001 and became a founding member of IMA's inaugural Young Professionals Committee in 2008. Currently a member of the IMA Cincinnati North Chapter, Ben has served on IMA's Global Board of Directors for three terms since 2010, participating as a member of IMA's Planning and Development Committee, as chair of the Performance Oversight and Audit Committee, and as chair of the Investment Subcommittee. Ben has also been an active member of the Stuart Cameron McLeod Society (SCMS) since 2011 and has been published in numerous online and printed publications. In 2012 he received IMA's Young Professional of the Year award.

In addition to his corporate and IMA volunteer work, Ben supports the profession as an adjunct instructor of management accounting at Indiana Wesleyan University in Indiana and Xavier University in Ohio, where he helped establish an onsite CMA review course.

Look for Ben's monthly "Perspectives" column in every issue of *Strategic Finance* during his one-year term. You can reach Ben at [bmulling@imanet.org](mailto:bmulling@imanet.org).

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## IMA AZ Valley of the Sun Chapter 2015 - 2016 Board of Directors

President	Travis Magneson	VP Communications	Michael Feldman
President–Elect	Trey Ballard	Email Distribution	Brian Haberlen
VP Administration	Trey Ballard	Asst Email Distribution	Diane Hewlett (P)
Treasurer	Ron Caron (P)	Newsletter	Laura Mangan
Assistant Treasurer	John Bakker	Publicity	Trey Ballard
Secretary	Kathleen Moren (P)	Webmaster	Deb Michalowski (P)
Past President	Sal Forzano (P)		
Past President	Cheryl Brock (P)		
		VP Membership	Tom Dopler
		Member Relations	Travis Melham
VP Education	Camille Cook (P)	Member Relations	Kristian Haralson
Co-Director	Greg Gilstrap (P)	Community Service	Chris Fritsch
Co-Director	Nick Stefaniak (P)	Corporate Development	Deb Michalowski (P)
Co-Director	Tom Dopler	Asst Corp Development	Mirza Alihodzic
Co-Director	Pam Zanzucchi (P)	Sponsorships	open
Co-Director	Deb Michalowski (P)	Employment	Mitchell Davidson
CMA Program	Julie Wilson	Employment	Christian Kaijser
Asst CMA Program	Mirza Alihodzic	Employment	Glenn Hines
Asst CMA Program	Andrew Rhea	Employment	Chris Stich
Education Reporting	Dawn Sandberg	Student Relations	Yaman Nass
Certificate Reporting	Laura Mangan	SCST Scholarship	Donna DeMilia
Webcaster	Kathleen Moren (P)	SCST ASU	Nick Stefaniak
Meetings/Attendance	John Bakker	SCST DeVry	Robert Norton
Raffle	Susan Bobbe	SCST GCU	Alex Ortiz Rosa
		SCST Internship	Yaman Nass

Please contact Travis Magneson if you are interested in serving on the chapter board, on a committee or volunteering for an event. Email Travis at [tmagneson@cbiz.com](mailto:tmagneson@cbiz.com). Members are welcome to join us at monthly board meetings. Check the events page for the date and location of board meetings.

## IMA AZ Valley of the Sun Chapter Member July Anniversaries

### 1 - 10 Years

Joshua Neidigh  
Adam Sheppard  
Phyllis Dyer  
Eric Dominguez  
Komal Patel  
Gia Kolack  
David Paddison  
Phillip Cassata  
Deborah Wheeler  
Daniel Schaar  
Richard Brown  
Wiran Korala  
Craig Carter

### 11 - 20 Years

Verna Craig  
Amie Corey  
Junjie Li  
Mark Weiss  
Michael Tullo  
Melissa Sugihara  
John Bakker

### 21 - 30 Years

Ronald Senior  
Laura Dosch  
Stephen Mason  
Shaw Shyong Ger

### Ross Tate

Kenneth Kuch  
Anthony Durante  
Ronald Chastain  
Douglas Morris  
Nancy Derrig  
Anne Smith  
Penny Dodson  
Jeff Colditz  
Terrence Levendowski  
Rockland Johnson  
Beverly Amer  
Steven Benson  
Joseph Wisto  
George Snively

### 31 - 40 Years

Evan Burks

### 41 - 50 Years

Allen Karson  
Kenneth Gornall  
Tennie Becker

### 50+ Years

John Williams  
Roy Anderson

## Welcome New Members!

Our Chapter Board would like to welcome the IMA AZ Valley of the Sun Chapter members who have joined our chapter January - June 2015. We hope to see you at many IMA events this year!

J. Douglas Ashworth  
Kevin Charles Bauerle  
Daniel Gervickas  
Annelle Richardson  
Brandy Leigh Stephens  
Robert B Machiz  
Michael Neill  
Ingrid Guerrero  
Pui Shan To  
Stephen Longwill  
Christian Tyler Coronado  
Wei Wang  
Qiner Wang  
Duy Nguyen  
Joshua Skelton, CPA  
Khaled Abdulsalam  
Shamini N.V. Narayanan, CA

Kevin La Ra  
Samantha Vesperman  
Douglas William Torda  
Tuong Vinh Phan  
Douglas J Kenney  
John Pecusa, CIP  
John J. Catellaneta  
Barbara Gonzalez, CPA  
John Edward Gorges  
Robert Scorso  
Harry Preston White II  
Jamie Lynn White  
Zhi Farn Ang  
Lisa Renee Lyons  
Sean C Fowler  
Jesus Trujillo  
Rama Krishnan, CMA, ACMA

Shari Costa  
Hoi Yee Ma  
Tim Buckels  
Rachel Nichols, CPA  
Ronald D. Cross, CPA  
Yunyao Hu  
Jiabao Wu  
Chris P. Stich  
Dachuan Cui  
Eliyahu Block  
Siti T Darekamin  
Yosette Lynette Ledezma  
Rashid Ahmad  
Asamnew G Gebremariam  
Woinshet T Woldemariam  
Stefano Conforti  
Michael Tyree Montell  
Daniel Tyrrell

## *Strategic Finance*: Supporting Your Career Pathway

In the July 2015 issue of *Strategic Finance*, new IMA Chair Benjamin R. Mulling, CMA, CPA, CITP compares running marathons to a career journey and the ways the IMA can support you on your journey.

IMA is like those fans supporting you along the way, providing assistance such as:

- \* Student chapters and the Student Leadership Conference for student members;
- \* Leadership Academy for soft skills and -leadership development;
- \* CMA® (Certified Management Accountant) -certification for technical skills;
- \* Annual Conference & Expo and local chapters for networking;
- \* Courses, webinars, and publications for continuing education; and
- \* Thought leadership and advocacy for the management accounting profession.

As an IMA member, you can take advantage of these benefits as you progress along your career pathway. Equally important, you can choose which ones you need and when, just like during a marathon. Regardless of where you are in the marathon of your career, IMA can support, educate, and encourage you whenever possible. There's something here at every point of your journey to help you reach your own personal finish line.

I hope that, as IMA Chair, I can be like one of those spectators cheering me on in a marathon—that I can play a small part in helping you reach your milestones. I welcome your comments at [bmulling@imanet.org](mailto:bmulling@imanet.org).

Visit [www.imanet.org](http://www.imanet.org) for IMA Publications and the new SFMagazine.com for the full article and the latest issue of *Strategic Finance*.



## Upcoming Chapter Events



July 14th

Board Meeting

Macayo's Phoenix

July 21st

Affordable Care Act

Marriott Airport Hotel Phoenix

August 11th

Board Meeting

Macayo's Phoenix

August 18th

Succession Planning

Marriott Airport Hotel Phoenix

August 28th

Empowering Today's Accountant Seminar

Desert Willow Conference Center Phoenix

### Vision Statement

The world's leading association for management accounting and finance professionals.

AZ Valley of the Sun Chapter  
 P.O. Box 2771  
 Scottsdale, AZ 85257-2771  
 www.imavalleyofthesun.org



The Association of  
 Accountants and  
 Financial Professionals  
 in Business

### Mission Statement

Provide to members personal and professional development opportunities through education, association with business professionals, and certification in management accounting and financial management skills. Ensure that IMA is universally recognized by the financial community as a respected institution influencing the concepts and ethical practices of management accounting and financial management skills.

## JULY 2015

**Reminders:**

- Board members should plan to attend one of the Wild West Council webinar leader training sessions
- IMA Annual Conference attendees are welcome to sign up for the dinner in Malibu
- Mark your calendar for the IMA/AFWA Seminar in August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7 WWC Leader Training	8	9	10	11 WWC Leader Training
12	13	14 Board Meeting	15 Webinar	16	17	18
19	20	21 Webinar Technical Session	22 Webinar	23	24	25
26	27	28	29	30	31	